

Société Alzheimer Society

NOVA SCOTIA



Partnership Opportunities Community Week September 20–26, 2026

**Events across the province to learn more about dementia
and the importance of community connections.**

Seven communities. *One powerful week.*

Join Us for Our Annual Community Week

September 20–26, 2026

Seven communities. *One powerful week.*

Connection Matters: Supporting people affected by dementia in their community.

**New Waterford | East Dartmouth | Hantsport | Elmsdale
St. Andrews | Bridgewater | Yarmouth**

Visit alzheimer.ca/ns/communityweek to find more details about your local event.

The Alzheimer Society of Nova Scotia is proud to present Community Week 2026, a province-wide series of events taking place September 20–26, 2026, in New Waterford, East Dartmouth, Hantsport, Elmsdale, St. Andrews, Bridgewater, and Yarmouth.

Community Week brings dementia education, resources, and opportunities for meaningful community connection directly to the people who need them most. Each event is shaped by local needs and provides practical information on dementia, Alzheimer Society programs and services, and other community supports. Our goal is to empower Nova Scotians affected by dementia—whether personally, professionally, or through caregiving—and to build stronger, more dementia-friendly communities throughout the province.

With more than 300 participants expected throughout the week, Community Week attracts a diverse and engaged audience, including people living with dementia, care partners and families, healthcare professionals, community organizations, local businesses, and volunteers. These events offer sponsors and exhibitors a unique opportunity to connect with compassionate, community-minded individuals who are committed to improving the lives of people affected by dementia.

Participants consistently tell us they value the opportunity to learn about local programs and services, connect with others who share similar experiences, hear from knowledgeable speakers, and build meaningful relationships within their communities.

As an exhibitor or sponsor, your organization will align with Nova Scotia’s leading dementia support organization while demonstrating a strong commitment to community health, inclusion, and accessibility. Your partnership will provide valuable visibility across seven communities and multiple digital platforms while helping ensure these important events remain free and accessible to everyone.

Join us in creating a more informed, compassionate and connected Nova Scotia.



About the Alzheimer Society of Nova Scotia

The Alzheimer Society of Nova Scotia is a leading not-for-profit health charity serving tens of thousands of Nova Scotians affected by dementia. Active in communities across the province, the Society offers help for today through programs and services and hope for tomorrow by funding research to find the cause and cures. Since 1983, we've been dedicated to providing support to Nova Scotians affected by dementia. We provide education and support to people living with dementia, their care partners, healthcare professionals and the public.

There are over 18,000 Nova Scotians living with dementia, along with the tens of thousands of care partners. As our population ages, the number of people affected will continue to grow over the next two decades.

We have a strategic vision that all Nova Scotians affected by dementia are empowered through timely, accessible and culturally specific support, information, and services. With your support, we can continue to carry out this important work.

Contact:

Andrée Nash (she/her)
Director of Philanthropy

Phone: 902-422-7961 | 1-800-611-6345

Cell: 782-409-6056

Email: andree.nash@asns.ca

Exhibitor: \$100 (per location) – up to 25 opportunities available

Connect directly with your community by hosting a booth at one of our in-person events. Exhibitors will have dedicated time during networking breaks to engage with attendees and share information about their services or organization.

- One table and chairs
- Name featured in event materials
- Opportunities to network and speak with attendees and community members
- Access to hear from local experts presenting at the event

Nonprofit organizations exhibit free of charge!

Spots are limited. Contact us to confirm your space.

Looking to exhibit at multiple events?

We'll help you coordinate and maximize your reach.

Sponsorship Opportunities (Province-Wide)

Position your brand as a champion for dementia support across Nova Scotia. Becoming a Community Week sponsor is more than brand visibility; it's a chance to stand beside people living with dementia and show your commitment to building inclusive, dementia-friendly communities across the province.

Presenting Sponsorship: \$4,000 – 1 spot available

Stand out as the exclusive "Presented by" sponsor of Community Week 2026. Your brand will be integrated into event branding and featured in our ad campaign, In the Loop newsletter (2,200 mailed, 8,000 emailed), event signage, presentations, and the Community Week website. Enjoy premium exposure through general and two dedicated social media posts, and recognition at every event across the province.

Gold Sponsorship: \$2,000 – 4 opportunities available

Gain strong province-wide visibility with your logo featured on event signage, presentations, and the Community Week website. You'll be recognized in opening remarks, receive a dedicated social media post, and have the option to include materials in attendee packages (where available).

Silver Sponsorship: \$1,000 – 4 opportunities available

This is an excellent way to show your support and reach new audiences. Your logo will appear on signage, presentations, and the website, with general social media recognition and in-event acknowledgements across all seven locations.

SPONSORSHIP BENEFITS

PRESENTING

1 spot available

\$4,000

GOLD

4 spots available

\$2,000

SILVER

4 spots available

\$1,000

Recognition as "Presented by"
on event branding



Logo on event signage and
presentations at all locations



Logo on Community Week
webpage and regional event
pages



Featured in paid ad campaign



Recognition in our In The Loop
Newsletter
(2,200 mail, 8,000 email)



Social media mentions

+ 2 dedicated
posts



Opportunity to include material
in attendee resources (if offered)



Recognition during opening
remarks (where applicable)



**All sponsor messaging to be approved by ASNS.*

***Deadlines for logos and advertisements will be provided and must be followed to ensure seamless recognition of your support.*

Société **Alzheimer** *Society*

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