



*Thank you!*

**FOR HELPING US TO EXPAND OUR  
SERVICES AND INSPIRE ACTION.**

# Thanks to your generous support, we've been busy this past year!



A handwritten signature in blue ink that reads "Cathy Barrick".

**Cathy Barrick**  
Chief Executive Officer  
Alzheimer Society  
of Ontario



A handwritten signature in blue ink that reads "Keith Gibbons".

**Keith Gibbons**  
Board Chair  
Alzheimer Society  
of Ontario

This past year has been full of exciting achievements and progress in many areas. I am proud of the Alzheimer Society of Ontario team's work on our strategic priorities – they have been working hard and making things happen!

We continue to enhance and grow our First Link® Care Navigation program across the province. With funding support from the Ministry of Health, this program provides critical support to thousands of Ontarians whose lives have been touched by dementia. Our Finding Your Way program has leveraged partnerships with first responders across the province to ensure that people living with dementia can live safely in their communities – thanks to funding from the Ministry for Seniors and Accessibility. We continue to train professional caregivers through our U-First!® program in hopes that all those who receive care have the best

dementia-specific trained staff possible. We have worked to develop a U-First!® for families program, funded by the generous support of Grant and Alice Burton. This program will assist care partners across Ontario.

We have welcomed some very special donors to our Alzheimer Society family – with incredible gifts to help us create more programming opportunities and to support research. Special thanks to Tiina Walker, Catherine Booth, Michael Kirk and Brent Allen who lead the way with their generosity.

Thanks to all our partners, stakeholders, donors and clients – our work is a privilege and we look forward to another year of being a leader in dementia care and research.

*Thank you again for your support. We couldn't do any of this without you. You make a difference and, on behalf of those living with dementia, we are deeply grateful.*



## We honour a creative legend with a huge heart.

### Some days are burned in our memory. Perhaps until they are gone.

The day I met John Mann, lead singer of Canadian band, Spirit of the West, is one of those days. At the same time, I met Jill Daum, the incredibly brilliant and kind wife of John. They were in town to perform at the very first Spirit of John – a fundraising concert supporting music for those with dementia – and I offered to play Uber and take them to their appointments in the city. It was, without a doubt, one of the best days of my life.

John and Jill, facing dementia head on, changed my life. I saw the sadness, fear, and courage – up close and personal. John and Jill talked openly about what dementia was like, in ways I had not heard before. Since then, John and Jill have become dear friends. Ones that I look to for feedback and for inspiration in our fight against this disease.

John's life was cut short by a disease that took his precious memories away. Through it all, music and his

family were a source of comfort and light, but at the end, it was hard to reach him – even in those ways.

John and Jill are the reason why we must never give up. The dementia journey is over for John – but not for his family, and not for us. Every day we witness the way dementia steals people away from the things they love.

I will miss John forever. I am grateful for the way his story has touched me and so many others. It was an honour to know him.

Thank you, John, and Jill, for teaching us that despite adversity, you can live well.

Cathy Barrick  
CEO, Alzheimer Society of Ontario

*Thank you John and Jill for teaching us, that despite adversity, you can live well.*





## CATHERINE BOOTH & MICHAEL KIRK SOCIAL RECREATION FUND

# CATHERINE BOOTH & MICHAEL KIRK SOCIAL RECREATION FUND

This past year, the Alzheimer Society of Ontario received a transformational gift from Catherine Booth and Michael Kirk. They committed to donating \$100,000 a year, for 5 years, in memory of Catherine's father, Walter G. Booth.

"When my father, Walter, was diagnosed with Alzheimer's, it was so hard to watch him slipping away. Throughout his life, he believed in giving back to the community, so my husband Michael and I decided to follow in his footsteps. We chose to give back to the Alzheimer Society, and in this case, it's personal," says Catherine Booth.

The Catherine Booth and Michael Kirk Social Recreation Fund was created to support a variety

of social recreation programs across the province. Programs such as Minds in Motion®, Date Night, art therapy and many more.

Through fundraising efforts, Alzheimer Societies in Ontario will match Catherine Booth and Michael Kirk's generous donation to bring the total impact of their gift to \$1,500,000 over the 5 years.

Thank you, Catherine Booth and Michael Kirk for the visionary contribution you have made to Alzheimer Societies across Ontario. The positive impact of this gift will be felt by people living with dementia and their care partners for many years to come.

*Thank you, Catherine Booth and Michael Kirk, for your leadership in philanthropy, providing vision and a positive impact across Ontario.*



## Social Recreation Program

Mainstream recreational programs may turn people living with dementia away due to perceived cognitive deficits or the additional need for support and because of this, they often find themselves excluded. This exclusion only contributes to social isolation, decreased activity, and an overall compromise of their health and wellbeing.

With the appropriate support, people faced with dementia can live well. The Alzheimer Society has

created a Social Recreation Program that strives to promote physical, mental, and emotional wellbeing.

The Social Recreation Program provides opportunities for seniors to network and be a part of the social fabric of their communities. It supports people living with dementia and their care partners by helping to maintain and promote active lifestyles focused on their overall wellbeing, while creating safe spaces for them to participate in community activities.

### Program Goals

- Promote all dimensions of **active living** integral to overall wellbeing.
- Introduce people living with dementia to the benefits of **physical activity**.
- Engage participants in **creative outlets** that stimulate cognitive abilities, participation, and joy.
- Provide meaningful opportunities for **social inclusion**.

### Here are just a few of the amazing programs offered across Ontario.

- Dementia Friends Walking Club
- Memory/Brain Wave Café
- Home activation kits
- Music Project
- Date Night
- The Boomers Club
- Art workshops

And so many more diverse programs across Ontario!

To learn more, visit [alzheimerontario.ca](http://alzheimerontario.ca).



## MARY BERNICE ALLEN MEMORIAL FUND

Supporting education and critical connections for people living with dementia and their care partners.

Brent Allen has been supporting the Alzheimer Society for over a decade. In 2018, for the 20th anniversary of his mother's passing, Brent worked with the Alzheimer Society of Ontario to create the Mary Bernice Allen Memorial Fund, which offered a \$50,000 matching gift for donations that supported research, programs, and services.

In 2019, Brent's leadership in philanthropy, in honour of his mother, continued. "My hope is that by supporting the work of the Alzheimer Society, we can positively impact the lives of those living with dementia, as well as the network of caregivers who help them through their journey with the disease."

Due to the generosity of so many during this past year, the Mary Bernice Allen Memorial fund doubled the impact to \$100,000. These funds supported two vital programs the Alzheimer Society offers – U-First!® and First Link®. This gift connected more people to available services within their communities and more front-line workers received needed training to provide the best possible care for people living with dementia.

Thank you, Brent Allen for the kindness you show to the Alzheimer Society and for your ongoing support! We are forever grateful!

*Thank you, Brent Allen, for your leadership in philanthropy.*



## A Common Approach for the Whole Care Team



The U-First!® education program has helped front-line staff respond effectively to changes in behaviour caused by dementia by looking at the whole person and understanding the importance of their role since 2003. In 2019-20 over 575 health care providers took part in 45 in-person and online U-First!® courses. The Alzheimer Society of Ontario recognizes informal care partners (family and friends) as a key part of the care team and so an all new version of U-First!® was created this year through a partnership with the Alzheimer Society of Toronto with support from the Burton family.

**The goal of the 6-hour program is to increase care partner confidence and skills to understand and respond to behaviour changes in order to:**

- Reduce behaviour changes
- Enhance their wellbeing and that of the person they are supporting
- Improve collaboration among all team members by using a common knowledge, language and approach to care

The new program was piloted in 6 sites (5 in Ontario and 1 in Nova Scotia) with outstanding results. Pilot Care Partner learners were eager to learn with one another, to share experiences, and to try out the strategies for care in active ways. They also valued the takeaway tools that they could use in their day-to-day lives.

### 6-months following the training:

- **90%** reported increased ability and confidence to identify, flag and respond to behaviour changes
- **83%** reported increased ability to identify risks
- **76%** reported increased wellbeing for themselves (including reduced stress) and **93%** for the person they are supporting
- **90%** reported increased ability to have positive interactions with the person they are supporting, **86%** with other care partners, and **76%** with health care providers

**“ Every caregiver would benefit from this program. It makes you understand in even more detail what you are dealing with - both scientifically and emotionally.” - U-First!® for Care Partners participant**

To learn more, visit [u-first.ca](http://u-first.ca).



## Providing supports and care as early as possible – before a crisis.

First Link® is a program offered at the Alzheimer Society that connects people living with dementia and their care partners to the information, supports and services they need as early as possible and throughout the progression of the condition.

With First Link® Care Navigation supports available across all 29 local Alzheimer Societies in Ontario, First Link® also helps clients navigate what can sometimes be an overwhelming health-care system. First Link® staff provide direct client services that include individualized assessments, care planning, ongoing proactive follow up, and communication between providers and across sectors along the continuum of care. With these ongoing supports, clients do not feel alone and experience improved quality of life.



### Across Ontario, the evaluation of the First Link® Care Navigation service demonstrated significant positive impacts.

**82%** of people living with dementia felt that the help provided has made their lives better.

**90%** of people living with dementia believe they were connected to helpful information.

**90%** of people living with dementia felt better equipped to ask for help.

**82%** of care partners feel more confident in their abilities as caregivers.

**83%** of people living with dementia believe they were connected to supports that met their needs.

**87%** of care partners believe they were connected to supports that met their needs.

**90%** of care partners feel better equipped to ask for help.

**96%** of care partners believe they were connected to helpful information.

To learn more, visit [firstlinkontario.ca](http://firstlinkontario.ca).



## Living Safely with Dementia



The Finding Your Way® program is offering more resources than ever and has reached over 1.1 million people to date. You can access tools, tips and strategies to support safe navigation in the community and ideas for keeping your home safe and accessible.

There is growing demand for technological devices that can support people living with dementia as they remain active in the community, information is provided for various devices to meet unique needs. We also continue to offer education and support materials for first responders and anyone working in the community who help keep our communities safe. Education continues to be offered online and support services are available at an Alzheimer Society near you.

### The First Responder Information Centre provides resources that include:

- Tips on communicating with a person living with dementia.
- Search programs first responders can use to help find missing people with dementia more quickly.
- Helping people living with dementia and their families create safety plans and prepare for missing-person incidents.

Funding provided in part by **Ontario** 

The Rapid Response Working Group was established in 2018, which includes police and social workers of police services across Ontario as well as people with lived experience and Alzheimer Society staff. Together with the support of Alzheimer Society of Ontario, they develop tools and resources for police across province and help to build the First Responder Information Centre.

To learn more, visit [findingyourwayontario.ca](http://findingyourwayontario.ca).



## Expanding across Ontario

We all need to stay active as we age. The Canadian Society for Exercise Physiology recommends at least 150 minutes of moderate to vigorous intensity exercise every week for adults aged 18 to 64. Minds in Motion® helps people reach this goal in a dementia-friendly setting where they stay active to improve their endurance, mobility, and balance. They also receive take-home exercises to help them keep moving throughout the week. The program also creates opportunities for all-important social interactions, which reduce isolation, create opportunities to make new friends, and expand support networks.

## Minds in Motion®

More than 20 local Alzheimer Societies partner with community service providers in their region to run Minds in Motion®. Each program consists of a weekly two-hour session and runs for eight weeks. Activity modifications are included to ensure accessibility.

This program is now entering its sixth year and remains in high demand across Ontario, with many participants signing up for multiple programs. This past year, 5,200 people participated at more than 45 different community venues, almost a 20% increase in participation compared to previous years.

*"We have made some wonderful new friends. We go to lunch together each week, and we're having so much fun."*

To learn more, visit [mindsinmotion.ca](http://mindsinmotion.ca).



## Working alongside 75,000 Ontarians who have accessed training - together we are building a Dementia-Friendly Ontario



75,000 Ontarians have now been trained through dementia-friendly communities (DFC) across the province. Local Alzheimer Societies support businesses, community service providers and multi-service agencies as they work to become more dementia-friendly. People living with dementia and care partners are the centre of DFC and drive the direction of the initiative. Partnered sectors and trainees include, but are not limited to financial institutions, recreation

services, retail, restaurants, transportation services and libraries. Ontario is also a member of Dementia-Friendly Canada, a new initiative led by the Alzheimer Society of British Columbia and includes Manitoba and Saskatchewan. Together we are using our experience and pooling resources, developing new innovative tools to reach more Canadians and providing online training options.

To learn more, visit [dementiafriendlyontario.ca](http://dementiafriendlyontario.ca).



Tiina and Mark

## MARK'S MEDICINE RESEARCH AND COMMUNITY FUND

18 years together is not long enough. In July of 2010, Tiina Walker lost her partner in life, Mark Kerbel, to Bensons Syndrome, also known as Posterior Cortical Atrophy (PCA), which is a rare form of dementia.

As a past supporter of the Toronto Memory Program, Tiina provided significant financial support to be used towards education related to early onset dementia and Bensons syndrome.

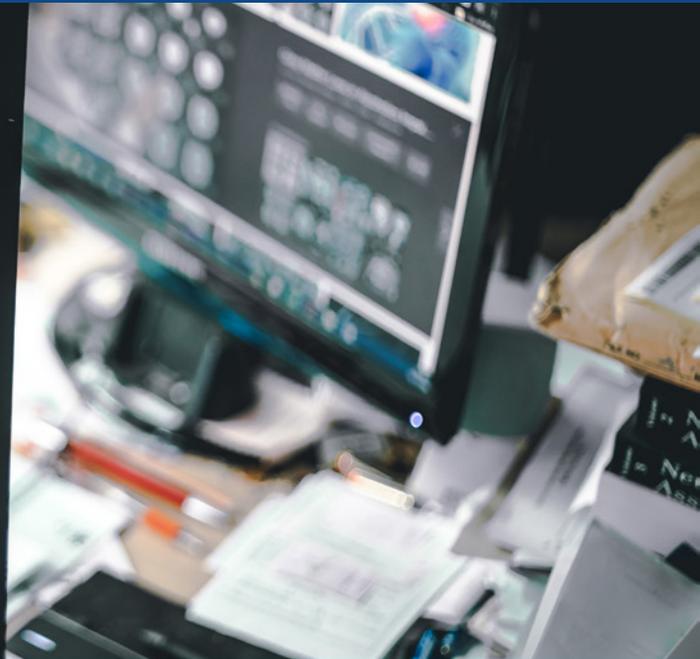
With the feeling there was more to be done, this past year, Tiina Walker connected with the Alzheimer Society to fund much needed research into the proper use and benefits of cannabis oil and dementia.

Mark Kerbel was a noted Criminal Defence Attorney in Toronto for almost thirty years. In 1976 while at

Osgoode Hall Law School, Mark wrote his thesis on the decriminalization of marijuana. Well ahead of his time, his logic and multifaceted approach to the subject made him a great advocate for the medical properties of the plant. Being the trailblazers, they were, when Mark was diagnosed in 2007, they began to investigate the benefits of cannabis oil and dementia.

"We need to invest in research. We need a natural solution to help with day to day symptoms of dementia and we need to do it now," said Tiina. In honour of Mark, Tiina has dedicated \$100,000 a year, for 5 years, to further quality of life research and will also be directing a portion of this forward-thinking gift to support local programs.

*Thank you, Tiina Walker, for your leadership in philanthropy and pushing the envelope for quality of life!*



## Researching Better Treatments and a Better Future

The Alzheimer Society Research Program (ASRP) is one of Canada's most innovative hubs for dementia research, helping the best and brightest minds in the field spark their work from ideas to impact. The Alzheimer Society Research Program (ASRP) is a collaborative initiative among the provincial Alzheimer Societies, the Alzheimer Society of Canada, our partners, and generous donors like you.

### ASRP funds two types of research:

1. **Biomedical**, to understand the science of the brain and changes associated with Alzheimer's disease and other forms of dementia, as well as to discover therapies to reverse, stop, or cure these disorders.
2. **Quality of Life**, to identify issues impacting people living with dementia and their care partners, including risk factors, behavioural and cognitive changes, physical support, caregiving, and health service delivery focusing on improving the way care is experienced by people with dementia and their caregivers.

### This past year, your support helped:

- Develop technology to detect pre-clinical changes and predict cognitive markers of early decline of cognitive health.
- Create and promote more inclusive dementia care by examining the concerns identified by members of the lesbian, gay, bisexual, transgender, queer, and two-spirit (LGBTQ2+) communities related to developing and living with dementia and the risk of cognitive decline among LGBTQ2+ individuals.
- Assess patterns of medication substitutions to potentially reduce the prescribing of sedatives and unnecessary medication among adults with dementia.
- Identify the benefits of a peer-based social support programs for cognitive and psychosocial health and wellbeing.



**Laura Middleton**  
University of Waterloo

**FUNDING:** \$142,110, Quality of Life Grant.

**PROJECT:** Expanding exercise opportunities for persons with dementia: A participatory Approach.

QUALITY OF LIFE INVESTIGATOR

**How will your research impact people living with dementia?** *"Creating more and better exercise opportunities will increase inclusion and allow more people living with dementia to benefit physically, mentally and socially from exercise."*



**Annalise D'Souza**  
University of Toronto

**FUNDING:** \$83,000, Quality of Life Postdoctoral Award.

**PROJECT:** The test of time: Modeling cognitive aging to detect, predict, and prevent pre-clinical dementia.

QUALITY OF LIFE POSTDOCTORAL

**How will your research impact people living with dementia?** *"My research will help to detect dementia early and identify treatments that can support drug therapy to improve the quality of life of people with dementia."*



**Daniel Harris**  
University of Toronto

**FUNDING:** \$66,000, Quality of Life Doctoral Award.

**PROJECT:** Antidepressants as replacements for antipsychotics in persons with dementia? Assessing

QUALITY OF LIFE DOCTORAL

patterns of medication substitution in Ontario nursing homes.

**How will your research impact people living with dementia?** *"By identifying if antipsychotic medications are being replaced with potentially inappropriate medications, we hope to reduce unnecessary medication use among adults with dementia."*



**Geneva Millett**  
Ryerson University

**FUNDING:** \$66,000, Quality of Life Doctoral Award.

**PROJECT:** A mixed methods approach to understanding the needs of socially isolated older adults and the

QUALITY OF LIFE DOCTORAL

benefits of a manualized peer-based social support program for cognitive and psychosocial health of residents with mild cognitive impairment in long-term care facilities.

**How will your research impact people living with dementia?** *"My research will demonstrate the benefits of a peer social support group on cognition and mental health for those with mild cognitive impairment who are living in long-term care. The findings from this research will inform future social interventions for older adults living with mild cognitive impairment."*



**Arne Stinchcombe**  
Brock University

**FUNDING:** \$223,400, Quality of Life New Investigator Grant.

**PROJECT:** "Will I still be gay?": Including and

QUALITY OF LIFE NEW INVESTIGATOR

supporting LGBTQ2+ persons with dementia and caregivers.

**How will your research impact people living with dementia?** *"This research will improve the quality of life for LGBTQ2+ persons with dementia and their care partners and will be used to promote inclusive dementia care and caregiver supports. Investments in research projects like this one contribute to the quality of life of persons with dementia through, for example, the development of dementia care approaches that are inclusive of people from different backgrounds."*

Visit [alzheimer.ca/en/on/research](http://alzheimer.ca/en/on/research) to read more about our researchers.

## Working Together for Better Care

This year, as in previous years, the Alzheimer Society of Ontario submitted a pre-Budget submission to the Standing Committee on Finance and Economic Affairs. Entitled *Targeted Investments for Smarter Health and Long-Term Care*, our submission called for a greater province-wide focus on system navigation, dementia-specific respite services, and dementia training and education for all long-term care staff.

Alzheimer Societies across Ontario met with Members of Provincial Parliament to explain the challenges faced by their constituents living with dementia. And in January, the Society appeared before a committee of MPPs to present our feedback ahead of the 2020 provincial Budget. We were pleased to see our recommendations mentioned in the committee's final report to the Legislative Assembly of Ontario.



While the Covid-19 pandemic has pushed back the release of the provincial Budget, and has fundamentally altered Ontario's fiscal situation, we remain committed to the vital investments contained in our Budget submission.

**You can read the full submission at:**  
[alzheimer.ca/en/on/budget2020](http://alzheimer.ca/en/on/budget2020).

## Harnessing Opportunity, Embracing Change

For the past year and a half, Ontario has been redesigning its health-care system. The Ontario Health Team (OHT) model focuses on breaking down barriers to client-centred care, bringing health providers together to create better experiences and outcomes for health system users. As an organization that has long focused on collaboration and partnerships, the Alzheimer Society embraces the potential of the OHT model, and every one of our 29 local Societies is a member of at least one, and as many as six, OHT groups.

Out of thousands of applicants, the Alzheimer Society of Ontario was one of a few dozen selected to offer feedback on *The People's Health Care Act*, the legislation that established the concept of OHTs and paved the way for their introduction. The Society has been actively engaged in the development of the OHT model, and local Alzheimer Societies were part of a majority of the first wave of OHTs announced by the province.

The next step in the legislative process has now been announced: the *Home Care and Community Services Act* is being merged with other legislation, to further integrate community support services with the broader health-care sector. While this process is on hold as all health care agencies focus on the Covid-19 pandemic, the Alzheimer Society of Ontario will continue to be a willing partner in any effort to break down barriers to better care.

Adding to the ongoing legislative changes is the fact that health care will be one of the sectors most changed in the post-pandemic world. The pandemic has exposed gaps and flaws, and the Alzheimer Society will be among those calling for changes to better protect the most vulnerable members of our society.

To learn more, visit [alzheimer.ca/en/on/advocacy](http://alzheimer.ca/en/on/advocacy).

## Do Anything for Alzheimer's:

### Raising Support through Beers and Laughs at Beer & Comedy!

On Thursday, March 12, 2020, a small group of employees at the Alzheimer Society of Ontario, who share a passion for comedy, beer, and our cause, came together to do *Anything for Alzheimer's* and hosted the first-ever Beer & Comedy event.

Held at People's Pint Brewing Co., a brewery located in Toronto's Junction neighbourhood. Attendees enjoyed a night filled with laughs as up-and-coming comedians from around Toronto took the stage, wonderful beer brewed by one of the Alzheimer Society's very own, and delicious pizza. After a successful night, the group raised \$2,700 in support of social and recreational programs across Alzheimer Societies in Ontario.

Anyone wishing to hold their own fundraiser, like Beer & Comedy, or another do-it-yourself event in support of people living with dementia can do so on our website. If you register your event, you will receive a customized web page with a unique link to share and promote your fundraiser initiative. Donors can complete their donations online and will automatically receive a tax receipt. Do *Anything for Alzheimer's* today.



Anyone wishing to hold their own fundraiser can now do so. Use your creative ideas, passions, and talents to hold an event in support of people living with dementia.

To learn more, visit [alzgiving.ca/anything](http://alzgiving.ca/anything).



## Saving the World from Dementia

Help stem the rising tide of dementia and other brain-related diseases. Become a Super Hero by doing your Will and including a charitable gift to the Alzheimer Society of Ontario. In addition to protecting the world from the dark shadow of dementia, you will save taxes on your hard-earned assets (and who doesn't want to save taxes?).

Anyone can be a superhero. Why not you? By joining our Super Hero Legacy Giving Program, you can help invest in a future where dementia is defeated.

### Did you know:

- More than 70% of Canadians do not have Powers of Attorney for Care and Property.
- More than 50% of Canadians do not have a Will.
- Only about 15% of Wills include a charitable gift in their estate plans — despite this being an excellent way to save taxes.

**“** I had no idea that someone that young could even get Alzheimer's. The speed and aggressiveness with which it attacked was something I really didn't have any context for...

**My image of it was like, You forgot stuff. But that is really the tip of the iceberg. You forget how to walk and move and talk.”**

– Seth Rogen



Ask for our free Super Hero Will Planner and Guide today. To learn more, visit [alzsuperhero.ca](http://alzsuperhero.ca).



Members of the Alzheimer Society of Ontario's Board of Directors, elected from across Ontario, generously guide and support our efforts with their time, talent and passion. We thank you for your leadership!

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Farhad Sethna, Vice Chair  
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Rudi Loepp, Secretary

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We are incredibly grateful to the individuals, corporations and organizations that have supported the Alzheimer Society of Ontario. For a full list of donors who have made contributions over \$1,000 this past year, please visit: [annualreport2020.alzheimerontario.ca](https://www.alzheimerontario.ca/annualreport2020)



#### OUR MISSION

The mission of the Alzheimer Society is to alleviate the personal and social consequences of Alzheimer's disease and other dementias and to promote research.



#### OUR VISION

A world without Alzheimer's disease and other dementias.

We are incredibly grateful to the Individuals, Corporations and Organizations that have supported the Alzheimer Society of Ontario. Below are donors who have made contributions over \$1,000 this past year.

**INDIVIDUALS**

Brent Allen  
 William J. Anderson  
 Sally Andrade  
 Kate Andrews  
 Carmine Arcari  
 Susan Archibald  
 Anonymous X3  
 Margaret Bachle  
 Cathy Barrick  
 John Bayko  
 Paul & Maggie Beneteau  
 Cynthia and David Blumenthal  
 Catherine Booth and Michael Kirk  
 R.N. Bose in memory of Mrs. M. Bose  
 Edna Boyce  
 Sarah and Mark Cairns  
 Claude Chapdelaine  
 Brian Collins  
 MB Currie & Jeff Rintoul  
 Ann Dunlop  
 John & Dinah Emery  
 Thomas Evans  
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 Rod Goodes  
 Rosemary Grant  
 Lois Green  
 M & R Guevremont  
 Mario Guzman  
 Warren Hill  
 Catherine Holmes  
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 Christine Link  
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 Paul Methot  
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 Jack & Kathy Mundy  
 Nick Partsalidis  
 Hilda Paterson  
 Marie Anne Paton-Callaghan  
 Lisa Pflieger  
 Cecylia Podoski  
 Grenville Priest  
 Murray Richardson  
 William Roche  
 Tamra Scott  
 Farhad Sethna

Tasha Shaw-Verbic  
 Robert Sherrin  
 David Smith  
 Pamela Stack  
 Larry Taves  
 Susan Thompson  
 Bill & Kathryn Troubridge  
 Tiina Walker  
 Bruce Walker  
 Douglas Glenn Walper  
 Margo & Jim Watt  
 John Weiler  
 Diane Westcott  
 Christine Wilson

**CORPORATIONS AND ORGANIZATIONS**

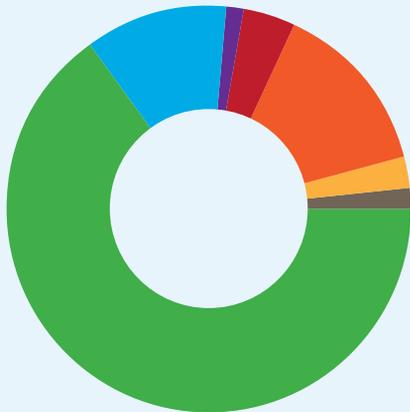
2Keys Corporation  
 Agg Family Giving  
 Anonymous  
 Betty Hughena Hamilton Family Trust  
 Canada Helps Org  
 Canadian Gold & Country Club  
 Canadian Online Giving Foundation  
 Columbus Club Council 485 Charitable Foundation  
 Contego Wealth Management  
 Cooper Standard Automotive  
 Earl & Dorothy Long Charitable Foundation  
 Federated Health Charities  
 Federated Health Charities Corporation  
 Goodmans LLP  
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 Gor-Fay Realty Company Ltd  
 IBM Employees' Charitable Fund  
 IG Wealth Management  
 Isaac Osipovicz Memorial Endowment Fund at the Jewish Foundation of Greater Toronto  
 Jack McAllister Foundation Trust  
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 Mississauga Golf & Country Club  
 Mitsubishi Electric Sales Canada Inc  
 My Tribute Gift Foundation  
 Nan and Jack Wiseman Family Fund  
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 Robert Allen Charitable Account  
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 The Bayfair Fund at the Oakville Community Foundation

The Candian Bridge Federation Charitable Fund  
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 The UK Online Giving Foundation  
 The WB Family Foundation  
 Toronto Memory Program  
 United Way Centraide Ottawa  
 United Way of Greater Toronto

**ESTATES**

Estate of Joseph Antilla  
 Estate of Marcy Baker  
 Estate of Robert Paul Baltin  
 Estate of Donelda Jean Barrows  
 Estate of Marilyn J Bell  
 Estate of Rosemarie Benoit  
 Estate of June Ellen Brooks  
 Estate of Jean Bruce  
 Estate of Vera Irene Chandler  
 Estate of Gordon Chow  
 Estate of Anne Eirwen Croombs  
 Estate of Peter Fuld  
 Estate of Frank E. Godeau  
 Estate of Etheline Grantham  
 Estate of Barbara Ann Hampson  
 Estate of Margaret Ann Hodge  
 Estate of John F. Isbister  
 Estate of Dale Jones  
 Estate of Hedly Kalamut  
 Estate of Hazel Kean  
 Estate of Margaret Kennedy  
 Estate of Natalie Alice Love  
 Estate of Erma Maxine Luther  
 Estate of Constance MacDougall  
 Estate of Cora Marie Moore  
 Estate of Robert Louis Moore  
 Estate of Katherine Elizabeth Beryl O'Shea  
 Estate of Alistair Reid  
 Estate of Lawrence J. Souliere  
 Estate of Helen Allen Stacey  
 Estate of Ellen Strain  
 Estate of Mary Ellen Timmins  
 Estate of Kenneth Oliver Toms  
 Estate of Walter Webb  
 Estate of Dorothy Williams  
 Estate of Raymond Harcourt Winger  
 Estate of William Zambrick

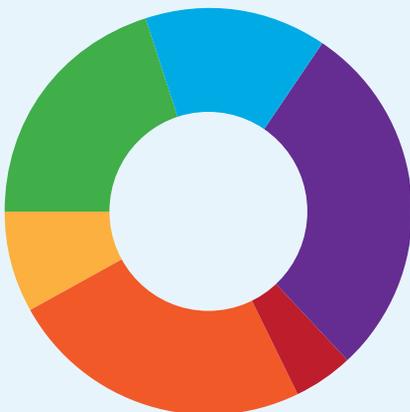
**REVENUE**



● Individual Giving	\$9,273,219
● Bequests	\$1,629,163
● Corporate Giving	\$181,294
● Government Health Programs	\$595,000
● Partner Alzheimer Societies	\$1,989,226
● Literature and Seminars	\$361,146
● Investment and other Income	\$202,039

**TOTAL REVENUE** **\$14,231,087**

**EXPENSES**



● Programs and Services	\$2,547,466
● Research	\$1,805,820
● Partner Alzheimer's Societies	\$3,630,352
● Government Health Programs	\$595,000
● Fundraising and Marketing	\$3,041,822
● Administration	\$999,023

**TOTAL EXPENSES** **\$12,619,483**

Complete audited financial statements are available at [alzheimer.ca/en/on/About-us/Annual-Report](http://alzheimer.ca/en/on/About-us/Annual-Report).

You can do something about dementia.

**DONATE TODAY**

[alzheimerontario.ca](http://alzheimerontario.ca)



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