

Anne-Élisabeth Bossé

New spokesperson for the Federation of Quebec Alzheimer Societies



# IMPACT REPORT 2021 - 2022

FEDERATION OF QUEBEC  
*Alzheimer Societies*

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## OUR VISION AND MISSION

To be a united Quebec federation that is a leader in preventing Alzheimer's disease and other major forms of dementia and in providing services to people living with these diseases and their loved ones.

To prevent and reduce the impacts of Alzheimer's disease and major forms of dementia for anyone affected by offering training, support and information in addition to contributing to research.

## A WORD FROM OUR SPOKESPERSON

In March 2022, Anne-Élisabeth Bossé agreed to become the new spokesperson for the Federation of Quebec Alzheimer Societies. The actor, whose father is living with the disease, explains what motivated her to get involved.

**“It's high time that we break the taboos associated with Alzheimer's disease and raise awareness about the challenges it presents. I'm proud to be the spokesperson for the Federation of Quebec Alzheimer Societies. Let's continue to push research further and, more importantly, to support those affected whether directly or indirectly. Dealing with ambiguous grief and loss is very difficult and requires an enormous amount of courage.”**

### A dedicated, multi-talented artist

A multi-talented stage, television and movie actress who is constantly reinventing herself, Anne-Élisabeth Bossé takes on projects ranging from drama to comedy. She's appeared in several series including *Les Simone*, *En tout cas*, *Série Noire*, and most recently, *Plan B*. Currently touring the province with her one-woman show, *Jalouse*, Anne-Élisabeth is also a contributor on Rouge FM radio's *Véronique et les Fantastiques* and will be part of the cast of TVA's new series, *Indéfendable*.

# MESSAGE FROM THE PRESIDENT OF THE BOARD OF DIRECTORS AND THE GENERAL MANAGER

## Dear members and partners from the 20 Alzheimer Societies,

We'd like to start by congratulating and thanking all Federation members for your commitment and action which supported our governance work over the last two years. This work concluded in June 2021 with the Annual General Meeting's approval of a constitutive agreement and new general regulations, and the election of a new board of directors in September 2021.

The work also involved the implementation of a strategic committee for the Federation. The committee, comprised of chairs and general managers from our Alzheimer Societies and the FQAS, began its mandate by initiating discussions regarding our 2022-2025 strategic planning.

Last fall, our Federation held the first meeting of the Colloque des professionnels des Sociétés Alzheimer. More than 50 professionals from various sectors gathered for this event which was a true success, and it felt good to get together and see each other in person.

Also last year was the announcement and implementation of the referral agreement signed by the ministère de la Santé et des Services Sociaux and l'Appui pour proches aidants. To date, the agreement has led to more than 300 referrals for caregivers from the healthcare network.

Lastly, our professional training and trainer training was finally updated to everyone's satisfaction. Special thanks to the professionals from the FQAS and the Societies who contributed. This training is a milestone in promoting our expertise.

We would also like to thank our spokesperson, Anne-Élisabeth Bossé, for her commitment to our cause.

Once again, thank you to all for being present and committed every day to make our mission a reality.

**Luc Pinard** and **Sylvie Grenier**



# ALZHEIMER'S DISEASE STATISTICS

Did you know that Alzheimer's disease is the most common form of dementia, accounting for more than 60% of diagnosed cases?



There are currently **163,000 Quebecers** living with dementia.



By 2040, the number of people with dementia will have doubled to **300,000 individuals**.



64% of people with Alzheimer's disease are **women**.



The risk of developing Alzheimer's disease **doubles every 5 years** after the age of 65.



Close to **50% of people with dementia** are diagnosed at a highly advanced stage of their disease.



We must account for **one to three caregivers** to provide time and care for each person living with Alzheimer's disease.



Stress levels are **45% higher** among caregivers of people with Alzheimer's than other caregivers.



# THE 20 ALZHEIMER SOCIETIES



## SERVICES



Information



Counselling and follow ups for individuals or families



Support groups for individuals, caregivers or couples



Respite and stimulation, at home or in a day centre



Education for caregivers and professional training



Lodging for people with Alzheimer's disease provided by four societies (Laval, Rive-Sud, Centre-du-Québec and Bas St-Laurent)

**We offer flexible approaches to meet your needs, including in-person or online individual, family or group meetings by appointment.**

## OUR SERVICES

### STUDY OF OUR CURRENT AND FUTURE SERVICES

The FQAS conducted a study with marketing firm Leger on the satisfaction and expectations regarding the services provided by the Alzheimer's Societies.



#### Method:

- Study conducted from November 4 to December 9, 2021 using an online survey.
- Subjects included 592 people with Alzheimer's or another form of dementia or their caregivers

#### Respondent profile:

92% were caregivers

8% were people with dementia

13% were between the ages of 18 and 44

53% were between the ages of 45 and 64

34% were 65 years old or more

79% were women / 21% were men

65% had received a diagnosis over a year ago and were not living in a care facility



**Overall, people who use the various services provided by the Alzheimer's Societies said they were very satisfied.**

Respondents were generally satisfied with the areas being evaluated (local services, activities, schedules), particularly with the workers at their regional society who inspired confidence (87%) and expertise (79%).

**When asked about potential additional services, respondents expressed interest in:**

- Personalized advice and support strategies for caregivers (29%)
- Friendly visits (19%) and online workshops (16%) were the most mentioned support services
- Support during the transition to a care facility (13%) and workshops on deeds (13%)

**When asked about services to reduce risk factors and foster prevention, respondents displayed an interest in:**

- Cognitive stimulation workshops (18%)
- Evaluating individual risk levels (16%)
- Information on genetic testing (15%)



## REPRESENTATION AND PROTECTION OF THE RIGHTS OF PEOPLE WITH DEMENTIA

The Federation is highly involved in the various government studies by being a stakeholder on several department advisory committees dedicated to people with dementia or caregivers, and by speaking up on societal issues that will have a major effect on people living with the disease.

### Select Committee on end-of-life care

**August 2021:** The Select Committee was held to examine the issues related to extending medical aid in dying to persons who are incapable of caring for themselves, including those living with dementia.

During this meeting, Sylvie Grenier and Nouha Ben Gaied were able to:

- Meet with political party representatives to call attention to the reality of people with dementia.
- Issue several recommendations so that medical aid in dying would be granted pre-emptively to people who want it while protecting our most vulnerable individuals. Safeguards and very clear criteria should be included in the next review of the Act Respecting End-of-Life Care to prevent any deviations and to allow people with dementia to live and die with dignity.

Information and an FAQ are available on our website and are updated regularly in accordance with any legislative changes.

### A new medication: Aducanumab (sold under the brand name Aduhelm)

Aducanumab is a monoclonal antibody that targets aggregated forms of amyloid beta found in the brain to reduce its buildup. Approved in June 2021 in the United States by the Food and Drug Administration (FDA) despite controversial results from clinical trials, Aducanumab opens the door to a new class of medications that would provide early treatment for people receiving a diagnosis of mild dementia or an early stage of Alzheimer's disease.

**In December 2021:** the Federation filed a memorandum with the Institut Nationale d'excellence en santé et services sociaux (INESSS) as part of the process to assess a potential new medication, Aducanumab (Aduhelm).

Following the filing of the memorandum, the INESSS organized a discussion panel that included people living with dementia and caregivers with a goal to better understand these people's realities and the challenges they face while living with the disease.

**The INESS and Health Canada should render a decision in 2022 regarding the approval of this medication in Canada.**

## FEDERATION SERVICES

### PROFESSIONAL TRAINING

Thanks to the financing received from the Workforce Skills Development and Recognition Fund, we were able to finalize our project to update our professional training program, *Mieux intervenir ça s'apprend*.

Training is a central pillar of the Alzheimer Societies so that professionals can support and help people with dementia using a person-centric approach and not just focusing on the disease.

#### This training is intended for:

- Healthcare and social services workers and professionals
- Staff of domestic help social economy enterprises
- Employees of community organizations and care facilities



#### The four-module program provides training to:

- Gain a better understanding of dementia (symptoms, risk factors and protection measures)
- Be able to assess the impact on the person with dementia and the caregiver
- Adopt communication strategies to understand and be understood
- Provide workers and professionals with the tools to intervene effectively when dealing with confusing behaviour

Our goal was to promote a person-centric approach to acquire not only the know-how but the awareness that makes all the difference when working with people with dementia. The training will be available throughout the 20 Alzheimer Societies and we look forward to receiving your feedback!

## GOVERNMENT PARTNERSHIPS

### LAUNCH OF THE [referenceaidancequebec.ca](https://referenceaidancequebec.ca) WEBSITE

Caregivers don't always feel the need to ask for support, especially at the beginning of their caregiving journey and so run the risk of burning out. Referenceaidancequebec.ca is a new website sponsored by the Government of Quebec, L'Appui pour les proches aidants and the Federation of Quebec Alzheimer Societies that was launched in December 2021. This new tool provides caregivers timely access to support services regardless of where they are in their journey.

This user-friendly tool makes it easy to refer caregivers so that they can get the support they need quickly. Once a caregiver gives their consent, the healthcare professional (doctor, social worker, nurse, etc.) fills out a short form on the website. Caregivers will be contacted within 10 business days by professional consultants from the L'Appui Caregiver Support service or an Alzheimer Society.



**“We are thrilled with this website which will allow health and social services professionals to refer caregivers seamlessly, quickly and safely to their regional Alzheimer Society and the L'Appui Caregiver Support service. Professionals have a role to play in helping caregivers obtain information, support services and training,” says Dr. Paolo Vitali MD, PhD, FRCPC, Neurologist - Neuropsychologist, at the McGill University Research Centre, the Douglas Research Centre, and Assistant Professor at the Department of Neurology and Neurosurgery, McGill University Faculty of Medicine.**

### \$1.3 million for the Quebec Alzheimer Societies

#### Since December 8, 2021

- 396 referrals received and processed
- Average processing time: 6 days
- Who are caregivers?
  - 51% are spouses
  - 37% are children
  - 12% Other (friend/neighbour, father/mother, etc.)

\* Statistics from April 2022

## RESEARCH

The Federation is proud of its role among Quebec researchers and continues to be a stakeholder in many large-scale projects as a collaborator or co-investigator through the active participation of its director of research and development, quality of services.



## CURRENT PROJECTS

**1 - Briser l'isolement social des aînés de Côte-des-Neiges : un quartier innovant en mode Living Lab (FRQS, IUGM).** (Breaking social isolation for seniors in Côte-des-Neiges: a living lab approach.)

This project, involving 12 researchers, was initiated in 2019 under Dr. Nathalie Bier, full professor at the École de réadaptation de l'Université de Montréal. The goal is to create an innovative neighbourhood that promotes the social participation of seniors within the community through initiatives focused on mobility, cognition and communication.

**2 - Prévention du déclin cognitif lié à l'âge : un programme multidisciplinaire à distance avec et pour les personnes âgées et leur communauté au Québec (FRQSC, IUGM).** (Preventing age-related cognitive decline: A multidisciplinary remote program with and for seniors and their communities in Quebec)

This research project, led by Dr. Sylvie Belleville, intends to evaluate the use of an online educational program, Brain Health PRO, among seniors who are at risk of developing dementia or who are already experiencing cognitive decline. With a focus on reducing various risk factors, the Brain Health PRO program will eventually be implemented in regional Alzheimer Societies.

**3 - Évaluation de la validité et de la convivialité de l'outil d'examen des applications de santé / Health App Review Tool (HART) pour améliorer l'utilisation de la technologie afin de soutenir les personnes atteintes de la maladie d'Alzheimer : Matching Apps to Users (CRSH, Université Laval).**

This research project, led by Dr. Krista Lynn Best, intends to implement a tool to rate health apps in order to match people with dementia and their caregivers with the right apps to meet their needs, abilities and preferences to achieve better health and well-being.



## NEW PROJECTS

**1 - Santé numérique et parcours de soins et services auprès des personnes vivant avec un trouble neurocognitif majeur et de leurs proches aidants : Approche participative et multipartite pour une télésanté adaptée et intégrée (FRQSC, IUGM – Université de Montréal).** (Digital health and the care and services of people with dementia and their caregivers: A participative multi-stakeholder approach for adapted and integrated telehealth)

This living lab research project, led by Dr. Olivier Beauchet, intends to examine how to act early on in the care journey through telemedicine and the use of health apps to quickly assess the state of people with dementia and their caregivers and establish the appropriate follow-up.

**2 - Projet Laboratoire vivant sur les transitions (Transilab Laval-ROSA) pour les personnes vivant avec un trouble neurocognitif majeur (FRQS – Université McGill).** (Living lab project on transitions (Transilab Laval-ROSA) for people with dementia)

The project, led by Dr. Isabelle Vedel and Dr. Yves Couturier and conducted in the CISSS-Laval territory, aims to support the development of local initiatives for better transitions as soon as a diagnosis is made. In addition to the involvement of the Federation, the Laval Alzheimer Society will be a stakeholder in the project with the participation of general manager, Alexie Deschenes.

**3 - Élaboration, implantation et évaluation d'actions visant la mobilité externe des personnes âgées vivant avec un trouble neurocognitif dans la communauté (FRQSC - Université du Québec à Trois-Rivières).** (Development, implementation and evaluation of actions to promote outdoor activities for mobility among seniors with dementia in the community)

The project, led by Dr. Stéphanie Daneau, intends to develop, implement and evaluate actions to support the pursuit of outdoor activities within the community to maintain mobility among people with dementia.

**4 - Accès aux services communautaires pour les aînés grâce aux outils numériques depuis la pandémie de COVID-19 : une étude de type recherche-action (FRQSC - Université Laval).** (Seniors' access to community services using online tools since the COVID-19 pandemic: An action research study)

The project, led by Dr. François Routhier, intends to evaluate seniors' engagement with online resources developed during the COVID-19 pandemic and how these resources have impacted seniors' social participation.

**5 - ENGAGEMENT des aînés.es recevant des soins à domicile et de leurs proches dans les décisions en partenariat avec les équipes cliniques (IRSC, Université Laval).** (Engaging seniors receiving home care and their caregivers in decision making in partnership with clinical teams)

The project, led by Dr. France Légaré, involves 11 researchers and aims to better empower seniors receiving at-home care and their caregivers. The research objective is to support the adaptation of decision-making tools specifically for home care in addition to training for shared decision-making in new environments.

**6 - Formation à la recherche en santé pour aborder les contributions vasculaires au déclin cognitif : la plateforme de formation vasculaire (IRSC, Université de Calgary).** (Health Research Training Platform to research vascular contributions to cognitive decline: the Vascular Training (VAST) platform)

The project, led by Dr. Eric Smith and Dr. AmanPreet Badhwar (CRIUGM), involves 4 researchers and aims to develop a training platform on cerebrovascular disease and how it affects cognitive decline. The platform will provide training opportunities for students and scientists conducting research in this field.

## THE 2022 ALZHEIMER SOCIETY RESEARCH PROGRAM

The Federation would like to congratulate the **2021-2022 recipients of funding**, in addition to our donors and Alzheimer Societies whose generosity allows us to pursue our collective efforts to support research on the causes, treatment and, ultimately, a cure for Alzheimer's disease.



**Tim Kennedy** - McGill University

This researcher received the Mike & Valeria Rosenbloom Foundation Research Award.

**Title:** Synapse dysfunction in Alzheimer's disease.



**Cherie Strikwerda-Brown** - McGill University

This researcher is financed in partnership with the *Fonds de recherche du Québec*.

**Title:** The relationship between mindfulness and markers of Alzheimer's disease in the preclinical stage.



**Sana Rehan** - Concordia University

**Title:** Examination of the effect of psychosocial factors on the relationship between sensory loss and cognitive decline in older adults with (or at risk for) Alzheimer's disease.



**Karl Fernandes** - Université de Sherbrooke

**Title:** A new therapeutic target for correcting brain lipid metabolism in Alzheimer's disease.

## LES CONFÉRENCES MÉMORABLES WEBINARS

Since 2017, the FQAS has organized a series of webinars called *Les Conférences Mémorables*. You will find below the complete programming schedule for the 2022 series. Despite the pandemic and packed schedules, attendance was high in 2021 and we are very grateful! We hope that this sixth edition will meet your expectations and that we'll see even more of you joining us on Zoom on the first Wednesday of every month at 12:30 p.m.



LES CONFÉRENCES  
**MÉMORABLES**

PROGRAMMATION 2022



January 12 - **Dr. Serge Gauthier**  
The latest therapeutic advances in treating Alzheimer's disease



February 2 - **Dr. Louis Bherer**  
Cognitive stimulation and physical activity to prevent dementia



March 2 - **Dr. Walter Wittich**  
The importance of sensory loss in assessing dementia



April 6 - **Dr. Yves Couturier**  
Implementing change.  
The case of the OPUS-AP initiative



May 4 - **Dr. Maryse Soulière**  
End-of-life in CHSLDs for people with dementia: persons in their own right?



June 1 - **Dr. Guylaine Ferland**  
The impact of nutrition on the development of dementia



October 5 - **Dr. Charles Ramassamy**  
The role of antioxidants in Alzheimer's disease



November 2 - **Dr. Thien Thanh Dang-Vu**  
Sleeping to preserve memory



December 7 - **Dr. Edeltraut Kroger**  
Optimising drug therapy and support for seniors living at home

# AWARENESS CAMPAIGNS

## SEPTEMBER 2021

During Alzheimer's Awareness Month, the Federation published:

- An ad on La Presse+ on the 10 early signs of the disease which performed very well with a 2.89% click rate (average is 0.29%)
- A special edition of Le Bel âge magazine which included an ad and an interview with Nouha Ben Gaied, Director of research and development, quality of services



## JANUARY 2022

As part of Alzheimer's Awareness Month, the FQAS and the 20 Quebec Alzheimer Societies took part in a national campaign to remind the general public that the Alzheimer's Society is the **First Link**® providing support, information and community.

The Alzheimer Society is the first place to turn— First Link® with support, care, information and expertise to get your bearings.

The campaign invited people to act either by calling 1-888-mémoire or visiting our website [www.premierlien.alzheimerquebec.ca](http://www.premierlien.alzheimerquebec.ca).

The campaign included:

- Radio spots across the province on Bell Media and a few local stations
- Ads in the Journal de Montréal, Journal de Québec and Bel âge
- A press release and newsletter
- A video, Facebook Live, first-hand accounts and social media posts



**The Alzheimer Societies have a good reputation among Quebecers (80%) and among our target (89%).\***

**Overall, the Alzheimer Societies are associated with raising awareness (64%), research (61%), support services (59%) and consulting services (56%).\***

\* According to a Leger marketing study conducted in May 2021 (hybrid sample of 1,000 people from the general population, people with dementia and caregivers)

## INCREASED SOCIAL MEDIA PRESENCE

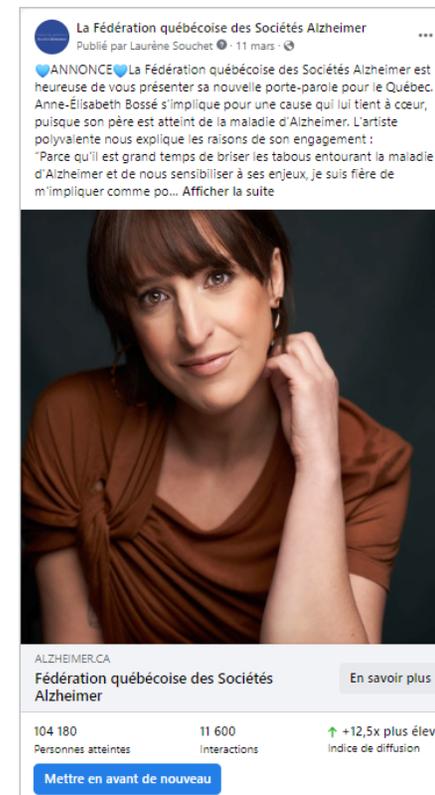
The Federation of Quebec Alzheimer Societies increased its presence on social media using a strategy that included:

- Sponsored posts for key announcements and events during the year, such as Alzheimer's Awareness, to reach a new audience
- Many bilingual posts to reach Quebec's anglophone community
- More video content, such as our video on dementia that was released in March, to raise awareness and broaden our reach with short, catchy formats
- Themed posts throughout the year (holiday tips, brain awareness month, etc.)
- Turnkey posts provided by the Federation to support the regional Societies



New this year: We organized 4 Facebook Live events to build relationships with our members (on average 70 people watched live plus many watched in playback mode).

- The HART project and health applications
- Early diagnosis
- Services provided by the Alzheimer Societies with 3 regional Societies
- Referral agreement and early support



## MEDIA COVERAGE 2021/2022

**June 8 2021:** Interview on RDI - Aducanumab

**June 8 2021:** Interview on Cogeco Radio - Estrie - Aducanumab

**June 12, 2021:** Interview on TVA Nouvelles - Aducanumab

**November 13, 2021:** Documentary *L'oubli en héritage*, Sandra Demontigny: Rattrapage du samedi 13 novembre 2021 : Le mois de la sensibilisation à l'adoption, l'Alzheimer précoce et les histoires inédites de Toronto. (radio-canada.ca)

**December 1, 2021:** FAIRE FACE AU DEUIL BLANC | ENTRE ÉMOTIONS ET SOLUTIONS | Décembre 2021 | CHU de Québec-Université Laval (chudequebec.ca) – Spiritualité Santé

**January 2022:** 10 facteurs protecteurs contre l'Alzheimer – Bel Âge (lebelage.ca)

**January 24, 2022:** Interview on Radio Gaspésie: <https://m.soundcloud.com/user-295721140/entrevue-chnc-avec-nouha-ben-gaied-mois-de-lalzheimer-24-jan-2022> - Mois de sensibilisation à la maladie d'Alzheimer

**January 2022:** Interview on CJAD Montreal - Alzheimer's Awareness Month



### 10 facteurs protecteurs contre l'Alzheimer

Par Carolyne Ann Boileau

Plus de 153 000 Québécois sont atteints de la maladie d'Alzheimer. Les experts estiment que ce nombre passera à plus de 260 000 dans moins de 10 ans. Mais la plupart d'entre nous pouvons heureusement réduire nos risques d'en souffrir un jour. Dix boucliers pour la déjouer.

### Des chiffres qui parlent

À Denver, en juillet dernier, l'Alzheimer's Association International Conference a rendu publique une donnée accablante: le nombre de personnes sur la planète qui seront atteintes d'un trouble neurocognitif majeur en 2050 est estimé à plus de 152 millions, soit le triple des cas actuels. « Cette augmentation touchera surtout l'Afrique subsaharienne, l'Afrique du Nord et les pays du Moyen-Orient puisque ce sont des populations jeunes », observe Nouha Ben Gaied, directrice recherche et développement, qualité des services, à la Fédération québécoise des sociétés Alzheimer.

La société québécoise compte déjà parmi les plus vieillissantes du globe. L'impact des troubles neurocognitifs majeurs sur notre population est considérable, non seulement sur les personnes malades, mais aussi sur leurs proches aidants, sur le système de santé et sur les contribuables. Un diagnostic de trouble neurocognitif majeur engendre des coûts directs (hébergement en CHSLD, transports médicaux, frais d'hospitalisation, etc.) et indirects (absentéisme au travail des proches aidants, baisse de productivité, etc.) importants. « On considère que plus de 40 % des proches aidants d'une personne atteinte d'un trouble neurocognitif seront plus en détresse qu'un proche aidant qui apporte du soutien à une personne atteinte d'une autre maladie », note la directrice.

THE FEDERATION OF QUEBEC ALZHEIMER SOCIETIES THANKS YOU FOR YOUR SUPPORT



## IG WEALTH MANAGEMENT WALK FOR ALZHEIMER'S

On Sunday, May 30, 2021, Quebecers joined Canadians from coast to coast to celebrate the 2021 IG Wealth Management Walk for Alzheimer's. The event is the biggest fundraising event to directly support more than half a million people living with dementia.

Although the pandemic had a negative impact on so many services across the country last year, Quebecers rallied to take part in the first ever virtual walk. The funds raised allowed our regional Alzheimer Societies to provide online services to continue to support people with dementia and their caregivers.



THE 2021 WALK  
IN QUEBEC

14 Alzheimer  
Societies  
participated

More than  
1,100  
walkers

12,000  
donations totaling  
\$600,000

More than **760,000**  
digital impressions  
and a province-wide  
radio campaign

### OUR GOAL:

To help even more people affected by the disease and provide quick access to the services they need.

Huge thanks to all participants, donors, teams, staff and volunteers.

## THIRD-PARTY FUNDRAISERS

The Federation of Quebec Alzheimer Societies is privileged to be able to count on the generosity and commitment of hundreds of people every year who organize and take part in fundraising activities to benefit people living with the disease and other forms of dementia. The funds raised are entirely dedicated to support programs and research.

We would like to express our sincere thanks to our creative and generous donors who organized various types of fundraising events: to mark their birthdays, by taking part in a tv show, culinary events, etc.

### 2021'S BIGGEST HIT: SUNDAY LASAGNAS

*Vittoria is 10 years old. Her grandfather has Alzheimer's which affects her greatly. So, with help from her family, she decided to make and sell more than 300 lasagnas with the proceeds going to the Federation and people living with dementia. This beautiful family came to visit and deliver a cheque for \$10,500! We would like to thank them from the bottom of our hearts for all the love they put into this project.*



## ANNUAL PARTNERS:



Despite enduring two years of public health crisis, We would like to thank our generous partners for their unwavering support for the **Federation of Quebec Alzheimer Societies 2018-2023 major giving campaign**, especially in light of the public health crisis of the last two years: CGI, Hydro-Québec TransÉnergie, Caisse de dépôt et placement du Québec, Fondation Sandra et Alain Bouchard, Mariella and Lino Saputo Foundation, National Bank of Canada, Industrial Alliance, Fondation famille Lemaire, Scotiabank, Cogeco inc., Aldo Group, Fondation Claire et Jean-Pierre Léger, ABB, Siemens, Transcontinental, Fondation Luc Maurice, Van Berkom and Associates (VBA), Velan, Roasters Foundation, Capinabel Inc., Les Sœurs de Saint-Joseph de Saint-Hyacinthe.

**Thank you to our advertising and media partners:** Cossette, Bel âge, Bell Media, John St., etc.

## THANK YOU FOR YOUR GENEROSITY

Thanks to the contributions from our partners, sponsors and donors committed to our cause we can pursue our mission. Thank you. We would also like to thank our volunteers and ambassadors who gave both their time and energy. Your support is priceless.

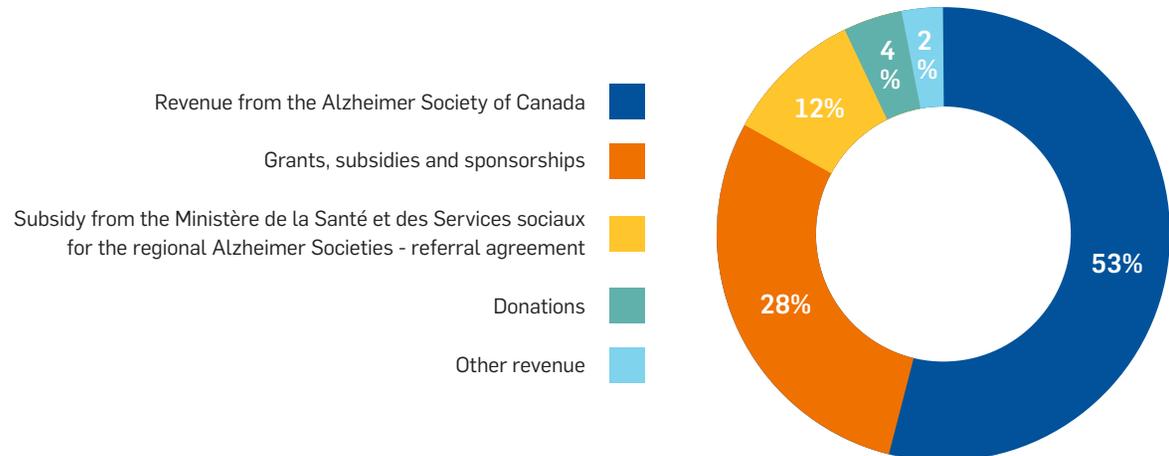


# FINANCIAL STATEMENTS

APRIL 1, 2021 TO MARCH 31, 2022

## REVENUE

	Amount (\$)	%
Revenue from the Alzheimer Society of Canada	\$2,649,900	53.25%
Grants, subsidies and sponsorships	\$1,410,800	28.35%
Subsidy from the Ministère de la Santé et des Services sociaux for the regional Alzheimer Societies - referral agreement	\$600,000	12.06%
Donations	\$201,300	4.05%
Other revenue	\$114,400	2.30%
<b>TOTAL REVENUE</b>	<b>\$4,976,400</b>	<b>100%</b>

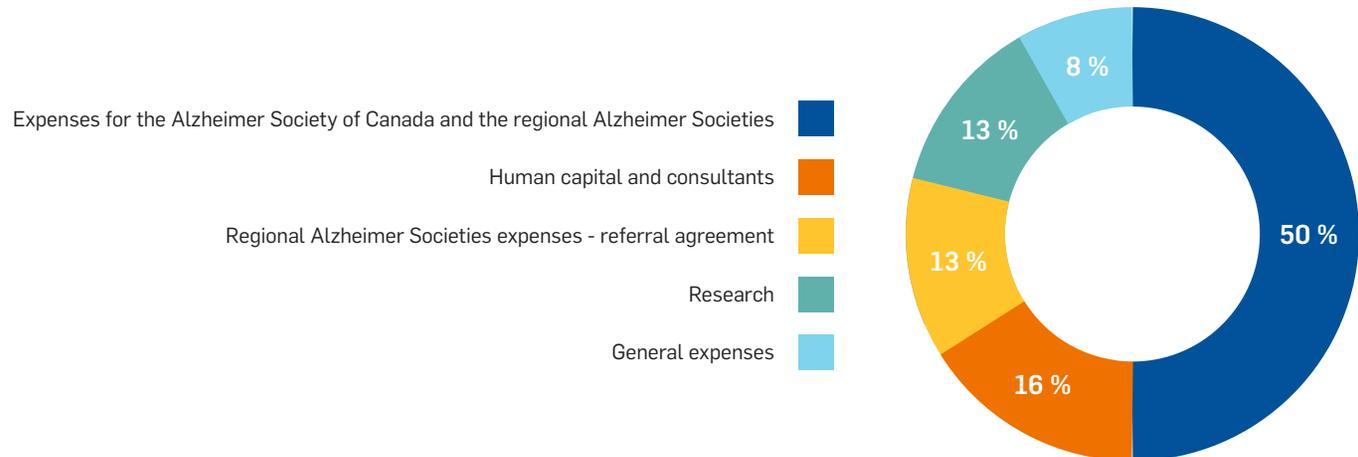


# FINANCIAL STATEMENTS

APRIL 1, 2021 TO MARCH 31, 2022

## EXPENSES

	Amount (\$)	%
Expenses for the Alzheimer Society of Canada and the regional Alzheimer Societies	\$2,242,300	50.13%
Human capital and consultants	\$699,600	15.64%
Regional Alzheimer Societies expenses - referral agreement	\$600,000	13.42%
Research	\$593,400	13.27%
General expenses	\$337,300	7.54%
<b>TOTAL EXPENSES</b>	<b>\$4,472,600</b>	<b>100.00%</b>



# BOARD OF DIRECTORS

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**SECRETARY**  
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**Josée Bédard**, Director

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**Anick Redburn**, External member

FEDERATION OF QUEBEC  
*Alzheimer Societies*

FEDERATION OF QUEBEC ALZHEIMER SOCIETIES

5165, rue Sherbrooke Ouest, bureau 200

Montréal (Québec) H4A 1T6

Phone: 514 369-7891

[www.alzheimerquebec.ca](http://www.alzheimerquebec.ca)

