

WMKL

WORMALD MASSE KEEN LOPINSKI LLP

CHARTERED PROFESSIONAL ACCOUNTANTS AND BUSINESS ADVISORS

PRESENTS THE
PETER SARACINO

ALZHEIMER GOLF CLASSIC

In support of the Alzheimer Society of Niagara Region

SEPTEMBER 11, 2024 || LEGENDS ON THE NIAGARA
9561 NIAGARA PKWY, NIAGARA FALLS



**THE PETER SARACINO ALZHEIMER GOLF CLASSIC
OFFERS A VARIETY OF UNIQUE PARTNERSHIP AND
PROMOTIONAL OPPORTUNITIES TO SUPPORT THE
11,751 INDIVIDUALS IN THE NIAGARA REGION
LIVING WITH A PROGRESSIVE DEMENTIA**



Peter Saracino was our former CEO who passed away in November 2007. Peter joined the Society in 2003 when the organization received a large bequest. Peter and other founding members wanted to ensure the longevity of our organization and therefore The Alzheimer Society Niagara Foundation was created. He dedicated his entire professional life to the not-for profit sector and helping others.

Peter fell ill to cancer, and we re-named the tournament in the fall of 2007 while he was still with us because of his love of golf and his unwavering dedication to our cause.



When someone receives a dementia diagnosis, it profoundly impacts their life and those around them. The emotional toll can be overwhelming, with feelings of grief, anger, loss, fear, shock, and disbelief. Simple tasks become daunting challenges, and cherished memories fade away.

Caregivers are also deeply affected, experiencing high levels of stress due to concerns about their loved one's deteriorating condition. They grapple with sadness, exhaustion, anxiety, loneliness, and fear of what lies ahead.

Family dynamics and friendships can strain under the weight of this diagnosis, leading to isolation and negative health effects for both the person with dementia and their caregiver.

The Alzheimer Society provides vital support, education, resources, and connections to improve the quality of life for those living with dementia, letting them know they are not alone.

Your contribution can truly make a meaningful difference



**"WHEN I FINALLY RECEIVED THE
DIAGNOSIS OF PROBABLE
FRONTOTEMPORAL DEMENTIA, I
WAS LIKE, 'OK, NOW WE KNOW.
AND NOW I CAN FIGHT THIS
THING.'" - MARY BETH**

Sponsorship/Promotional Opportunities



TITLE SPONSOR - \$10,000

- LOGO INCLUSION IN "THE VOICE" NEWSLETTER, ALL MARKETING MATERIALS AND ALL GOLF EMAILS
- SOCIAL MEDIA POSTS FACEBOOK, INSTAGRAM, TWITTER AND LINKEDIN (OVER 3,400 FOLLOWERS) MINIMUM OF 4 TIMES
- LOGO, AD AND LINK TO YOUR WEBSITE ON ALZHEIMER SOCIETY WEBSITE ON THE EVENT PAGE
- PROMOTIONAL VIDEO ON SOCIAL MEDIA AND PRODUCTION WEBSITE
- CORPORATE LOGO AND FULL PAGE AD INCLUDED IN PROGRAM
- PROMINENT ON COURSE SIGNAGE
- ACKNOWLEDGEMENT DURING THE DAY BY THE MASTER OF CEREMONIES
- RECOGNITION IN SLIDESHOW
- SOCIAL MEDIA THANK YOU
- INCLUSION IN ANNUAL REPORT

DINNER SPONSOR - \$7,000

- LOGO INCLUSION IN "THE VOICE" NEWSLETTER AND ALL GOLF EMAILS
- SOCIAL MEDIA POSTS FACEBOOK, INSTAGRAM, TWITTER AND LINKEDIN (OVER 3,400 FOLLOWERS) MINIMUM OF 3 TIMES
- LOGO, AD AND LINK TO YOUR WEBSITE ON ALZHEIMER SOCIETY WEBSITE ON THE EVENT PAGE
- CORPORATE LOGO AND FULL PAGE AD INCLUDED IN PROGRAM
- PROMINENT ON COURSE SIGNAGE AND VISIBLE SIGNAGE
- ACKNOWLEDGEMENT DURING THE DAY BY THE MASTER OF CEREMONIES
- RECOGNITION IN SLIDESHOW
- SOCIAL MEDIA THANK YOU
- INCLUSION IN ANNUAL REPORT

GOLF SHOT SPONSOR - \$5,000

- LOGO INCLUSION IN "THE VOICE" NEWSLETTER AND ALL GOLF EMAILS
- SOCIAL MEDIA POSTS FACEBOOK, INSTAGRAM, TWITTER AND LINKEDIN (OVER 3,400 FOLLOWERS) MINIMUM OF 3 TIMES
- LOGO AND LINK TO YOUR WEBSITE ON ALZHEIMER SOCIETY WEBSITE ON THE EVENT PAGE
- CORPORATE LOGO AND HALF PAGE AD INCLUDED IN PROGRAM
- ON COURSE ACTIVATION WITH A VOLUNTEER TO TAKE PICTURES OF TEAMS AT A DESIGNATED HOLE WITH SIGNAGE
- ACKNOWLEDGEMENT DURING THE DAY BY THE MASTER OF CEREMONIES
- RECOGNITION IN SLIDESHOW
- PICTURES OF TEAMS WILL BE BRANDED WITH YOUR LOGO AND EMAILED TO THEM
- SOCIAL MEDIA THANK YOU

Sponsorship/Promotional Opportunities



CART SPONSOR - \$3,500

- LOGO INCLUSION IN "THE VOICE" NEWSLETTER, ALL MARKETING MATERIALS AND ALL GOLF EMAILS
- SOCIAL MEDIA POSTS FACEBOOK, INSTAGRAM, TWITTER AND LINKEDIN (OVER 3,400 FOLLOWERS) MINIMUM OF 2 TIMES
- LOGO AND LINK TO YOUR WEBSITE ON ALZHEIMER SOCIETY WEBSITE ON THE EVENT PAGE
- SIGNAGE IN ALL CARTS STATING "SPONSORED BY COMPANY NAME"
- SIGNAGE WITH CORPORATE LOGO ON EVENT
- CORPORATE LOGO AND 1/4 PAGE AD INCLUDED IN PROGRAM
- RECOGNITION IN SLIDESHOW
- SOCIAL MEDIA THANK YOU

PLAYER GIFT SPONSOR - \$3,000

- LOGO INCLUSION IN "THE VOICE" NEWSLETTER AND ALL GOLF EMAILS
- SOCIAL MEDIA POSTS FACEBOOK, INSTAGRAM, TWITTER AND LINKEDIN (OVER 3,400 FOLLOWERS) MINIMUM OF 2 TIMES
- LOGO AND LINK TO YOUR WEBSITE ON ALZHEIMER SOCIETY WEBSITE ON THE EVENT PAGE
- LOGO ON PLAYER GIFT
- CORPORATE LOGO AND 1/4 PAGE AD INCLUDED IN PROGRAM
- RECOGNITION IN SLIDESHOW
- SOCIAL MEDIA THANK YOU

SILENT AUCTION SPONSOR - \$2,000

- VIDEO ON 32AUCTIONS/ASNR WEBPAGE AND IDENTIFIED AS "SILENT AUCTION PRESENTED BY" ON AUCTION WEBPAGE
- LOGO INCLUSION IN "THE VOICE" NEWSLETTER
- LOGO INCLUDED IN MINIMUM OF 1 SOCIAL MEDIA AUCTION PROMOTIONS
- CORPORATE LOGO AND BUSINESS CARD SIZE AD IN PROGRAM
- RECOGNITION IN SLIDESHOW
- SOCIAL MEDIA THANK YOU

PRE-DINNER DRINK SPONSOR - \$1,500

- LOGO INCLUSION IN "THE VOICE" NEWSLETTER AND ALL GOLF EMAILS
- SOCIAL MEDIA POSTS (OVER 3,400 FOLLOWERS) MINIMUM OF 1 TIME
- LOGO ON ALZHEIMER SOCIETY WEBSITE ON THE EVENT PAGE
- SIGNAGE WITH CORPORATE LOGO ON BAR
- CORPORATE LOGO INCLUDED IN PROGRAM
- RECOGNITION IN SLIDESHOW
- SOCIAL MEDIA THANK YOU

Sponsorship/Promotional Opportunities



FOURSOME SPONSOR - \$1,175

- REGISTRATION FOR 4 PARTICIPANTS
- SIGN ON A HOLE ON THE COURSE
- CORPORATE NAME IN PROGRAM
- SOCIAL MEDIA THANK YOU

*COMMITMENT REQUIRED FOR THIS LEVEL BEFORE AUGUST 10, 2024 AS THIS IS EARLY BIRD PRICING TO GOLF

ON COURSE ACTIVITY SPONSOR - \$1,000 (4 AVAILABLE)

- LOGO INCLUSION IN "THE VOICE" NEWSLETTER AND ALL GOLF EMAILS
- SOCIAL MEDIA POSTS (OVER 3,400 FOLLOWERS) MINIMUM OF 1 TIME
- LOGO ON ALZHEIMER SOCIETY WEBSITE ON THE EVENT PAGE
- CORPORATE NAME INCLUDED IN THE PROGRAM
- ATTEND AND SET UP AN ACTIVITY ON A DESIGNATED HOLE TO ENGAGE WITH PARTICIPANTS
- SOCIAL MEDIA THANK YOU

DINNER WINE SPONSOR - \$750 (2 AVAILABLE)

- LOGO INCLUSION IN "THE VOICE" NEWSLETTER AND ALL GOLF EMAILS
- SOCIAL MEDIA POST (OVER 3,400 FOLLOWERS) MINIMUM OF 1 TIME
- LOGO ON ALZHEIMER SOCIETY WEBSITE ON THE EVENT PAGE
- LABELS ON WINE BOTTLES
- CORPORATE NAME INCLUDED IN THE PROGRAM
- SOCIAL MEDIA THANK YOU



DRIVING RANGE SPONSOR- \$750

- LOGO INCLUSION IN "THE VOICE" NEWSLETTER AND ALL GOLF EMAILS
- LOGO ON ALZHEIMER SOCIETY WEBSITE ON THE EVENT PAGE
- SOCIAL MEDIA POST (OVER 3,400 FOLLOWERS) MINIMUM OF 1 TIME
- SIGNAGE AT DRIVING RANGE WITH CORPORATE LOGO
- CORPORATE LOGO INCLUDED IN PROGRAM
- SOCIAL MEDIA THANK YOU



EAGLE SPONSOR - \$750

- LOGO INCLUSION IN "THE VOICE" NEWSLETTER AND ALL GOLF EMAILS
- LOGO ON ALZHEIMER SOCIETY WEBSITE ON THE EVENT PAGE
- SOCIAL MEDIA POSTS (OVER 3,400 FOLLOWERS) MINIMUM OF 1 TIME
- SIGNAGE IN PREMIUM LOCATION WITH CORPORATE BRANDING
- CORPORATE LOGO INCLUDED IN PROGRAM
- SOCIAL MEDIA THANK YOU

Sponsorship/Promotional Opportunities



REFRESHMENT HOLE SPONSOR - \$500

- LOGO INCLUSION IN "THE VOICE" NEWSLETTER
- LOGO ON ALZHEIMER SOCIETY WEBSITE ON THE EVENT PAGE
- SIGNAGE WITH CORPORATE BRANDING ON COURSE
- LOGO INCLUSION ON GRAB BAG
- SOCIAL MEDIA THANK YOU

BIRDIE SPONSOR - \$500

- LOGO INCLUSION IN "THE VOICE" NEWSLETTER
- LOGO ON ALZHEIMER SOCIETY WEBSITE ON THE EVENT PAGE
- SIGNAGE WITH CORPORATE BRANDING ON COURSE
- CORPORATE LOGO INCLUDED IN PROGRAM
- SOCIAL MEDIA THANK YOU

PAR SPONSOR - \$250

- SIGNAGE WITH CORPORATE BRANDING ON THE COURSE
- CORPORATE LOGO INCLUDED IN PROGRAM
- SOCIAL MEDIA THANK YOU

HOLE SPONSOR - \$175

- SIGN ON A HOLE ON THE COURSE
- CORPORATE NAME INCLUDED IN PROGRAM
- SOCIAL MEDIA THANK YOU

LIVE AUCTION PRIZE - MINIMUM \$500 VALUE

- SOCIAL MEDIA POSTS (OVER 3,400 FOLLOWERS) MINIMUM OF 1 TIME
- LINK TO YOUR WEBPAGE IN SOCIAL MEDIA POST
- CORPORATE NAME INCLUDED IN PROGRAM
- SOCIAL MEDIA THANK YOU

SILENT AUCTION PRIZE - MINIMUM OF \$50 VALUE

- COMPANY NAME AND LINK TO YOUR WEBSITE ON THE AUCTION WEBPAGE WITH YOUR ITEM
- SOCIAL MEDIA THANK YOU

Sponsorship Registration

Sponsorship Levels

☐ Title Sponsor

☐ Silent Auction Sponsor

☐ Drive ~~SOLD OUT~~ Sponsor

☐ Hole Sponsor

☐ Drive ~~SOLD OUT~~ Sponsor

☐ Premium Drink Sponsor

☐ Eagle Sponsor

☐ Live Auction Prize Sponsor

☐ Golf Shot Sponsor

☐ Foursome Sponsor

☐ Ref ~~SOLD OUT~~ Hole Sponsor

☐ Silent Auction Prize Sponsor

☐ Co ~~SOLD OUT~~ Sponsor

☐ On Course Activity Sponsor

☐ Birdie Sponsor

☐ Player Gift Sponsor

☐ ~~SOLD OUT~~ Line Sponsor

☐ Par Sponsor

Contact Information

Company Name:

Contact Person:

Contact Phone:

Mailing Address:

Postal Code:

Email Address:

Golfer Registration (only included in Foursome Sponsorship) If you would like to enter a team in addition to your sponsorship please fill out the names and add the cost to your payment. After August 10, 2024 the cost per player increases to \$265

	Name	Address	Cost
Golfer One			\$250
Golfer Two			\$250
Golfer Three			\$250
Golfer Four			\$250

Payment Method

☐ Invoice me

☐ Credit Card (fill out information below)

☐ Cheque (attached)

VISA OR MASTERCARD PAYMENT INFORMATION

PLEASE NOTE: ALL FIELDS BELOW ARE REQUIRED

Credit Card Number

Card Type

Expiry Date

Billing Address

Security Code

Name on Card

Cardholder Signature



Event Details

11:00 - Registration, Driving Range & Lunch Opens

12:45 - Golfers on carts

1:00 - Shotgun Start

5:30 - Pre Dinner Drink

Followed by Dinner & Live Auction

Golf Registration

If you are entering a team(s) your registration includes:

18 holes of golf, shared power cart, driving range, golfer gift, free pre-dinner drink, all contest holes, BBQ lunch, dinner at Legends, auctions, wine during dinner, \$50 tax receipt

Should you have any inquiries or need to submit your completed form and payment, please feel free to reach out to Karen Post, Manager of Fund Development.

You can contact her via email at kpost@alzheimerniagara.ca or by phone at (905) 687-3914, extension 556