Alzheimer Society of Canada/Société Alzheimer du Canada Financial Statements For the year ended March 31, 2019

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Tel: 905 270-7700 Fax: 905 270-7915 Toll-free: 866 248 6660 BDO Canada LLP 1 City Centre Drive, Suite 1700 Mississauga ON L5B 1M2 Canada

Independent Auditor's Report

To the Members of Alzheimer Society of Canada/Société Alzheimer du Canada

www.bdo.ca

We have audited the financial statements of Alzheimer Society of Canada/Société Alzheimer du Canada (the "Society"), which comprise the statement of financial position as at March 31, 2019, and the statements of revenue and expenses, changes in fund balances and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Society as at March 31, 2019, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Society in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Society's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Society or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Society's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.



Independent Auditor's Report (continued)

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit
 procedures that are appropriate in the circumstances, but not for the purpose of
 expressing an opinion on the effectiveness of the Society's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Society's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Society to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

BDO Canada LLP

Chartered Professional Accountants, Licensed Public Accountants

Mississauga, Ontario June 21, 2019

Alzheimer Society of Canada/Société Alzheimer du Canada **Statement of Revenue and Expenses**

For the year ended March 31	2019	2018
Revenue Support from the public Individual giving and direct marketing Bequests Corporate giving and foundation giving	\$ 9,831,927 \$ 1,987,587 1,575,174	9,101,946 1,444,847 1,177,280
Total support from the public		1,724,073
Partner charities (Note 9) Investment and other income (Note 3c)	6,845,741 1,039,469	6,781,400 762,519
Total revenue	21,279,898 1	9,267,992
Expenses Programs Services Research Partner charities (Note 9)	3,828,926	2,356,198 3,814,712 1,182,574
Total program expenses	19,412,180 1	7,353,484
Support Fundraising Administration (Note 13) Total support expenses	847,200 688,544 1,535,744	699,683 718,966 1,418,649
Total expenses	20,947,924 1	8,772,133
Excess of revenue over expenses before unrealized losses on investments Unrealized losses on investments (Note 3d)	331,974 (97,743)	495,859 (12,233 <u>)</u>
Excess of revenue over expenses	\$ 234,231 \$	483,626

Alzheimer Society of Canada/Société Alzheimer du Canada Statement of Financial Position

March 31		2019		
Assets				
Current Cash Short-term investments (Note 3a) Accounts receivable (Note 2) Prepaid expenses	\$	3,903,211 316,133 3,348,660 43,555	\$	3,403,713 311,220 4,889,966 49,054
Long-term investments (Note 3b) Restricted long-term investments (Note 3b) Property and equipment (Note 4)		7,611,559 8,723,392 1,251,945 32,147		8,653,953 8,376,726 1,201,907 41,103
	\$	17,619,043	\$	18,273,689
Liabilities and Fund Balances				
Current Accounts payable and accrued liabilities (Note 5) Deferred revenue (Note 6) Research grants payable (Note 7)	\$	4,312,801 2,220,692 1,684,287	\$	2,310,150 2,100,229
Deferred revenue (Note 6) Research grants payable (Note 7)	_	8,217,780 2,265,598 1,213,738		9,883,124 2,169,462 543,407
		11,697,116		12,595,993
Fund balances Endowment fund (Note 8) Invested in property and equipment Internally restricted operating reserve Internally restricted research fund Unrestricted fund	_	938,998 32,147 2,431,648 1,725,794 793,340		972,936 41,103 2,431,648 1,646,926 585,083
		5,921,927		5,677,696
	\$	17,619,043	\$	18,273,689

On behalf of the Board:

Director Director

Alzheimer Society of Canada/Société Alzheimer du Canada Statement of Changes in Fund Balances

For the year ended March 31

	Er	Restricted for ndowment nd (Note 8)	Pro	vested in perty and quipment	Internally Restricted Operating Reserve	Internally Restricted Research Fund	Un	restricted Fund	2019	2018
Fund balance, beginning of year	\$	972,936	\$	41,103	\$ 2,431,648	\$ 1,646,926	\$	585,083	\$ 5,677,696	\$ 5,193,970
Excess (deficiency) of revenue over expenses for the year		50,789		(22,764)	-	-		206,206	234,231	483,626
Endowment contributions		10,000		-	-	-		-	10,000	100
Transfer from/to Research Contributions Fund		(94,727)		-	-	78,868		15,859	-	-
Purchase of property and equipment		-		13,808	-	-		(13,808)	-	
Fund balance, end of year	\$	938,998	\$	32,147	\$ 2,431,648	\$ 1,725,794	\$	793,340	\$ 5,921,927	\$ 5,677,696

Alzheimer Society of Canada/Société Alzheimer du Canada Statement of Cash Flows

For the year ended March 31	2019	2018	
Cash provided by (used in)			
Operating activities Excess of revenue over expenses Adjustments required to reconcile excess of revenue over expenses with net cash provided by operating activities	\$ 234,231	\$	483,626
Amortization of property and equipment Unrealized losses on investments Changes in non-cash working capital balances	22,764 97,743		22,675 12,233
Accounts receivable Prepaid expenses Accounts payable and accrued liabilities Deferred revenue	1,541,306 5,499 (1,159,944)		(155,429) (4,745) (813,481)
Research grants payable	 6,678 254,389		77,786 (94,196)
	 1,002,666		(471,531)
Investing activities Sale (purchase) of short-term investments Purchase of long-term investments Purchase of property and equipment	(4,913) (494,447) (13,808)		1,672,478 (471,774) (20,053)
	 (513,168)		1,180,651
Financing activity Endowment contributions	 10,000		100
Increase in cash during the year	499,498		709,220
Cash, beginning of year	 3,403,713		2,694,493
Cash, end of year	\$ 3,903,211	\$	3,403,713

March 31, 2019

1. Summary of Significant Accounting Policies

Purpose of the Organization

Alzheimer Society of Canada/Société Alzheimer du Canada is incorporated without share capital under the laws of Canada and continues under the Canada Not-for-Profit Corporations Act, and is registered with Canada Revenue Agency as a charitable organization. The Society identifies, develops and facilitates national priorities that enable its partners to effectively alleviate the personal and social concequences of Alzheimer's disease and related disorders, promotes research and leads the search for a cure.

The partners of the Society are the Provincial Alzheimer Societies across Canada. While control and ownership does not exist between or among any of these entities, the two levels of societies work closely together to alleviate the personal and social consequences of Alzheimer's disease. These financial statements reflect only the assets, liabilities and operations under the administration of the Society.

Basis of Accounting

These financial statements have been prepared by management in accordance with Canadian accounting standards for not-for-profit organizations (ASPNO).

Revenue Recognition

Contributions, including individual giving and direct marketing, bequests, corporate and foundation giving, partner charities, and government are recognized as revenue when the amount can be reasonably estimated and collection is reasonably assured. Restricted contributions are initially recorded as deferred revenue and are recognized as revenue in the year in which the related expenses are incurred.

Endowment contributions are recognized as direct increases to net assets. Endowments consist of donations made to the Society where the capital is required to be maintained in perpetuity.

Realized investment income includes interest, dividends and realized gains or losses on investments, and is reported net of fees, commissions and interest expense. Interest income is recorded using the accrual method and dividends are recorded when declared. Unrealized gains or losses on investments are disclosed as a separate component in the statement of revenue and expenses.

Internally Restricted Net Assets

Operating reserve

The Society has set aside a percentage of expenditures as an operating reserve to provide continued funding of operations and ensure financial stability. In accordance with the operating reserve policy, the target for the reserve is 50% of the previous year's net expenditures plus contractual obligations net of research expenditures and direct mailing expenditures.

March 31, 2019

1. Summary of Significant Accounting Policies (continued)

Internally Restricted Net Assets (continued)

Internally restricted research fund

The research fund is composed of internally restricted funds designated by the Board to be spent on the Alzheimer Society Research Program. The target balance for the research fund (in combination with externally restricted unexpended donations for research) is 100% of the total prior year's Alzheimer Society Research Program expense. The current excess will be expended to fund additional research over the next few years.

Financial Instruments

Initial measurement

Financial instruments are measured at fair value when issued or acquired. Transaction costs and financing fees relating to financial instruments that are measured subsequently at fair value are recognized in operations in the year in which they are incurred.

Subsequent measurement

The Society subsequently measures its financial assets and liabilities at cost or amortized cost less impairment, except for investments in pooled funds quoted in an active market, which are measured at fair value. All changes in fair value of the Society's investments are recorded in the statement of revenue and expenses and disclosed in Note 3.

For financial assets measured at cost or amortized cost, the Society regularly assesses whether there are any indications of impairment. If there is an indication of impairment, and the Society determines that there is a significant adverse change in the expected timing or amount of future cash flows from the asset, it recognizes an impairment loss in the statement of revenue and expenses. Any reversals of previously recognized impairment losses are recognized in operations in the year the reversal occurs.

Use of Estimates

The preparation of financial statements in accordance with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements, and the reported amounts of revenue and expenses during the period. Actual results could differ from management's best estimates as additional information becomes available in the future.

March 31, 2019

1. Summary of Significant Accounting Policies (continued)

Property and Equipment

Property and equipment are recorded at cost. The Society provides for amortization using the straight-line method at rates designed to amortize the cost of the property and equipment over their estimated useful lives. The annual amortization rates are as follows:

Furniture and fixtures - 5 years Computer equipment - 3 years

Leasehold improvements - over term of lease

Telephone equipment - 5 years Web portal - 3 years

Accrued Research Funding

The Board of Directors annually approves specific commitments for research grants that are to be awarded to researchers for periods of up to three years. The liability for this funding is recorded in the year awarded and a charge is made against operations in the year. Disbursements of these awards are charged against the liability at the time the disbursements are made.

Interfund Transfers and Allocations

The excess of revenue over expenses for the year is allocated in accordance with the Society's financial policy statements. Any residual excess is allocated to the Unrestricted Fund. Interfund transfers are made in accordance with policies and guidelines approved by the Board of Directors.

Operating and Overhead Expenses

Certain operating and overhead expenses are allocated to other expense categories based upon reasonable estimates of staff time or costs incurred (Note 10).

Donated Services

The operation of the Society is dependent on services provided by volunteers. Since these services are not normally purchased by the Society and due to the difficulty of determining their fair market value, donated services are not recorded in the accounts.

Remuneration of the Board

Members of the Board of Directors are volunteers who serve without remuneration.

March 31, 2019

2. Accounts Receivable

	 2019	2018	
Government Partner charities Co-tenancy and other	\$ 274,992 2,477,562 596,106	\$	337,513 4,244,972 307,481
	\$ 3,348,660	\$	4,889,966

3. Investments

- a) Short-term investments consist of Foyston, Gordon & Payne Short Term Funds of \$316,133 (2018 \$311,220).
- b) Long-term investments consist of the following Foyston, Gordon & Payne Pooled funds:

	2019			2018	
Cash and cash equivalents Fixed income securites Canadian equities Foreign equities	\$	92,837 4,869,566 1,649,223 3,363,711	\$	507,631 4,232,917 2,382,974 2,455,111	
	\$	9,975,337	\$	9,578,633	
Long-term investments represent:		2019		2018	
Long-term investments Restricted long-term investments	\$	8,723,392 1,251,945	\$	8,376,726 1,201,907	
	\$	9,975,337	\$	9,578,633	

March 31, 2019

3.	Investments	/ a a .a 4: .a a al \
.5	investments	(CONTINUEO)

c) Realized investment income is comprised of:

	_	2019	2018
Unrestricted Fund: Interest and dividends Realized gains	\$	312,117 128,874	\$ 244,475 62,765
		440,991	307,240
Endowment Fund Interest and dividends Realized gains		41,828 23,087	30,344 8,908
	_	64,915	39,252
Total realized investment income Other income		505,906 533,563	346,492 416,027
Total realized investment income and other income	\$	1,039,469	\$ 762,519
d) Unrealized investment income is comprised of:		2019	2018
Unrealized gains (losses) on investments Unrestricted fund Endowment fund	\$	(83,617) (14,126)	\$ (13,177) 944
	\$	(97,743)	\$ (12,233)

4. Property and Equipment

		2019		2018
	Cost	 cumulated mortization	Cost	 ccumulated mortization
Furniture and fixtures Computer equipment Leasehold improvements Telephone equipment Web portal	\$ 132,265 169,379 138,150 25,862 162,205	\$ 130,100 147,328 130,219 25,862 162,205	\$ 132,265 155,571 138,150 25,862 162,205	\$ 129,234 136,518 120,777 24,216 162,205
	\$ 627,861	\$ 595,714	\$ 614,053	\$ 572,950
Net book value		\$ 32,147		\$ 41,103

March 31, 2019

5. Accounts Payable and Accrued Liabilities

	 2019	2018	
Trade accounts payable and accrued liabilities Partner charities	\$ 530,995 3,781,806	\$	506,036 4,966,709
	\$ 4,312,801	\$	5,472,745

6. Deferred Revenue

Short and long-term deferred revenue consists of contributions which are designated by the donor to fund future expenses. These contributions will be recognized as revenue when the designated disbursements are made.

	_	2019	2018
Balance, beginning of year Contributions Disbursements	\$	4,479,612 5,895,714 (5,889,036)	\$ 4,401,826 5,447,254 (5,369,468)
Balance, end of year Less: long-term portion	\$	4,486,290 (2,265,598)	\$ 4,479,612 (2,169,462)
Current portion of deferred revenue	\$	2,220,692	\$ 2,310,150

7. Research Grants Payable

		2019	2018	
Balance, beginning of year Current year grants awarded, net of declined and	\$	2,643,636	\$ 2,737,831	
terminated awards		3,354,265	3,367,272	
Payments		(3,018,326)	(3,371,213)	
Terminations of grants awarded in previous years		(81,550)	(90,254)	
Balance, end of year		2,898,025	2,643,636	
Less: long-term portion	_	(1,213,738)	(543,407)	
Current portion of research funding	\$	1,684,287	\$ 2,100,229	

March 31, 2019

8. Net Assets Restricted for Endowment Purposes

	 2019	2018
Balance, beginning of year Contributions Investment income Transfer of spendable portion	\$ 972,936 10,000 50,789 (94,727)	\$ 1,027,261 100 40,196 (94,621)
Balance, end of year	\$ 938,998	\$ 972,936

The original endowment contributions which must be maintained in perpetuity is \$881,431 (2018 - \$871,331).

The investment income generated from Endowments must be used in accordance with the Endowment criteria. When Endowment contributions do not specify a program area, allocations are made by the Board of Directors. The economic value of the Endowments is protected by an internal restriction limiting the annual amount of investment income that may be spent.

9. Federation Agreement

In April 2009, the Society entered into a Federation Agreement ("FA") with the ten Provincial Alzheimer Societies ("Partners").

The FA includes the following financial arrangements:

All funds received by the Society (except Safely Home registrations, investment income, national foundation and corporation revenue, and federal government grants for centrally coordinated national programs) will be distributed to the province from which the funds originated. Direct mail revenue is flowed back to the participating Partners net of the related expense.

The Society's expense budget is supported through assessments to the provincial Partners based on the Partner's percentage of total applicable revenue.

March 31, 2019

9. Federation Agreement (continued)

Partner charities revenue:

	_	2019		2018	
Health partners Research assessment and additional federation	\$	616,649	\$	626,063	
contributions for research Operating assessment	_	3,376,820 2,852,272		3,339,878 2,815,459	
	\$	6,845,741	\$	6,781,400	
Partner charities expenses:	_	2019		2018	
Revenue flowed to partners Partner services Walk for Alzheimer's expenses, net of recovery	\$	12,634,349 181,354 103,170	\$	11,009,363 161,104 12,107	
	\$	12,918,873	\$	11,182,574	
Revenue flowed to partners:	_	2019		2018	
Direct mail Donations Bequests IG Sponsorship	\$	6,789,559 3,261,846 1,990,144 592,800	\$	6,441,301 2,998,873 1,569,189	
	<u>\$</u>	12,634,349	\$	11,009,363	

The gross expenses for the operation of the direct mail program and the Walk for Alzheimer's were \$4,384,438 (2018 - \$3,786,022) which were then billed to the partner charities. These amounts were netted in the Statement of Revenue and Expenses.

March 31, 2019

10. Allocation of Expenses

The Society incurred certain management and administrative salaries and overhead expenses in the aggregate amount of \$727,398 (2018 - \$890,579) which are allocated based on proration of payroll costs among the various cost centres. These general and administrative expenses are allocated as follows:

	 2019	2018
Research Program Services Fundraising	\$ 156,102 384,761 186,535	\$ 191,122 471,076 228,381
	\$ 727,398	\$ 890,579

11. Credit Facility

The Society has a credit facility in the amount of \$700,000 bearing interest at prime, repayable on demand and is secured by a general security agreement. The line of credit was not utilized during the year (2018 - \$Nil).

12. Commitments

Pursuant to the co-tenancy agreement signed on April 1, 2008, the Alzheimer Societies of Canada, Ontario and Toronto co-located in new premises in order to benefit from efficiencies of scale. The lease was subsequently renewed until December 31, 2028. The co-tenancy agreement sets out the terms of the sharing of costs (based on the related cost drivers, which are primarily shared equally by each of the three co-tenants). Shared costs include leasehold improvements, furniture, equipment, rent, phones, and IT.

The Society's portion of the operating lease commitments for the next five years and thereafter is as follows:

2020	\$ 115,986
2021	116,508
2022	117,553
2023	118,076
2024	119,120
Thereafter	 565,300
	\$ 1,152,543

March 31, 2019

13. Shared Services

Effective April 1, 2016, the Society, in conjunction with Alzheimer Society of Ontario and Alzheimer Society of Toronto, agreed to merge the finance operations of each organization into one shared services department. Under the terms of the shared services agreement, the Society's portion of costs is determined annually. The cost related to the shared services department for the current year was \$501,105 (2018 - \$559,466) and is included in administration on the statement of revenue and expenses.

14. Financial Instruments Risks

Credit risk

Credit risk arises from the potential that a counterparty will fail to perform its obligations. The Society is exposed to credit risk primarily with respect to their accounts receivable. The Society manages this risk through regular monitoring of balances and continuous communication with debtors.

Market risk

Market risk is the risk of potential loss caused by fluctuations in fair value or future cash flows of financial instruments through changes in their underlying market value. The Society is exposed to this risk through its short-term and long-term investments. The Society manages its risk through its Statement of Investment Policies and Procedures.

Interest rate risk

Interest rate risk is the risk that the fair value of future cash flows of a financial instrument will fluctuate because of changes in market interest rates. The Society is exposed to interest rate risk arising from the possibility that changes in interest rates will affect the value of its investments. The Society manages its risk through its Statement of Investment Policies and Procedures.

These risks have not changed from prior year.

Currency risk

Currency risk is the risk that arises from fluctuations in foreign exchange rates. The Society is exposed to currency risk with respect to their long-term investments denominated in U.S. dollars.