

Director-at-Large – Jennifer Hystad



Jennifer Hystad is an experienced evaluator having worked for more than fifteen years in British Columbia's health and public sectors. As a partner in Howegroup Public Sector Consultants, Jennifer brings expertise in strategy, evaluation and organizational development. Jennifer leverages her extensive governance and data utilization knowledge to lead organizations through transition and growth.

Jennifer's collaborative style brings diverse ideas together and lends clarity to complex issues. Her work is rooted in the social determinants of health, Jennifer has spent much of her career supporting organizations that champion healthy aging and quality care for older adults. Jennifer works with BC Health Authorities and community-based seniors serving organizations, extensively with the BC Care Providers Association, and SafeCare BC. Jennifer's early work includes supporting older adults with vision loss as part of the CNIB Foundation and creating a healthy aging framework for Fraser Health Authority. Prior to moving to British Columbia, Jennifer worked in Northern Alberta to improve access to health services for vulnerable populations.

Jennifer has a Master of Science degree in Health Promotion Studies from the University of Alberta and is a Credentialed Evaluator through the Canadian Evaluation Society. Jennifer integrates practices from *A Project Ethics Community Consensus Initiative* (ARECCI) and *Indigenous Cultural Competency* (PHSA) into her work.

Jennifer lives in South Surrey, where she enjoys cycling, boating and spending time with her husband and two teenagers.