



THE DAILY CHRONICLE

TUESDAY, DECEMBER 31, 2024

It's New Year's Eve!



On This Date

1904 – The first New Year's celebration was held in New York City's Times Square, which was known then as Longacre Square.

1935 – Charles Darrow patented the board game Monopoly, although he had based his game on the Landlord's Game, a game devised by Lizzie Magie to teach the principles of economics.

1967 – Daredevil Evel Knievel crashed in his attempt to jump over the Caesars Palace fountain on his motorcycle. He was badly injured and hospitalized, but the stunt made Evel Knievel a household name.

Did You Know?

The ancient Babylonians, who lived 4,000 years ago, were the first people to have New Year's celebrations. They even made New Year's resolutions. But their new year began in March, not January.

Quote of the Day

“Repetition makes reputation, and reputation makes customers.”

~ *Elizabeth Arden*

Happy Birthday!

Elizabeth Arden (1881–1966) was a transformative leader in the world of beauty who built a cosmetics empire. Arden ventured into the cosmetics industry with a determination to redefine how women approached skincare. Her eponymous company, founded in 1910, revolutionized beauty with a holistic approach to a woman's self-care and confidence. Arden's signature red door, which adorned her salons, became a symbol of elegance and luxury. She developed the first-ever skincare line tailored to different skin types, making high quality skincare accessible to women across the globe.

