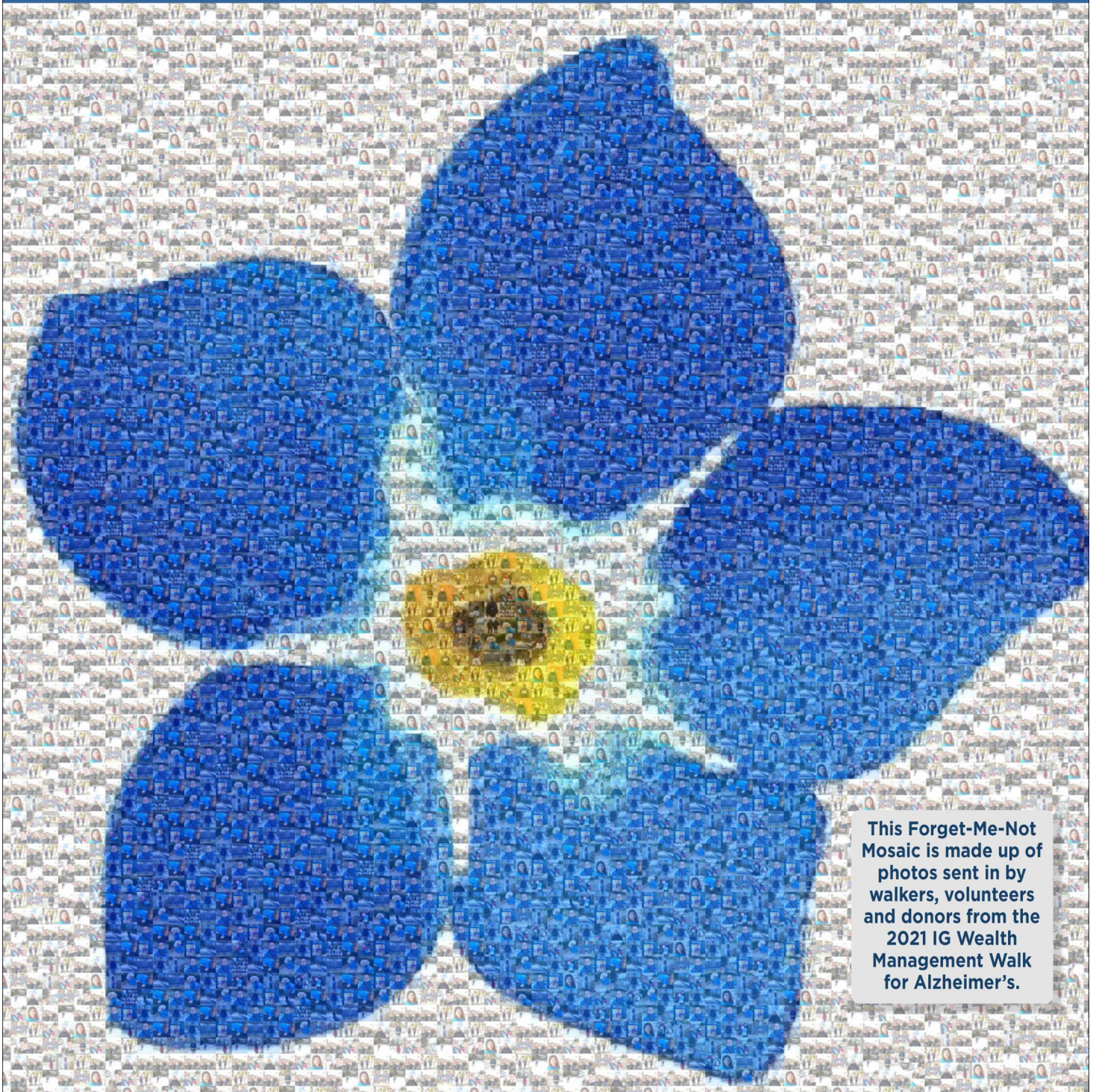


2020 - 2021 ANNUAL REPORT



Société Alzheimer Society
NIAGARA REGION



This Forget-Me-Not Mosaic is made up of photos sent in by walkers, volunteers and donors from the 2021 IG Wealth Management Walk for Alzheimer's.

Mission

To advocate for and with people with dementia and their care partners and provide access to a diverse range of appropriate resources and supports.

Vision

A community where individuals with dementia and their care partners are fully supported to maximize their quality of life and well-being.

Message From the ASNR President & CEO



When Covid-19 suspended our face-to-face services at the beginning of our 2020-21 fiscal year, no one would have predicted that we would still be in a pandemic at the end of the year. It has touched all our lives and forever changed the world we live in.

Over this past year, we all have experienced the effects of the stay-at-home orders. Persons living with dementia and their families know all too well about social isolation. We have heard over and over from our clients how much they missed our face-to-face social programs where they had made friendships with others that share their lived experiences.

Our mission is to advocate for and with people with dementia and their care partners and provide access to a diverse range of appropriate resources and supports. Despite 2020-21 being one of our most challenging years to date, as illustrated from our annual report, we stayed true to our mission. We are very proud to have supported 1,915 unique individuals.

Our clients were among the most vulnerable when the pandemic began. The safety and well-being of our clients and their families was at the heart of our rapid response. Our organization immediately made regular calls to keep them connected to us. A funding opportunity prompted a change in a client database that has the ability to also do virtual counselling visits. Our service delivery was altered to virtual platforms for educational opportunities, client social programs and support groups. The total attendance at all programs was 4,454 participants.

We continued to offer our regular respite program where contracted personal support workers give care partners a well-deserved break in their own home. Our organization was approached to facilitate a High Intensity Supports at Home program to keep individuals in their community home while awaiting a long-term care bed during the pandemic. Eligible clients could receive respite for 7 days a week for up to 8 hours a day. In total we offered 15,940 hours of respite to 117 clients between the two programs.

We applied for all possible Covid-19 funding to assist clients, ensure a supply of appropriate personal protection equipment (PPE) and upgrade our internal systems and equipment to accommodate remote capabilities. We were successful in securing various grants including \$70,000 through the Emergency Community Support Fund. With the funds we created 266 client activity kits, loaded 54 tablets with activities and music, purchased various devices and adaption resources to ensure safety in a home and 36 MedicAlert bracelets and one-year subscriptions.

As an essential organization, we kept all our full staff complement either working from home or safely in the office. We benefited from the Temporary Wage Subsidy (TWS) and Canada Emergency Wage Subsidy (CEWS).

One of the positives that came out of this pandemic is the way people helped one another. It was about ordinary people doing extraordinary things from making masks to providing meals for those in need. There was great collaboration amongst Niagara service providers to ensure everyone's well-being. Alzheimer Societies in Ontario collaborated with various online recreational programs. Our provincial office provided secure Zoom accounts, training, human resource support, joint fundraising opportunities and increased revenue.

Our Society continued to be an active partner on the Niagara Ontario Health Team. Committee work resumed to formulate processes to create a coordinated approach to care. The future state will mean easier patient access, seamless transitions between providers, and overall improved patient experience and health outcomes.

We continued to draw funds set up by the Robert Bell and Gladys May Bell Memorial Foundation for the Society's Incontinence and Transportation Programs. This year we only withdrew \$20,000 since the transportation program was accessed less with the cancellation of in-person wellness programs.

We would like to commend the staff for their commitment and the difference they made to the individuals we serve during unprecedented circumstances. We would like to also recognize the enormous contribution made by all our Board Members, volunteers, partners, donors, and funders.

It is difficult to predict what the long-term impacts of COVID-19 will be on our economy and the healthcare system. We have confidence in the leadership, expertise and the resiliency of our organization to continue our successes moving forward. We are all looking forward to that day when we can resume our face-to-face services and maybe a hug or two.

Dennis Martin, President & Teena Kindt, CEO
Alzheimer Society of Niagara Region

2020 - 2021 BOARD OF DIRECTORS

Dennis Martin, President
Darrell Neufeld, Past President
Laura Ford, Vice President
Heather Doerksen, Treasurer
Cathy Esposito, Secretary

Vic Kerschl, Director
David Lorenzo, Director
Rene O'Brien Director

Maureen Shantz, Director
Sherri Turner, Director
Tim Wright, Director

CHAPTER FINANCE

Condensed Statement of Financial Position as at March 31, 2021

Assets

Current Assets	\$575,493
Fixed Assets	\$845,649
	\$1,421,142

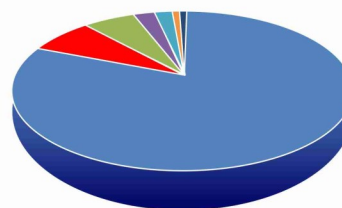
Liabilities & Net Assets

Current Liabilities	\$452,720
Net Assets	\$968,422
	\$1,421,142

Condensed Statement of Operations for the year ended March 31, 2021

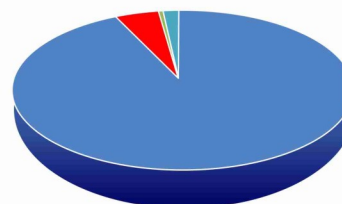
		Percentages
Revenue		
Base Funding	\$1,920,524	80.62%
COVID Government Assistance	\$167,357	7.03%
Alzheimer Foundation	\$143,000	6.00%
Emergency Community Support Fund	\$60,000	2.52%
Alzheimer Society of Ontario	\$53,571	2.25%
Lotteries	18,211	0.76%
Direct Service Funding	16,760	0.70%
Amortized Capital	2,804	0.12%
	\$2,382,227	100%
Expenditures		
Programs & Services	\$2,252,315	92.89%
Administration	\$121,129	5.00%
Facility Costs	\$7,689	0.32%
Lotteries	\$1,065	0.04%
Depreciation	\$42,406	1.75%
	\$2,359,820	100%

**Deficiency of Revenue Over
Expenditures After Depreciation (\$42,377)**



Revenue

- Base Funding
- COVID Government Assistance
- Alzheimer Foundation
- Emergency Community Support Fund
- Alzheimer Society of Ontario
- Lotteries



Expenditures

- Programs & Services
- Administration
- Facility Costs
- Lotteries
- Depreciation

2020 - 2021 STAFF

Management Team

Teena Kindt
Denise Verreault
Cassandra Best
Sarah Putman
David Angus

Psychogeriatric Resource Consultants

Sherri Davis
Gail MacKenzie-High

Support/Administration

Gisèle Côté
Erin Cunningham
Christine Hurtubise
Dina Keranovic
Cynthia Krawczuk
Wendy Nasmith
Kelly Nickel
Janine O'Brien
Kristine Scott

Client Programs & Services

Gina Bendo
Marie Brophy
Gerry Bucsis
Angela Cancellara
Cathy Dennis
Nancy Docherty
Katie Dutka
Nicole Gascon
Dion McParland
Angela Monrad
Bree Radtke
Amanda Staynes
Barbara Summers
Tawnya Telenko
Laura Woytowich
Charlotte Zwierschke

Maintenance

Bruce Fluellon



Staff Service Awards 2020—2021

10 Years:

MARIE BROPHY

30 Years:

DION MCPARLAND

WHAT WE DO

2020 - 2021 Overall



11,688

Total Visits Across the organization



15,940

Hours of Respite Care Provided



4,454

Total Virtual Attendance at All Programs



3,487

Total Virtual Attendance at Education & Social Programs



2,356

Registered Individuals Served Across All Department



1,915

Unique Individuals Served



1,415

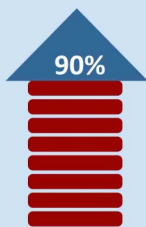
Direct Client Service Hours (Excludes Respite)



432

Online Virtual Education & Social Groups

Client Survey



- Clients agree that the Alzheimer Society of Niagara Region provided helpful information
- Clients agree they have increased their knowledge of dementia and can share information about Alzheimer's disease and other forms of dementia
- Clients agree that they feel more confident as a care partner because of their involvement with the Alzheimer Society of Niagara Region

Volunteer Program

Make a difference!



Niagara Falls' Volunteer Recognition Award: Ed Fortier
St. Catharine's Volunteer Recognition Award: John Pula
Brock Community Achievement Award: Emily Davis

183

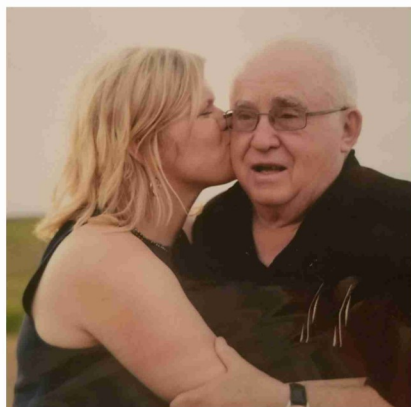
Active Volunteers

2,133

Volunteer Hours

258

Friendly Visiting Hours



Meet Natalie & Her Father

I know many kids say they had the best dad, but I really did. A day didn't go by that he didn't tell me he loved me or was proud of me. We shared so many things together. We refereed basketball together, went to sports games (he was a die hard Habs fan), loved camping, and so much more. He did so much for me. So when dad needed more care it was obvious he had to come and live with my husband and I. He deserved it and we could make it work.

It seemed cruel that a teacher of 30 years and someone who could finish every Hamilton Spectator Crossword should be diagnosed with Alzheimer's, but Alzheimer's is a cruel disease. I remember my first thought when he was diagnosed, I could not believe that he was going to forget me. I was devastated.

I wanted to know everything I could in order to help dad so I attended the Niagara Alzheimer's Society Introduction course. It offered me so much support and knowledge that allowed me to give dad the best care I could. It was hard sitting in those meetings, listening to what was to come, but I am so grateful. I have recommended it to many people facing this disease.

It was a tough adjustment at first, when dad moved in. He was confused why he wasn't at his own home and asked often when he was going back. But we kept going forward and he adjusted. We established a routine of watching CH retro shows and the news when I would get home from work. He would come to the gym and cheer me on during my workouts and then home for dinner. He loved to help me walk the dogs and water the flowers. On the weekends we would go see the Icedogs play or visit family. It was so great.

Then dad started limping and having difficulty walking. I was concerned that the Alzheimer's was progressing although it didn't quite make sense. That was about when Covid hit. Talk about throwing a wrench into all of it. Our routine was no more. No more trips to the grocery store or my gym. No more visiting family or weekend sports. He kind of understood but still struggled with the changes. Alzheimer's does not appreciate covid restrictions.

The Alzheimer's society called me often to check in and see how we were holding up. I welcomed those weekly chats. I knew I could call at any time and ask for advice. They encouraged me to advocate for my dad at the doctor's office and with the LHIN. They told me about some options I had for getting more help and care in the home. Their advice was invaluable.

Unfortunately, dad's difficulty walking wasn't a simple one. He had a giant benign tumour growing in his brain. Given the size, his age, and mostly his Alzheimer's diagnosis, surgery and/or radiation was not a great option. It was the hardest decision to "do nothing" that I have ever made. I asked dad what he thought about brain surgery and he said "Well that doesn't sound too good at all." so I knew I was making the right decision.

Dad passed away Dec 11th 2020 surrounded by his family in my home. Nothing prepares you for losing a parent but my worst fear was never realized. He knew us. He knew all of us until the end.

I am so grateful for the outpouring of support and love from the Alzheimer Society of Niagara Region and the team of people there. I have been honoured to get to share my dad's story with others and I hope it helps. To caregivers, ask for help, take help, reach out as much as you can, and know that you are doing an amazing job.

Client Survey Comments

"The Alzheimer Society was the only part of the health care system in Niagara that seemed to be working. I received knowledgeable and timely help from them during the difficult time of my father's hospitalization and diagnosis of vascular dementia. My caseworker supported me with empathy, kindness and an insistence that my short term and long term needs were important too."

"I spoke to approximately ten professionals about dementia, memory clinics, etc., in search of assistance for my mom. I contacted the Alzheimer Society of Niagara Region and had an interview with a counsellor. This person had expertise and a caring empathy than all ten prior professionals combined."

Message From the ASNF Chair & CEO



The fiscal year from April 1st 2020 to March 31st 2021 has been one of the most challenging but rewarding years in our Foundation's history.

The programs and services of the Alzheimer Society of Niagara Region rely on the efforts of the Foundation for close to a half of a million dollars annually just to sustain the status quo. But this year was far from status quo. Even with the cancelation of face-to-face events, we successfully raised \$379,787 due to the tremendous support and generosity of the Niagara community.

Our virtual IG Wealth Management Walk for Alzheimer's raised a record breaking \$146,557 in pledges and sponsorship due to the incredible support of the community, as well as the increased support of both our National Sponsor - IG Wealth Management and local Title Sponsor - Avondale Food Stores. Participants committed to walking a minimum of 10, 787 steps during the month of January to represent a step for every person living with a dementia in Niagara. This concept was adopted by Societies across the province. We will be embracing the next National Walk date next year of May 29, 2022.

We had to cancel The Peter Saracino Alzheimer Golf Classic, a tournament that has been held annually in June since 1992. We were overwhelmed by Wormald Masse Keen Lopinski Chartered Professional Accountant and Business Advisors who have been the title sponsor for 14 years, who stepped up with an incredible \$25,000 donation! Cooper Wealth Management donated their \$6,000 dinner sponsorship and Portage Mutual Insurance donated their \$1,750 lunch sponsorship. All together with the support of various sponsors a total of \$36,575 was raised without an actual event.

An attempt was made to alter our annual Coffee Break Campaign to a provincial online event called Social with a Purpose, where individuals could host a Zoom function with friends and family and then make a donation. Since our past success with Coffee Break had been from face-to-face events in long term care facilities, businesses and municipalities, the concept had limited uptake but did raise \$18,844. An online auction and raffle were part of this campaign's efforts.

Due to Public Health regulations several annual events that are hosted by other organizations had to be cancelled. Some long-time supporters altered their activities, and we were the recipients of \$20,645 from third party events. New this year was the 1926 Skate, where Steve McNeil skated for 19 hours and 26 minutes at the Wayne Gretzky Estates Winery in honour of his mother born in 1926, 100+ Women Who Care, a group of ladies who gave personal donations and the Lincoln Park Walk, where their residents hosted an indoor walk and raised funds.

Our capital investments were impacted at the beginning of the pandemic but made a strong comeback by the end of our fiscal year.

We were successful in securing an Ontario Trillium Foundation Resiliency grant to hire a Development Officer to analyze how we currently fundraise and develop a sustainability plan to ensure our viability over the coming years.

Behind every successful organization is solid leadership, expertise and dedicated individuals. We continue to be inspired and humbled by the hard work of our Board, staff, volunteers and partners. We thank them for their unwavering commitment, even in a pandemic.

We still are living in uncertain times and know that many sectors of the economy have been devastated by the pandemic. We are confident that our Foundation will continue to adapt and thrive in this new world.

Vic Kersch, Chair & Teena Kindt, CEO
Alzheimer Society Niagara Foundation

2020 - 2021 BOARD OF DIRECTORS

Vic Kersch, Chair
Bob Miller, Past Chair
Anne Radojcic, Vice Chair
April Cotton, Treasurer
John Pula, Secretary

Ted Barnes, Director
Ed Fortier, Director
Ian Gallagher, Director
Bob Gosselin, Director
Kim Hansell, Director

Bob Martens, Director
Rene O'Brien, Director

Fundraising Highlights - Total \$379,787



Donations:

\$36,575

Top Donors:

- Wormald Masse Keen Lopinski LLP
- Cooper Wealth Management
- Portage Mutual Insurance



WMKL

WORMALD MASSE KEEN LOPINSKI LLP

CHARTERED PROFESSIONAL ACCOUNTANTS AND BUSINESS ADVISORS



Due to the pandemic, we were unable to hold our golf tournament this year. Donations for this event was through the generosity of our supporters.

In Loving Memory

Memorial Donations:

\$73,921

IG WEALTH MANAGEMENT
WALK FOR ALZHEIMER'S

This event raised:

\$146,557

SOCIAL
with a purpose

This event raised:

\$18,844

Sponsored by:



Top Pledge Teams:

First Place:

IG Wealth Management
Niagara Region \$29,268.50

Second Place:

Avondale \$14,018.90

Third Place:

Doin It For Our Dads \$4,140

Top Pledged Individuals:

First Place:

Ken Hendriks \$11,830

Second Place:

Mark Ewert \$5,500

Third Place:

Natalie Walker \$3,390

Top Sponsors:

- **National:** IG Wealth Management
- **Local Lead:** Avondale Food Stores
- **Gold:** Shoppers Drug Mart
- **Gold:** Stay at Home Nursing Care Services
- **Silver:** Rose Hill Lane
- **Silver:** Butler Funeral Home

Third Party Events

\$20,645

- Bridge Centre of Niagara \$4,760
- Dance To Remember \$4,500
- 100 Women Who Care \$4,300
- 1926 Skate \$3,371.38
- Lincoln Park Walk \$1,594
- Matthew Moretto Memorial Ride \$1,050
- Cuban Movie 2021 \$426.52
- Celebrations Program \$643



Thank you to our Supporters!

\$10,000+

Court Holdings Limited
Emergency Community Support Fund
The Robert Bell & Gladys May Bell
Foundation
Wormald Masse Keen Lopinski

\$5,000+

Anonymous Donor
Cooper Wealth Management
Mark Ewert
Ken Hendriks & Carrie Hendriks

\$2,000+

Garden City Lions Club
Hendriks Greenhouses
Vic Kerschl & Farida Kerschl
Portage Mutual Insurance
Lyle Reiber
United Way Niagara

\$1,000+

William Armstrong
Cheryl Bendo
Wayne Bendo & Gina Bendo
BHH Benefits
Boggio & Edwards Pharmacy
Joan Callum
George Easby
Norris Eaton
Andy Glavac
Donald Gram
Lucy Harder
Catherine A. Hopkins & Tom Hopkins
IG Wealth Management - Winnipeg
Joan E. Marlow Memorial Fund at the
Niagara Community Foundation
Sandra Mactaggart
Dennis Martin & Bernadette Martin
Mary Jo Mastroianni
Dr. Neil W. Miles
PayPal Giving Fund Canada
Darlene Sarvis
David Shaw
The Nicol Family Foundation
United Way of Greater Toronto
Vandendool Jewellers
Jan Vuyk and Henny Vuyk

\$500+

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Geoff Allanson
Alpha Pi Phi Beta Chapter
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Marsha Bishop
James Cameron & Celia Cameron
Jaquelyn Clark & Dalton Clark
Dr. Rhonda Collins
Nancy Elkin & William Elkin
Estate of Antonia VanLeeuwen
Rick Fleming & Eileen Fleming
Grantham Lions Club
Grantham Lions Club
Walter Harmidarow
Gord Henderson
Tim Heutinck
Hollis Wealth Management
David R. Jones
Cynthia & Randy Krawczuk
Lookout Ridge
Margaret Mancini
Sandra Massuet
Leonard McClelland
Steve McMullen & Marlene McMullen
Patrick McNally & Nancy McNally
Antonio Miele
Robert Miller & Cathy Carmichael
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OneTree Foundation
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Trust Fund
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Betty Penner
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Mark Putman & Leslie Putman
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Douglas H. Rapelje & Carol Rapelje
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Darren Roik
Royal Bank of Canada
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Stamford Centre Volunteer Firemen's
Association
Sullivan Injury Law Professional Corporation
Tamlor Investments
Bob Watson
Nell West
Henry White
Elizabeth & David Wightman

\$250+

Cassandra Best
William Bickle
James Bradley
Adam Burke
CanadaHelps.org
Don Chambers
Charities Aid Foundation of Canada
Clearway Construction Inc.
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Gillian Somerset
Donald Sorley
Wendy Spry
Doug Steele
Barry Tendler
John L. Thornton
Township of West Lincoln
Andrew Tymoszewicz
Geurt Vandendool
Brian Walker
Tim Waters & Laura Waters
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Vernon Zelmer
Charlotte Zych

Monthly Donors

Anonymous Donor (x3)
Patricia Arsenault & Lee Bailey
William Bickle
Joan Callum
James Cameron & Celia Cameron
Rick Fleming & Eileen Fleming
Gregory Hall
David M. Hunter
Teena Kindt & Craig Kindt
Cynthia Krawczuk
Mary Jo Mastroianni
Dr. Neil W. Miles

Brigitte O'Connor & Dennis O'Connor
George Park & Gillian Park
Elizabeth Pattison
Linda Ressler
Nancy Rogers-Bain
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Jane Sissmore
Gillian Somerset
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Kenneth Walsh
Tim Waters & Laura Waters