

Société Alzheimer Society

NOVA SCOTIA

Partnership Opportunities

37th Annual Dementia Care Conference

SHIFTING MINDSETS

Tuesday, October 20, 2026

Cedar Event Centre - Halifax, NS



The 37th Annual Alzheimer Society of Nova Scotia Dementia Care Conference returns in 2026, bringing together professionals, researchers, educators, students, and community leaders committed to advancing dementia care across Nova Scotia and beyond.

Building on the success of last year's event, which welcomed more than 270 in-person attendees and over 140 virtual participants, the conference continues to grow as one of the province's premier professional development opportunities in dementia care.

This year's theme: Shifting Mindsets

We will explore new perspectives on dementia care, including dignified risk, dementia and mental health, advances in dementia therapeutics, and empowering a diverse workforce. Through thought-provoking presentations, practical learning, and meaningful discussion, the conference will challenge attendees to think differently about dementia care while fostering collaboration among those working to improve the lives of people living with dementia and their care partners.

The day will begin with opening remarks followed by a keynote presentation, setting the stage for a day of learning, innovation, and connection. The program will also feature the presentation of the **annual Student Research Awards**, recognizing the important contributions of emerging researchers who are helping shape the future of dementia care.

Throughout the day, attendees will participate in engaging educational sessions led by experts from across the sector, explore innovative products and services through the exhibitor marketplace, connect with colleagues during networking opportunities, and enjoy lunch with peers from a wide range of disciplines.

Sharing Homegrown Solutions in Dementia Care

One of the conference's most anticipated features, the Promising Practices Showcase, presented by Shannex, will once again showcase innovative and practical approaches to dementia care being implemented throughout Nova Scotia. These presentations highlight successful initiatives, creative solutions, and lessons learned that attendees can apply within their own organizations and communities.

The day will conclude with closing remarks, prize draws, and an opportunity for attendees to reflect on the day's learning while building new connections that extend beyond the event.

Whether you are a frontline care provider, healthcare professional, researcher, educator, policy advocate, student, volunteer, or advocate, this conference offers a valuable opportunity to learn from experts, exchange ideas, and gain practical knowledge that can improve the lives of people living with dementia and those who care for them.

We look forward to welcoming attendees to the 37th Annual Dementia Care Conference as we continue working together to shift mindsets and advance excellence in dementia care.



About the Alzheimer Society of Nova Scotia

The Alzheimer Society of Nova Scotia is a leading not-for-profit health charity serving tens of thousands of Nova Scotians affected by dementia. Active in communities across the province, the Society offers help for today through programs and services, and hope for tomorrow by funding research to find the cause and cures. Since 1983, we've been dedicated to providing support to Nova Scotians affected by dementia. We provide education and support to people living with dementia, their care partners, healthcare professionals and the public.

There are over 18,000 Nova Scotians living with dementia, along with the tens of thousands of care partners. As our population ages, the number of people affected will continue to grow over the next two decades.

We have a strategic vision that all Nova Scotians affected by dementia are empowered through timely, accessible and culturally specific support, information, and services. With your support, we can continue to carry out this important work.

Contact:

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2025 Event Highlights

412 Attendees



141 Virtual



271 In Person



18 Speakers



19 Exhibitors



Our Audience



8.3k+ Social Media
Followers



2,220 In the Loop
Subscribers



8,000 E-Newsletter
Subscribers

Presenting Sponsorship \$5,000 – 1 spot available

Gain exceptional visibility and brand awareness as the exclusive “Presented By” sponsor for the Alzheimer’s Society of Nova Scotia Conference. This unique opportunity includes addressing attendees, having your logo integrated into conference branding, inclusion in a 3-week conference ad campaign, and recognition in the Winter 2026 issue of our newsletter, In the Loop, shared with 2,200 people via mail and 8,000 digitally.

Gold Sponsorship \$2,500 – 4 opportunities available

This opportunity offers excellent exposure to all conference attendees throughout the day as well as several post-event recognition benefits. You will also be given corporate exposure during lunch.

Silver Sponsorship \$1,500 – 4 opportunities available

This opportunity offers your organization an excellent opportunity to reach new clients while reengaging with some familiar faces. You will also be given corporate exposure during our break times.

Bronze Sponsorship \$1,000 – up to 25 opportunities available

An enhanced version of our traditional exhibitor offering, this opportunity offers the benefits of Exhibitor below, with additional brand promotion.

Exhibitor \$500 – up to 25 opportunities available

This opportunity provides you a table in our conference space for visibility and to engage with conference attendees. Includes a skirted table, chairs, access to power, name in conference program, and access to conference presentations. Lunch and refreshments provided for two people.

*The sponsorship benefits chart on pages 6-7 highlights all of the recognition and attendee interaction opportunities available to you. Do you have unique ideas about how to best feature your organization? We’re open to exploring opportunities that will help your organization create a lasting impact.

SPONSORSHIP BENEFITS	PRESENTING 1 Spot Available \$5,000	GOLD 4 spots available \$2,500	SILVER 4 spots available \$1,500	BRONZE Up to 25 Spots \$1,000
Complimentary Conference Registrations	6	4	2	1
Social Media Posts	On all posts	4	3	2
Recognition in Conference Program	Full page	Half page	Logo only	Logo only
Complimentary Exhibitor Booth (\$500 Value)	✓	✓	✓	✓
Corporate recognition via signage at the venue	✓			
Recognition on our website with hyperlinked logo	✓	✓	✓	✓
Opportunity to provide promotional merchandise to attendees	✓	✓	✓	✓
Logo on lunch signage	✓	✓		
Logo on break signage	✓		✓	
Recognition in the Winter 2027 issue of our print and digital newsletter, In the Loop	1/2 Page (7.5x4.5in)	1/4 Page (3.5x4.5in)		
Logo embedded in all conference branding	✓			
Reference in all conference branding as "Presented by"	✓			
Opportunity to address attendees at podium	✓			

All sponsor messaging to be approved by ASNS. Deadlines for logos and advertisements will be provided and must be followed to ensure seamless recognition of your support.

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