

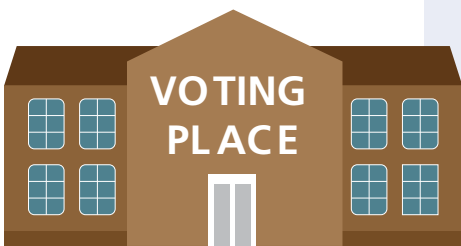


## THIS ELECTION SEASON

Raise your voice to let candidates know that improved dementia support is important to you and your family

"I advocate because I want to help others who are on the same journey as myself."

– Person living with dementia



Approximately 85,000 people in B.C. are currently living with dementia, a number that is expected to grow to almost a quarter-million by 2050. This election, the Alzheimer Society of B.C. is asking all B.C. political parties and their candidates to commit to a funded dementia strategy. B.C. is a diverse province. To address challenges, it is important that supports needed are culturally relevant and safe. As part of our election priorities, we're asking all candidates to:



- **Help break down stigma and social isolation:** Fund and promote a provincial awareness campaign and increase funding for dementia-friendly community initiatives.



- **Improve the diagnosis experience:** Establish a clear dementia clinical pathway, attract more geriatricians specializing in the care of older adults and invest \$4.2 million annually to enable the Alzheimer Society of B.C. to meet the growing demand for trusted First Link® dementia support programs and services.



- **Ensure the right support is available at the right time:** Commit to eliminating fees for publicly funded home care, increasing access to adult day programs, increasing long-term care bed spaces and reviewing the assisted living system to identify gaps.



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# What can you do this election season?

## 1. Talk to family and friends.

Speaking to people in your life helps raise awareness of dementia. Explain what the Alzheimer Society of B.C. is advocating for and why it matters.

## 2. Answer the door or the phone to canvassing candidates and ask questions.

When approached by candidates, highlight the Alzheimer Society of B.C.'s priorities and ask candidates how they will expand support for people affected by dementia.

## 3. Vote and help others to voting stations.

Every vote is important. You may be able to help someone who has trouble getting to a voting station by offering a ride or walking with them.

## 4. Share on your social media.

No action is too small when raising awareness. Sharing our messages on social media is a great way to highlight our priorities to candidates, as well as engage friends, family and wider networks in the conversation. Check out [BCVotesDementia.ca](http://BCVotesDementia.ca) for more information!

## 5. Write your candidate.

Visit [BCVotesDementia.ca](http://BCVotesDementia.ca), where you can use our easy writing tool to share your story with your local candidate.

## 6. Attend an all-candidate debate and ask questions.

All-candidate events will take place across the province before the election period. This is a great opportunity to ask the questions that matter to you. Examples might include:

- Which initiatives in your party's platform will help improve access to dementia care services, including in rural and remote communities?
- What specific measures would your party take to support people affected by dementia?
- How will your party ensure people facing dementia have access to support, no matter where they live or what their cultural background?

## 7. Request a one-to-one meeting with candidates in your riding.

Ask to meet with your local candidate to share your experiences of dementia and highlight the asks of the Alzheimer Society of B.C.



Make your voice heard this election. Visit [BCVotesDementia.ca](http://BCVotesDementia.ca) to access resources and learn more about why improved dementia support is essential in B.C.

**Alzheimer Society**  
BRITISH COLUMBIA