

Soci t  Alzheimer Society

CHATHAM-KENT

Strategic Plan 2023-2027

Industry-Leading Performance "Premier Dementia Service Delivery"	Enhanced Service Capacity "Continual Service Growth as an Organization"	Strategic Partnerships "Strengthening Connections"	Community Awareness and Visibility "Promotion and Education for Chatham-Kent"	Innovative Revenue Generation "Show Me The Money!"
Completion of yearly staff satisfaction survey/needs assessment	Expand services to meet and exceed our pre-COVID-19 levels	Expand/Strengthen partnerships with physicians and emergency services	Establish a plan to increase knowledge and awareness of ASCK services throughout Chatham-Kent	Organize and prioritize fundraising goals
Accreditation process to be completed	Increase client capacity overall to alleviate pressures on hospitals, emergency services and LTC	Expand involvement with Chatham-Kent Ontario Health Team (CKOHT) as they mature and grow	Promote local success stories: "Our local success stories hit home"	Advocate for increased and predictable government funding
Up-to-date information technology and privacy services	Increase in accessibility to ASCK services in areas such as transportation and subsidy	Strengthen partnership with the Alzheimer Society of Ontario (ASO) to utilize shared services provided for all Societies throughout Ontario	Develop engagement methods to ensure ASCK is responding to clients' and care partners' needs	Increase organizational capacity to capitalize on grants and other revenue opportunities