
Alzheimer *Society*

H A S T I N G S - P R I N C E E D W A R D

2021 ANNUAL REPORT

April 1, 2021 - March 31, 2022



The Forget-Me-Not Flower
Myosotis Scorpioide

The past year proved just how strong we can be when we stick together. The ASHPE team has worked hard to best serve our clients during continued times of uncertainty amid covid-19.

We look forward to sharing the past years successes and highlights with you in this annual report! Our entire staff team and board of directors would like to sincerely thank all those who have supported the Alzheimer Society of Hastings-Prince Edward in 2021.

thank you!

*HAPPY RETIREMENT MAUREEN! WELCOME ANGELA!
The Alzheimer Society thanks Maureen Corrigan for her time and commitment as Executive Director since 2015. Maureen retired from her role December 2021— at which time ASHPE welcomed Angela Meraw as Executive Director!*

SERVING OUR COMMUNITY

Throughout 2021, in-person groups and activities remained in place where possible. All other programs remained available virtually through Zoom, or through a toll-free call in number available to anyone with a telephone!

500+
New Referrals



1500+
**First Link
Client
Interactions**



16000+
**Education/
Support client
interactions**



STAYING CONNECTED

Now more than ever—it is so important to stay socially and mentally active. In 2021 ASHPE provided additional social recreation opportunities, activities and resources



Senior Community Safety Education Presentations Funded by the Government of Ontario have been a huge success. Registrants received a delivery of information, lunch and more

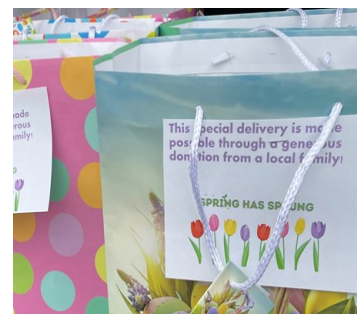


In April 2021 ASHPE partnered with The Empire Theatre and Quinte Gardens Retirement to provide an exclusive virtual concert from Andy Forgie & Mark Rashotte!

In December 2021 the team created and delivered Holiday Happiness packages full of treats and activities. Thank you to all those who contributed to these kits



Thanks to the generosity of a local donor family, ASHPE was able to deliver at-home “Spring Has Sprung” activity kits in March 2022, including DIY Pancake breakfast kits!



ASHPE thanks the City of Belleville for awarding the Society the Social Infrastructure Grant once again this year



SOCIAL & SUPPORT

Education & Support groups:
*265 groups with 1250
participants*



Memory Café social group:
48 sessions with 350 attendees



Minds in motion activity program:
23+ sessions with 164 attendees



Special Thanks:

*City of Quinte West (Community Grant 2021)
Prince Edward County (Municipal Grant 2021)
St Andrew's Wellington Kente Parish (Grant)
Booth Kirk Memorial Fund Matching Donation)*

DID YOU KNOW?

The Alzheimer Society of Hastings-Prince Edward is roughly 40% funded by the Ontario Ministry of Health

EDUCATION

Kay Stafford Caregiver Education Day:
Thank you Trenton Memorial Hospital
Foundation for making this great virtual day of education,
sharing and resources possible again in 2021!



First Link Learning Series:
224 people took part in the First Link
Learning Series. This series includes *First
Steps for Care Partners, Care Essentials, Options for
Care, and Care in the Later Stages*. These various courses
as offered for free throughout the year.



Prince Edward County Community Safety Program:
In 2021 ASHPE expanded Public Education programming
in Prince Edward County, featuring Community Safety in-
formation funded by the Stark Family Fund

DEMENTIA FRIENDLY COMMUNITIES

Celebrating 3 Years



An agency of the Government of Ontario
Un organisme du gouvernement de l'Ontario



In December 2021 ASHPE celebrated three successful years of Ontario Trillium Foundation funded Dementia Friendly Communities programming. This important and popular training continues in the community—and between April 2021 March 2022, over 700 community members have received public education from ASHPE.



In October, ASHPE was awarded \$2500 from the RTOERO Foundation, to train and expand Dementia Friendly Communities programming through the support and involvement of retired professional educators

FUNDRAISING SPOTLIGHT



\$42,000 was raised during the Alzheimer Society of Hastings-Prince Edward's virtual #IGWalkforAlz in May 2021! A huge thank you to Gold Sponsor Canadian Tire Belleville for over 25 years of sponsorship



Over \$3500 raised during the May 12th McDonald's Coffee Day for Alzheimer's! Thank you to the McDonald's in Belleville, Picton, Quinte West & Madoc!



\$10,000+ was raised during the March Shaken Not Stirred Virtual Tea Party Fundraiser and Auction!



Our July and November 2021 Book Sales raised over \$10,000. Thank you to all donors and supporters.

THANK YOU FOR YOUR SUPPORT IN 2021

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www.alzheimer.ca/hpe

