

Alzheimer Society
GREY - BRUCE
**SPONSORSHIP
PACKAGE**



SOUP'S ON
and Silent Auction



WE NEED YOUR SUPPORT

The Alzheimer Society of Grey-Bruce supports local families living with dementia, empowering them to live as well as possible.

The Society relies on community donations, fundraising and support. Your generosity is the reason we are able to do what we do.

Without the support of our sponsors, donors, volunteers and community partners, we would not be able to continue to provide support and services for local families living with dementia.

**YOUR SUPPORT MAKES A
DIFFERENCE IN THE LIVES OF LOCAL
FAMILIES LIVING WITH DEMENTIA.**

✨ **SOUP'S ON 2027** ✨
Saturday, January 23rd, 2027

SPONSORSHIP OPPORTUNITIES



PLATINUM SPONSOR - \$5,000

Be our presenting sponsor and have your name and logo on all promotional items.



GOLD AUCTION SPONSOR - \$4,000

Be our sole auction sponsor and claim branding on our auction site and dedicated SOUP'S ON auction space.



SILVER SPONSOR - \$1,000

Sponsor our main stage Brining entertainment to the event is a great draw.



BRONZE SPONSOR - \$550 (4)

Sponsor a soup tasting category and have your logo on the award to be displayed in the winning restaurant.



PROGRAM SPONSOR - \$400 (1)

Have your logo on our program at the event, on social media, in our e-newsletter.



ONYX SPONSOR - \$350

Have your logo displayed at the event, on social media and in our e-newsletter.



PRINT SPONSORS - \$200 (11)

Have your logo on a Soup Vendor banner at each Soup Station.



TABLE SPONSOR - \$100

Have your logo on a table at the event.

Alzheimer Society GREY - BRUCE SPONSORSHIP OPPORTUNITIES



Your Sponsorship makes a difference for over 1,100 local families impacted by dementia across Grey-Bruce.

PACKAGE INCLUDES:	PLATINUM \$5,000	GOLD \$4,000	SILVER \$1,000	BRONZE \$550 (4)	PROGRAM \$400 (1)	ONYX \$350	BANNER \$200 (11)	TABLE \$100
Recognition on all promotional material as the Presenting Sponsor	✓							
Recognition on print and radio ads as the Presenting Sponsor	✓							
Speaking opportunity at SOUP'S ON	✓							
Booth installation at SOUP'S ON	✓	✓						
Logo on Silent Auction Website	✓	✓						
Record a promotional video to appear on social media	✓	✓						
Logo placement on the Alzheimer Society Grey-Bruce Website	✓	✓	✓					
Complementary soup tasting tickets	✓	✓	✓	✓				
Logo placement on day of event Program	✓	✓	✓	✓	✓			
Logo displayed at SOUP'S ON	✓	✓	✓	✓	✓	✓		
Social media and E-newsletter mentions	✓	✓	✓	✓	✓	✓		
Logo on a Soup Vendor Banner							✓	
Logo on a table at SOUP'S ON								✓

Contact Michelle Fleming to secure your sponsorship or develop something that's right for your business.

📞 519-376-7230 Ext. 1122

✉️ event@alzheimergreybruce.com