



Sarah Wills Coffee Break Testimonial

For Sarah Wills, Coffee Break is a family affair; her parents began hosting Coffee Breaks over ten years ago, and Sarah has continued on the tradition making her a serious Coffee Break veteran.

“We believe [Alzheimer’s] is an important cause to raise awareness and funds to. Sadly we’re hearing of more people living with Alzheimer’s so it’s crucial to learn as much as we can about it.” Sarah said about her family’s decision to begin hosting Coffee Breaks.

Sarah and her parents’ past Coffee Breaks included a variety of tasty treats and coffee, and they also included a very unique addition to traditional coffee breaks; car washes. In exchange for a donation, Sarah’s coffee break attendees were able to return home with their cars looking clean and shiny!

Sarah loves being able to witness her community come together to support the Alzheimer Society of Niagara Region. When asked why she believes that Coffee Break is a valuable event, Sarah said, “It’s fun! We get to meet new people or learn more about customers over goodies and coffee, all while supporting the Alzheimer Society of Niagara. I enjoy event planning so I’m always looking for new ways to draw more people here.”

Sarah said that her advice to future hosts is, “Have an organized method on how you’ll collect donations, and make sure there is strong signage stating it’s a fundraiser.”