

## Senior Development Officer, Signature Events and Fundraising

### About the position

Each year, thousands of people across British Columbia and the Yukon come together for the *IG Wealth Management Walk for Alzheimer's*, presented by Go Auto, raising critical funds and amplifying the voices of people living with dementia and the people who support them. The Alzheimer Society of BC and Yukon is seeking an experienced and ambitious fundraiser to lead the continued growth of this powerful flagship event while contributing to the success of the Society's broader signature events portfolio.

The Senior Development Officer, Signature Events & Fundraising plays a central role in expanding the *Walk's* reach, revenue and community impact across the region. Working in partnership with passionate volunteer leaders, sponsors and communities, the role helps build momentum, strengthen participation and drive fundraising success across multiple communities. This is a unique opportunity to steward a well-established, province-wide fundraising program while helping shape its next chapter of growth and impact.

Reporting to the Associate Director, Events, the Senior Development Officer is responsible for the fundraising performance, growth and overall success of the *IG Wealth Management Walk for Alzheimer's*. As a member of the Events team, the role leads the development and implementation of the *Walk* fundraising plan, supports and coaches volunteer leaders, engages communities and monitors performance across participating locations. The role also collaborates across the events portfolio, providing guidance and support to colleagues and contributing to the overall success of the Society's event-based fundraising initiatives. Through this work, the position plays an important role in ensuring the *Walk* continues to grow in revenue, participation and community impact across British Columbia and the Yukon.

**Title:** Senior Development Officer, Events & Fundraising

**Starting salary range (level 8):** \$68,000 to \$75,000 per year

**Contract:** Permanent

**Hours:** Full time - 35 hours per week

**Location:** Lower Mainland – Hybrid

### Key Responsibilities

#### Fundraising Strategy & Performance

- Develop and implement the fundraising plans for the IG Wealth Management Walk for Alzheimer's across BC and the Yukon.
- Drive year-over-year growth in revenue, participation and community engagement.
- Monitor performance across communities, using data and insight to identify trends, opportunities and risks.
- Oversee revenue and expense planning for the Walk program and ensure effective use of fundraising platforms and donor data.

#### Volunteer Leadership & Coaching

- Recruit, engage and support volunteer Walk Chairs and committees across communities.
- Coach and guide volunteers to achieve local fundraising and participation goals.
- Strengthen volunteer capacity as community leaders and ambassadors for the Walk.

# Alzheimer Society

## BC & YUKON

### Community Engagement & Fundraising

- Actively engage community organizations, workplaces and local leaders to support the Walk.
- Represent the Alzheimer Society of BC and Yukon in presentations, meetings and community outreach.
- Encourage participation, team development, sponsorship and community-led fundraising.

### Event Oversight

- Provide leadership and oversight for Walk planning and delivery in collaboration with the Events team.
- Ensure a consistent, high-quality and meaningful experience for participants, volunteers and partners across all locations.
- Provide leadership during peak campaign and event periods.

### Collaboration

- Work collaboratively with Marketing & Communications, Community Services, Volunteer Resources and other internal teams to ensure a cohesive participant journey.
- Contribute to ongoing learning, evaluation and program improvement.
- Other duties as required to meet organizational goals.

### Key Qualifications

- A minimum of seven years of progressive experience in community fundraising, peer-to-peer fundraising or signature events.
- Demonstrated experience contributing to or leading fundraising growth in a volunteer-led environment.
- Comfortable with active fundraising, including presenting, relationship-building and making clear asks for participation and support.
- Experience coaching volunteers or community leaders toward fundraising goals.
- Strong judgement, professional confidence and ability to operate with autonomy.
- Strong organizational, analytical and communication skills.
- Experience with fundraising platforms, donor databases and performance reporting.
- Flexibility to work evenings, weekends and travel occasionally within BC and the Yukon, as required.
- Valid B.C. driver's licence and access to a vehicle.

# Alzheimer Society

## BC & YUKON

### About us

As a member of the team, you will have access to a wide range of employee benefits, including:

- Flexible work options, including flex days and hybrid arrangements.
- 4 weeks' vacation to start, 12 sick days, 2 personal days as part of a 35-hour work week.
- 13 paid holidays, with an option for cultural day swaps.
- Full health benefits, including a Health Care Spending Account, group RRSP and Employee Assistance Program for you and your dependents.
- Support for career growth and development.

### To Apply

If you are motivated by purpose, energized by community engagement, and excited to grow a flagship fundraising program, we would love to hear from you.

[Click here](#) to submit your application through the Smart, Savvy + Associates' job board. Every application is reviewed by a human, thoughtfully and with care.

It is estimated that there are more than 85,000 people living with dementia in BC and the Yukon – and this number is growing. For every person living with dementia, there are many more people affected, including family, friends, co-workers and other members of their communities. Our vision is of a world where people affected by dementia thrive, as hope, community and research unlock new possibilities. When you work for the Alzheimer Society of BC and Yukon, you help us realize that vision by connecting more people across the province and the territory to the supports they need at any point on their dementia journey. You help us change the conversation, the experience and the future for people affected by dementia. You help us show them that they're not alone.

*Equity and diversity and inclusion are essential to societal change and healthy workplaces. An open and diverse community fosters the inclusion of voices that have historically been underrepresented or discouraged. We encourage applications from members of groups that have been marginalized on any grounds enumerated under the B.C. Human Rights Code, including sex, sexual orientation, gender identity or expression, racialization, disability, political belief, religion, marital or family status, age, and/or status as a First Nation, Metis, Inuit, or Indigenous person.*