

**WMKL**

CHARTERED PROFESSIONAL ACCOUNTANTS AND BUSINESS ADVISORS

PRESENTS THE  
PETER SARACINO  
**ALZHEIMER  
GOLF CLASSIC**

In support of the Alzheimer Society of Niagara Region

**SEPTEMBER 17, 2025 || ROCKWAY VINEYARDS**

**3290 NINTH ST, ST. CATHARINES**



**THE PETER SARACINO ALZHEIMER GOLF CLASSIC OFFERS A VARIETY OF UNIQUE PARTNERSHIP AND PROMOTIONAL OPPORTUNITIES TO SUPPORT THE 12,097 INDIVIDUALS IN THE NIAGARA REGION LIVING WITH A PROGRESSIVE DEMENTIA**



Peter Saracino was our former CEO who passed away in November 2007. Peter joined the Society in 2003 when the organization received a large bequest. Peter and other founding members wanted to ensure the longevity of our organization and therefore The Alzheimer Society Niagara Foundation was created. He dedicated his entire professional life to the not-for profit sector and helping others.

Peter fell ill to cancer, and we re-named the tournament in the fall of 2007 while he was still with us because of his love of golf and his unwavering dedication to our cause.



When someone receives a dementia diagnosis, it profoundly impacts their life and those around them. The emotional toll can be overwhelming, with feelings of grief, anger, loss, fear, shock, and disbelief. Simple tasks become daunting challenges, and cherished memories fade away.

Caregivers are also deeply affected, experiencing high levels of stress due to concerns about their loved one's deteriorating condition. They grapple with sadness, exhaustion, anxiety, loneliness, and fear of what lies ahead.

Family dynamics and friendships can strain under the weight of this diagnosis, leading to isolation and negative health effects for both the person with dementia and their caregiver.

The Alzheimer Society provides vital support, education, resources, and connections to improve the quality of life for those living with dementia, letting them know they are not alone.

Your contribution can truly make a meaningful difference



**We don't stop living once we are diagnosed.**

**"WHEN I FINALLY RECEIVED THE DIAGNOSIS OF PROBABLE FRONTOTEMPORAL DEMENTIA, I WAS LIKE, 'OK, NOW WE KNOW. AND NOW I CAN FIGHT THIS THING.'" - MARY BETH**

# SPONSORSHIP/PROMOTIONAL OPPORTUNITIES



## TITLE SPONSOR - \$10,000

- Logo inclusion in "The Voice" newsletter, all marketing materials and all Golf emails
- Social Media posts on Facebook, Instagram, Twitter and LinkedIn (over 3,400 followers) minimum of 4 times
- Logo, ad and link to your website on Alzheimer's Society website on the event page
- Promotional video on Social Media and website
- Corporate logo included in program
- Prominent on-course signage
- Acknowledgement during the course of the Master of Ceremonies
- Recognition in slideshow
- Social Media thank you
- Inclusion in Annual Report

## DINNER SPONSOR - \$7,000

- Logo inclusion in "The Voice" newsletter, all marketing materials and all Golf emails
- Social Media posts on Facebook, Instagram, Twitter and LinkedIn (over 3,400 followers) minimum of 3 times
- Logo, ad and link to your website on Alzheimer's Society website on the event page
- Corporate logo included in program
- Prominent on-course signage
- Acknowledgement during the course of the Master of Ceremonies
- Recognition in slideshow
- Social Media thank you
- Inclusion in Annual Report

## CART SPONSOR - \$3,500

- Logo inclusion in "The Voice" newsletter, all marketing materials and all Golf emails
- Social Media posts on Facebook, Instagram, Twitter and LinkedIn (over 3,400 followers) minimum of 2 times
- Logo and link to your website on Alzheimer's Society website on the event page
- Signage in all carts stating "Powered by COMPANY NAME"
- Signage with corporate logo
- Corporate logo included in program
- Recognition in slideshow
- Social Media thank you

# SPONSORSHIP/PROMOTIONAL OPPORTUNITIES



## PRE-DINNER DINNER SPONSOR - \$1,500

- Logo inclusion in "The Voice" newsletter and all Golf emails
- Social Media posts on Facebook, Instagram, Twitter and LinkedIn (over 3,400 followers) minimum of 1 time
- Logo on Alzheimer Society website on the event page
- Signage with corporate logo on the event page
- Corporate logo included in the program
- Recognition in slideshow
- Social Media thank you



## DINNER WINE SPONSOR - \$750 (2 AVAILABLE)

- Logo inclusion in "The Voice" newsletter and all Golf emails
- Social Media posts on Facebook, Instagram, Twitter and LinkedIn (over 3,400 followers) minimum of 1 time
- Logo on Alzheimer Society website on the event page
- Labels on wine bottles
- Corporate name included in the program
- Social Media thank you



## DRIVING RANGE SPONSOR - \$750

- Logo inclusion in "The Voice" newsletter and all Golf emails
- Logo on Alzheimer Society website on the event page
- Social Media posts on Facebook, Instagram, Twitter and LinkedIn (over 3,400 followers) minimum of 1 time
- Signage at driving range with corporate logo
- Corporate name included in the program
- Social Media thank you



## EAGLE SPONSOR - \$750

- Logo inclusion in "The Voice" newsletter and all Golf emails
- Social Media posts on Facebook, Instagram, Twitter and LinkedIn (over 3,400 followers) minimum of 1 time
- Logo on Alzheimer Society website on the event page
- Signage in premium location with corporate branding
- Corporate logo included in program
- Social Media thank you

# SPONSORSHIP/PROMOTIONAL OPPORTUNITIES



## **REFRESHMENT HOLE SPONSOR - \$500**

- Logo inclusion in "The Voice" newsletter
- Logo on Alzheimer Society website on the event page
- Signage with corporate branding on course
- Logo inclusion on grab bag
- Social Media thank you



## **BIRDIE SPONSOR - \$500**

- Logo inclusion in "The Voice" newsletter
- Logo on Alzheimer Society website on the event page
- Signage with corporate branding on course
- Corporate logo included in program
- Social Media thank you

## **PAR SPONSOR - \$250**

- Signage with corporate branding on course
- Corporate logo included in program
- Social Media thank you

## **HOLE SPONSOR - \$175**

- Sign on a hole on the course
- Corporate name included in program
- Social Media thank you

## **LIVE AUCTION PRIZE - MINIMUM \$500 VALUE**

- Social Media posts (over 3,400 followers) minimum of 1 time
- Link to your webpage in Social Media post
- Corporate name included in program
- Social Media thank you

## **SILENT AUCTION PRIZE - MINIMUM OF \$50 VALUE**

- Company name and link to your website on the auction webpage with your item
- Social Media thank you

# SPONSORSHIP REGISTRATION

## SPONSORSHIP LEVEL

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> <del>T</del> <b>SOLD OUT</b> Sponsor          | <input type="checkbox"/> <del>D</del> <b>SOLD OUT</b> Range Sponsor     | <input type="checkbox"/> Par Sponsor                  |
| <input type="checkbox"/> <del>D</del> <b>SOLD OUT</b> Sponsor          | <input type="checkbox"/> Eagle Sponsor                                  | <input type="checkbox"/> Hole Sponsor                 |
| <input type="checkbox"/> <del>C</del> <b>SOLD OUT</b> Sponsor          | <input type="checkbox"/> <del>R</del> <b>SOLD OUT</b> Rent Hole Sponsor | <input type="checkbox"/> Live Auction Prize Sponsor   |
| <input type="checkbox"/> <del>P</del> <b>SOLD OUT</b> er Drink Sponsor | <input type="checkbox"/> Birdie Sponsor                                 | <input type="checkbox"/> Silent Auction Prize Sponsor |
| <input type="checkbox"/> <del>D</del> <b>SOLD OUT</b> ine Sponsor      |   |   |

<b>Contact Information</b>	
Company Name:	
Contact Person:	Contact Phone:
Mailing Address:	Postal Code:
Email Address:	

Payment Method   
  Invoice me   
  Credit Card (fill out information below)   
  Cheque (attached)

<b>VISA OR MASTERCARD PAYMENT INFORMATION</b>		<b>PLEASE NOTE: ALL FIELDS BELOW ARE REQUIRED</b>	
Credit Card Number			
Card Type		Expiry Date	
Billing Address		Security Code	
Name on Card		Cardholder Signature	



## **Event Details**

**11:00 - Registration, Driving Range & Lunch Opens**

**12:45 - Golfers on carts**

**1:00 - Shotgun Start**

**5:30 - Pre Dinner Drink**

**Followed by Dinner & Live Auction**



## **Golf Registration**

**If you are entering a team(s) your registration includes:**

- 18 holes of golf
- Shared power cart
- Driving range
- Golfer gift
- Free pre-dinner drink
- All contest holes
- BBQ lunch
- Dinner at Rockway
- Auctions
- Wine during dinner
- \$50 tax receipt

**Should you have any inquiries or need to submit your completed form and payment, please feel free to reach out to Karen Post, Manager of Fund Development.**

**You can contact her via email at [kpost@alzheimerniagara.ca](mailto:kpost@alzheimerniagara.ca) or by phone at (905) 687-3914, extension 556**