



Alzheimer  
*Society*  
CANADA

## LEAVING A LEGACY FOR TOMORROW

**Can you imagine a world where dementia no longer devastates families?**

**By leaving a gift in your Will to the Alzheimer Society of Canada you can help make this vision a reality.**

ASC is at the forefront of the fight against dementia—funding vital research, spearheading advocacy efforts and offering compassionate support to those impacted by Alzheimer's disease and other dementias. Through local chapters, the Alzheimer Society of Canada provides support to people affected by dementia all across Canada.

**The reality is that by 2030, over one million Canadians will be living with dementia — yet our healthcare system is unprepared to meet the overwhelming demand this will create.**

By leaving a gift in your Will, your generosity will create a legacy of hope and progress, ensuring future generations benefit from the advancements you helped make possible.

Together, we can drive progress in research, provide better care, and offer crucial support for Canadians affected by dementia.

## What is a gift in your Will?

A gift in your Will is a meaningful way to leave a lasting mark on the world. It's a powerful act of generosity that can live on long after you're gone. Here are the ways your legacy can take shape:

- **A specific gift:** You may choose to leave a set amount of money, for example, "\$10,000 for groundbreaking research in dementia care." This is a direct way to make an immediate impact on a cause close to your heart.
- **A residual gift:** You can leave a percentage of your estate, such as "10% of the remainder of my estate." This ensures that as your estate grows, your gift grows too—continuing to fuel progress for years to come.
- **A contingent gift:** A contingent gift lets you donate only if certain conditions are met. This flexibility gives you the peace of mind that your legacy will still help the things that matter to you most.

## How do I leave a gift?

Leaving a gift is quite simple. You can donate a specific amount, a percentage of your estate, or assets like stocks. It won't affect your current income, and it will make a powerful difference in the future. We recommend consulting with your lawyer or financial planner before you make any decisions – and we are here to support you every step of the way.

If you want to make your mark on the fight against dementia, please reach out, and we'll help you create a profound gift that will last for generations.

## How will leaving a gift in my Will be beneficial?

When you choose to leave a gift in your Will, you're creating an inspiring cascade of change that extends years into the future. Here are some of the benefits:



- **Tax Savings:** This type of gift can significantly reduce the taxes your estate owes, leaving more resources to continue your legacy. It's a way to be financially savvy — and give generously to support people affected by dementia.



- **Leave a Lasting Legacy:** The impact of your gift will extend well beyond your lifetime. Your generosity and your vision for a better world will live on through the programs and research ASC continues to fund.



- **Flexibility:** One of the amazing things about a gift in your Will is that it's entirely within your control. You can update your Will at any time to ensure that your gift continues to reflect your wishes.

## Where can my gift help?

The great part about planning your donation, is you have all the power to decide how it will be used. You can leave a gift to the Alzheimer Society of Canada to research where you will fund groundbreaking discoveries in dementia care, or to programs and services that support people living with dementia, their families, and caregivers. If neither of these areas fit your exact interests, talk to us about unique areas to fund with your legacy gift.

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