

WMKL

CHARTERED PROFESSIONAL ACCOUNTANTS AND BUSINESS ADVISORS

PRESENTS THE
PETER SARACINO
**ALZHEIMER
GOLF CLASSIC**

In support of the Alzheimer Society of Niagara Region

SEPTEMBER 17, 2025 || ROCKWAY VINEYARDS

3290 NINTH ST, ST. CATHARINES



**THE PETER SARACINO ALZHEIMER GOLF CLASSIC
OFFERS A VARIETY OF UNIQUE PARTNERSHIP AND
PROMOTIONAL OPPORTUNITIES TO SUPPORT THE
12,097 INDIVIDUALS IN THE NIAGARA REGION LIVING
WITH A PROGRESSIVE DEMENTIA**



Peter Saracino was our former CEO who passed away in November 2007. Peter joined the Society in 2003 when the organization received a large bequest. Peter and other founding members wanted to ensure the longevity of our organization and therefore The Alzheimer Society Niagara Foundation was created. He dedicated his entire professional life to the not-for profit sector and helping others.

Peter fell ill to cancer, and we re-named the tournament in the fall of 2007 while he was still with us because of his love of golf and his unwavering dedication to our cause.



When someone receives a dementia diagnosis, it profoundly impacts their life and those around them. The emotional toll can be overwhelming, with feelings of grief, anger, loss, fear, shock, and disbelief. Simple tasks become daunting challenges, and cherished memories fade away.

Caregivers are also deeply affected, experiencing high levels of stress due to concerns about their loved one's deteriorating condition. They grapple with sadness, exhaustion, anxiety, loneliness, and fear of what lies ahead.

Family dynamics and friendships can strain under the weight of this diagnosis, leading to isolation and negative health effects for both the person with dementia and their caregiver.

The Alzheimer Society provides vital support, education, resources, and connections to improve the quality of life for those living with dementia, letting them know they are not alone.

Your contribution can truly make a meaningful difference



**We don't stop
living once we
are diagnosed.**

**"WHEN I FINALLY RECEIVED THE
DIAGNOSIS OF PROBABLE
FRONTOTEMPORAL DEMENTIA, I
WAS LIKE, 'OK, NOW WE KNOW.
AND NOW I CAN FIGHT THIS
THING.'" - MARY BETH**

SPONSORSHIP/PROMOTIONAL OPPORTUNITIES



TITLE SPONSOR - \$10,000

- Logo inclusion in "The Voice" newsletter, all marketing materials and all Golf emails
- Social Media posts on Facebook, Instagram, Twitter and LinkedIn (over 3,400 followers) minimum of 4 times
- Logo, ad and link to your website on Alzheimer's Society website on the event page
- Promotional video on Social Media and website
- Corporate logo included in program
- Prominent on-course signage
- Acknowledgement during the event by the Master of Ceremonies
- Recognition in slideshow
- Social Media thank you
- Inclusion in Annual Report

DINNER SPONSOR - \$7,000

- Logo inclusion in "The Voice" newsletter, all marketing materials and all Golf emails
- Social Media posts on Facebook, Instagram, Twitter and LinkedIn (over 3,400 followers) minimum of 3 times
- Logo, ad and link to your website on Alzheimer's Society website on the event page
- Corporate logo included in program
- Prominent on-course signage
- Acknowledgement during the event by the Master of Ceremonies
- Recognition in slideshow
- Social Media thank you
- Inclusion in Annual Report

CART SPONSOR - \$3,500

- Logo inclusion in "The Voice" newsletter, all marketing materials and all Golf emails
- Social Media posts on Facebook, Instagram, Twitter and LinkedIn (over 3,400 followers) minimum of 2 times
- Logo and link to your website on Alzheimer's Society website on the event page
- Signage in all carts stating "Powered by COMPANY NAME"
- Signage with corporate logo
- Corporate logo included in program
- Recognition in slideshow
- Social Media thank you

SPONSORSHIP/PROMOTIONAL OPPORTUNITIES



PRE-DINNER DANCE SPONSOR - \$1,500

- Logo inclusion in "The Voice" newsletter and all Golf emails
- Social Media posts on Facebook, Instagram, Twitter and LinkedIn (over 3,400 followers) minimum of 1 time
- Logo on Alzheimer Society website on the event page
- Signage with corporate logo on the event page
- Corporate logo included in the program
- Recognition in slideshow
- Social Media thank you

DINNER WINE SPONSOR - \$750 (2 AVAILABLE)

- Logo inclusion in "The Voice" newsletter and all Golf emails
- Social Media posts on Facebook, Instagram, Twitter and LinkedIn (over 3,400 followers) minimum of 1 time
- Logo on Alzheimer Society website on the event page
- Labels on wine bottles
- Corporate name included in the program
- Social Media thank you

DRIVING RANGE SPONSOR - \$750

- Logo inclusion in "The Voice" newsletter and all Golf emails
- Logo on Alzheimer Society website on the event page
- Social Media posts on Facebook, Instagram, Twitter and LinkedIn (over 3,400 followers) minimum of 1 time
- Signage at driving range with corporate logo
- Corporate name included in the program
- Social Media thank you

EAGLE SPONSOR - \$750

- Logo inclusion in "The Voice" newsletter and all Golf emails
- Social Media posts on Facebook, Instagram, Twitter and LinkedIn (over 3,400 followers) minimum of 1 time
- Logo on Alzheimer Society website on the event page
- Signage in premium location with corporate branding
- Corporate logo included in program
- Social Media thank you

SPONSORSHIP/PROMOTIONAL OPPORTUNITIES



REFRESHMENT HOLE SPONSOR - \$500

- Logo inclusion in "The Voice" newsletter
- Logo on Alzheimer Society website on the event page
- Signage with corporate branding on course
- Logo inclusion on grab bag
- Social Media thank you



BIRDIE SPONSOR - \$500

- Logo inclusion in "The Voice" newsletter
- Logo on Alzheimer Society website on the event page
- Signage with corporate branding on course
- Corporate logo included in program
- Social Media thank you

PAR SPONSOR - \$250

- Signage with corporate branding on course
- Corporate logo included in program
- Social Media thank you

HOLE SPONSOR - \$175

- Sign on a hole on the course
- Corporate name included in program
- Social Media thank you

LIVE AUCTION PRIZE - MINIMUM \$500 VALUE

- Social Media posts (over 3,400 followers) minimum of 1 time
- Link to your webpage in Social Media post
- Corporate name included in program
- Social Media thank you

SILENT AUCTION PRIZE - MINIMUM OF \$50 VALUE

- Company name and link to your website on the auction webpage with your item
- Social Media thank you

SPONSORSHIP REGISTRATION

SPONSORSHIP LEVEL

- | | | |
|--|---|---|
| <input type="checkbox"/> T SOLD OUT Sponsor | <input type="checkbox"/> D SOLD OUT Range Sponsor | <input type="checkbox"/> Par Sponsor |
| <input type="checkbox"/> D SOLD OUT Sponsor | <input type="checkbox"/> Eagle Sponsor | <input type="checkbox"/> Hole Sponsor |
| <input type="checkbox"/> C SOLD OUT Sponsor | <input type="checkbox"/> R SOLD OUT Rent Hole Sponsor | <input type="checkbox"/> Live Auction Prize Sponsor |
| <input type="checkbox"/> P SOLD OUT er Drink Sponsor | <input type="checkbox"/> Birdie Sponsor | <input type="checkbox"/> Silent Auction Prize Sponsor |
| <input type="checkbox"/> D SOLD OUT ine Sponsor | | |

Contact Information

Company Name:

Contact Person:

Contact Phone:

Mailing Address:

Postal Code:

Email Address:

Payment Method

☐ Invoice me

☐ Credit Card (fill out information below)

☐ Cheque (attached)

VISA OR MASTERCARD PAYMENT INFORMATION

PLEASE NOTE: ALL FIELDS BELOW ARE REQUIRED

Credit Card Number

Card Type

Expiry Date

Billing Address

Security Code

Name on Card

Cardholder Signature



Event Details

11:00 - Registration, Driving Range & Lunch Opens

12:45 - Golfers on carts

1:00 - Shotgun Start

5:30 - Pre Dinner Drink

Followed by Dinner & Live Auction

Golf Registration

If you are entering a team(s) your registration includes:

- 18 holes of golf
- Shared power cart
- Driving range
- Golfer gift
- Free pre-dinner drink
- All contest holes
- BBQ lunch
- Dinner at Rockway
- Auctions
- Wine during dinner
- \$50 tax receipt

Should you have any inquiries or need to submit your completed form and payment, please feel free to reach out to Karen Post, Manager of Fund Development.

You can contact her via email at kpost@alzheimerniagara.ca or by phone at (905) 687-3914, extension 556