

Alzheimer Society

SAULT STE. MARIE
& ALGOMA DISTRICT

Sault Ste. Marie Office

341 Trunk Rd.

Sault Ste. Marie, ON P6A 3S9

Phone: (705) 942-2195

Fax: (705) 256-6777

East Algoma Office

9 Oakland Blvd

Elliot Lake, ON P5A 2T1

Phone: (705) 848-8145

Fax: (705) 848-9528

North Algoma Office

37 Broadway Ave.

Wawa, ON P0S 1K0

Phone: (705) 856-0000

Fax: (705) 856-0336

Web: www.alzheimer.ca/algoma

Charitable Registration Number: 10670 5403 RR0001



2020-2021 ANNUAL REPORT

Presented at the Annual General Meeting, June 16, 2021



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Mission Statement of the Alzheimer Society of Sault Ste. Marie and Algoma District

To improve the quality of life for people affected by Alzheimer's disease and related dementias and to provide support for their caregivers. We will accomplish this mission by:

- Providing support and guidance for people affected by Alzheimer's disease
- Promoting the rights and well-being of the person with Alzheimer's disease or a related dementia
- Providing information, education, and training
- Increasing public awareness in the community
- Providing support and/or funds for research
- Collaborating with the provincial and national levels of the organization.

REPORT FROM THE BOARD OF DIRECTORS

Judi Gough, Chair

As Board Chair, I have had the honor of leading and being a part of a Board of dedicated volunteers who, more than ever before, actively involved themselves in guiding and supporting the Executive Director, Terry Caporossi and staff through a year that created significant challenges to service provision.

Last year I wrote about the focus of staff in designing and delivering services that improved quality of life in its many aspects for persons living with dementia and their care partners and families. Social inclusion is a key component, and the COVID-19 pandemic impacted everyone in relation to this. However, those who benefit proportionately more from social contact are those whose options to independently seek this out are limited, and many of our clients were significantly impacted.

There is a saying that crisis forces change. Our Society responded to the pandemic crisis with determination and no road map -no one had been in this situation in our lifetimes! With the leadership of Terry and public health guidelines, staff created safe ways to continue to meet the needs of persons they care very much about. Safety and screening protocols, revised communication systems, monitoring client welfare and outcomes without being able to be in face-to-face contact, providing outreach through technology... this required the best that every staff person had to offer. Everyone had to have faith that every decision was designed with two goals: safety of all and creating opportunities, that while different, maximized what contact was allowed.

As I write this, we are apparently coming out of the 'third wave' of the pandemic. Our organization has proven to be resilient and is ready to see what this new year brings. Staff and Board will continue to commit to safe service delivery to as many individuals and families as possible, enhanced by our new office space at 61 Great Northern Road. We welcome the Adult Day Program and are excited to continue to offer services and programs that promote social connection, education, assessment, day programming, Minds-In-Motion, and recreation therapy. The Board in conjunction with staff will continue to respond to local needs with the possibility of new or enhanced programming.

I extend a sincere thank you to our Board members for their conscientious governance, Terry for his outstanding management and leadership skills, our staff for their incredible flexibility and ability to manage so much change, and our clients for their patience. We will come through this pandemic stronger than ever. What an amazing team!

Board of Directors 2020-2021

Judi Gough, Chair, Bruce Villella, Vice Chair, Piper Lee Frech, Treasurer, Susan Johnson, Secretary, Cindy Murphy, Director, Monique Baker, Director, Nancy Konzuk, Director, Rose Oliver, Director, Colleen Bishop, Director, Darla Pirillo, Director

Staff 2020-2021

(Sault Ste. Marie)

Terry Caporossi, Executive Director, Vicky Roy, First Link Care Navigator, Cathie Randell, First Link Coordinator, Lisa DeZordo, First Link Coordinator, Renee Pitre, First Link Coordinator, Rhonda Masters, First Link Coordinator, Janice Seppala, Education Coordinator, Kelly Spurr, Behavioral Support Facilitator, Kirby Beadle, Recreation Therapist, Heather Grant, Recreation Therapist, Lisa Ritchie, BSO Recreation Therapist, Kate McLeod, Recreation Therapist, Jaimie Furkey, Recreation Therapist, Debby Sorokopud, Minds in Motion Coordinator, Lynette Wilen, BSO PSW, Bea Fioramanti, Resource Development Coordinator, Susan McLean, Coordinator of Volunteer Services, Teresa Michel, Financial Clerk, Rebecca Perry, Administrative Assistant

(Elliot Lake)

Wende Diemer, First Link Coordinator, Coordinator, Randi Lacko, Community Outreach Coordinator

(Wawa)

Christy Reid, First Link Coordinator

Blind River

Helga Moore, Adult Day Program,



THE YEAR IN REVIEW: PROGRAMS AND SERVICES

The Alzheimer Society continues to respond to the changing needs in our community by creating new programs or enhancing those that exist to make them more accessible or useful to our clientele. Some initiatives from the past year include:

This past year has been a year of change adjustment and uncertainty.

In many ways there have been a great deal of lessons learned as our organization had to constantly deal with changes in government protocols and public health and safety guidelines. The Society has continued to move forward amidst the uncertainty of our times.

Although we did not see an increase in human resources to continue to build on our services we did not see a decrease in human resources either. We have learned to adjust our resources to meet the changing demands and complexities of our families.

Never more evident is the fact that the services offered by the Alzheimer Society play a vital and important role in the lives of persons living with dementia and their caregivers.

We at the Alzheimer Society have felt the struggles of isolation, loneliness and fear felt by our caregivers and persons living with dementia. We have constantly had to pivot and adapt our way of connecting with our families, some by Zoom, some by telephone calls and some needed that face to face person to person connection.

Regardless of the methods and the reasons we have continued to provide a vital link to our families and maintained a rich history of support and service delivered through the organization.

The Board of Directors was pleased to approve a \$15,000 donation to the Alzheimer Society Research Program in 2021. This donation represents the continuation of an annual commitment to research that the Society has made over most of its 35 year existence for a total of over \$304,000.

Two Alzheimer Society scholarships valued at \$600.00 each were awarded this year. Congratulations are extended to this year's Sault College recipient this year's Algoma University recipient. The purpose of the scholarships is to encourage an interest in the care of the elderly and is open to students enrolled in any health or human services program at Sault College and Algoma University.

Quality improvement activities include collecting information from clients regarding their satisfaction with our services. The following data was compiled after the 2019 surveys were completed:

Individual Support, Support Groups, and Learning Series

- Improved understanding of dementia: 90-100%
- Improved understanding of Alzheimer Society services: 90-95%
- Improved understanding of dementia-related community services: 80-85%
- Benefitted from peer support: 95-100%

Recreation Therapy

- Recreation Therapist's visits are beneficial: 100%
- Positive feelings result from visit: 100%
- Would recommend program to others: 100%

Volunteer Visiting

- Volunteer's visits are beneficial: 100%
- Volunteer provides socialization, assistance with activities, and respite for caregiver: 100%

Behaviour Support

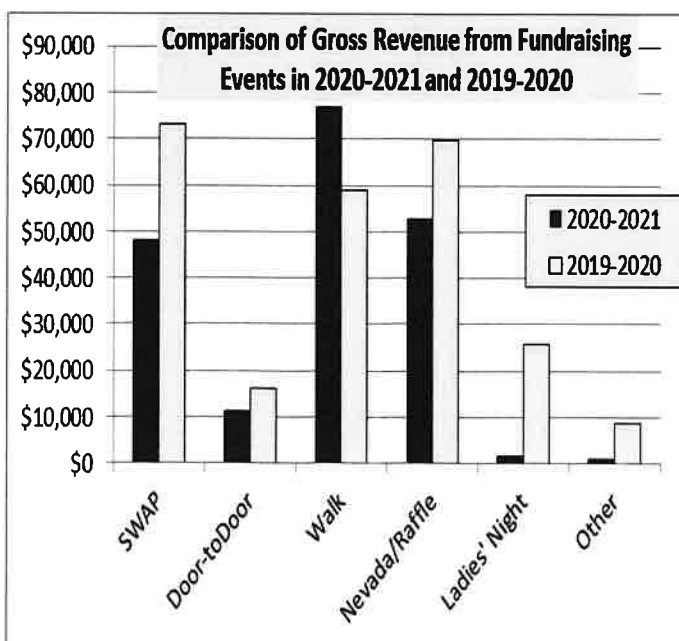
- Improved understanding of dementia: 100%
- Improved ability to cope with dementia: 100%
- Improved confidence in ability to care for myself (caregiver): 100%



THE YEAR IN REVIEW: VOLUNTEER PROGRAMS & FUND DEVELOPMENT

We continue to be humbled by and grateful to the 136 volunteers who so generously donate their time and skills in support of people affected by dementia. From office assistance to fundraising to friendly visiting to governance, our volunteers are involved in all aspects of the organization and are critical to our ability to carry out our mission. In the past year, volunteers provided 908 hours of service to the Alzheimer Society. Thank you all.

Revenue from the Society's fundraising events decreased by approximately 25% over the previous year, mostly due to the Health Crisis of COVID 19 in March 2020. As a result all in person events such as the popular Ladies Night Out were cancelled resulting in a total revenue loss of \$25K. The Coffee Break campaign was rebranded at the provincial level to be known as Social With A Purpose (SWAP) although it was still highly successful as a rebranded event we had a total revenue loss of \$25k. The IG Wealth Management Virtual Walk became our most successful event for the year raising 19K more in 2021 than in 2020.



Partnerships are key to our fund development activities, and we would like to thank the businesses and organizations that have supported the Society over the past year:

IG Wealth Management Walk for Alzheimer's

National Title Sponsor: IG Wealth Management

Platinum: Oldies 93, 94.1 Moose FM, Henderson Heating & Cooling, Evolugen

Silver: The Shoe Fits, Fairview Bus Lines, ELNOS PUC Services, Lallemand

Bronze: And Son Contracting, Dumanski Office Interiors/ Compass Imaging, Fountain Tire, Lock City Monuments, Mike Moore Construction Ltd., Purvis Marine Ltd., Royal Purple #155, Safeguard by Kerry, Sims Custom Countertops, Soo Mill, The Lions Club, The Medicine Shoppe- Great Northern Road, Elliot Lake Funeral Chapel, Milltown Motors, Soo Video Sales & Service, Tulloch Engineering

Ladies Night In/Raffle

Diamond Level: Grand Gardens North, Kiss 100.5/ 104.3 Country

Gold Level : Identity Hair Salon/ OC Hair, Bath, & Body, North Star Travel and Tours, Dr, Lynda Myles

Pearl Level : Hollywood Limousine, Hess Jewelers., Safeguard by Kerry

Restaurant Pkg. Donors:

Arturo's Ristorante, Embers Grill & Smokehouse, Antico Ristorante, , North 82, Giovanni's, Mulligans Irish Pub, Croation Corner, Johnny's Chophouse Sandro's, Gliss, Grand Gardens

Spa Pkg. Donors:

The Greenhouse Spa, Inspiration Float Centre

Coffee Break :

104.3 Country/ KISS 100.5
Sault Star



PROGRAM STATISTICS 2020-2021

Family Support/First Link

846 families served

3848 visits

111 group participants

Recreation Therapy

37 clients served

1,889 visits

Volunteer Visiting

5 client/volunteer matches

1148 visits

Behaviour Support

77 clients served

411 visits

Health Promotion and Education

48 education sessions

345 group participants

Website

No data due to change in website platform

Volunteer Hours

Awareness & Fundraising 253

Office Assistance 0

Board & Committee Meetings 279

Volunteer Visiting 5

Other 371

Total Volunteer Hours 908

(136 registered volunteers)

TREASURER'S REPORT

Piper Lee Frech

Hello Everyone

My name is Piper Lee Frech. I am the Treasurer for the Alzheimer Society of Sault Ste. Marie and Algoma District. That is a mouthful, so I will shorten it to "the Society". It is a great honour to present to you highlights from the audited financial statements for the year ended March 31, 2021 for the Society.

For the year ended March 31, 2021, the Society finished with a surplus of \$516.1 thousand dollars. This means that revenues were greater than expenses for the year. There are two important contributions to this result:

The society received \$385.6 thousand dollars of support from the government of Canada through two programs that were put in place in response to the COVID-19 pandemic:

\$366.9 thousand dollars via the Canadian Emergency Wage Subsidy or "CEWS" program; and

\$18.8 thousand dollars via the Temporary Wage Subsidy or "TWS" program.

The society recorded unrealized gains on marketable securities during the year ended March 31, 2021 of \$207.6 thousand dollars. This non-cash revenue is in respect of the Societies' long-term investments.

Revenues, including the government support described above, increased by 47%, from \$1.17 million dollars to \$1.7 million dollars. LHIN funding increased by 16%, from \$677.1 thousand dollars last year, to \$788.6 thousand dollars this year. Grants increased by 289%, from \$32.1 thousand dollars last year to \$125.1 thousand dollars this year. Recognized investment income increased by 67%, from \$25 thousand dollars last year to \$41.3 thousand dollars this year. Fundraising, Nevada ticket revenue and raffle revenue fell by 25% year over year.

Expenses increased by 17%, from \$1.2 million dollars last year to \$1.4 million dollars this year. Salaries increased by 21%, from \$726 thousand dollars to \$876.9 thousand dollars. Supply costs increased by 253%, from \$37.8 thousand dollars to \$133.5 thousand dollars, largely due to COVID-19 related necessities. Amortization increased by 94%, as additional amortization was taken during the year so that our leasehold improvements would have zero remaining book value at the end of our lease.

The Society received \$137.6 thousand dollars in donations, \$4 thousand dollars in bequests, brought in combined fundraising, raffle and Nevada ticket revenues of \$195.6 thousand dollars. These fundraising revenues represented 20% of revenue for the year, or 25% of revenue excluding the government assistance described above. Last year, the same fundraising efforts represented 34% of revenue.

COVID-19 has complicated things for us. Terry and his team did an exceptional job of ensuring the safety and well-being of our employees, volunteers and clients, and adhering to the evolving regulations. We hope that we are near the end of the pandemic, as vaccine rates increase, but we remain confident that Terry and our staff will continue diligently ensuring their safety and the safety of our clients.

Next year at this time, we will be in a new home. We have looked towards the future of the Society, and made the important (and often scary) decisions that will support our continued growth and expansion. I would like to thank the Board, Terry, and our staff for their extra work this year through the selection of and negotiation and planning for our new home. A year has flown by since we first toured the mothballed dealership that is to become our new home. Our landlord is busy at work, ensuring that the facility will be perfect for us, and for the Adult Day Program, formerly at the Davey Home, that will be joining our team.

Thank you all,

Piper Lee



FINANCIAL REPORT*

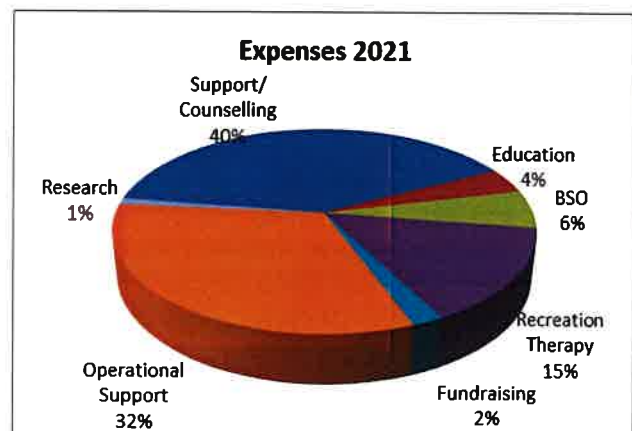
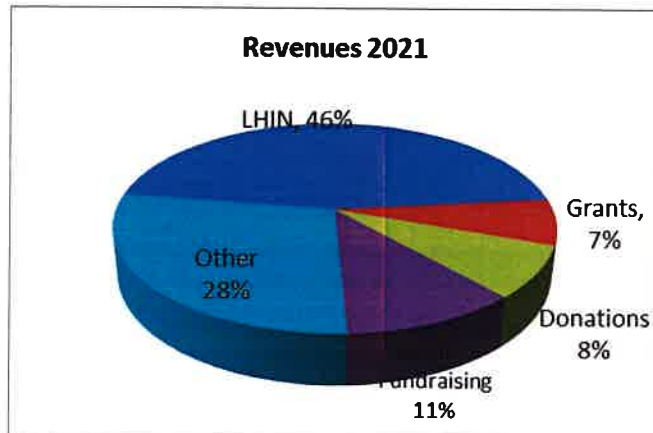
Condensed Statement of Financial Position, March 31, 2021, with comparative figures for 2020

	2021	2020
Assets		
Total Assets	\$2,505,666	\$1,940,928
Liabilities, Deferred Capital Contributions and Net Assets		
Current Liabilities	\$372,331	\$ 317,768
Deferred Capital Contributions	2,981	5,961
Net Assets	<u>2,133,335</u>	<u>1,617,199</u>
	<u>\$2,505,666</u>	<u>\$1,940,928</u>

Condensed Statement of Operations, March 31, 2021 with comparative figures for 2020

	2021	2020
Revenues		
Donations/Fundraising/Bequests	\$284,255	\$329,553
Nevada/Raffle	52,745	69,785
Local Health Integration Network	788,575	677,130
Alzheimer Society of Ontario	32,451	21,073
Grants	125,097	32,144
Interest	42,273	25,330
Other	385,158	13,173
Amortization of Deferred Capital Contributions	<u>2,981</u>	<u>2,981</u>
	<u>\$1,723,535</u>	<u>\$ 1,171,172</u>
Expenditures		
Salaries and Benefits	\$986,001	\$825,003
Building Expenses	87,908	83,681
Supplies and Sundry	220,250	117,922
Equipment	26,141	53,761
Research	15,000	15,520
Scholarship	1,200	1,200
Fundraising Costs	19,720	32,963
Grant Expenditures	-	-
Amortization of Capital Assets	<u>46,654</u>	<u>24,059</u>
	<u>\$ 1,415,002</u>	<u>\$ 1,214,340</u>
Excess of revenues over (under) expenditures before the undernoted	<u>\$ 308,533</u>	<u>\$(43,168)</u>
Unrealized Loss (Gain) on Mutual Funds	<u>\$ 207,603</u>	<u>\$ (62,101)</u>
Excess of Revenues over (under) Expenditures	<u>\$ 516,136</u>	<u>\$(105,269)</u>

*Based upon financial statements prepared by KPMG LLP, Chartered Accountants. Complete audited financial statements available upon request.





OUR VALUES

Respect
Compassion
Integrity
Accountability
Partnerships
Person-centered

OUR VISION

The Alzheimer Society of Sault Ste. Marie and Algoma District will be a premier dementia knowledge resource and a recognized leader in dementia education and support.

The Alzheimer Society of Sault Ste. Marie and Algoma District, while an independently governed organization, is affiliated with the Alzheimer Society of Canada, the Alzheimer Society of Ontario, and the 29 other local Alzheimer Society chapters in Ontario.

Supported by:



Did you know...

- ◆ It is estimated that in 2021, there are 3,129 people in Algoma District living with Alzheimer's disease or a related dementia*, and that the numbers throughout the district are estimated to be broken down as follows:
 - Sault Ste. Marie 2,009
 - Elliot Lake/Spanish 523
 - Central Algoma 228
 - Blind River/North Shore 156
 - Unorganized North 113
 - North Algoma—Wawa/White River 81
 - Hornepayne 16

*Source: *Dementia Projections for the Counties, Regional Municipalities, and Districts of Ontario*; RW Hopkins & JF Hopkins; December 2008.

- ◆ With the exception of the annual donation to Alzheimer research, all funds raised in Algoma district remain here to provide important programs for those affected by Alzheimer's disease and related dementias.
- ◆ Over the past 35 years, the Alzheimer Society of Sault Ste. Marie and Algoma District has contributed approximately \$304,290 to research into the cause and cure of Alzheimer's disease and related dementias, thanks to the generosity of donors throughout Algoma.
- ◆ The following is a sampling of comments that were received from recipients of our services over the past year:
 - *The people we dealt with were very kind and generous with their time. Called back right away every time we had a crisis. Helped us with so many strategies. They were wonderful with our mother too. I honestly don't know what we would have done without this agency.*
 - *Thank you from the bottom of my heart. It is fabulous that there are people out here in this world, that do help—stop and listen.*
 - *I love our Recreation Therapist, she is so friendly & we laugh a lot so when I leave I am always feeling so much better. I look forward to my visits with her.*
 - *I found that anyone I had dealings with were most helpful and very caring and compassionate.*
 - *It would be nice to have more visits during the week.*
 - *I am very thankful for the visits, gives me something to look forward to.*
 - *Recreation Therapy is amazing.*
 - *I have come to feel I am a friend and not just a client.*
 - *Increased funding for more staff to provide more services to more people. Interesting program, helping me with my illness and coming to terms with my illness.*
 - *The Recreation Therapy program is extremely valuable. I encourage it to be longer and at more frequent intervals.*
 - *Always a pleasant experience with useful suggestions for new approaches to explore.*

Alzheimer Society

Providing over 30 years of dementia services in Algoma District