

Alzheimer Society

D U R H A M



VISION STATEMENT

To be a leader in the Alzheimer movement and recognized by our community as an essential provider of dementia-related services and supports

MISSION STATEMENT

To improve the quality of life of people with Alzheimer's disease or a related dementia and their care partners

Working Together

*2013 – 2014
Annual Report*

PRESIDENT 'S MESSAGE

Dear Friends,

"We cannot discover new oceans unless we have the courage to lose sight of the shore." (Andre Gide)

We are often told that change is inevitable and part of life, and yet so many of us fear and resist it, representing as it does unknown and uncharted territory. There is no doubt that change takes courage, courage that we see every day in our clients, their family members and caregivers, as they deal with the changes that dementia brings. Many of us who have dementia in our lives (and that number is growing every year) have come to the realization that our best growth occurs during the most difficult times.

The past year has been one of transition and change for Alzheimer Society of Durham Region as we travelled through our own undiscovered territory. Our previous CEO, Chris Braney, left the organization in August. Interim Executive Director Sue Rawlinson brought leadership to our team between September and April. After an in-depth and intensive search, we are very excited that Denyse Newton joined ASDR in April as our new Executive Director. Denyse brings a wealth of experience in the community care field and we look forward to working with her as we strengthen and build our organization to serve Durham Region. Throughout the year we reviewed and revamped some of our operational functions. We contracted with an accounting firm specializing in not for profit organizations to handle our financial administration and reporting. This represents a more efficient and cost-effective model for us. We also reviewed our Information Technology platform and replaced desktops and laptops, bringing us speed and efficiency. A policy and procedure review began this year and will be completed shortly.

We welcomed several new members to our Board this year. Please take some time to review the Board profiles in this Annual Report, I know that you will agree that our Board is well-balanced with committed and talented community members. We continued to hold successful fund-raising events such as our Walk for Memories at Durham College and the delectable Chocolate Lovers' Luncheon. Two students from Durham College joined us for their co-op placements for several months. These talented young people gave their time and talent, assisting with fund-raising events, public relations, and administrative functions.

We look forward with optimism, knowing that change will always come our way. We remain committed to our clients and their care partners, bringing help for today and hope for tomorrow.

Ellen Stroud
President

2013 – 2014 Board of Directors

Ellen Stroud	President
Deanna Hollister	Vice President
Brian McAuley	Secretary
Victoria Hennessy	Treasurer
Paul Affleck	Director
Jason Hall	Director
Eleanor Hastie	Director
Heather Rivet	Director
Sheri Williams	Director

2013 – 2014 Staff

Denyse Newton	Executive Director
Linda Bredin	Administrative Assistant
Brenda Davie	Family Support Coordinator
Robin Jackson	First Link Coordinator
Nicole McNall	First Link Outreach & Events
Karen Morley	Family Support Coordinator
Michelle Pepin	Director of Family Support
Loretta Tanner	Director of Public Education

OUR STRATEGIC PLAN

Alzheimer Society of Durham Region (ASDR) – Where no one faces dementia alone

ASDR is a non-profit, charitable organization founded in 1979 by a group of family caregivers. In 1986 the agency was incorporated and received charitable status. At that time funding for family support and educational programming was received from the Ministry of Health. While that funding, now through the Local Health Integration Network, continues to be a major source of revenue for the Society it is augmented with donations, fundraising activities and grants.

ASDR is governed by a volunteer Board of Directors and is part of a network of 32 Alzheimer Society chapters that are members of the provincial Alzheimer Society of Ontario (ASO), which in turn is a member of Alzheimer Society of Canada. Each Alzheimer Society Chapter is independently incorporated and gears its programming and services to the needs of its community. ASDR staff provide quality support and educational programs for people with Alzheimer's disease and related dementias, their families and professional care partners. The work of ASDR is guided by a Strategic Plan which identifies priorities for moving forward the agency's Vision, Mission and Values. In preparing an updated Strategic Plan, the agency built on the strategic planning work of the Alzheimer Society in Ontario (ASiO), a federation of ASO and the 32 independently incorporated Alzheimer Chapters across the province, including ASDR.

The "Alzheimer Society of Durham Region Strategic Plan 2012-2015", approved by the Board of Directors in 2012, is an amalgamation of the ASiO Plan's directions, related objectives and strategies with Durham Chapter-specific objectives and strategies developed by ASDR to reflect local priorities. The Strategic Plan identifies six over-arching directions relating to Service, Profile/Public Awareness, Public Affairs, Research, Fund Development, and Organizational Effectiveness and Capacity/Capability each with identified objectives and strategies.

Programs & Services Highlights 2013-2014

Public Education

- 2868 people attended public education workshops, events, displays in 2013-2014
- Over 100 people attended public lecture *Seeing the Person: the social world of dementia* featuring Dr. Pia Kontos
- Supported BSO activities by co-chairing Education & Training Committee and delivering 34 U-First! and GPA workshops
- Partnered with Osteoporosis Society, Durham Region Police Service (Public Order Unit), Ontario Shores and Distress Centre Durham in delivery of education to the public, professionals and volunteers respectively
- Special workshops for families included *Ambiguous Loss and Why Won't My Parents Accept Help?* in addition to core Learning Series
- Collaborated with ASDR team to host panel presentation involving key health care providers and consumer perspectives in addressing *Early Diagnosis—What's The Point?* with 143 attendees

Resource Development/ Communications/ Special Projects

- Successful agency-hosted special events such as *Walk For Memories, Chocolate Lovers' Luncheon, and Coffee Break* raising close to \$76,000
- Profitable and rewarding relationship established with local supermarket chain *FreshCo*, resulting in increased revenues for our *Coffee Break* fundraising event
- Increase of team participants resulting in an increase of pledges for *Walk For Memories Event*
- Close to 600 copies of our "Staying Connected" newsletter distributed
- Improved agency profile established through the implementation of new uniform website established Chapter/Province wide



Support Services

- Our caregiver and family support team served 2,064 clients, providing a variety of services ranging from individual support to *Early Stage and Caregiver Support Groups*
- Staff continue to successfully fulfill the community obligation of facilitation and coordination of seven monthly caregiver support groups (including men's breakfast group), three monthly *Early Stage Support Groups* and twelve *First Steps* support groups per year.
- Relationships continue to be fostered and maintained in North Durham through the facilitation of *Caring With Confidence* group sessions taking place in Port Perry, Beaverton

First Link

- *First Link Referral Partners* have expanded to now include 370 referral partners, dedicated to providing support to persons with *Dementia early on at the point of diagnosis*
- *Public Education and First Link* continue to work together to implement the *First Link learning series*, including *Living Well With Dementia workshops and Options for Care series*
- Successful collaboration with *Ontario Shores Memory Clinic* continues to provide value added service for individuals recently diagnosed, ensuring immediate on site connection with ASDR programs and services
- *First Link* has increased our partnership investment with *Ontario Shores Memory Clinic* to include two full days of service delivery per month

FINANCIAL DATA

This financial report is based on the Financial Statements audited by the firm of Smith Chappell Marsh Vilander LLP Chartered Accountants, for Alzheimer Society of Durham Region, Suite 207 – 419 King St. W. Oshawa, ON L1J 2K5 905-576-2567

STATEMENT OF FINANCIAL POSITION FOR THE YEAR ENDED MARCH 31, 2014

ASSETS- Current	2014	2013
	\$	\$
Cash	269,661	135,452
Accounts Receivable	32,036	28,530
Prepaid Expenses	4,678	17,568
Short-term Investments	<u>350,045</u>	<u>337,879</u>
	656,420	519,429
Capital Assets	<u>2,005</u>	<u>3,665</u>
	<u>658,425</u>	<u>523,904</u>
LIABILITIES - Current		
Accounts Payable	34,893	23,969
Government Remittances Payable	41,082	-
Deferred Revenue	<u>3,682</u>	<u>4,473</u>
	<u>4,400</u>	<u>12,250</u>
	<u>84,057</u>	<u>40,692</u>
NET ASSETS		
Invested in Capital Assets	2,005	3,665
Bequest Trust Fund	70,821	70,821
Financial Stability Fund	300,000	300,000
Unrestricted Funds	<u>201,542</u>	<u>107,916</u>
	<u>574,368</u>	<u>482,402</u>
	<u>658,425</u>	<u>523,094</u>

STATEMENT OF OPERATIONS FOR THE YEAR ENDED MARCH 31, 2014

REVENUE	2014	2013
	\$	\$
Central East LHIN grants - net	506,707	432,479
Alzheimer Society of Ontario	49,000	23,030
Memorial Gifts	57,724	55,579
General Donations	23,178	27,913
Seminar and Workshop	4,887	11,771
General Fundraising	76,556	90,241
Research Donations	220	25
Interest	8,473	8,804
Unrealized Gain on Investments	696	1,219
Realized Gain (loss) on Investments	2,322	-
All Other	<u>535</u>	<u>406</u>
	<u>730,298</u>	<u>651,467</u>
EXPENDITURES	2014	2013
	\$	\$
Wages and Benefits	351,093	451,341
Occupancy	83,886	85,743
General Fundraising	8,989	11,333
Office Supplies	22,860	18,315
Professional Fees	67,300	15,476
Public Relations	3,292	1,438
Professional Development	5,895	5,034
Telephone	5,394	6,932
Seminars and Workshops	150	5,016
Minor Capital Purchases	-	192
Board and Staff Travel	4,503	5,919
Insurance	2,708	2,462
Equipment Maintenance	6,870	11,497
Program Supplies	3,994	2,207
All Other	3,504	4,112
One Time Funding Expenditures	25,152	-
Amortization	<u>1,660</u>	<u>2,610</u>
	<u>597,250</u>	<u>629,637</u>
Earnings Before Amount refundable	133,048	21,830
Amount Refundable to Central East LHIN	<u>41,082</u>	-
Excess of Revenue Over Expenditures	<u>91,966</u>	<u>21,830</u>