



June | 2021 | Alzheimer Society Peel

Annual General Report

Alzheimer Society Peel was incorporated in 1983 as a charitable non-profit Society. Since that time, our Chapter has diligently worked to support families and individuals affected by Alzheimer's disease and related dementias. We promote public and professional awareness of Alzheimer's disease and related dementias and offer a variety of programs and services.

Alzheimer Society Peel works with all service providers and levels of government to ensure that optimum health and social services are provided for persons with Alzheimer's disease and related dementias and their families in the Region of Peel.

This is our Annual General Report for 2020-2021.

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A Word from the Board President

We have experienced many successes in supporting those whose lives have been affected by Alzheimer's disease or a related dementia but the arrival of COVID-19 tested our system like never before.

Our team of staff, volunteers, partners, and stakeholders has pulled together admirably to continue delivering extraordinary care in the face of this unprecedented pandemic. Staff and volunteers have worked tirelessly in uncertain circumstances to continue offering care and support to those in need.

The incredible response from ASP, our partners, donors and our community shows we're all in this together making it a fitting mantra for moving forward.

A tremendous amount of work took place before the pandemic to build partnerships and position us for success. These partnerships have been key to our ability to respond to the pandemic and will be key in our work to create a stronger, more integrated healthcare system.



Board of Directors 2020 – 2021

- George Douglas - President
- Barry Nowoselski - Vice President
- Danish Shaikh - Treasurer
- Inna Koldorf - Secretary
- Robin Flumerfelt
- Mona Kumar
- Anne McKye
- Mary-Lynn Peters
- Lucy Rasmussen
- Joanne Robinson
- Sean Wylie



We also wish to honour the memory of Barry Nowoselski, a 7 year Board Member, who passed away on February 9, 2021. Devoted to helping people who live with dementia, Barry will be deeply missed by our community.

There has been a lot of change and a lot of progress over the last year.

We made significant advances with technology. Now, with COVID, our innovation in this area is accelerating and changing the way we provide support. Access to virtual care will be a significant focus moving forward, even after CoVid-19 has slowed down and we move back to in person services.

As we navigate these challenging times, our caring culture underpins our work and supports our teams and the community. This year, our organization passed an important milestone of 90,000 engagements, many of which have taken place during the pandemic when they were needed the most.

We appreciate your support and continue to look forward to working with you in the future and to provide the much needed support those in our community require.

Regards
George Douglas

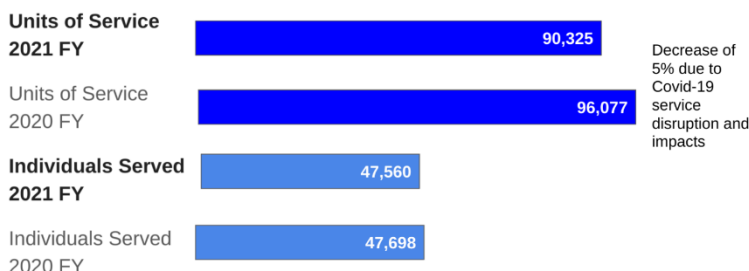


Program Highlights

Services and programs saw large scale delivery disruptions, with all service and support programs shifting to some form of virtual delivery. Referrals and Intake saw contraction from March through the entire first quarter, recovering slightly in Q2. Q3 and Q4 continued to trend back up towards normal baseline volumes in some services, however all Adult Day Services and Respite care options remained closed to in person delivery for the entire fiscal year, accounting for the 5% decrease in the units of service. Number of individuals served was maintained via virtual delivery, but reported negligible growth again as a result of limited services due to the pandemic.

Program Statistics

2020-21 Fiscal Year Summary: All Services



Our Sponsors

The Alzheimer Society Peel would like to thank our sponsors for their continued and generous support, and for enabling us provide help for today and hope for tomorrow.

Home Instead Senior Care

Access Abilities

Home Care Assistance

IG Wealth Management Mississauga

Wawanesa Insurance

Bayshore Home Health

Bayshore Foundation of Canada

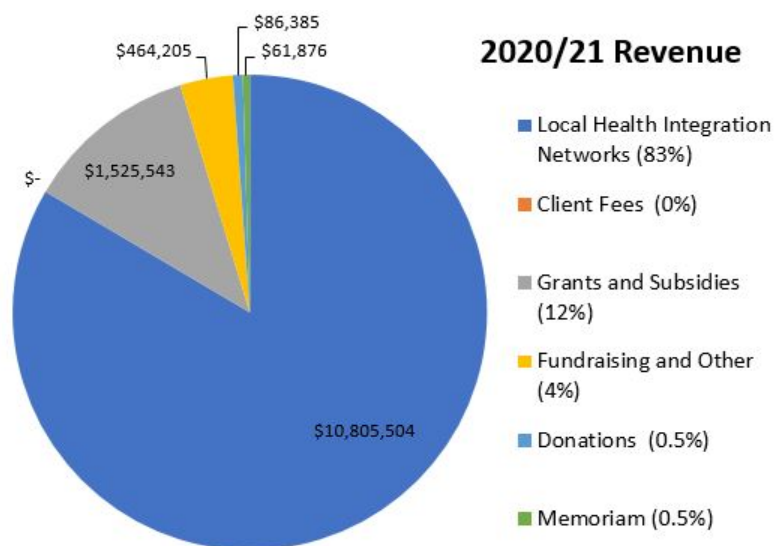
Fundraising Highlights

RONA Local Heroes Campaign \$16,866.23 / GIVE65 \$10,420 / Giving Tuesday \$7,812.60 / Holiday Campaign \$38,155 / IG Wealth Management Walk for Alzheimer's \$74,661 / Canada Helps \$938 / Individual donors raised a total amount of \$102,217

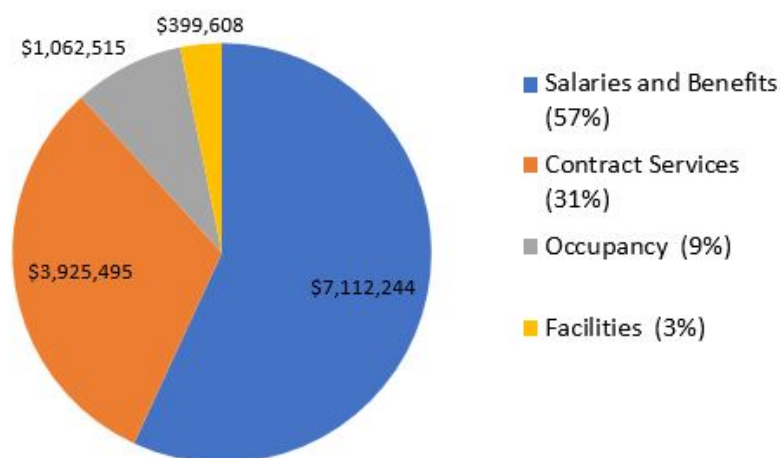
Grants

New Hoirzon's Senior Grant \$20,112 / Brampton Caledon Foundation \$3,930

Financials



2020/21 Expenses



ASP Financials for Annual General Report - Data

Revenue		2020/21
Local Health Integration Networks (83%)	\$	10,805,504
Client Fees (0%)	\$	-
Grants and Subsidies (12%)	\$	1,525,543
Fundraising and Other (4%)	\$	464,205
Donations (0.5%)	\$	86,385
Memoriam (0.5%)	\$	61,876
Total Revenue	\$	12,943,513
Expenses		2020/21
Salaries and Benefits (57%)	\$	7,112,244
Contract Services (31%)	\$	3,925,495
Occupancy (9%)	\$	1,062,515
Facilities (3%)	\$	399,608
Total Expenses	\$	12,499,862
Net Income	\$	443,651