

2024 SPONSORSHIP OPPORTUNITY

The IG Wealth Management Walk for Alzheimer's calls on participants of all ages and abilities to take action, to walk, to honour and to help support people living with dementia.

Ontario is projected to have 1.5 million cases of dementia by the year 2050. That will be the most significant increase than any other province. This is why Alzheimer Societies exist—to ensure that proper supports are in place for everyone affected by dementia while research for a cure continues.

Our Walk for Alzheimer's fundraiser assists us in securing those supports for our community. Together with our sponsors and participants, we raised over \$62,000 last year! That is a new fundraising milestone that we're hoping to surpass this year with your sponsorship. Join us this May as we unite our community once again to support those living with Alzheimer's disease and related dementias!

Dementia is a life-altering disease not only for the person living with it, but also for their caregivers, family members and friends. Every year, family and friends provide more than 470 million hours of care to people living with dementia. This is equivalent to 235,000 full-time jobs! We see the effects of dementia daily as the demand for our services increases every year.

Those living with dementia don't have to struggle alone. Our mission is to improve the quality of life of people affected by Alzheimer's disease and related dementias through education, outreach, effective programming and research. We are here to ensure that no one is left behind.

For more details, please visit: walkforalzheimers.ca.

Help for Today. Hope for Tomorrow...®





BENEFITS OF SPONSORSHIP

In supporting the 2024 IG Wealth Management Walk for Alzheimer's, you will demonstrate your company's commitment to making a positive impact on the quality of life for thousands of individuals affected by dementia. All funds raised will be directed to the wide range of vital programs and services we deliver to the residents of Chatham-Kent.

SPONSORSHIP LEVELS

	LEADER OF HOPE	MEMORY MENTOR	MEMORY MAKER	FORGET-ME-NOT FRIEND
SPONSORSHIP VALUE	\$2000	\$1250	\$600	\$350
Company logo displayed on event poster	*	*		*
Recognition on all social media platforms	*	*	*	*
Company logo displayed during Walk event	*	*		*
Verbal acknowledgment at Walk event	*	*		*
Company logo displayed during Walk wrap-up video	*	*		*
Company logo displayed during promotional Walk video	*	*	*	
One table & two chairs provided to sponsor for on-site presence at Walk event	*	*	*	
Company logo displayed with refreshments	*	*		
Invitation to address public at Walk event	*	*		
Company logo displayed on Walk photo opp frame	*	*		
Company banner displayed at Walk event (to be provided by sponsor)	*			
Company logo displayed at 50/50 raffle events	*			
Company logo displayed on Walk photo strips	*			
Recognition on all radio advertisements	*			

How do I sponsor this event?										
1. Call the office at 519-352-1043	OR	2. Fax this she	eet to 519-352-3680	OR 3		this sheet to Joel Emery at justasck.ca				
SPONSORSHIP LEVEL (circle one):	Forget-M	le-Not Friend	Memory Maker	Memory Men	tor	_eader of Hope				
NAME:		cc	OMPANY:							
PHONE NUMBER:		EMAIL	ADDRESS:							