



MANAGER, ADVOCACY AND EDUCATION

(Full time - 18 month contract – to January 2023)

There are approximately 70,000 British Columbians living with dementia, and this number is growing. For every person living with dementia, there are many more people affected, including family, friends, co-workers and other members of their communities. Our vision is of a world without Alzheimer's disease and other dementias and that world begins with a more dementia-friendly society, where people affected by dementia are acknowledged, supported and included. When you work for the Alzheimer Society of B.C., you help us realize that vision by connecting more British Columbians to the support and education they need at any point on their dementia journey. You help us challenge stigma and change the future for people affected by dementia. You help us show people affected by dementia that they're not alone.

About the position

The Manager of Advocacy and Education leads a department of highly skilled, motivated professionals, each responsible for a unique portfolio, in the development and implementation of provincial-level strategies, programs and partnerships to promote meaningful systemic changes.

The Advocacy and Education team works to strengthen the Society's status as a leading partner of government and the health-care system, and strives to ensure policy, practices and research in B.C. are mobilized towards creating a more dementia-friendly province. The Manager has a central role in determining organizational strategies for achieving this vision, and in leading the Society's advocacy, government relations, public policy, research, knowledge mobilization and education-focused portfolios to achieve the goals set forth in the Society's strategic plan.

Responsibilities

- Work closely with the Director, Advocacy and Education and the Society's leadership team to develop and implement key strategic priorities through oversight in the areas of government relations, advocacy and public policy initiatives, while ensuring the Society's adherence to *British Columbia's Lobbyists Transparency Act*.
- Provide leadership and coordinate new initiatives that further the Society's commitment to the dementia research landscape in B.C. and beyond. This includes role of Society lead for partnerships with research groups and academic institutions.
- Provide strategic guidance on the Society's efforts to embed effective and accessible dementia training within the province's health and continuing care systems.
- Oversee the Advocacy and Education team's core function as a knowledge translation and mobilization hub both internal and external to the organization.
- Mentors departmental team, helping them to navigate difficult conversations, new situations and complex frameworks.

- Establish and maintain effective relationships with external partners and organizations. Includes representing the Society through membership on formal committees, delivering presentations at conferences/events and participating in policy and program-related external consultations.
- Lead emerging efforts to ensure the voices of people with lived experience of dementia and caregiving guide the priorities and activities of the Society, including the development of evidence-based ethical and operational frameworks for the meaningful engagement of people with lived experience.
- Provide strategic and managerial support to the Society's provincial Dementia-Friendly Communities initiative, as well as the national Dementia-Friendly Canada initiative.
- Manage the Society's Advocacy & Education departmental budget and Research program budget.
- As a member of the Society's Management Team, work collaboratively with other departmental managers to provide operational and strategic leadership.
- Other duties as required to meet the needs of the role in relation to organizational goals.

About you

You are someone who can lead and mentor, plan and manage, an energetic team towards a common strategic vision. You also have a solid reputation as someone who builds strong, key relationships with external influencers. With a post graduate degree in a related field such as Gerontology, Sociology or Public Health, you will have 8 to 10 years of related experience and strong communication skills and experience in public policy. You have a strong understanding of systemic advocacy and knowledge mobilization. You are excited for the opportunity, and have the know-how, to engage internal and external leaders and stakeholders.

Requirements

- Advanced working knowledge of public policy processes relating to Alzheimer's disease/dementia and caregiving.
- Experience in issue advocacy; in-depth knowledge of issues relating to Alzheimer's disease and dementia preferred.
- Demonstrated excellent interpersonal and oral communications skills.
- Proven experience with leading a team, developing staff and coordinating project planning.
- Proficiency in MS Office, including Word, Excel and Outlook.

Benefits of working for us

We offer a flexible work environment, including opportunities for a nine-day fortnight and/or the ability to work from home on occasion (this position will work remotely during the pandemic). We also offer:

- Excellent employee benefits package. Competitive salary.
- Participation in Group RRSP.
- Employee and Family Assistance program for you and your dependents.
- Growth and learning opportunities, including support for appropriate training and development initiatives.
- Generous leave provisions (vacation, personal days, etc.).
- 12 paid statutory holidays a year.

How to apply

If this role sounds like a great fit for your interest, experience and qualifications, we would love to hear from you!

Please [email](#) your cover letter and resume in a single Word or PDF file to:

Jo-Anne Teal

Human Resources Advisor
300-828 West 8th Avenue
Vancouver, BC V5Z 1E2

Please ensure the position title is in the email's subject line.

Details

This posting will remain open until filled; however, we do encourage candidates to apply as soon as possible. We anticipate first interviews will take place during the last week of April and we are hoping for a start date before the end of May.

We kindly ask that applications be sent by email only—no fax or mail applications please—and request that you do not phone. Due to the high number of applications we receive, only applicants who are selected for an interview will be contacted.

We sincerely thank all applicants for their interest in the Alzheimer Society of B.C.