

WMKL

WORMALD MASSE KEEN LOPINSKI LLP

CHARTERED PROFESSIONAL ACCOUNTANTS AND BUSINESS ADVISORS

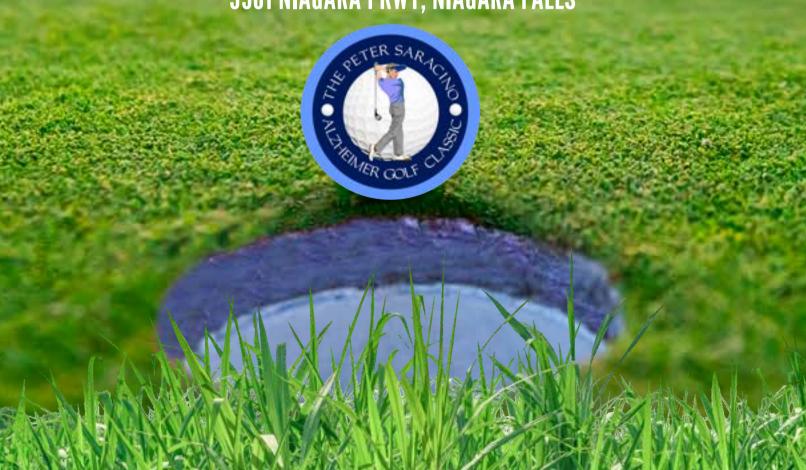
PRESENTS THE

PETER SARACINO

ALZHEIMER GOLF CLASSIC

In support of the Alzheimer Society of Niagara Region

SEPTEMBER 11, 2024 | LEGENDS ON THE NIAGARA 9561 NIAGARA PKWY, NIAGARA FALLS



THE PETER SARACINO ALZHEIMER GOLF CLASSIC OFFERS A VARIETY OF UNIQUE PARTNERSHIP AND PROMOTIONAL OPPORTUNITES TO SUPPORT THE 11,751 INDIVIDUALS IN THE NIAGARA REGION LIVING WITH A PROGRESSIVE DEMENTIA



Peter Saracino was our former CEO who passed away in November 2007. Peter joined the Society in 2003 when the organization received a large bequest. Peter and other founding members wanted to ensure the longevity of our organization and therefore The Alzheimer Society Niagara Foundation was created. He dedicated his entire professional life to the not-for profit sector and helping others.

Peter fell ill to cancer, and we re-named the tournament in the fall of 2007 while he was still with us because of his love of golf and his unwavering dedication to our cause.



When someone receives a dementia diagnosis, it profoundly impacts their life and those around them. The emotional toll can be overwhelming, with feelings of grief, anger, loss, fear, shock, and disbelief. Simple tasks become daunting challenges, and cherished memories fade away.

Caregivers are also deeply affected, experiencing high levels of stress due to concerns about their loved one's deteriorating condition. They grapple with sadness, exhaustion, anxiety, loneliness, and fear of what lies ahead.

Family dynamics and friendships can strain under the weight of this diagnosis, leading to isolation and negative health effects for both the person with dementia and their caregiver.

The Alzheimer Society provides vital support, education, resources, and connections to improve the quality of life for those living with dementia, letting them know they are not alone.

Your contribution can truly make a meaningful difference



"WHEN I FINALLY RECEIVED THE DIAGNOSIS OF PROBABLE FRONTOTEMPORAL DEMENTIA, I WAS LIKE, 'OK, NOW WE KNOW. AND NOW I CAN FIGHT THIS THING.'" - MARY BETH

Sponsorship/Promotional Opportunities



TITLE SPONSOR - \$10,000

- LOGO INCLUSION IN "THE VOICE" NEWSLETTER, ALL MARKETING MATERIALS AND ALL GOLF EMAILS
- SOCIAL MEDIA POSTS FACEBOOK, PETAGRAM, THE ER AND LINKEDIN (OVER 3,400 FOLLOWERS) MINIMUM OF 4 TIME
- LOGO, AD AND LINK TO YOUR WASITE OF A SOCIETY WEBSITE ON THE EVENT PAGE
- PROMOTIONAL VIDEO ON SOCIAL MANAGEMENT WEBSITI
- CORPORATE LOGO AND FULL PARTY DED IN ROGRAM
- PROMINENT ON COURSE SIGNAL
- ACKNOWLEDGEMENT DURING THE MY BY THE MUTER OF CEREMONIES
- RECOGNITION IN SLIDESHOW
- SOCIAL MEDIA THANK YOU
- INCLUSION IN ANNUAL REPORT

DINNER SPONSOR - \$7,000

- LOGO INCLUSION IN "THE VOICE" NEWSLEDER AND ALL GOLF EMAILS
- SOCIAL MEDIA POSTS FACEBOOK, IN LAGRAM, WINTER AND LINKEDIN (OVER 3,400 FOLLOWERS) MINIMUM OF 3 TIMES.
- LOGO, AD AND LINK TO YOUR WEBSITE ON A COLIETY WEBSITE ON THE EVENT PAGE
- CORPORATE LOGO AND FULL PAGE APPLICATION OF CORPORATE
- PROMINENT ON COURSE SIGNAGE
- ACKNOWLEDGEMENT DURING THE MASTER OF CEREMONIES
- RECOGNITION IN SLIDESHOW
- SOCIAL MEDIA THANK YOU
- INCLUSION IN ANNUAL REPORT

GOLF SHOT SPONSOR - \$5,000

- LOGO INCLUSION IN "THE VOICE" NEWSLETTER AND ALL GOLF EMAILS
- SOCIAL MEDIA POSTS FACEBOOK, INSTAGRAM, TWITTER AND LINKEDIN (OVER 3,400 FOLLOWERS) MINIMUM OF 3 TIMES
- LOGO AND LINK TO YOUR WEBSITE ON ALZHEIMER SOCIETY WEBSITE ON THE EVENT PAGE
- CORPORATE LOGO AND HALF PAGE AD INCLUDED IN PROGRAM
- ON COURSE ACTIVATION WITH A VOLUNTEER TO TAKE PICTURES OF TEAMS AT A DESIGNATED HOLE WITH SIGNAGE
- ACKNOWLEDGEMENT DURING THE DAY BY THE MASTER OF CEREMONIES
- RECOGNITION IN SLIDESHOW
- PICTURES OF TEAMS WILL BE BRANDED WITH YOUR LOGO AND EMAILED TO THEM
- SOCIAL MEDIA THANK YOU

Sponsorship/Promotional Opportunities



CART SPONSOR - \$3,500

- LOGO INCLUSION IN "THE VOICE" NEW LETTER, ALL MARKETING MATERIALS AND ALL GOLF EMAILS
- SOCIAL MEDIA POSTS FACEBOOK INSTAGRATION AND LINKEDIN (OVER 3,400 FOLLOWERS) MINIMUM OF 2 TIMES
- LOGO AND LINK TO YOUR WEBS DE OF THE EVENT PAGE

/ENT

- SIGNAGE IN ALL CARTS STATING "AND LEN BY COMPANY NAME"
- SIGNAGE WITH CORPORATE Let
- CORPORATE LOGO AND 1/4 PAGE. CLUDED IN OGRAM
- RECOGNITION IN SLIDESHOW
- SOCIAL MEDIA THANK YOU

PLAYER GIFT SPONSOR - \$3,000

- LOGO INCLUSION IN "THE VOICE" NEWSLETTER AND ALL GOLF EMAILS
- SOCIAL MEDIA POSTS FACEBOOK, INSTAGRAM, TWITTER AND LINKEDIN (OVER 3,400 FOLLOWERS) MINIMUM OF 2 TIMES
- LOGO AND LINK TO YOUR WEBSITE ON ALZHEIMER SOCIETY WEBSITE ON THE EVENT PAGE
- LOGO ON PLAYER GIFT
- CORPORATE LOGO AND 1/4 PAGE AD INCLUDED IN PROGRAM
- RECOGNITION IN SLIDESHOW
- SOCIAL MEDIA THANK YOU

SILENT AUCTION SPONSOR - \$2,000

- VIDEO ON 32AUCTIONS/ASNR WEBPAGE AND IDENTIFIED AS "SILENT AUCTION PRESENTED BY" ON AUCTION WEBPAGE
- LOGO INCLUSION IN "THE VOICE" NEWSLETTER
- LOGO INCLUDED IN MINIMUM OF 1 SOCIAL MEDIA AUCTION PROMOTIONS
- CORPORATE LOGO AND BUSINESS CARD SIZE AD IN PROGRAM
- RECOGNITION IN SLIDESHOW
- SOCIAL MEDIA THANK YOU

PRE-DINNER DRINK SPONSOR - \$1,500

- LOGO INCLUSION IN "THE VOICE" NEW SLETTER AND ALL GOLF EMAILS
- SOCIAL MEDIA POSTS (OVER 3,400 POLLOW) WINIMUM OF 1 TIME
- LOGO ON ALZHEIMER SOCIETY WE SIZE OF EVENT PAGE
- SIGNAGE WITH CORPORATE LOGO
- CORPORATE LOGO INCLUDED IN TO G
- RECOGNITION IN SLIDESHOW
- SOCIAL MEDIA THANK YOU

Sponsorship/Promotional **Opportunities**



FOURSOME SPONSOR - \$1.175

- REGISTRATION FOR 4 PARTICIPANTS
- SIGN ON A HOLE ON THE COURSE
- CORPORATE NAME IN PROGRAM
- SOCIAL MEDIA THANK YOU
- *COMMITMENT REQUIRED FOR THIS LEVEL BEFORE AUGUST 10, 2024 AS THIS IS EARLY BIRD PRICING TO GOLF

ON COURSE ACTIVITY SPONSOR - \$1,000 (4 AVAILABLE)

- LOGO INCLUSION IN "THE VOICE" NEWSLETTER AND ALL GOLF EMAILS
- SOCIAL MEDIA POSTS (OVER 3,400 FOLLOWERS) MINIMUM OF 1 TIME
- LOGO ON ALZHEIMER SOCIETY WEBSITE ON THE EVENT PAGE
- CORPORATE NAME INCLUDED IN THE PROGRAM
- ATTEND AND SET UP AN ACTIVITY ON A DESIGNATED HOLE TO ENGAGE WITH **PARTICIPANTS**
- SOCIAL MEDIA THANK YOU

DINNER WINE SPONSOR - \$750 (2 AVAILABLE)

- LOGO INCLUSION IN "THE VOICE" NEWS LETTED ID ALL GOLF EMAILS
- SOCIAL MEDIA POST (OVER 3,400 FO COW) MUM OF 1 TIME
- LABELS ON WINE BOTTLES
- CORPORATE NAME INCLUDED IN THE
- SOCIAL MEDIA THANK YOU

DRIVING RANGE SPONSOR- \$750

- LOGO INCLUSION IN "THE VOICE" NEWSCETTER. **ALL GOLF EMAILS**
- · LOGO ON ALZHEIMER SOCIETY WEBSIFE EVE
- SOCIAL MEDIA POST (OVER 3,400 FOLLOW) MIN MUM OF 1 TIME
- SIGNAGE AT DRIVING RANGE WITH C
- CORPORATE LOGO INCLUDED IN PROG
- SOCIAL MEDIA THANK YOU

EAGLE SPONSOR - \$750

- LOGO INCLUSION IN "THE VOICE" NEWSLETTER AND ALL GOLF EMAILS
- LOGO ON ALZHEIMER SOCIETY WEBSITE ON THE EVENT PAGE
- SOCIAL MEDIA POSTS (OVER 3,400 FOLLOWERS) MINIMUM OF 1 TIME
- SIGNAGE IN PREMIUM LOCATION WITH CORPORATE BRANDING
- CORPORATE LOGO INCLUDED IN PROGRAM
- SOCIAL MEDIA THANK YOU

Sponsorship/Promotional **Opportunities**



REFRESHMENT HOLE SPONSOR - \$500

- LOGO INCLUSION IN "THE VOCE" N
 LOGO ON ALZHEIMER SOCIETY
 SIGNAGE WITH CORPORATE FC
- ON THE EVENT PAGE
- LOGO INCLUSION ON GRAB
- SOCIAL MEDIA THANK YOU

BIRDIE SPONSOR - \$500

- LOGO INCLUSION IN "THE VOICE" NEWSLETTER
- LOGO ON ALZHEIMER SOCIETY WEBSITE ON THE EVENT PAGE
- SIGNAGE WITH CORPORATE BRANDING ON COURSE
- CORPORATE LOGO INCLUDED IN PROGRAM
- SOCIAL MEDIA THANK YOU

PAR SPONSOR - \$250

- SIGNAGE WITH CORPORATE BRANDING ON THE COURSE
- CORPORATE LOGO INCLUDED IN PROGRAM
- SOCIAL MEDIA THANK YOU

HOLE SPONSOR - \$175

- SIGN ON A HOLE ON THE COURSE
- CORPORATE NAME INCLUDED IN PROGRAM
- SOCIAL MEDIA THANK YOU

LIVE AUCTION PRIZE - MINIMUM \$500 VALUE

- SOCIAL MEDIA POSTS (OVER 3,400 FOLLOWERS) MINIMUM OF 1 TIME
- LINK TO YOUR WEBPAGE IN SOCIAL MEDIA POST
- CORPORATE NAME INCLUDED IN PROGRAM
- SOCIAL MEDIA THANK YOU

SILENT AUCTION PRIZE - MINIMUM OF \$50 VALUE

- COMPANY NAME AND LINK TO YOUR WEBSITE ON THE AUCTION WEBPAGE WITH YOUR ITEM
- SOCIAL MEDIA THANK YOU

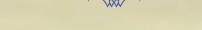
Sponsorship Registration Sponsorship Levels

Tit SOLD OUT or	Silent Auction Sponsor	Driv SOLD OUT ge Sponsor	Hole Sponsor
Dir SOLD OUT onsor	P SOLD OUT Prink	Eagle Sponsor	Live Auction Prize
Golf Shot Spons		Re SOLD OUT Hole	Sponsor Silent Auction Prize
Co SOLD OUT sor	On Course Activity Sponsor	Birdie Sponsor	Sponsor
Player Gift Spor		Par Sponsor	
Contact Informat	ion		
Company Name:			
Contact Person:		Contact Phone:	
Mailing Address:		Postal Code:	- Cilvatelli
Email Address:			
Golfer Registration (only included in Foursome Sponsorship) If you would like to enter a team in addition to your sponsorship please fill out the names and add the cost to your payment. After August 10, 2024 the cost per player increases to \$265			
	Name	Address	Cost
Golfer One			\$250
Golfer Two			\$250
Golfer Three			\$250
Golfer Four			\$250
Payment Method	Invoice me Credit C	Card (fill out information below)	Cheque (attached)
VISA OR MASTERCARD PAYMENT INFORMATION PLEASE NOTE: ALL FIELDS BELOW ARE REQUIRED			
Credit Card Number			
Card Type		Expiry Date	
Billing Address			
		Security Code	



Event Details

11:00 - Registration, Driving Range & Lunch Opens
12:45 - Golfers on carts
1:00 - Shotgun Start
5:30 - Pre Dinner Drink
Followed by Dinner & Live Auction



Golf Registration

If you are entering a team(s) your registration includes:

18 holes of golf, shared power cart, driving range, golfer gift, free predinner drink, all contest holes, BBQ lunch, dinner at Legends, auctions, wine during dinner, \$50 tax receipt

Should you have any inquiries or need to submit your completed form and payment, please feel free to reach out to Karen Post, Manager of Fund Development.

You can contact her via email at kpost@alzheimerniagara.ca or by phone at (905) 687-3914, extension 556