



Société Alzheimer Society
CHATHAM-KENT



CELEBRATING

40

Years of Making Memories Matter!

1986-2026



2026 SPONSORSHIP OPPORTUNITY

The IG Wealth Management Walk for Alzheimer's calls on participants of all ages and abilities to take action, to walk, to honour and to help support people living with dementia. This year's Walk for Alzheimer's is especially meaningful as we are **celebrating 40 years of providing dementia care** to the Chatham-Kent community!

This important event is more than a fundraiser; it is a movement that represents connection, compassion, and change. Each step we take also celebrates the strength of care partners, and fuels the search for better care, deeper understanding, and ultimately, a cure. Last year, our Walk for Alzheimer's **raised more than \$86,000!** That is a new fundraising milestone thanks to the increasing support of sponsors, donors and walkers.

We invite you to join us in celebration on Saturday, May 30, as we strive toward **our goal of \$75,000!** Our community will come together once again for a morning filled with fun, fellowship, and fitness. Your sponsorship not only deepens the impact of our event, it also sends a powerful message to those affected by dementia — that they are seen, supported, and never alone.

Our mission is to improve the quality of life of people affected by Alzheimer's disease and related dementias through education, outreach, effective programming and research. And we are fulfilling that mission step by step with our community.

For more details, please visit: walkforalzheimers.ca.

Help for Today. Hope for Tomorrow...[®]

BENEFITS OF SPONSORSHIP

In supporting the 2026 IG Wealth Management Walk for Alzheimer's on Saturday, May 30, you will demonstrate your company's commitment to making a positive impact on the quality of life for individuals affected by dementia in our community. All funds raised stay in Chatham-Kent and assist over a thousand clients and care partners that we serve every year!

	LEADER OF HOPE	MEMORY MENTOR	MEMORY MAKER	FORGET-ME-NOT FRIEND
SPONSORSHIP VALUE	\$2000	\$1250	\$600	\$350
Company logo displayed on event poster				
Recognition on all social media platforms				
Company logo displayed during Walk event				
Verbal acknowledgment at Walk event				
Company logo displayed on event programs				
Company logo displayed during promotional Walk video				
One table & two chairs provided to sponsor for on-site presence at Walk event				
Company logo displayed on public advertisements				
Invitation to address public at Walk event				
Company logo displayed on Walk photo opp frame				
Company banner displayed at Walk event (to be provided by sponsor)				
Invitation to ribbon cutting ceremony				
Company logo displayed on Walk photo strips				
Recognition on all radio and streaming advertisements				

How do I sponsor this event?

1. Call the office at 519-352-1043 OR 2. Fax this sheet to 519-352-3680 OR 3. Email this sheet to Joel Emery at joel@justasck.ca

SPONSORSHIP LEVEL (circle one): Forget-Me-Not Friend Memory Maker Memory Mentor Leader of Hope

NAME: _____ COMPANY: _____