

The background of the entire page is a light blue-grey color, decorated with a faint, repeating pattern of stylized five-petaled flowers and stems. A large, solid blue circle is centered on the page, containing the main text.

ANNUAL REPORT

2023/2024

Société
Alzheimer
Society

D U R H A M R E G I O N



A MESSAGE FROM OUR CEO AND BOARD CHAIR

It has been another successful and busy year at the Alzheimer Society of Durham Region. We want to thank the hard work of the staff, volunteers, and Board of Directors who have gone above and beyond this year as we focused on some major quality improvement initiatives, developed strong collaborative partnerships, grew our team, and executed on the second full year of our business plan.

We are pleased to report 2023-2024 was a year of significant achievement for our organization. With our focus turned towards innovation and the future of dementia care, we have undertaken some significant projects that will enhance the support and care we provide to our clients.

Some highlights include:

- A signed memorandum of understanding with Ontario Tech University (OTU) to develop a unique and innovative 'Dementia Village'. Students from OTU's Brilliant Catalyst helped design details of the space which will serve as the future of ASDR programming as well as a skilled dementia teaching and training facility; the first of its kind in Canada.
- We focused on equity to ensure all those living with dementia in Durham Region have access to our programs and services. This included opening a new satellite location at the Ajax Community Centre, the addition of our successful recreation program 'The Social', and obtaining Ontario Health funding to expand our Minds in Motion® program across the region and Eastern Ontario.
- Our IG Wealth Management Walk for Alzheimer's had our biggest turnout (over 300 in attendance!) and raised more funds than ever before - a record breaking \$150,042!

And so much more! We continue to strive towards excellence and high-quality care so that those living with dementia and their care partners and families have the support they need to live well with dementia in their community.

We could not do it alone however, and we are forever grateful to our donors, partners, and stakeholders for joining us on our mission to improve the quality of life for those living with dementia and their care partners and families. Thank you for making 2023-24 a successful year for ASDR!

Gillian Barrie, CEO, ASDR
Carolyn Wilson, Chair, ASDR Board of Directors

OUR IMPACT

7522

**INDIVIDUALS
SERVED**

**COUNSELLING, SUPPORT
& NAVIGATION
PROVIDED TO**

2500+
INDIVIDUALS

**EDUCATION
& TRAINING
PROVIDED TO**

1000+
**HEALTH CARE
PROFESSIONALS**

SUPPORT



191

GROUPS FACILITATED

181

**INDIVIDUALS ATTENDED
A SUPPORT GROUP**

EDUCATION



222

SESSIONS

4022

**EDUCATION SESSION
ATTENDEES**

ACTIVE LIVING



206

SESSIONS

305

PARTICIPANTS

182

VIRTUAL DEMENTIA TOURS

32

**DEMENTIA FRIENDLY
COMMUNITY
TRAINING SESSIONS**

38

**CLIENTS PARTICIPATED IN OUR
ADULT DAY PROGRAM
& THE SOCIAL**

10,000+

**HOURS OF RESPITE
PROVIDED TO CARE
PARTNERS OF CLIENTS
IN THESE PROGRAMS**

MINT MEMORY CLINIC

725

**NEW
REFERRALS**

3245

**HOURS OF
CARE**

3032

**PATIENT
VISITS**

73

**ACTIVE VOLUNTEERS
CONTRIBUTED**

2328

HOURS OF THEIR TIME

DONOR LISTING

We are pleased to recognize the following individuals and organizations for their donations, pledges, sponsorships and support of \$1,000 or more from April 1, 2023 to March 31, 2024.

\$25,000+

Elexicon Energy
Estate of Michael Bino

\$10,000 - \$24,999

Ajax Mayor's Gala
Ajax Partnership Fund
Estate of Eileen Ruby Peters
J.P. Bickell Foundation

KPMG Foundation
TD Bank Group
The Edmond & Sylvia Vanhaverbeke Foundation

\$5,000 - \$9,999

Alma Mechancial
Bayshore Home Health Durham Region
Patricia Bonk
Jill M. Bouillon
Gerdau Whitby Mill
Home Instead Durham Region
iA Financial Group
Christine Link

LiUNA Local 183
Petro-Canada CareMakers Foundation
Remedy'sRX
SCN Industrial & The Tenaquip Foundation
The Rotary Club of Whitby Sunrise
Walmart Canada Corporation
Whitby Mayor's Community Development Fund
Windsor Bay Foundation

\$2,500 - \$4,999

Amica Taunton
George Boeck
Hot Rocks Creative Diner
Nurse Chevrolet Cadillac Ltd.
Rotary Club of Bowmanville
Roughley Insurance Brokers

Shannex Cares
SurNet Insurance Group Whitby
V!VA Whitby Shores
Willis Family Fundraiser
Anonymous (1)

\$1,000 - \$2,499

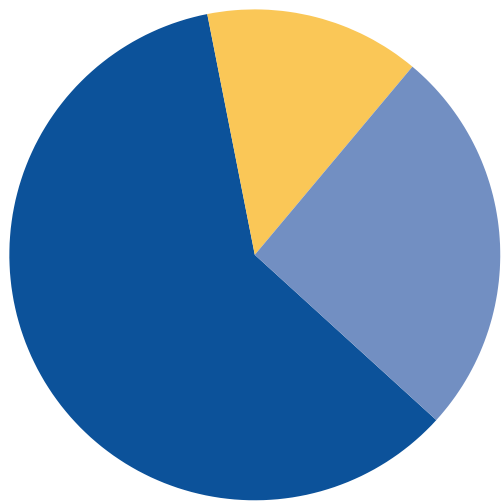
Ajax Lions Club
Lisa Baker
Tom & Sally Barrie
Bayshore Foundation for Empowered Living
Karin Bockel
Chanterelle Bistro
Deer Creek Cares Charitable Foundation
Fairview Lodge
Gary Kenney
Bill Lewis
Brian & Jenn McAuley
Pickering Casino Resort

RBC Foundation
Rotary Club of Oshawa-Parkwood
Royal Canadian Legion Branch 322
Alok & Bandini Sethi
Softball for Alzheimer's
John & Marilyn Stitt
The Ralph & Maureen Phillips Family Foundation
Kelly Thompson
Warren's Big Splash
William Willis
Wilmot Creek Auxiliary
Anonymous (18)

FINANCIALS

Statement of Operations for 12-Month period ending March 31, 2024.

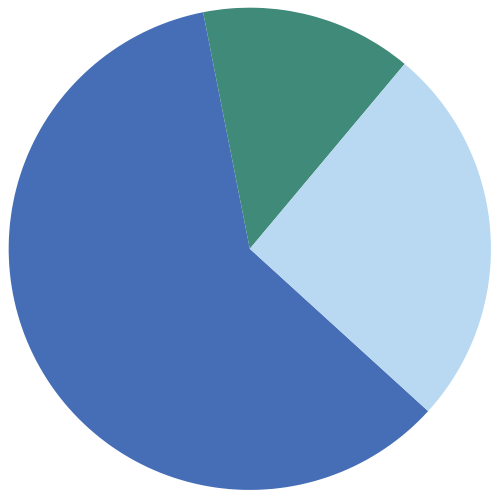
REVENUE



Government	\$2,112,809
Other Income	\$498,859
Donation Revenue	\$901,295*
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Total Revenue	\$3,512,963

*Note: donation revenue includes a one-time bequest of \$380,000

EXPENSES



Programs & Services	\$2,369,985
Administration	\$611,983
Fundraising	\$162,539
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Total Expenses	\$3,144,507

Complete audited financial statements are available at www.alzheimer.ca/durham



Société Alzheimer Society

D U R H A M R E G I O N

1600 Stellar Dr. Suite 202 Whitby ON L1N 9B2

