

Social with a Purpose *How-to Use Video Conferencing Platforms*

There are many different video conferencing apps and platforms that are available for you to use to host your *Social with a Purpose* – many of which you may already be familiar with! Here is a list of three of our favourite platforms that are best suited to host your events with your friends, family, or community.

1. Zoom

Zoom has become one of the most popular video conferencing platforms that will allow you to host your event! Zoom offers many features such as screen sharing, a chat box that allows attendees to chat or ask questions to the host or group, and an option to record the call so you can play back your Social with a Purpose fundraiser any time you would like! Zoom also offers a dial-in feature so if you can't get to your computer or are not comfortable using Zoom, you can still participate by using your phone. Zoom's basic plan is free and can host up to 100 participants for a 40-minute long call. You can also upgrade your plan to gain access to more features, like longer meeting times.

If Zoom is the platform for you, get started by signing into your Zoom account and creating a meeting invite for your fundraiser! For more information on how to use Zoom and other FAQs, go to https://on.alz.to/site/SPageServer/?pagename=ASO_Connections_that_Matter#ZOOM

Note: Only the host needs to have a Zoom account. Your attendees can join your Zoom meeting by simply following the link that is found within the meeting invite.

2. Skype

Skype is another great video conferencing tool that works for connecting with your friends, family, and community when wanting to host your fundraiser. With a free Skype account, users can invite up to 50 participants and can host a video call for as long as 4 hours! Typically, the host and all users would need to have a Skype account, however, Skype has introduced a new "Meet Now" feature that allows Skype account holders to create a unique, shareable link that will instantly connect the group—even if they don't have an account. Like Zoom, Skype has a screen sharing and dial-in capability.

For more information on how to set-up your Skype account, use the "Meet Now" feature, or for general FAQs, go to <https://support.skype.com/en/skype/all/>.

3. Google Hangouts

Anyone who has a Gmail account has free access to Google Hangouts, a basic video hosting and chat platform that can support small gatherings of up to 10 people with **no time limit** so your fundraiser can be hosted for as long as you'd like! To use Google Hangouts, do the following:

- Go to: <https://hangouts.google.com/>
- Choose "Video"
- Enter the Gmail addresses of the people who are coming to your event or click "Copy Link to Share" and send that to your friends to join your call!

For more information, go to: <https://hangouts.google.com/>.