

Alzheimer*Society*
GREY - BRUCE

Annual Report —2021-2022

The Alzheimer Society
of Grey-Bruce exists to reduce
the personal and social impact of
dementia while promoting
research.



Board President's Message



This Annual General Meeting (AGM) marks the end of my first year as President of the Alzheimer Society of Grey-Bruce and the 35th year since the ASGB was incorporated. During this year we have witnessed many changes to the way we work as individuals and the down turn in COVID-19 restrictions, which may or may not be good for everyone. COVID-19 has not gone away as some would have us believe, and we must continue to be diligent.

One of my goals as President was to learn more about the services that we provide together with those of our health care partners. I have heard many times that while any type of dementia should not be taken lightly, the biggest challenge is on the shoulders of the care givers.

I certainly did not expect to learn first hand so soon as I became a care giver 24/7. This was not totally unexpected as recent changes and family history were prevalent. That being said, it is hard to foresee how quickly your life changes once you become a care giver. Thank goodness that we have organizations like our Society and a wonderful caring staff who have been so thoughtful and helpful as we start our next journey together. Thank you all so very much.

I would also like to mention Home and Community Support Services who provide multiple services including a Day Away Program that my wife attends twice a week and would gladly go every day given the opportunity. Every time that I drop her at the

centre, I feel the warmth and kindness of their staff.

As for the day to day operations of our Society, I have no worries or concerns due the experience and due diligence of our Executive Director and the professional and dedicated staff.

I would also like to take this opportunity to thank my fellow Board Members. You are not only supportive in so many ways but I believe that we all share the same vision for the future as we recognise the growing need for the services that we provide to our communities. Unfortunately, there is no end result as every day more and more of our

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Board President's Message



friends, family and neighbours require what we and our health care partners so ably provide together with our volunteers and donors.

As we enter the next fiscal year we will see changes as staff, board and volunteers reassess their vision and commitment. I have no doubt that ASGB will continue to exceed expectations and continue to be a Society that is a community leader.

As my report comes to a close, I am reminded of the words of a song that was written with dementia in mind and I think hits all of the right notes.

"WHAT HAPPENED TO THE GOODLIFE THAT WE KNEW NOT LONG AGO, I MISS IT VERY MUCH WHERE DID IT ALL GO?

HELP ME THOUGH THE DARKNESS AND TOGETHER WE WILL SEE THE LIGHT AHEAD, WAS ALL SHE SAID."

Sincerely, Gordon Eyre, Board President



Programs And Supports

The Alzheimer Society of Grey-Bruce is proud to offer the following programs and supports:

First Link Program:

- Counselling
- Learning Series
- Memory Café
- Memory Clinics
- Support Groups

In-Person and Virtual Supports:

- Active Living
- Coffee Connect
- Minds in Motion®
- Music for Memories

At Home Recreation Support:

- Active Living Grey- Bruce Website
- At Home Activity Kits
- In-Home Recreation



Executive Director's Message



As I reflect on this past year, my first full year with the Alzheimer Society of Grey-Bruce, it has been filled with collaboration, blessings, patience and learnings.

The Alzheimer Society of Grey-Bruce participated in the development of a unified strategic plan for all Alzheimer Societies in Ontario. The unified plan provides direction and synergy among the 27 Alzheimer Societies, respecting the unique local priorities. Operational planning has begun to bring this plan to life in Grey-Bruce, and I look forward to see our future planning unfold.

This past year, in concert with other Alzheimer Societies in Ontario, we also embarked on the accreditation journey. This is an important

next step for our organization, strengthening our foundation across all elements of our Society, allowing for future growth and support in our communities.

In March 2022 we joined other Alzheimer Societies across the province in the Fund Development Engine. The purpose of the "Engine" is to provide technology, resources and expertise to free-up individual Society resources to focus on local fund-raising initiatives and donor relationships. This collaboration will enhance our technology and provide key resources to support our sustainability and future growth to support our mission.

As an organization our blessings are plentiful. I have come to appreciate how fortunate we are to have highly committed individuals serving on our governance Board, guiding our organization with unwavering compassion and dedication. We are blessed with a team of talented individuals who chose our Society to share their time and gifts each and every day, always putting our clients at the centre. I have witnessed a keen recognition among our team, that genuine care and support for one another is essential, and is engrained in our organizational culture.

We were blessed to have a generous community of support. In partnership with volunteers, donors and granting organizations,

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Executive Director's Message

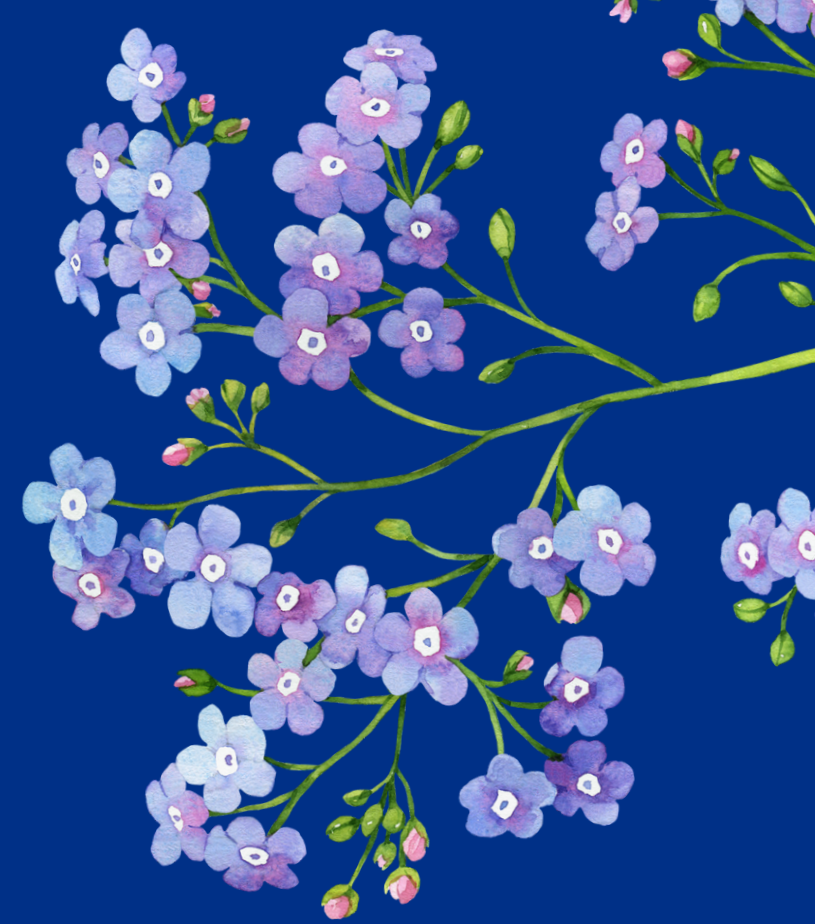


we were able to continue to contribute to making our community healthier and stronger by supporting families living with dementia. This past year alone our Society experienced a nine percent increase in newly registered clients. As the need and demand for our services and supports continued to increase, it was also necessary to implement, for the first time, a waitlist for our programs and supports.

With a glance to the future, The Landmark Study – Report 1: Navigating a Path Forward for Dementia in Canada was prepared by the Alzheimer Society of Canada to project the number of Canadians expected to be living with dementia over the next three decades. Based on available evidence, the number of

people living with dementia in Canada will climb to 1.7 million people by 2050, the last year projected in the Landmark Study. This increase is a tripling of the number of people living with dementia recorded in 2020.

This figure is staggering, and we have learned that through our collective advocacy and focused vision, Alzheimer Societies in Ontario are better positioned to influence change to direct more funding and enhance dementia care pathways for families living across all communities.



Thank you, Julie Johnston, Executive Director

The Year in Statistics

1,107

Unique
Individuals
Served

1,733

Non-Registered
Client
Interactions

8,236

Client
Contacts

860

In-Home
Recreation
In Person
And
Virtual Visits

58

Minds In
Motion[®]
And
Active Living
Sessions



Thoughts From Our Employees





Amber Jackson
First Link Support
Counsellor
BSW, RSW



Reflecting on this past year, it truly is remarkable how much the ASGB team has grown and conquered. We have welcomed new staff to the ASGB family and it has been wonderful to watch our team change and adapt. Our programs continue to thrive, with some in-person programming increasing after a hiatus due to the ongoing pandemic. Our clients love having the option to do in-person programming when the opportunity is there and it has been so great to be able to interact with them once again.

The Support Counsellors have had a year of challenges and triumphs - it hasn't been easy as the caseloads expand and our clients are dealing with very complex situations; however, we continue to celebrate the "wins" and find joy in what we do. Despite some challenges along the way our support counsellor team is strong and truly the definition of teamwork. Personally, I am proud and grateful to be a part of both the counselling team and the ASGB family as a whole!

Kirsten Camartin
Social Worker -
First Link Support
Counsellor
MSW, RSW, DTATI



We provide a much needed service in the community and I am proud to say that I work for ASGB. Doing art therapy sessions has also brought me a great amount of joy and satisfaction. Expression through creativity is so important when the ability to communicate thoughts, emotions and sensations has been restricted for one reason or another.

Tamara Peters,
First Link Support
Counsellor
MA, BSW, RSW



This past year has continued to bring new challenges when working with clients and community supports. More than ever, resources are stretched thin and we as staff have been called to be flexible, creative and work harder than ever! I am so grateful for the incredible co-workers at ASGB and the team approach in supporting each other and the families we work with through the increasingly complex and challenging situations that we are faced with on a regular basis now. Over the past year I have seen our little team make a big difference in many lives and I'm proud to work for this agency!

Andrea McKellar
First Link Support
Counsellor
BA



I read a quote once "it is a beautiful thing when a career and passion come together" – author unknown. That is how I feel about my work with the ASGB. I don't want to speak for everyone, but I feel this passion oozing from my colleagues as well. We are here because we have a genuine heart for the work we do, and we have chosen to dedicate our life to the betterment of dementia care. On a daily basis I witness our team inject a fervent zeal and enthusiasm into the field of senior care. It is a pleasure and an honour to work alongside them daily.

Brooke Jay
First Link Support
Counsellor
MSW, RSW



The Alzheimer Society continues to grow and expand during a tumultuous time and transition for our health care system. The agency continues to be flexible and supportive, not only of our clients but also the staff. ASGB's commitment to providing quality service does not waver despite the challenges our clients, staff and community are faced with during these unprecedented times. I am proud to be part of this dedicated and caring organization.



Janet Stephen
Recreation Lead
CSS Educator



I am very proud to be part of the amazing ASGB team. I have been with this wonderful group since October 2021. It is my honour to celebrate the lives of our clients and their caregivers and truly encourage living for the moment. As the Recreation Lead, I am privileged to work with a Recreation Team that focuses on can do's, compassion, caring, friendship, making a difference, laughter and smiles. COVID-19 has altered our perception of recreation programs. At this time, we offer virtual and in-person group programming and in-home recreation visits to our clients, to suit their needs. I am looking forward to ensuring that our clients and their caregivers enjoy every day to the fullest.

Krystle Pratt
Social Recreation
Coordinator



I am honoured to facilitate social programs for our clients to help maintain brain health – each group focusing on staying socially, physically and cognitively active. These programs offer a great opportunity for our clients to establish new friendships with others living with similar experiences. It is amazing to see lasting friendships develop and continue post-program.

Cindy Zettler
Team Lead
First Link Support
Counsellor

BASc, MA



I am honoured to be a part of the Alzheimer Society of Grey-Bruce team. This team of professionals are committed to providing people living with dementia and the community that supports them, with education, recreation programs and counselling. This commitment has driven the team to continue to find meaningful ways to support clients throughout the difficult times the pandemic has provided us. This innovation has allowed the Alzheimer Society of Grey-Bruce to better meet the needs of the community we serve.

Jennifer Coffey
First Link Care Navigator
Counsellor

BA, RSSW



The world has gone through a lot of changes in the past couple years and our organization continues to adapt to all these changes. Thankfully what has not changed is the dedication and compassion our staff has for all our clients and for each other.

Sandra Hong
Public Education
Coordinator



I feel that my work here helps people to understand that it is the little things that they do day by day that make it possible for a future within uncertainty. That quality of life is possible if we take the time to understand what people with dementia experience.



Rachael Fritsch
Office Administrator



The Alzheimer Society of Grey-Bruce is an amazing place; not only do we provide support to our clients and families, but we also provide support to each other and create an amazing team! We have welcomed many new staff to the team over the last year and I look forward to the new ideas that they bring with them!

Linda Dakin
Administrative Secretary/Finance



The Alzheimer Society of Grey-Bruce has gone through many changes over the years. Some of those changes have been hard and challenging yet throughout everything the goal has been to support those who suffer with dementia and their caregivers. Let us not forget where we started from and the distance we have travelled. Let us not forget those who built the foundation we operate on, the selfless time and hours they gave to fulfil a vision we still focus on. Our history and the road we travel needs to be remembered.

Stacey Polfuss
Minds in Motion®
Coordinator



While I have only just started at the Alzheimer Society of Grey-Bruce, I can already say confidently that this organization is a wonderful and crucial part of the community. I am very happy to be a member of a team that provides such meaningful support and happiness to our clients!

Champagne Aulinger
In-Home Recreation Coordinator



It has been a privilege to spend time with so many lovely clients through the In-Home Recreation Program of the Alzheimer Society of Grey-Bruce in these past few months. To see the joy and content our services bring to the people we can support in this community is truly inspiring. Even in these difficult times, dealing with the pandemic and the very careful guidelines set in place to protect our most vulnerable, the staff and volunteers have done their best to make everyone feel safe and welcome.



Michelle Fleming
Community Development
and Engagement Coordinator



I have just celebrated my first year with the Alzheimer Society of Grey-Bruce. I have enjoyed getting to know our community partners, volunteers and supporters. Our group is a wonderful team of passionate individuals. I am grateful to work for such an amazing organization; to support the community work and the families that it serves.

Tim Deyarmond
Community Development
Associate



I was just recently hired at the Alzheimer Society of Grey-Bruce and felt it was the perfect time in my career to join such a worthwhile and important organization. The team welcomed me immediately, and It's clear that what we do here makes a significant difference to the community and I'm proud to be a part of it.

Kaity Kennedy
Recreation Aide



I was offered the amazing opportunity to be a part of the ASGB as a summer student. I have thoroughly enjoyed my time at the ASGB, and appreciate the experience as I move towards my future nursing career.

Kelly Graham Memorial Scholarship



The Alzheimer Society of Grey-Bruce established this award in 2021 in memory of Kelly Graham. Kelly worked her entire professional life as a lawyer in the City of Owen Sound, serving many residents and institutions throughout Grey and Bruce Counties. She was dedicated to the practice of law, sharing her expertise with many charitable organizations such as the Alzheimer Society of Grey-Bruce, where she served most recently as the President of the Board of Directors.

In Kelly's memory, one \$1,500 scholarship is awarded annually to a Canadian citizen who resides or goes to school in Grey-Bruce who has shown exceptional drive in the areas of leadership, community volunteerism and supporting individuals living with dementia and/or their caregivers in other health and social services.

We received a number of outstanding submissions for this year's scholarship. We are pleased to share that Melissa Yeo was the selected recipient of the 2021-2022 Kelly Graham Award.

Working with individuals with dementia has allowed Melissa to see the world from a unique point of view. While working at the Alzheimer Society of Grey-Bruce as a student, Melissa had the privilege of assisting with recreational therapy and Minds in Motion® as well as a digital photography project.

To quote Melissa, "These programs allowed me to see first-hand the obstacles and stigma that those with dementia face everyday, but more importantly, it showed me that despite our different world views, we all had similar goals to be social, active and safe in the community. This learning experience taught me to be cognizant of the harm of stigmas in healthcare, and the negative impact they can play on an individual. I learned how to dismiss my own preconceived ideas surrounding one's abilities, and how to actively listen to make a patient's concerns heard. I recognize the importance of inviting patients to be an active participant in their healthcare journey, and I hope to use these communication and problem solving

skills as a physician working with those from different backgrounds than my own."

Melissa begins her medical training at the Northern Ontario School of Medicine (NOSMU) in the fall. This has always been her dream Medical School, as they have a strong focus on rural health, and working with underserved populations. Once she completes her Medical Degree, her dream is to begin residency as a family physician and return to Grey County.

2021-2022 Audited Financial Statements

Alzheimer Society of Grey-Bruce Inc.

(summary of financial information taken from audited financial statements)

Statement of Financial Position as at March 31st

	2021	2022
ASSETS		
Current		
Cash	426,468	480,420
Accounts Receivable & Prepaid Expenses	14,941	21,861
	<u>441,409</u>	<u>502,281</u>
Capital		
Land, Building and Equipment (net)	181,961	172,250
Investments	<u>843,363</u>	<u>872,472</u>
	<u>1,466,733</u>	<u>1,547,003</u>
LIABILITIES & FUND BALANCES		
Accounts Payable & Deferred Revenue	107,519	108,737
Deferred Contributions for Capital Assets	80,277	74,037
Bridge to Tomorrow Fund	747,305	786,800
Accumulated Net Assets - General Fund	347,465	396,185
Endowments	81,903	82,451
Invested in Capital Assets	102,264	98,793
	<u>1,466,733</u>	<u>1,547,003</u>

Statement of Operations for the year ended March 31st

	2021	2022
REVENUES		
Alzheimer Societies of Ontario & Canada	50,610	50,431
Donations & Memorials	81,586	113,419
Fundraising	165,816	168,531
Grants	836,883	905,862
Other Income	135,867	115,096
	<u>1,270,762</u>	<u>1,353,339</u>
EXPENDITURES		
Programs/Services	970,484	1,071,885
Public Awareness	1,894	5,547
Fundraising	28,637	26,987
Administration/Support	113,344	179,059
Amortization	10,944	9,711
	<u>1,125,303</u>	<u>1,293,189</u>
SURPLUS	<u>145,459</u>	<u>60,150</u>

Grant Acknowledgements



Thank you to the Ontario Trillium Foundation who funded a 3-year grant in partnership with the Alzheimer Societies of Grey-Bruce, Huron and Perth Counties. This grant provided the opportunity to continue to offer Minds in Motion® and Active Living Programs.



Thank you to the Community Foundation Grey Bruce for supporting 2 projects in 2021 – 2022:

1. Providing peace of mind to people living with dementia and their care partners through dementia clocks and door monitors.
2. Replacement of a critical piece of our server technology allowing the Alzheimer Society of Grey-Bruce to help more local families living with dementia in the safest, securest, most efficient way.



Government
of Canada

Gouvernement
du Canada

Thank you to the New Horizons for Seniors Program for supporting the Alzheimer Society of Grey-Bruce in 2021-2022 in keeping our clients connected. By providing support for resources and technology, many barriers were removed allowing many of our clients to attend virtual program offerings.



Senior's Community Grant

Thank you to the Province of Ontario for supporting the Alzheimer Society of Grey-Bruce in expanding Social Recreation Programs to reach isolated Grey-Bruce seniors living with dementia. This project allowed our Society to continue to provide virtual opportunities for those who required them, assisted with the transition to in-person programming for those who needed help, and engaged those who had been disconnected by the pandemic.



Thank you to the Georgian Bay Club Foundation for providing funding to purchase robotic companion pets for local families living with dementia to better cope with the impacts of Alzheimer disease and other dementias, and improve their quality of life.



Board of Directors

Officers:

Gordon Eyre - President

Barbara Carriere - Vice President

Michael DeBrincat - Treasurer

Jason Lehtovaara - Secretary

Sharon Galway - Past President

Directors:

Margaret Benedict

Michele D'Angelo

Robert Hatten

Nick Lovell

Glenna Nixon

Dr. Ralph Reese

**Julie Johnston -
Executive Director, Ex Officio**

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