

**2023 - 2024**

# **ANNUAL REPORT**



## **EVERY MOMENT & DOLLAR MATTERS**

### **Mission**

To advocate for and with people living with dementia and their care partners and provide access to a diverse range of appropriate resources and supports.

Particularly, to alleviate the personal and social consequences of Alzheimer's disease and other dementias and to promote research.

### **Vision**

A community where individuals with dementia and their care partners are fully supported to maximize their quality of life and well-being.

Ultimately, a world without Alzheimer's disease and other dementias.

Four decades ago in 1984, a group of caregivers came together at the old library in Niagara Falls to share their experiences caring for a loved one with Alzheimer's disease. These supportive gatherings led to the establishment of the Alzheimer Society of Niagara Region.

Today, despite the growing prevalence of dementia and the economic strain on our social and healthcare systems, our Society is recognized for taking proactive steps in providing specialized dementia care that enhances community capacity.

Change doesn't come without challenges and hard work. As you will read in our Annual Report, we are extremely proud of the accomplishments during the 2023-24 fiscal year. People, passion, commitment, and partnerships are at the heart of our story.

Our sincere thanks go out to Grantham Lions Hall and Trillium United Church for hosting our client programs at their facilities as we continue to experience reduced parking due to the rebuilding of Linhaven Home.

One of our major achievements this past year was receiving accreditation from the Canadian Centre for Accreditation. Our site visit occurred in early February, and we successfully obtained approval in early April after dedicating almost two years to refining our policies and enhancing our processes.

In May 2023, the Alzheimer Societies in Ontario Health West were invited to submit proposals to embed our staff in emergency room departments. Our Dementia Resource Consultant (DRC) began at Niagara Health Welland site on January 9th. At March 31st, 42% of individuals seen by the DRC were not admitted to the hospital. Instead, they were provided with support in the community to prevent any returns to the emergency room. This rate of hospitalization diversion has a significant impact on alternate level of care (ALC) rates and healthcare costs.

We successfully incorporated respite hours into our new programs and lobbied for additional hours in our regular programs to alleviate waitlist pressures. The High Intensity Supports at Home (HISH) program effectively prevented high-risk individuals from being hospitalized while awaiting admission to Long Term Care.

We secured funding for two new initiatives. Firstly, a Ministry of Seniors Accessibility Grant funded a Meaningful Visit Program. This consisted of an in-home recreational program to connect persons living with dementia to a customized meaningful activity plan in partnership with Niagara College Recreation students.

Secondly, through the New Horizons program, funding was obtained for a Community Talks Series. This series offered monthly opportunities for individuals living with dementia and their care partners to participate in a wide range of engaging topics chosen by our Advisory Group. The grand finale was a collaboration between the Performing Arts Center and the Canadian National School of Ballet, featuring the exclusive screening of "Dancer not Dementia" and an engaging interactive dance demonstration.

Our Society continues to be an active contributor to the Niagara Ontario Health Team (NOHT-ESON), collaborating with 46 other healthcare organizations to drive positive change in our community. We are proud to lead the Dementia Care Working Group, uniting 14 organizations and two dedicated caregiver representatives. Together, we are committed to enhancing the health and wellbeing of individuals living with dementia and their care partners.

Working alongside passionate and dedicated individuals who share our commitment to our mission, vision, and values is a true privilege. The guidance and expertise of our Board of Directors, partners, volunteers, and staff are essential to achieving greatness. We express our heartfelt gratitude to all of them for their unselfish dedication.

We also extend our sincere gratitude to the thousands of brave caregivers who provide unwavering support to individuals living with dementia.

As dementia prevalence rapidly increases in Ontario, we will persist as a strong advocate for this population and push for change.

**Tim Wright, President**  
**Teena Kindt, CEO**  
**Alzheimer Society of Niagara Region**



2023-2024  
**Board of  
Directors**

**Tim Wright, President**  
**Laura Ford, Past President**  
**Jennifer Schembri, Vice President**  
**Heather Doerksen, Treasurer**

**Catherine Esposito, Secretary**  
**Dr. Dan Dargavel, Director**  
**Linda Gigliotti, Director**  
**Catharine Gray, Director**

**Vic Kersch, Director, Foundation Rep**  
**Dennis Martin, Director**  
**Rene O'Brien, Director**

# Chapter Finance

## Condensed Statement of Financial Position as at March 31, 2024

<b>Assets</b>	
Current Assets	\$ 691,476
Fixed Assets	\$ 730,152
	<hr/>
	\$ 1,421,628
<b>Liabilities &amp; Net Assets</b>	
Current Liabilities	\$ 588,156
Net Assets	\$ 833,472
	<hr/>
	\$ 1,421,628

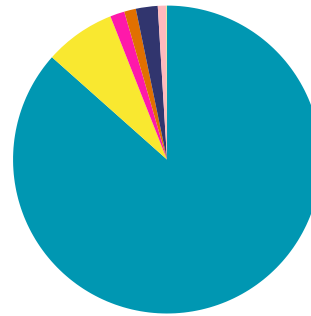
## Condensed Statement of Operations for the year ended March 31, 2024

<b>Revenue</b>	
Base Funding	\$ 3,573,111
Alzheimer Society Niagara Foundation	\$ 307,000
Direct Service Funding/Grants/Interest	\$ 62,375
Alzheimer Society of Ontario	\$ 50,641
Resilient Communities Support Fund - OTF	\$ 94,600
Lotteries	\$ 37,643
Amortized Capital	\$ 2,257
	<hr/>
	\$ 4,127,627

<b>Expenditures</b>	
Programs and Services	\$ 3,969,802
Administration	\$ 142,780
Facility Costs	\$ 14,677
Depreciation	\$ 44,658
	<hr/>
	\$ 4,171,917

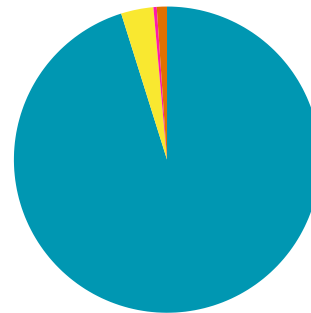
<b>Deficiency of Revenue Over Expenditures After Depreciation</b>	\$ (44,290)
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## Revenue



- Base Funding - 86.57%
- Alzheimer Society Niagara Foundation - 7.44%
- Direct Service Funding/Grants/Interest - 1.51%
- Alzheimer Society of Ontario - 1.23%
- Resilient Communities Support Fund - OTF - 2.29%
- Lotteries - 0.91%
- Amortized Capital - 0.05%

## Expenditures



- Programs and Services - 95.16%
- Administration - 3.42%
- Facility Costs - 0.35%
- Depreciation - 1.07%

## 2023-2024 Staff

### 5 Year Service Pin

Sherri Davis  
Cathy Dennis

Nancy Docherty

Katie Dutka  
Amanda Staynes

### 15 Year Service Pin

Angela Monrad  
Kristine Scott

### 20 Year Service Pin

Teena Kindt  
Sarah Putman

## Management Team

Teena Kindt  
David Angus  
Karen Post  
Sarah Putman

## Psychogeriatric Resource Consultants

Sherri Davis  
Denise Verreault

## Support/Administration

Gisèle Cote  
Shawn Watson  
Kristine Scott  
Teena Nouri  
Wendy Nasmith  
Alyzza Dixon  
Bobbi-Jo White  
Jill Skoblenick  
Lorri Watamaniuk  
Catherine Dick  
Carol Lukasik  
Emma Fedorchuk  
Tracy Cunningham

## Client Programs & Services

Dion McParland  
Barbara Summers  
Greg Tikky  
Nancy Docherty  
Mallory Hiltz  
Kara Wheeler  
Melanie Griffith  
Katie Dutka  
Kaitlynn Lutomski  
Maria-Teresa Torres  
Brittany Roach  
Amanda Staynes  
Nicole Gascon  
Stephanie Miklavcic

Angela Monrad  
Cathy Dennis  
Angela Cancellara  
Jacklyne Isaak  
Lauren Letoile  
Kathryn Newhouse  
Lisa Verberg  
Melissa Ricciuto  
Laura Woytowich  
Vanessa Zanchin

## Maintenance

Dean Asadoorian  
John Pula

# What We Do

## 2023 - 2024 OVERALL



**2,498**

Individuals served



**12,633**

Total attendance at all programs



**2,081**

New referrals



**10,896**

Visits provided



**42,724**

Hours of Respite Care provided



**129**

Individuals Served by the LEGHO Program



**189**

Respite clients served



**67**

Individuals Served by the DREAM Program January-March 2024



**97**

Unique Individuals attended a Support Group



**689**

Attendance at Brain Wave Cafes

## CLIENT SURVEY

**90%**

**86%**

**87%**

**90% of care partners who were likely to recommend services to a family member, friend or colleague.**

**86% of respondents were satisfied with the supports they received.**

**87% of respondents said the the Alzheimer Society assisted them in times of need.**

## VOLUNTEER PROGRAM

### Ontario Service Awards

#### Years of Service

Holly Stewart - 5 years  
Catherine Esposito - 10 years  
Bob Gosselin - 10 years  
Rene O'Brien - 10 years  
Anne Radojcic - 10 years  
Vic Kersch - 15 years

#### Youth award

Julia Bartold  
Bianca Marcella  
Julia Mazur

**City of St. Catharines  
Community Impact Award**  
Holly Stewart



**216**

Total Volunteers

**3,872**

Volunteer Hours

**1,517**

Student Volunteer Hours

**395**

Meaningful Visit & Tele-Care Volunteer Visits

**214**

Hours spent supporting Education programs

**155**

Fundraising / Administrative Volunteers

# Wayne and Barbara Shillington - Client Story



Wayne and his wife Barbara have been involved with the Alzheimer Society since September 2022. Born in Thunder Bay, Ontario, Wayne moved to the Niagara Region in 1959 and has lived there since. He met Barbara square dancing when he was 39, and they have been married for 28 years. Both have children from previous marriages: Wayne has a son and a daughter, and Barbara has two sons and a daughter. Together, they have nine grandchildren.

Wayne worked as a welder fitter and occasionally ran CNC machinery at the Port Weller Dry Docks for thirty years, then spent eight years at Toronto Iron Works. He retired in 2015, a few years after Barbara. In his free time, Wayne enjoys gardening and day trips with Barbara to places like St. Jacobs, Dunnville, and Caledonia. They also enjoy armchair traveling through YouTube, exploring National Parks and hikes across the US and Canada.

Wayne first connected with the Alzheimer Society when a counsellor suggested he get a cognitive assessment. While waiting for the assessment from September 2022 to November 2023, Wayne attended various programs, including Qi Gong exercise classes over Zoom, "Learning the ROPES," "Minds in Motion," and several webinars. These programs helped him learn more about living with cognitive impairment and dementia, exercise, be social, and meet new people. In July 2023, he joined the Advisory Committee, finding it rewarding to share his thoughts on program improvements.

In November 2023, Wayne was diagnosed with mild cognitive impairment after his assessment. He was advised to exercise daily, lose weight, and socialize. Wayne's participation in Qi Gong classes for seventeen months has improved his range of motion and balance. He believes that addressing cognitive changes early can slow or even reverse them. Programs like "Learning the ROPES" and "Beyond Words" have helped him normalize conversations about cognitive change, learn coping strategies, and adjust his self-image. Wayne emphasizes the importance of early intervention in managing cognitive health.

## THANK YOU TO OUR COMMUNITY PROGRAM SPACE SPONSORS

Beachcombers Seniors Club

Centre de santé communautaire Niagara

Chapel Heights A Sedona Senior Community

Cornerstone Community Church

Grantham Lions Hall

Niagara Falls Public Library

Port Colborne Public Library

Seasons Retirement Community-Welland

Seasons Retirement Community-St. Catharines

St. Catharines Public Library

Trillium United Church

Royal Canadian Legion Branch 138 Merriton

Royal Canadian Legion Branch 612 Beamsville

Welland Community Wellness Center



The Alzheimer Society proudly announces that we have achieved accreditation from the Canadian Centre for Accreditation. This certification highlights our commitment to excellence in delivering high-quality services and support to those affected by Alzheimer's disease and dementia.

## LAND ACKNOWLEDGEMENT

The Alzheimer Society of Niagara Region operates on the traditional lands of the Anishaabeg, Haudenosaunee, Atowonderuk (Neutral) and Mississauga of the Credit First Nation. The traditional lands are represented through the Between the Lakes Purchase (Treaty 3, 1792) and the Niagara Purchase (Treaty 381).

The work of the Alzheimer Society aims to reduce stigma, promote inclusivity and remove societal barriers for its clients to maximize their quality of life. In the spirit of the Dish with One Spoon Wampum agreement, we reflect on the history of these lands, to never forget our nation's past, to support our own learning, and to inform our practices in achieving the same aims.



According to recent studies, inflation has left its mark on charitable giving. With uncertain economic forecasts, donors now have more influence over their philanthropy than ever before. With a multitude of giving options and the opportunity to build deeper connections with the causes they care about, donors have the power to make meaningful differences.

The Alzheimer Society Niagara Foundation is acutely aware of this situation. In the past year, we have faced new challenges that demanded our adaptability and strategic thinking to drive revenue growth, strengthen existing donor relationships, and establish new ones. We believe that the true measure of success lies in showcasing the tangible impact and positive change brought about by our donors' investments.

The Alzheimer Society of the Niagara Region relies on the Foundation's efforts to fund the delivery of essential programs and services. We are very proud of all our accomplishments, as you will read in this Annual Report. As we reflect back on another incredible year, the Foundation raised an amazing \$885,881 through our events, donations and planned gifts.

Program sponsorship is crucial to offering unfunded programs and services to our clients at no cost. We extend our heartfelt gratitude to Court Holdings for their generous \$10,000 contribution to the Minds in Motion Program. This program plays an essential role in providing physical and mental stimulation for individuals with early to mid-stage dementia and their care partners.

We have continued to utilize the funds set up by the Robert Bell & Gladys May Bell Memorial Foundation for the Society's Incontinence and Transportation Programs. This year, we withdrew \$18,500 as we also used bingo funds for taxi vouchers.

Thanks to the support from the Ontario Trillium Foundation Resilient Communities Fund, we hired a Development Officer, who has implemented innovative and effective fundraising strategies to align with evolving industry trends. We successfully executed a year-end direct mailing campaign that not only raised \$20,296 but also brought in new donors. Additionally, these grant funds enabled us to create impactful promotional materials for the Walk for Alzheimer's, significantly boosting awareness and increasing walker participation. Several care facilities also organized walks for their residents on their own premises. As a result, the Walk in May 2023 raised an impressive \$225,260 marking it as the most successful fundraising event to date.

The Peter Saracino Alzheimer Golf Classic, held in September at Legends on the Niagara, raised a net profit of \$57,465. We are immensely grateful for the generous support from our sponsors, including our title sponsor, WMKL Chartered Professional Accountant and Business Advisors, Cooper Wealth Management, and Portage Mutual Insurance.

We will continue to educate individuals regarding the importance of making a Will and the ways in which a gift to a charity can reduce the tax burden on estates without reducing what is left for the beneficiaries. We are incredibly grateful to individuals who recognize that their legacy will continue to help others in perpetuity. This year, we received \$250,379 in bequests, including two significant gifts from a long-term volunteer and a grateful family.

We firmly believe that meaningful change is driven by people, strong relationships and the expertise to overcome challenges. We are consistently inspired and humbled by the unwavering commitment of our Board, staff, volunteers, and partners. Their dedication is the cornerstone of our success. Without them, we would not be able to meet our financial commitments to the Alzheimer Society.

At our core, we are deeply devoted to our mission and constantly strive to push the boundaries of innovation in our work. We take great pride in our role as responsible stewards of the generous contributions that support our philanthropic endeavors.

We are excited about the challenges and rewards that the upcoming year will bring.

**Vic Kerschl, Chair**  
**Teena Kindt, CEO**  
**Alzheimer Society Niagara Foundation**



2023-2024  
Board of  
Directors

**Vic Kerschl, Chair**  
**Bob Miller, Past Chair**  
**Anne Radojcic, Vice Chair**  
**Anthony Dellavedova, Treasurer**

**John Pula, Secretary**  
**David Alexander, Director**  
**Bob Gosselin, Director**  
**Bob Martens, Director**

**John Netherway, Director**  
**Rene O'Brien, Director, Society Rep**  
**Susan Uzelac, Director**

# Fundraising Highlights - Total: \$835,881

## Net revenue:

**\$57,465**



## Title Sponsor:

**WMKL**

**WORMALD MASSE KEEN LOPINSKI LLP**

CHARTERED PROFESSIONAL ACCOUNTANTS AND BUSINESS ADVISORS



## Dinner Sponsor:



## Cart Sponsor:



**IG WEALTH MANAGEMENT**  
**WALK FOR ALZHEIMER'S**

**\$225,260**

**MAY 28, 2023**  
**Brock University**

**Title:** IG Wealth Management

**Lead:** Avondale Food Store

**Gold:** Brock University

Stay At Home Nursing Care

Shoppers Drug Mart

**Top Walk in a Box:** Chapel Heights & Pioneer Elder Care - \$17,413



## THIRD PARTY/ANYTHING FOR ALZ

Auld Reid: **\$200**

Bayshore Foundation for Empowered

Living: **\$2,862.92**

Blackburn Cruise Night: **\$3,427**

Bridge Centre of Niagara: **\$6,487**

Brock University: **\$779**

Canadian Mental Health Association: **\$554.71**

Christ Lutheran Church: **\$50**

City of Niagara Falls: **\$387.50**

Cobblestone Gardens CF: **\$217.70**

Divine Favour Healthcare Staffing Inc.: **\$4,000**

Greater Niagara Boating Club: **\$761**

Harvey's Restaurant - Lundy's Lane: **\$415.65**

Individual Giving to Anything for Alz: **\$3,728**

Lincoln Park Retirement Residence: **\$166.95**

Lion's Club of Fenwick: **\$2,000**

Many Seeds: **\$502.63**

Maple Park Lodge: **\$126.15**

Matthew Moretto Memorial

Charity Ride: **\$2,252.67**

McDonald's Day: **\$1,000** - Katz Family  
(plus **\$2,679.15** in coin collection)

McDonald's Day - Jarrett Restaurants: **\$412**

Millennium Trail Manor: **\$137.10**

Radiant Care Tabor Manor: **\$333.10**

Ridley & Associates: **\$490**

RiverBrink Art Museum: **\$1,251.96**

Rosehill Lane: **\$1,034**

Sandra's Home Healthcare Services: **\$3,777**

Seasons Retirement Community: **\$120.24**

St. Joseph's Villa: **\$282.50**

Town of Fort Erie: **\$52**

Walkers Industries Holdings Limited: **\$1,472**

Weirdorama: **\$1,908**

Woodlands of Sunset: **\$124**

Wormald Masse Keen Lopinski LLP: **\$462.35**

## Funds Raised:

**\$41,775**

## MONTHLY DONOR CLUB

Anonymous donors

Amelia Hunziker

Bradley Davidson

Brigitte O'Connor

Christopher & Ann

Bangham

Crystal Ayers

Cathy Carmichael &

Robert Miller

David Hunter

Diane Lamb

Diane Netherway

Dr. & Mrs. George Park

Gillian Somerset

James Alexander

Jim & Celia Cameron

Joan Callum

John L. Thornton

Kenneth Walsh

Marion Vincett

Mary Jo Mastroianni

Nancy Rogers-Bain

Patricia Arsenault

Patricia Nichol

Rick Fleming

Sandra Summerhayes

Teena Kindt

Tim Waters

Virginia Vickers

William Bickle

# Thank you to our 2023-2024 supporters!

## \$100,000+

Estate of Dianna Nell West  
Estate of Irene May Gladwell

## \$50,000+

Anonymous Donor

## \$20,000+

Benefaction Foundation

## \$10,000+

Court Holdings Limited  
Arend & Darlene Roos

## \$5,000+

Avondale Stores Limited  
Estate of Donald Raymond Stadler  
Mark Ewert  
Donna Pree

## \$2,000+

IG Wealth Management  
William & Marlene Connacher  
George Easby  
Eva Leflar Foundation  
Pauline Gain  
Suzanne Galvin  
Ken & Carrie Hendriks  
Peter Huebert  
Wayne Kretz & Susan Corbi-Kretz  
Lions Club of Fenwick  
Robert Mansfield  
Neil Wright

## \$1,000+

Cathy & Tom Hopkins - Tim Hortons  
Anonymous Donor  
BHH Benefits  
James & Sharon Brooks  
Carol-Lyn Davis  
Norris Eaton  
Marcia Finlayson  
Joanne Harmen  
Harvey's Restaurant- Radojcic Family  
Dena & Brian Jones  
Vic & Farida Kersch  
Dave Kirkness  
James Knight  
Mary Jo Mastroianni

Antonio Miele  
Danny & Michelle Neudorf  
Anne & George Radojcic  
Ramaker's Import  
Bob and Tamara Ramsey  
Rasch & Hyde Ltd.  
Darlene Sarvis  
Fred Sarvis  
David & Carol Shaw  
Connie Shoalts  
Stamford Lions Club  
The Nicol Family Foundation  
George K. Thomas  
Peter Vancapelle  
Geurt Vandendool  
Zap Holdings Ltd.

## \$500+

Finn and Family  
John & Eneke Bezuyen  
Eve Bodman  
Betty Boyd  
Jonathan Brouwer  
Jeff Burns  
Burtnik Printing Inc  
Joan Callum  
Jim & Celia Cameron  
Jaquelyn & Dalton Clark  
Dargavel Medicine Professional Corp  
Christine Davesne  
Mark Dowson  
Rick & Eileen Fleming  
Erion Insurance Group  
Walter Harmidarow  
Lauren Hoogasian  
Anne Howe  
David & Christine Hunter  
Kelseys Original Roadhouse  
Kurt Klein  
Michelle Langendoen  
Antonia Larocca  
Joan Larocque  
Robert Latham  
Irene Lis  
Susan & Tom Lucas  
Gavin Lutz  
Robert & Donna Martens  
Dennis & Bernadette Martin  
Sandra Massuet  
Robert & Patricia McCollum  
Eric & Laura McKenzie  
Catherine Carmichael & Robert Miller  
Rob Mewhinney  
Salwa Moshref  
William Nestorovich  
Joan E Marlow Memorial Fund  
Patricia Nichol  
Chris O'Donnell  
Loreloi Pauls  
Robert Phillips

Sheila Poirier  
Port Colborne Marine Terminal  
Mark & Leslie Putman  
Maria Ricciuto  
James Ridgley  
Darren Roik  
Greg Secko  
Roy Shoalts  
Alexander Sinclair

Darren Souter  
Jennifer Taylor  
Town of Grimsby  
Sara Vanderscheer  
Jan & Henny Vuyk  
Brian & Silvia Walker  
Kenneth Walsh  
John Willms  
Byron Winsor

## \$250+

Abundance Canada  
Philip Andrewes  
Patricia Arsenault  
Crystal Ayers  
Vicki Barrick  
Kelly Berg  
Fern Boldt  
William Bickle  
Joe Boniferno  
Lois & Clifford Boyd  
James Bradley  
Patricia & Jack Braun  
Lissa Breault  
Gui Brideau  
Carol & David Bryan  
John & Marjorie Burns  
Keith & Victoria Butters  
Maria Callaghan  
Edward Cambridge  
Nick Cirone  
Jason Clements  
Elizabeth Cook  
David Costiniuk  
Philip Court  
Donald & Martha Cruikshank  
John De Laat  
John & Nell Derksen  
Kevin Dickinson  
Difrancesco Construction  
Rocco DiPaola  
Jane Dundas  
Deborah Eller  
Timothy Fast  
Lynn Fee  
Shona & Mars Flaugnatti  
Michael Fox  
Hugh & Judith Fraser  
Georgina George  
Chris Giesbrecht  
Elaine & Norman Gill  
Sharon Glen  
Karen Hallam  
Cathy & Jeff Hassim  
Arlene Herfst  
Jean Hulls  
Amelia Hunziker  
Debbie-Lee Hyatt  
Kelly Ingram  
Jeannine Judd

Maxine & Stephen Kempston  
Teena & Craig Kindt  
Susan Kinoshita  
Markus Kremer  
Mark Kretz  
Sheila Kretz-Greco  
Brittany Labreche  
Mark Lazaruk  
Brenda Leboudec  
Michele & Alex Levy-Kodarin  
Ada Louwes  
Fausta Mascia  
Melissa McCoy  
Nadine McLean  
Steve McMullen  
Patricia Meek  
John Miller  
Wendy Nasmith  
Diane Netherway  
Niagara Regional Police Association  
Fred Nishimura  
Dina Paone & Richie Citringo  
Bernice Pearson  
David Peers  
Aaron Pepperall  
Diane & Lloyd Pepperall  
Karen Post  
Linde Ramaker-Hildebrand  
Troy Robins  
Jeannette Rosetti  
Randy Rossetto  
Sarah Schomoll  
Michelle Senior  
Marilyn & Paul Shepherd  
Brian Smith  
Gillian Somerset  
Paul Sottile  
St. Davids & District Lions Club  
Corey Stirrett  
Sandra Summerhayes  
John Thornton  
Muriel & Claude Tremblay  
Terri Vandendool  
William Vanhuzen  
Elizabeth & David Wightman  
Blair Winsor  
Alana Wood  
Timothy & Karen Wright