



HEROES

Once Again, it is time for our Lowe's Canada Heroes Campaign at RONA Grande Prairie. For the past 2 years we partnered with local organizations PARDS, and Bandaged Paws which were both successful in raising substantial funds for these important and hard-working groups even though they were both during the pandemic. This is our third year being involved and this year our charity of choice is the Alzheimer Society Alberta and Northwest Territories. We are very excited to partner with this hard-working group who play a very important part in providing education programs and support services to individuals who have been diagnosed with Alzheimer's disease or other dementias as well as their family members and care partners. All funds raised will support local initiatives throughout the North.

The Lowe's Heroes Campaign runs Canada-wide for the month of September, and the goal as a company is to raise \$1.1 million – and we are hoping to surpass that this year. There will be a company match as well for all funds raised in-store up to \$2,000. This is a great cause and that being said, we are hosting a few fundraising events throughout the month of September to help us achieve our goal of \$5,000.00 in store.

Currently, we have an ongoing in-store Silent Auction; place a bid. We are also accepting donations at our tills.

Our major fundraising day is **Saturday, September 24th 10-3pm in our garden center.**

Fundraising efforts include Silent Auction, yard sale, bottle drive, craft sale, bake sale, BBQ by donation, as well as face painting for the kids by Rona associate and artist extraordinaire Nicole Townsend. We will take any donations of recyclables, craft items, or yard sale items at the store anytime up to the 24th. If you are unable to drop it off but still want to donate, we can arrange for pickup. You can call the store 780-539-6868 and ask for Scott or shoot me a text or email to make arrangements for pickup. Contact info is below.

Local artist Paul Villeneuve will also be there and will donate 25% all his sales to our charity campaign.

We appreciate all the past and future support, and I know we can as a community make this a successful partnership with the Alzheimer Society and their important initiatives.

Thank you for your time,

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