

AlzheimerSociety

HASTINGS - PRINCE EDWARD

**ANNUAL
REPORT
2019**



YEAR IN REVIEW

We were very busy serving our clients and community in 2019. Referral and navigation services continued to be in high demand, with our First Link Program experiencing great success. The following Annual Report includes highlights on programs, services, fundraising activities, special events, and updated statistics and client numbers.

THANK YOU for supporting your local Alzheimer Society!

MISSION

To alleviate the personal and social consequences of Alzheimer's disease and other dementias and to promote research.

VISION

A world without Alzheimer's disease and other dementias.

- **786 New First Link Care Navigation Referrals**
- **Provided Service to over 1500 persons living with dementia and care partners**
- **Over 260 support groups with an attendance of over 2272**
- **75 educational/awareness training sessions had more than 3000 participants**
- **Over 10,000 client interactions**



Jon Leavens Maureen Corrigan
Board President Executive Director



COMMUNITY SAFETY



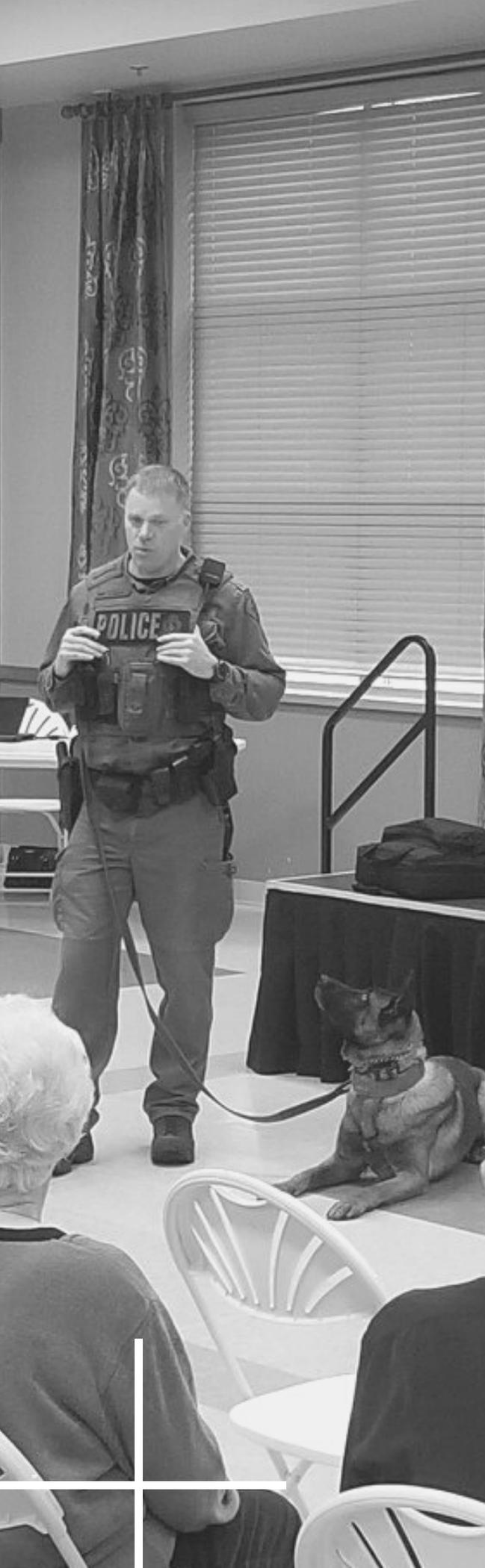
BY FOCUSING ON OUR LOCAL PROJECT LIFESAVER INITIATIVE AND FINDING YOUR WAY EDUCATION, WE ARE DOING OUR PART TO KEEP OUR COMMUNITY SAFE! THANK YOU TO ALL SUPPORTERS AND PARTICIPANTS.

NUMBER OF CLIENTS
USING PROJECT
LIFESAVER BRACELETS

28

PROJECT LIFESAVER
RESCUES SINCE 2016

3



E-NEWSLETTER

481
NEW
CONTACTS

1106
TOTAL
CONTACTS

10%
CLICK RATE
*INDUSTRY
AVERAGE 8%

34%
OPEN RATE
*INDUSTRY
AVERAGE 19%

E-NEWSLETTER SPONSORS



CLIENT EVENTS



**CLIENT CARE DAY
OCTOBER 2019**



**CAREGIVER REFILL
APRIL 2019**

**WE
♥
OUR
CLIENTS**



**KAY STAFFORD DAY
NOVEMBER 2019**



**HOLIDAY PARTY
DECEMBER 2019**

DEMENTIA FRIENDLY 2019

The Alzheimer’s Society of Hastings Prince Edward has been actively inviting community organizations, individuals and businesses to join our Dementia Friendly Communities™ initiative. Through this program we aim to:

- promote understanding and awareness of Alzheimer’s and dementia
- help people with dementia feel safe and supported in their home communities
- equip businesses, services and the community as a whole to better meet the needs of individuals living with memory loss through excellence in customer service.

DEMENTIA FRIENDLY COMMUNITIES



Deborah Hierlihy
ASHPE Dementia Friendly Communities Coordinator

CELEBRATING 1 YEAR



(L-R): ASHPE Executive Director Maureen Corrigan, Ontario Trillium Foundation Volunteer Rosemary Rooke, MPP Todd Smith

The Alzheimer Society of Hastings-Prince Edward's Dementia Friendly Communities program is made possible by funding from the Ontario Trillium Foundation, an agency of the Government of Ontario over a 3 year period. To celebrate our first successful year of programming, ASHPE hosted our Recognition Event at the Quinte Sports & Wellness Centre in January 2020 - as part of Alzheimer Awareness Month. THANK YOU to all who support this program, and to the Ontario Trillium Foundation for helping us make this program a reality!



An agency of the Government of Ontario
Un organisme du gouvernement de l'Ontario

DEMENTIA FRIENDLY COMMUNITIES

WHERE EVERYONE IS:



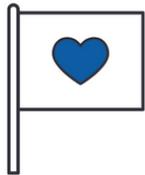
Understood



respected



supported



included

YOU CAN HELP US MAKE HASTINGS & PRINCE EDWARD DEMENTIA FRIENDLY

join the global movement

57+

INDIVIDUALS TRAINED IN 2019

2019 COMMUNITY PRESENTATIONS

+900

SPECIAL THANKS TO THE MUNICIPALITY OF TWEED AND THE CITY OF QUINTE WEST FOR THEIR OUTSTANDING SUPPORT AND PARTNERSHIP IN 2019.

TO VIEW A FULL UP TO DATE LIST OF TRAINED ORGANIZATIONS PLEASE VISIT OUR WEBSITE AND NEW DEMENTIA FRIENDLY BLOG! WWW.DFCHPE.COM



Dementia Friendly Tweed Public Forum, Feb 2020

IG WEALTH MANAGEMENT WALK FOR ALHZEIMER'S



**OVER
\$106 000
RAISED**

PRINCE EDWARD COUNTY
MAY 4 2019
OVER \$11 000

BANCROFT
JANUARY 25, 2020
OVER \$38 000



QUINTE WEST & BRIGHTON
MAY 5, 2019
OVER \$12 000



TWEED
OCTOBER 20, 2019
OVER \$18 000
*Organized by the
Kiwanis Club of Tweed*



BELLEVILLE
MAY 26, 2019
OVER \$27 000

OUTSTANDING COMMUNITY SUPPORT



**TRENTON COLD
STORAGE GOLF
TOURNAMENT
RAISED
\$17700**

**FOR THE
MEMORIES GOLF
TOURNAMENT
RAISED OVER
\$15000**



**THREE BOOK
SALES + NEW
HOLIDAY BOOK
SALE RAISED
\$14000+**



**ANNUAL DECAL
AND COFFEE
BREAK CAMPAIGN
RAISED
OVER \$6000**


**MCDONALD'S
COFFEE DAY
RAISED
\$10000**

THANK YOU VOLUNTEERS!

We could not do the work we do without the support of our volunteers. In 2019, we enjoyed our Volunteer Luncheon and Potluck Holiday Meal to celebrate and connect. We are so thankful to all those who support our various programs, administration, fundraising events, Dementia Friendly Communities Training and public awareness activities. For every table lugged, and for every training held, and everything in between - our sincerest thanks.



YOU MAKE:
EVENTS
EDUCATION
AWARENESS
FUNDRAISING
POSSIBLE