
Alzheimer *Society*

HASTINGS - PRINCE EDWARD

ANNUAL REPORT



TWENTY - TWENTY

unprecedented times

2020 was a year of change, challenge and perseverance

During the past year, our team, clients and community have adapted to virtual and distanced navigation, programming, social activities and support. The Alzheimer Society like many, had to **pivot** our program delivery to best serve our community while keeping everyone safe. During 2020, persons living with dementia and their care partners have further demonstrated the flexibility and resilience they have shown every day - now in the face of pandemic.

The Alzheimer Society of Hastings-Prince Edward staff have been working hard to ensure each client is feeling supported with their individual needs throughout this crisis. We are so grateful to all those who have supported our organization throughout 2020.



Thank You!

SERVING OUR COMMUNITY



500+

New Referrals

3000+

***First Link Care
Navigator client
interactions***

12,000+

***client education &
support Interactions***

STAYING CONNECTED

To stay in touch during Covid-19, our team has worked hard to deliver special programs, resources and joy to our clients



Holiday Deliveries (December 2020)

including treats, resources, and a dose of cheer!

Sending Our Love Packages (February 2021)

Included cards from the students at Athol-South Marysburgh Public School, treats and more

Spring Has Sprung Deliveries (March 2021)

included virtual art, cooking, gardening and more. Kits included a potted flower, seeds, painting activities, and resources

At Home Activity Kits

printed puzzles, activities, games and more



SOCIAL ACTIVATION & SUPPORT

265 Education & Support Groups held
1250 participants

Offering Zoom and call-in groups, and when possible - small in-person or outdoor groups (with covid-19 protocols in place)

CARE PARTNER SUPPORT

CAREGIVER OF PARENTS SUPPORT

EVENING SUPPORT

MEMORY CAFE SOCIAL GROUP

MINDS IN MOTION ACTIVITY GROUP
and so much more!



157 Minds In Motion participants

Plus new virtual cooking classes, art programming, and more (*stand alone events or as part of Memory Cafe*)

DEMENTIA FRIENDLY COMMUNITIES *and Finding Your Way*



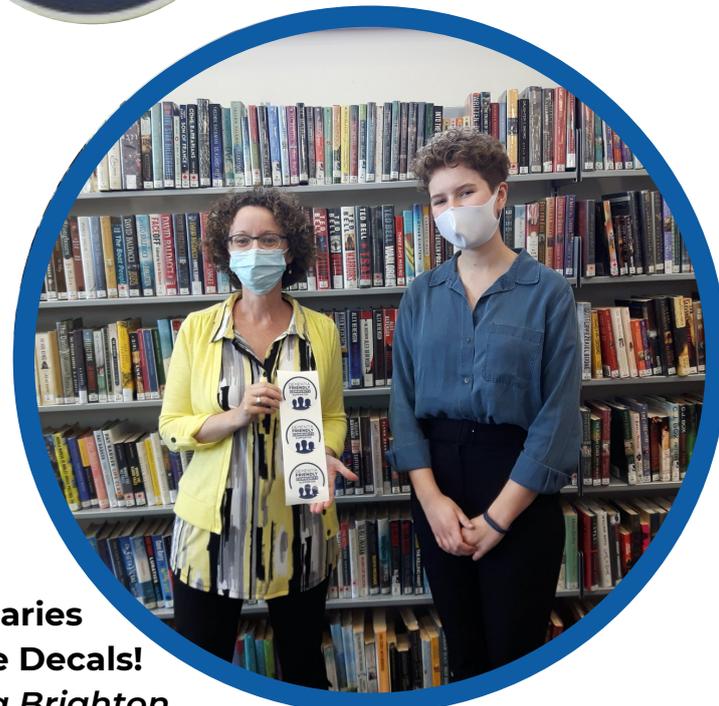
Both our Dementia Friendly Communities Program and Finding Your Way Community Safety information had great impact in 2020. In September 2020 we began the next phase of our Dementia Friendly Communities program: recognizing community partners where 75 percent or more of their employees received training to be more dementia aware. Recognition includes displaying the Dementia Friendly Supporter logo on the door or window of their premises

*The Dementia Friendly Communities program is made possible by the Ontario Trillium Foundation

OVER 580 PEOPLE RECEIVED DEMENTIA FRIENDLY COMMUNITIES AND FINDING YOUR WAY SAFETY TRAINING



Quinte West Mayor Jim Harrison & ASHPE Executive Director Maureen Corrigan



Libraries Receive Decals! Including Brighton, Tweed & Quinte West

MORE EDUCATION & TRAINING

The First Link Learning Series

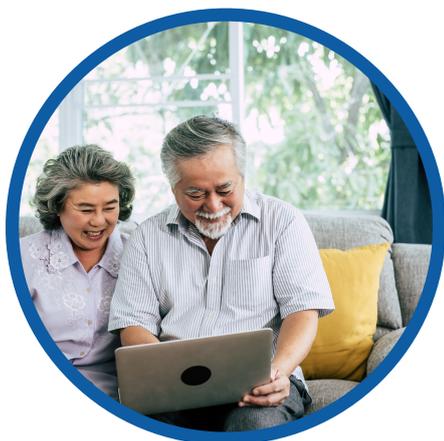
A set of programs that provide education about dementia management throughout all stages of the disease.

**FIRST LINK
LEARNING SERIES:
200+ TRAINED**



The Kay Stafford Virtual Care Partner Event

A day of virtual education, sharing, and expertise on the topic of providing care to someone living with dementia



**45+ BENEFITTED FROM
KAY STAFFORD
VIRTUAL CARE
PARTNER EDUCATION
EVENT**

FUNDRAISING HIGHLIGHTS



2020 HPE
#IGWalkForALz
May 2020 - \$26,000



2021 BANCROFT
#IGWalkForALz
January 2021 - \$31,000

Thank you



Snowmobile Ride For Mom
Wes Oram & Friends North
Hastings Region Third Party Event
February 2021 - \$20,000



Shaken Not Stirred Goes
Unforgettable: Virtual Gala
November 2020 - \$18,000



Alzheimer *Society*

H A S T I N G S - P R I N C E E D W A R D

**THANK YOU
FOR YOUR
SUPPORT
IN 2020**

**THIS ARTWORK WAS CREATED BY
LOCAL PERSONS LIVING WITH
DEMENTIA AND THEIR CARE
PARTNERS AT AN ASHPE EVENT**