

# 2021-2022 ANNUAL REPORT

*Société Alzheimer Society*  
NIAGARA REGION

ALZHEIMER SOCIETY NIAGARA  
FOUNDATION



## Mission

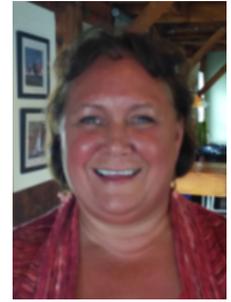
To advocate for and with people living with dementia and their care partners and provide access to a diverse range of appropriate resources and supports.

## Vision

A community where individuals with dementia and their care partners are fully supported to maximize their quality of life and well-being.

It is hard to believe that over two years have passed since the start of the COVID-19 pandemic. We have faced unprecedented challenges, but we have remained resilient and focused on our mission to advocate for and with people living with dementia and their care partners and provide access to a diverse range of appropriate resources and supports.

As you will read, this annual report illustrates our determination to succeed and adapt to change during periods of uncertainty. We are very proud to have supported 2,177 unique individuals with 10,776 visits across the organization.



The pandemic challenged us, made us adapt to new realities and inspired us to never give up. In April of 2021, we experienced another stay-at-home order as Covid cases rose. By the summer, the highly contagious Delta variant was spreading at faster rates and there was an outcry for vaccinations. We faced periods of ambiguity where we resumed some face-to-face programs in October, only to cancel by early December due to the spreading of the Omicron variant.

If there could be a positive uptake on these difficult times, it was witnessing the collaboration and determination of the Niagara community to ensure the well-being of this vulnerable population. Our service delivery had been altered to virtual platforms for educational opportunities, client social programs and support groups. There were 5,310 attendees at these programs. Our staff did porch visits and drop-offs of various supplies and safety devices.

Our regular respite program that gives care partners a well-deserved break in their own home was in great demand. The High Intensity Supports at Home program continued to keep individuals in their community home while awaiting a long-term care bed during the pandemic. In total we offered 32,102 hours of respite to 134 clients between the two programs.

Our Society continued to be an active partner on the planning table of the Niagara Ontario Health Team (NOHT-ESON), formulating coordinated approaches to care for improved patient experience and health outcomes. We received Covid funding for client necessities and food security, MedicAlert subscriptions, air purifiers and training for a staff member to be certified to be able to teach specialized dementia skills to frontline staff.

As part of our provincial Alzheimer Federation agreement, our organization must be accredited by 2024. Lots of work is underway, revising policies, formalizing risk management and quality improvement plans and improving efficiencies.

As part of the Ontario Dementia Strategy initiative, we met with our Niagara MPP's to get their endorsement for a funded plan that would include strategies for living well with dementia, early diagnosis, more supports for caregivers, building capacity for the dementia workforce and research. The government did announce \$15 million in the provincial budget for a strategy as a result of our advocacy.

We continued to draw funds set up by the Robert Bell and Gladys May Bell Memorial Foundation for the Society's Incontinence and Transportation Programs. This year we withdrew \$20,000 with the reduced use of the transportation program due to the cancellation of in-person programs.

Our mission could never be fulfilled in such unprecedented circumstances without the commitment and dedication of highly skilled individuals. We would like to acknowledge the staff for their tireless devotion and compassion for our clients. We would like to formally recognize the enormous contribution made by all our Board Members, volunteers, community partners and donors.

The pandemic is not yet behind us and as we continue to navigate through these complex times and resume in-person services, we are confident that we have the experience, leadership, and skills to succeed.

**Laura Ford, President**  
**Teena Kindt, CEO**  
*Alzheimer Society of Niagara Region*

**2021-2022**  
**BOARD OF DIRECTORS**

Laura Ford, President  
Dennis Martin, Past President  
Tim Wright, Vice President  
Heather Doerksen, Treasurer

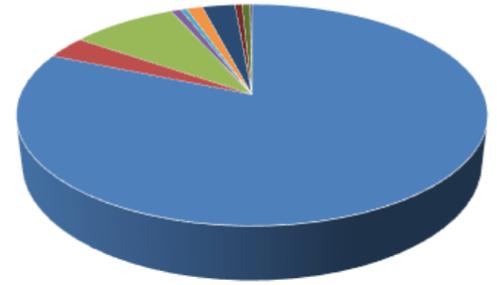
Catherine Esposito, Secretary  
Vic Kerschl, Director, Foundation Rep  
David Lorenzo, Director  
Rene O'Brien, Director

Jennifer Schembri, Director  
Maureen Shantz, Director  
Sherri Turner, Director

# CHAPTER FINANCE

## Condensed Statement of Financial Position as at March 31, 2022

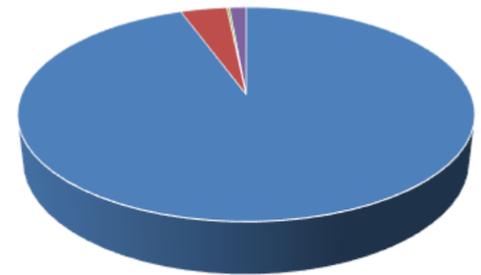
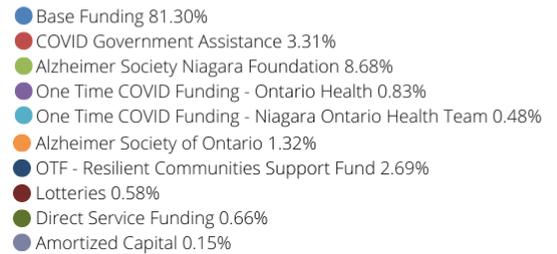
Assets	
Current Assets	\$617,411
Fixed Assets	\$802,260
	<b>\$1,419,671</b>
Liabilities & Net Assets	
Current Liabilities	\$494,783
Net Assets	\$924,888
	<b>\$1,419,671</b>



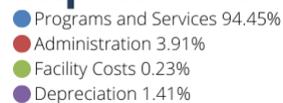
## Condensed Statement of Operations for the year ended March 31, 2022

Revenue	
Base Funding	\$2,473,354
COVID Government Assistance	\$100,740
Alzheimer Society Niagara Foundation	\$264,000
Ontario Health One Time COVID Funding	\$25,147
Niagara Ontario Health Team - One Time COVID Funding	\$14,728
Alzheimer Society of Ontario	\$40,079
Resilient Communities Support Fund - OTF	\$81,800
Lotteries	\$17,551
Direct Service Funding	\$20,158
Amortized Capital	\$4,653
	<b>\$3,042,210</b>
Expenditures	
Programs and Services	\$2,914,573
Administration	\$120,782
Facility Costs	\$7,000
Depreciation	\$43,389
	<b>\$3,085,744</b>
<b>Deficiency of Revenue Over Expenditures After Depreciation</b>	<b>(\$43,534)</b>

## Revenue



## Expenditures



## 2021-2022 STAFF

### Management Team

Teena Kindt  
David Angus  
Cassandra Best  
Sarah Putman

### Psychogeriatric Resource Consultants

Sherri Davis  
Denise Verreault

### Support/Administration

Gisele Cote  
Erin Cunningham  
Emma Fedorchuk  
Christine Hurtubise  
Dina Keranovic  
Cynthia Krawczuk  
Diane Lamb  
Stephanie Miklavcic  
Wendy Nasmith  
Kelly Nickel  
Janine O'Brien  
Kristine Scott

### Client Programs & Services

Gina Bendo  
Marie Brophy  
Angela Cancellara  
Cathy Dennis  
Nancy Docherty  
Katie Dutka  
Nicole Gascon  
Dion McParland  
Angela Monrad  
Melissa Ricciuto  
Brittany Roach  
Amanda Staynes

Barbara Summers  
Tawnya Telenko  
Greg Tikky  
Lana Tisi  
Lisa Verburg  
Laura Woytowich  
Charlotte Zwierschke

### Maintenance

Bruce Fluellon

# WHAT WE DO

## 2021 - 2022 OVERALL



926

Individuals living with dementia served



2,177

Unique individuals served across all departments



2,008

New referrals



10,776

Visits across the whole organization



15.7%

Of clients served under the age of 65



32,102

Hours of Respite Care provided



134

Respite clients served



4,815

Attendance at Education Sessions or Social Programs



495

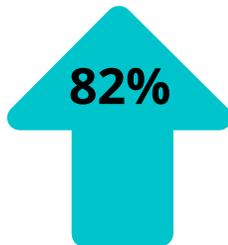
Attendance at Support Groups



1,537

Frontline staff educated by PRC's

## CLIENT SURVEY



91% of respondents would be likely or very likely to recommend ASNR services to another person

89% of respondents were satisfied with the services of ASNR

82% of care partners said they were better able to advocate for the needs of the person they support because of the involvement at ASNR

## VOLUNTEER PROGRAM

Niagara Falls Volunteer Recognition Award: [Madeline Mantler](#)

St. Catharines Volunteer Recognition Award: [Susan Gibson](#)

Brock Community Achievement Award: [Lara Fluri](#)

Grimsby Outstanding Volunteer Award: [John Leonard Thornton](#)

### Ontario Service Awards

5 year service

[Laura Ford](#)

[Lauri Rahn](#)

[Catherine Taylor](#)

[Nell West](#)

[Emily Davis](#)

[Cecile Gauthier](#)

Youth award

[Abi Chockalinhm](#)

[Mustafa Sadozai](#)

174

Active Volunteers

3,112

Volunteer Hours

30

Virtual Friendly Visiting & Tele-Care Volunteers

957

Hours spent supporting Education programs

260

Hours spent creating Activity Kits for clients

# MEET DAVID & JANE SISSMORE

David and his wife Jane emigrated to Canada from England in 1957 and will have been married 65 years this coming August 2022. A picture proudly displayed in their home of a large family gathering includes their three children Catherine, Malcolm and his wife Debbie, and Elizabeth and her partner, John. The photo also includes ten grandchildren and their various partners and one of their three great-grandchildren.

The Sissmore's have lived all over Canada starting in Vancouver in 1957, moving to Calgary in 1960, and then to Toronto in 1961.

David, a retired Anglican priest, has dedicated his life to his work and the people in each of the communities in which he has served.



In 2012 David began noticing small changes in his memory. At first, he thought it was just normal aging. As the changes progressed, four years ago David attended a Primary Care Memory Clinic through his Family Health Team and was diagnosed with Mild Cognitive Impairment. David found that he was quite relieved to surrender his driving license when he was told to give up driving. David says, "I could not live with myself if I hurt someone." Jane was willing to take over all the driving and has now taken over all the household management and finances.

David's memory changes have worsened over time. Although he does not recall an official diagnosis of Alzheimer's Disease, David has been informed that he lives with dementia. "People tell me to exercise my brain, but I don't really like to play silly games or do trivia." He does love to read but sight, issues make this difficult so now listens to audiobooks. David also watches documentaries and educational videos on YouTube or TED Talks and finds topics about dementia particularly interesting. "I want to learn all I can about my diagnosis," he says.

David and Jane were referred to the Alzheimer Society through the memory clinic. A Family Support Counsellor helped them explore programs and get involved with the Early-Stage Programs. The couple attended the Beyond Words Learning Series where they met other people living with dementia and their care partners to share their experiences and support each other. Jane says they find the Alzheimer Society, "very welcoming, and not overpowering." She has participated in many of the education programs offered, commenting, "by taking courses I feel more relaxed in my own caregiving." David and Jane also have participated in social recreation programming particularly the Armchair travel, Minds in Motion and Brain Wave Café.

David has enjoyed the connections he has made with his volunteer Friendly Visitor and says, "I enjoy the time she spends with me. They have stimulating conversations and she is wonderful with technology. She looks up things as we talk to learn more and sends me videos to review."

One piece of advice David would give to someone newly diagnosed with dementia is, "you will not get better, so you need to face up to it. You will get plenty of support from many people, especially from the Alzheimer's Society. They understand."

Caregiving can sometimes be a challenge for Jane especially when she is feeling tired. However, she finds participating and learning through Alzheimer Society programs rewarding. "I have learned to go with the moment. I always have someone to go to when I am in trouble. I would not know what to do without ASNR at this point," she says. Jane offers this advice to new caregivers, "learn how to be calm, collected, loving, and tolerant. I have learned this from the Alzheimer Society."

This past year again challenged us, made us adapt to new realities and inspired us to never give up. We are proud of what we achieved together. We successfully raised \$562,723 in donations and events which is a 48% increase over last year.

One of our largest fundraisers, the IG Wealth Management Walk for Alzheimer's was moved to May, during the National Walk time period. Therefore, we did not have an event during this fiscal year. We were fortunate to have the support of several retirement homes and long-term care facilities, which hosted walks onsite with their residents, raising \$15,573 for our cause.

We had to alter the Peter Saracino Alzheimer Golf Classic with tee times and without an after-event dinner. Despite the restrictions, we raised just under \$56,000 with the incredible support of our many sponsors including our title sponsor, Wormald Masse Keen Lopinski Chartered Professional Accountant and Business Advisors, Cooper Wealth Management, and Portage Mutual Insurance. We put our auction online, as well as a WestJet Raffle that contributed to the bottom line.

At one time, our Coffee Break Campaign was our largest fundraising event. Unfortunately, after two years of Covid restrictions where businesses, long term care facilities, churches and municipalities were not able to host social events, the campaign has been negatively impacted and will need to be re-evaluated. This year's efforts raised \$19,308.

Despite the constant uncertainty of Public Health regulations, we were the recipients of several third-party events hosted by other organizations, totalling \$30,869, as compared to \$20,645 received last year. Steve McNeil again skated for 19 hours and 26 minutes at the Wayne Gretzky Estates Winery in honour of his mother born in 1926 during Alzheimer Awareness Month in January.

We are grateful to Court Holdings for their annual support of the Minds in Motion program in the amount of \$10,000. This program provides exercise and social activities for persons living with dementia and their care partners.

Our Foundation has been working on solidifying a formal Planned Giving Program for several years. This year, we received \$186,407 from various estate bequests. We are incredibly grateful to individuals who recognize that their legacy will continue in perpetuity to help others.

With Ontario Trillium Foundation Resilient Communities Funds, we were able to conduct three direct mail pieces that generated \$17,360 and new monthly donors. We also increased our profile with marketing funds. We received \$71,169 in major gifts (a gift of \$1,000 or more) over last year's amount of \$14,576.

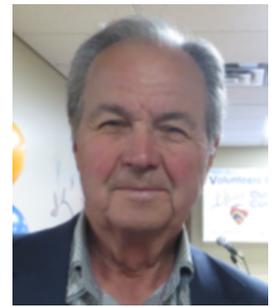
We are extremely humbled by the resilience that staff, Board members, and volunteers have shown during this pandemic. Together, we have adapted to change and succeeded. We are equally grateful for the generosity and endorsement that we have received from our donors and the Niagara community. We were able to transfer \$350,000 into our capital investments that continue to grow to ensure the future sustainability of the organization.

As the world enters the third year of the COVID-19 pandemic and inflation continues to rise, we know that we have our work cut out for us. We are confident that with solid leadership, expertise and dedicated supporters, our Foundation will continue to thrive. We look forward to the possibilities that lie ahead this coming year.

**Vic Kerschl, Chair**

**Teena Kindt, CEO**

***Alzheimer Society Niagara Foundation***



**2021-2022**  
**BOARD OF**  
**DIRECTORS**

Vic Kerschl, Chair  
Bob Miller, Past Chair  
Anne Radojcic, Vice Chair  
John Pula, Secretary  
Anthony Dellavedova, Treasurer

Ted Barnes, Director  
Ed Fortier, Director  
Kim Hansell, Director  
Bob Gosselin, Director

Bob Martens, Director  
Rene O'Brien, Director, Society Rep  
Susan Uzelac, Director  
David Alexander, Director

# FUNDRAISING HIGHLIGHTS - TOTAL \$562,739



Net revenue:

**\$55,956**

Title Sponsor:

**WMKL** WORMALD MASSE KEEN LOPINSKI LLP  
CHARTERED ACCOUNTANTS AND BUSINESS ADVISORS

Dinner Sponsor:



Cart Sponsor:



**MAY 2021**

**\$15,573**

Top Retirement Home Walks

- Chapel Heights: \$5,935.00
- Seasons Welland Retirement: \$1,147.90



**THIRD PARTY/ANYTHING FOR ALZ**

**\$50,177**

1926 Skate: \$2,550.84  
Bayshore Foundation for Empowered Living: \$2,380.50  
Bridge Centre of Niagara Longest Day: \$4,450  
Buddy & Mike: \$2,698.88  
DJB Chartered Professional Accountants: \$820  
Garrison Place: \$2,940  
Give65: \$10,509  
Ina Grafton Building "D": \$755  
Lockview Public School (Quest for Kindness): \$467  
Lookout Ridge: \$938.50  
Lundy Manor: \$3,317  
Martindale Place: \$815  
Matthew Moretto Memorial Charity Run: \$1,500  
McDonald's Restaurants: \$1,383.50  
River Road Retirement Residence: \$2,500  
Rose Hill Lane: \$750  
Sandra's Home Health Care Services: \$3,388.50  
St. Andrew's Presbyterian Church: \$960

**MONTHLY DONOR CLUB**

Anonymous donor	Judy Connor
Bradley Davidson	Kenneth Walsh
Brigitte O'Connor	Linda Ressler
Cathy Carmichael & Robert Miller	Marion Vincett
Cynthia Krawczuk	Mary Jo Mastroianni
David Hunter	Nancy Rogers-Bain
Diane Lamb	Neil Miles
Dr. & Mrs. George Park	Patricia Arsenault
Elizabeth Pattison	Patricia Nichol
Gillian Somerset	Rick Fleming
James Alexander	Sandra Summerhayes
Jane Sissmore	Teena Kindt
Jim & Celia Cameron	Tim Waters
Joan Callum	William Bickle
John L. Thornton	

**\$100,000+**

**Estate of Sharon LaPrairie**

**\$50,000+**

**Estate of Jean Zakula**

**\$20,000+**

**Jim & Celia Cameron**

**\$10,000+**

**Arend Roos  
Court Holdings Ltd**

**\$5,000+**

**Anonymous Donor  
Benefaction Foundation  
Estate of Anita Archambault  
Estate of Heather Schram**

**\$1,000+**

**Geoff Allanson  
Baycrest Centre for Geriatric Care  
BHH Benefits  
Joan Callum  
David Capra  
Cathy Carmichael & Robert Miller  
Jaquelyn & Dalton Clark  
Denielle Cuoco  
Norris Eaton  
Home Instead Senior Care  
Foundation of Canada  
Daniel C. Horton  
LMS Lawyers LLP  
Mary Jo Mastroianni  
Dr. Neil W. Miles  
Janet Neufeld  
Lorelei Pauls  
David & Carol Shaw  
Nell West**

**\$500+**

**William Armstrong  
Meta Bufalino  
Janet & Matthew Bullinger  
Edward Calhoun  
Diana D'Amelio  
Christine Davesne  
Dianne Doucette  
William & Nancy Elkin  
First Baptist Church (Niagara Falls)  
Rick & Eileen Fleming  
Anne Fox  
Suzanne Galvin  
Walter Harmidarow  
Gord Henderson  
Impero Construction  
Joan E. Marlow Memorial Fund at the  
Niagara Community Foundation  
Juliet Kennedy  
Vic & Farida Kerschl  
Kurt Klein  
Lookout Ridge  
Susan & Tom Lucas  
Sandra Massuet  
Patrick & Nancy McNally  
Nancy Merriman  
Salwa M. Moshref  
Richard Platts  
Paul S. Powers  
Anne & George Radojcic  
Retail Council of Canada  
Sarah J Semeniuk  
James H. Stevenson  
The Royal Trust Company  
Kenneth Walsh  
Byron Winsor  
Marilyn Young  
Zap Holdings Ltd.**

**\$250+**

*than*