# Société Alzheimer Society

## Title of Study: Identity First Language and Person First Language Survey

Location: Canada-Wide

### **Study Description:**

The aim of our study is to gather evidence on the preference between identity-first language (i.e "disabled people") or person-first language (i.e "people with disabilities") for people with disabilities. Participants will complete an anonymous survey online. The anonymous information gathered will be used as part of a live data visualization tool visible to the public for understanding the distribution of language usage between person first language and identity first language.

### What Will Happen During the Study?

Participants will complete an anonymous survey online, which takes approximately 5-10 minutes.

### Eligibility: Who Can Participate?

All individuals who identify as a person with a disability over the age of 18 can participate.

**Recruitment Start Date:** January 5th, 2022 **Recruitment End Date:** February 17, 2022

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The survey can be found through the following link: <u>https://bit.ly/disability-language-survey</u>