

IG WEALTH MANAGEMENT

WALK FOR ALZHEIMER'S

Soci t  Alzheimer Society
CHATHAM - KENT

Putting the unity in community as we walk together for those living with dementia!

HELPING THOSE LIVING WITH DEMENTIA EVERY STEP OF THE WAY!

2024 SPONSORSHIP OPPORTUNITY

The IG Wealth Management Walk for Alzheimer's calls on participants of all ages and abilities to take action, to walk, to honour and to help support people living with dementia.

Ontario is projected to have 1.5 million cases of dementia by the year 2050. That will be the most significant increase than any other province. This is why Alzheimer Societies exist—to ensure that proper supports are in place for everyone affected by dementia while research for a cure continues.

Our Walk for Alzheimer's fundraiser assists us in securing those supports for our community. **Together with our sponsors and participants, we raised over \$62,000 last year!** That is a new fundraising milestone that we're hoping to surpass this year with your sponsorship. Join us this May as we unite our community once again to support those living with Alzheimer's disease and related dementias!

Dementia is a life-altering disease not only for the person living with it, but also for their caregivers, family members and friends. **Every year, family and friends provide more than 470 million hours of care to people living with dementia.** This is equivalent to 235,000 full-time jobs! We see the effects of dementia daily as the demand for our services increases every year.

Those living with dementia don't have to struggle alone. Our mission is to improve the quality of life of people affected by Alzheimer's disease and related dementias through education, outreach, effective programming and research. We are here to ensure that no one is left behind.

For more details, please visit: walkforalzheimers.ca.

Help for Today. Hope for Tomorrow...®

