

ANNUAL REPORT

For the period April 1, 2018 to March 31, 2019



Help for Today. Hope for Tomorrow... $\ensuremath{\mathbb{R}}$

Report of the Chair

It is my pleasure to report to Members on the 2018-2019 fiscal year.

Our vision - "Persons affected by Alzheimer's disease and other dementias live well and thrive in their community" has kept us focused on strategy and opportunity. We continued leading the way in promoting brain health and reducing dementia impact for over 9,200 individuals across Simcoe County that we support. We also leveraged our collective strength to build community and individual capacity to support people living with dementia in accordance with our 2015-2019 Strategic Plan. The Society also participated in the Alzheimer Society in Ontario's (ASiO) strategic planning process with strategic emphasis on fund development and increasing donor support.

Our progress this past year is in large part due to the strategic and collaborative leadership approach of our Chief Executive Officer, Debbie Islam, and collaboration amongst the staff, Friends of the Society, volunteers, community partners, and donors.

Through 2018-2019 we celebrate:

- The continued evolution of our governance structure with the formation of the Governance Committee and Finance, Audit and Risk Committee, the review and adoption of governance tools and good governance processes, and the expansion of the Board's membership and skillset.
- The continued involvement and leadership of the members of the Board and staff in local health system and age-friendly community planning. Noting the contribution of Debbie Islam's leadership in the development of a North Simcoe Muskoka Dementia Capacity Plan as mandated by the Ministry of Health and Long-Term Care.
- The proactive involvement and leadership of the Board, staff and volunteers in meetings with local MPPs to educate and advocate for additional investments in community dementia services.
- The receipt of new base and one-time funding from the NSM LHIN for First Link® Care Navigation services, Dementia Support Services expansion, and sustainability of the Minds in Motion® program, initially implemented in 2017 with an Ontario Trillium Foundation Grow Grant.

There is much to be proud of. As we focus forward, there continues to be a high need for greater donor support from our community to sustain and grow our programs and services to meet increasing demands. We will look to prioritize fund development initiatives and opportunities.

Our next strategic planning process begins in 2019-2020, and while we stay true to our core mission, we will seek opportunities to participate in the formation of Ontario Health Teams and reach out to Friends of the Society to support long-term engagement with our communities.

On behalf of the Board, it is with the utmost sincerity that we thank Debbie Islam, the staff and gracious volunteers for their unwavering commitment to the Society year over year. Thank you.

With Gratitude, Ann-Marie Kungl-Baker, Board Chair

Alzheimer Society of Simcoe County The Year in Review Highlights of Accomplishments 2018-2019

Leading the Way in Promoting Brain Health and Reducing Dementia Impact

The Alzheimer Society of Simcoe County successfully navigated another year of tremendous growth and change as we continued to deliver on our mission of providing the highest quality support, education and advocacy in collaboration with persons living with dementia, and care partners. *Referrals increased by* 17% over 2017-18, with a 25% *increase in the number of individuals served* and a 58% *increase in service provision to persons with a diagnosis of dementia*. Despite the significant growth in service volumes, the Education and Support Services Team continued to provide quality, client-centred programs and services, with 93% of clients responding to our satisfaction survey indicating they were satisfied with the services they received.

As part of Year 2 of Ontario's Dementia Strategy, the Alzheimer Society of Simcoe County received annualized base funding from the North Simcoe Muskoka Local Health Integration Network (NSM LHIN) for its **First Link® Care Navigation** (FLCN) service in follow-up to one-time funding provided in 2017-2018. The Society participated in a robust provincial evaluation of FLCN services by the Alzheimer Society of Ontario and the Centre for Community Based Research which demonstrated very successful outcomes in Year 2. These evaluations helped us to understand the impact of the FLCN investment and to inform continuous improvement of First Link® and the role it plays in care navigation.

In response to a call for proposals from the NSM LHIN in 2018-2019, the Alzheimer Society of Simcoe County was successful in receiving base and one-time funding effective January 2019 to expand its **Dementia Support Services Program** and to sustain the **Minds in Motion**® program which was implemented throughout Simcoe County and Muskoka/Perry Sound in 2017 with the support of an Ontario Trillium Foundation (OTF) Grow Grant. This valuable funding has enabled the Society to increase its capacity to meet the growing demand for individualized dementia counselling and support through the addition of two Family Support Coordinators. The Family Support Services Team now consists of five staff aligned with the five geographic sub-regions in Simcoe County. With these new funds, the Society is also in a position to continue to offer the very successful Minds in Motion® program in partnership with the Alzheimer Society of Muskoka.

The *Client Advisory Committee* continued to provide input and feedback to our Education Program and Support Services staff to ensure that the Society's service offerings respect needs, values and preferences of persons living with dementia, and care partners.

In order to ensure that our outstanding team of staff and volunteers has the capacity to continue to respond to the changing needs of our clients, as well as the diversity and complexity of care requirements, the Alzheimer Society of Simcoe County supported *continuing education and professional development opportunities*. We were pleased that several members of our team participated in Indigenous Cultural Safety Training, the Dementia Conference hosted by the North Simcoe Muskoka (NSM) Dementia Network, FLCN training opportunities, and time management training.

Education Services

With the exceptional leadership provided by Laura-Lynn Bourassa, Manager of Education and Support Programs, the Education Team continued to deliver a wide range of education programs to various stakeholder groups in 2018-2019. The number of education sessions **grew by 16%** over the previous fiscal year, with a **33% increase** in attendance by registered clients, including persons living with dementia, and informal care partners. Of note is the **150% increase** in the number of persons living with dementia participating in the **Taking Control of Our Lives** program, focusing on self-management knowledge and skill development. There was also a large increase in the number of **First Link® Learning Series** sessions held in South Simcoe in alignment with Education Team objectives to provide greater access in that region.

Education Services staff continued to work in collaboration with community partners to provide education and training to staff, volunteers and students in long-term care homes, retirement homes, hospitals and community agencies. The Education Coordinators worked in partnership with the local Psychogeriatric Resource Consultants through the North Simcoe Muskoka Specialized Geriatric Services (SGS) Program, to ensure that formal care providers received the education and training required to provide quality dementia care in community settings. The Society participated in the provision of educational opportunities to local family medicine residents once again, as part of the Family Medicine Residency Program Geriatric Rotation.

The Alzheimer Society of Simcoe County played a leadership role in the planning and presentation of the annual **Dementia Conference** in October 2018, hosted by the NSM Dementia Network. The theme of the conference was Dementia Friendly Communities featuring a presentation from the Schlegel-UW Research Institute for Aging, along with Dr. Kevin Young, a geriatrician based in Orillia and Lead Physician for the NSM SGS Program, and Dr. Amanda Gardhouse, another Orillia-based geriatrician. Lynn Baine presented the perspective of a person with lived experience.

Public education continued to be a priority for the Alzheimer Society of Simcoe County in 2018-2019. In keeping with the Society's strategic directions, many of our public offerings focused on the promotion of brain health. The Society continued to experience an overwhelming response to its 4-week Brain Health Series, *Heads Up for Healthier Brains*. This program provided information and practical strategies for maintaining a healthy brain and reducing the risk of developing dementia.

The Education Team also delivered 30 education sessions in 2018-2019, promoting the development of *dementia-friendly communities*. In addition, the Society utilized a **Finding Your Way® Program** grant from the Alzheimer Society of Ontario to assist in promoting safe living for persons with dementia while remaining active in the community.

Our **Speakers Bureau** continued to be a vital component of our public education program. Several active volunteers made presentations to community groups and attended health fairs on behalf of the Alzheimer Society on a regular basis.

The 2019 national *Alzheimer Awareness Month Campaign* was and continues to be a key focus of the Society's public awareness activities. For the second consecutive year, the theme was "Yes. I live with dementia. Let me help you understand." The campaign focused on tackling stigma and negative attitudes around dementia by sharing compelling stories from persons living with dementia, and care partners. Media packages were distributed to all local

media outlets, resulting in good coverage across the region. Advertisements were purchased to run on local radio stations and our First Link® promotional video was featured on Rogers TV. We developed and published a comprehensive Awareness Month Guide for Simcoe.com (Metroland Media). We also utilized our website, e-newsletter, e-blasts and social media to share the Awareness Month messages.

Support Services

The Support Services Team continued to provide excellent service to our clients over the past year under the leadership of the Manager of Education and Support Programs. Family Support Coordinators provided *dementia counselling services* to clients through face-to-face visits in the Barrie and Orillia offices, as well as in client homes and over the telephone. The number of clients served by this team **increased by 22%** over 2017-2018, and visits **grew by 45%**.

The **First Link® Care Navigation** service was fully implemented in 2018-2019 with the support of annualized base funding from the NSM LHIN. The Society is now in a position to offer enhanced navigation and care coordination services for clients, including those with more complex needs.

With new NSM LHIN base funding to support the **expansion of the Society's Support Services Program**, one Family Support Coordinator is now aligned with each of the five subregions in Simcoe County. This should help to increase the number of people served by the Support Services Team and decrease wait times for service, an area of focus over the past year as part of the Society's quality improvement plan.

The Society maintained its partnership with **CHATS**, a personal and home support services agency based in York Region, to provide dementia counselling for Bradford Adult Day Program clients and their care partners, as well as a support group and education sessions in the South Simcoe community.

The **Support Group Program** continued to be a core component of the Society's Support Services portfolio. Nine Support Groups for Care Partners were offered throughout Simcoe County in 2018-2019. This program is monitored on an ongoing basis and changes are made as needed to accommodate growth and ensure we can continue to offer full access to peer support in the most efficient and effective way possible. A formal partnership with the VON Simcoe County continued to offer an on-site respite group for persons living with dementia, to enable their care partners to attend Society support group meetings. The **Support Group PLUS Respite Program** was offered in Barrie and Orillia in 2018-2019 with NSM LHIN funding support to the VON. This respite option was also offered for education sessions in Alliston, Barrie and Penetanguishene for the first time.

The Alzheimer Society of Simcoe County continued to host staff deployed to the geographically-based NSM *Behavioural Support System (BSS) Community Mobile Support Team*. One Social Worker and one Occupational Therapist provided service to clients throughout NSM as part of the broader regional BSS program in 2018-2019.

4 Social Programs

The *Minds in Motion*® program was implemented in Simcoe County and Muskoka/Parry Sound in 2017 in collaboration with the Alzheimer Society of Muskoka and with the support of an OTF Grow Grant. Due to the overwhelming success of this evidence-based program for persons living with dementia, and their care partners, the NSM LHIN approved base funding to sustain Minds on Motion® across the region, and to increase staff support. More community partnerships were established in 2018-2019 enabling the Society to offer the program in a variety of dementia-friendly settings. The most compelling outcomes of this 8-week, community-based program have been the reduction in social isolation for many participants and the promotion of social connectedness. Many of the participants have developed friendships and established informal networks, contributing to people living well and thriving in the community.

The **Barrie Coffee Social** and **Orillia Social Luncheon** continued to attract a large number of participants. We continue to explore ways in which to promote and offer sustainable social programs for clients and care partners as the need has clearly been demonstrated.

Leveraging Our Collective Strength to Build Community and Individual Capacity to Support People Living With Dementia

The Alzheimer Society of Simcoe County continued to engage in advocacy in collaboration with our Alzheimer Society in Ontario (ASiO) partners over the past year to promote additional investments in dementia care services as part of the **Ontario Dementia Strategy** announced in May 2017. These collective efforts resulted in base funding to support the expansion of **First Link® Care Navigation** services across the province as part of the Year 2 roll-out.

Representatives of the Alzheimer Society of Simcoe County participated in the **ASiO Action Summit** in October 2018, bringing together persons with lived experience, local Alzheimer Society leadership, and other key stakeholders from across Ontario to discuss and inform public policy directions for ASiO moving forward. The outcomes from this forum assisted in the identification and prioritization of new and emerging advocacy priorities.

Members of the Alzheimer Society of Simcoe County Board and the CEO **engaged with local MPPs** in 2018-2019 to advocate for continued support for community dementia services in Simcoe County and across Ontario. The focus was on expansion of First Link® and other Alzheimer Society services, as well as respite services, to enable persons living with dementia to remain at home and to support care partners.

The CEO served as Co-Chair of the **NSM LHIN Dementia Capacity Plan** Work Group in 2018-2019. All LHINs in Ontario were required to prepare a 10-year plan for submission to the Ministry of Health and Long-Term Care by the end of March 2019. The Dementia Capacity Plans will be used by the Ministry to guide investments in dementia care initiatives in the community. The NSM LHIN will use the local plan to inform how funding will be used within each initiative. The CEO also participated in dementia capacity planning in the Central LHIN as a member of the Central LHIN Dementia Strategy Advisory Committee.

Over the past year, the Alzheimer Society of Simcoe County continued to actively engage in *age-friendly community planning* in the County of Simcoe and the City of Barrie. We served on the County of Simcoe's Age-Friendly Community Advisory Committee, and participated in a working group to develop an Age-Friendly Business Guide which incorporated dementia friendly suggestions. The Guide was shared with Simcoe County businesses in March 2019. The Society also served on the City of Barrie's Seniors Advisory Committee until December 2018.

In keeping with our strategic direction of leveraging our collective strength to build community and individual capacity to support people living with dementia, the Society actively participated in the work of the NSM LHIN, the NSM Dementia Network, and the NSM Community Support Services (CSS) Collaborative. Some highlights are as follows:

- The CEO continued to serve on the **NSM Seniors Health Steering Committee**. This committee is supporting the development of an integrated regional Seniors Health Program, with an initial focus on the planning and implementation of an SGS Program serving frail seniors and their care partners.
- The CEO continued to serve as a member of the NSM Behaviour Service Implementation Steering Committee which provides advice and direction to the NSM SGS Program regarding the planning and implementation of the re-design of the NSM BSS.
- The CEO actively participated in the *NSM Dementia Network* as a member of the Steering Committee.
- The CEO continued to participate as an active member of the **NSM CSS Collaborative** on behalf of the Society.
- The CEO was invited to serve on the **NSM LHIN Barrie and Area Planning Table** as a community support services representative. The CEO stepped forward to sit on the SGS Working Group as one of the priority areas identified by the Barrie and Area Planning Table.

The CEO continued to serve on the *Alzheimer Society of Ontario Planning and Budget Advisory Panel* to represent the Societies in the NSM LHIN region. This group advises ASO's CEO on the preparation of ASO's Annual Plan and Budget, provides input into the development of the ASiO Strategic Plan, and advises on the use of the Strategic Investment Fund. The CEO also served on the **ASiO First Link® Advisory Group**, and the Manager of Education and Support Programs sat on the **ASiO Standard Referral Form Working** *Group*.

With the initiation of **health system transformation** in Ontario late in 2018-2019, the Alzheimer Society of Simcoe County began to engage in discussions with ASiO about the implications for the Alzheimer Society, and with local health system partners about Ontario Health Teams. Ontario Health Team planning will be a major focus of activity for the Alzheimer Society of Simcoe County in the year ahead.

The Alzheimer Society of Simcoe County continued to support leading-edge Canadian research in the field of dementia over the past year through the ASiO Federation Agreement. The Society was extremely pleased to forward *\$4,182* in additional local donations designated for research in 2018-2019 to the national *Alzheimer Society Research Program* and the *Tanz Centre for Research in Neurodegenerative Diseases* at the University of Toronto. The Society also supported Canadian researchers by promoting client involvement in various research studies throughout the year.

Strategic Enablers:

Resource Growth and Development

The Alzheimer Society of Simcoe County received a **2% stabilization increase** from the NSM LHIN in 2018-2019. As a result, the annualized base allocation for education and support services was \$182,390.

The Society also received \$237,187 in base funding for the First Link® program which included the 2% increase. We retained \$158,125 to support the program in Simcoe County, and flowed \$79,062 to the Alzheimer Society of Muskoka for the *First Link*® program in that region.

New base funding from the NSM LHIN amounted to \$86,500 in annualized funding for the First Link® Care Navigation Service, \$37,400 for expansion of Dementia Support Services (3 months), and \$31,743 for the Minds in Motion® program (3 months). **One-time funding** totaling \$13,000 was provided by the LHIN to support equipment and recruitment costs for these base-funded services. An additional \$12,850 in one-time funding was provided by the NSM LHIN to mitigate financial pressures due to the divestment of shared services, and to support the purchase of program supplies and equipment.

BSS funding totaling \$133,877 was recovered from Waypoint Centre for Mental Health Care in 2018-2019 for the provision of BSS services by the Society's Community Mobile Support Team staff. Waypoint's relationship with the Alzheimer Society of Simcoe County as paymaster in previous years was transitioned at the direction of the NSM LHIN to a contracted service relationship. As part of this change, the Society was no longer required to report these funds as LHIN funding, and it was not necessary to report activity statistics in 2018-2019 as this is now the responsibility of the SGS Program.

\$3,902 was received from the Alzheimer Society of Ontario as part of the **ASiO Federation Agreement**. All Alzheimer Societies continued to support the cost of shared services through a deduction from the revenue allocated to each local Society.

Under the leadership of Josie Figliuzzi, Events Coordinator, and support from Kristin Flood, Administrative Assistant, several *fundraising events and campaigns* were undertaken in 2018-2019 to support the Society's programs and operations. The highlights of special events fundraising were:

Event/Campaign	Gross Revenue (\$)	
IG Walk for Alzheimer's	49,418	
Alzheimer Coffee Break ®	16,841	
Tag Days	14,261	

Unfortunately, there was an overall decrease in fundraising revenue in 2018-2019, but there was a **22% increase** in general donations revenue over the previous fiscal year.

\$65,281 of the 3-year **OTF grant for Minds in Motion**® was expended in 2018-2019 prior to the receipt of NSM LHIN base funding approval for this program commencing January 2019. With this development, the remainder of the Grow Grant will be recovered by OTF.

With funding support from Service Canada's **Canada Summer Jobs Program**, the Society hired a summer student in 2018 who assisted with the planning and coordination of the *Alzheimer Coffee Break* ® campaign, as well as the *Walk for Alzheimer's* and *Tag Days*.

Revenue growth has been identified as a strategic priority in ASiO's new Strategic Plan (2018-2022). The Alzheimer Society of Simcoe County is aligning local fund development efforts with this plan to enable our organization to cultivate funding to ensure long-term growth and sustainability. We participated in an ASiO digital marketing campaign in December 2018 as part of an initial attempt at an integrated approach to online fundraising. The project was deemed a success with many lessons learned for moving forward. A decision was made in 2018-2019 to hire a shared Fund Development Officer in partnership with the Alzheimer Society of Muskoka during the next fiscal year.

Close to **200 volunteers provided 2,735 hours of service** in 2018-2019. Volunteer Resources Coordinator, Marguerite Glanfield continued to work closely with staff to ensure the evolving volunteer needs of the various programs and services were met. We are truly grateful to our incredible volunteer team for the time and energy they devote to assist us in achieving our goals.

We welcomed Sanju Hirji to our team in 2018-2019 as Family Support Coordinator. Stephanie Saunders transitioned from her position as Social Worker on the BSS Community Mobile Support Team to Family Support Coordinator in March 2019. We would like to thank Jennifer Keresztesi, Occupational Therapist who left the Alzheimer Society of Simcoe County in 2018-2019, for her important contribution to the BSS Community Mobile Support Team since its inception in 2012. The Society is so fortunate to have a *dedicated and compassionate staff team* that strives for excellence and brings passion to their work each and every day in support of our clients.

Over the past year, the Society developed and implemented a more formalized approach to the **orientation and training process** for new staff, volunteers and students. In addition, staff worked together to review and refresh its **Team Values** in order to continue to build and sustain a strong team dynamic and positive work culture. Strategies were put in place to enable staff to stay connected with one another and the team within the context of work locations, workloads and work practices. In addition, a vibrant social committee planned and implemented regular social events and activities to support team building and a healthy work environment.

4 A Culture of Continuous Quality Improvement

In keeping with our strategic directions for 2015-2019, the Alzheimer Society continued to cultivate a culture of continuous quality improvement.

The *Quality, Safety and Risk Committee* developed a *Quality Plan* for 2019-2022 and provided oversight to the Society's **Risk Management Program**. A risk reassessment was undertaken in 2018-2019, and additional controls were put in place to prevent and mitigate the Society's key risks.

The Board of Directors and staff engaged in a self-assessment of the **Federation Agreement Accountability and Core Services Standards**, in addition to the **Quality Standards** in compliance with the ASiO Federation Agreement.

Dynamic Communication

The Alzheimer Society of Simcoe County continued to receive *marketing and communications* support from the Alzheimer Society Shared Services Centre as part of the ASiO Federation Agreement. We were provided with assistance for website maintenance, social media posts, advertising, and e-newsletter development on an ongoing basis. This service has helped the Society to increase the efficiency and effectiveness of our communications activities and strengthened our brand in the local community. A strong internal *Communications Team* identified our communications priorities throughout 2018-2019, and provided oversight to these activities. Analytics showed that we are engaging more people with our Society and its important work as a result of this enhanced systematic approach to communications.

The Alzheimer Society of Simcoe County continued to develop a comprehensive **Programs and Services Guide** in 2018-2019 which is published two times each year. This excellent communication vehicle shares detailed information about the Society's programs and service offerings, when and where they are taking place, and how to access them.

Activity Statistics 2018-2019

Total Individuals Served by Organization (registered clients)870

Education Services	
New Referrals	267
Individuals Served (registered clients)	328
Visits (registered clients)	210
Service Recipient Interactions (non-registered clients)	3
Group Sessions	290
Group Participants	3,890

Support Services

New Referrals	544
Individuals Served (registered clients)	592
Visits (registered clients)	1,695
Service Recipient Interactions (non-registered clients)	48
Group Sessions	127
Group Participants	1,365

CHATS Counselling Services

New Referrals	1
Individuals Served	4
Visits	5

Minds in Motion® Program

(Alzheimer Societies of Simcoe County and Muskoka)

Cassiana (0. wash sarias)	220
Sessions (8 week series)	229
Group Participants	2,691

<u>Volunteers</u>	
Volunteer Hours	2,735
# Volunteers at March 31 st	187

Financial Report *

Condensed Statement of Financial Position, March 3	, 1, 2019, with compa	rative figures for 2018
	<u>2019</u>	<u>2018</u>
Assets		
Current Assets	\$537,094	\$467,545
Capital Assets	6,750	-
	\$543,844	\$467,545
Liabilities & Net Assets		
Current Liabilities	\$205,777	\$139,678
Deferred Contributions Related to Capital	6,750	-
Assets		
Net Assets	331,317	327,867
	\$543,844	\$467,545

Condensed Statement of Operations, March 31, 2019, with comparative figures for 2018

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Revenues		
Ministry of Health & LTC/LHIN (base & one-time)	\$513,008	\$563,225
Expenditure Recoveries	145,860	9,491
Donations	128,432	105,337
Bequest Donations	5,000	17,516
Fundraising	81,220	95,485
Nevada	1,973	5,599
Alzheimer Society of Ontario Revenue Sharing	3,902	1,684
Grants	13,090	5,985
Ontario Trillium Foundation Grant	65,281	64,370
Interest Income	7,807	6,481
Amortization of deferred contributions related to capital assets	2,250	-
Total Revenues	\$967,823	\$875,173

Expenses		
LHIN Programs		
Compensation	\$318,704	\$287,535
Supplies	7,114	3,845
Sundry	34,822	30,747
Equipment	6,434	8,110
Buildings & Grounds	42,452	39,740
	\$409,526	\$369,977
First Link Care Navigation (LHIN)		
Compensation	\$81,020	\$29,682
Supplies	481	112
Sundry	3,837	922
Equipment	600	3,304
	\$85,938	\$34,020
Orillia Community Geriatric Program		
Sundry	\$2,000	-
Equipment	-	\$7,791
	\$2,000	\$7,791

Expenses (continued)	<u>2019</u>	<u>2018</u>
General Operations		
Compensation	\$163,172	\$176,713
Contracted Out	-	2,025
Supplies	5,857	3,746
Sundry	32,011	24,221
Equipment	4,730	3,281
Buildings & Grounds	17,933	15,963
Research Donations	4,182	19,581
	\$227,885	\$245,530
Behavioural Support Program		
Compensation	\$118,923	\$168,399
Sundry	14,545	19,464
Equipment	409	497
	\$133,877	\$188,360
Minds in Motion Program		
(Ontario Trillium Foundation)		
Compensation	\$50,279	\$47,063
Supplies	1,739	5,053
Sundry	10,894	10,469
Equipment	1,104	2,594
Buildings & Grounds	1,265	1,435
	\$65,281	\$66,614
Minds in Motion Program (LHIN)	ФОО 070	
Compensation	\$28,376	-
Supplies	5,255	-
Sundry	2,652	-
Equipment	612	-
Building and grounds	721 \$37,616	
	<i>+,</i>	
Total Expenses	\$962,123	\$912,292
Excess of revenues over expenses (expenses over		
revenues) before amortization expense	5,700	(37,119)
Amortization expense	2,250	-
Excess of revenues over expenses (expenses over	•	• -
revenues) for the year	\$3,450	\$(37,119)

* This is a condensed financial report. The Statement of Financial Position and Statement of Operations have been extracted from the audited financial statements for the year ended March 31, 2019 as reported by our auditors BDO Canada LLP, Chartered Professional Accountants, Licensed Public Accountants. Complete audited financial statements are available upon request.

AlzheimerSociety

SIMCOE COUNTY

VISION STATEMENT

Persons affected by Alzheimer's disease and other dementias live well and thrive in their community.

MISSION STATEMENT

In collaboration with persons affected by Alzheimer's disease and other dementias, and care partners, we will provide the highest quality support, education and advocacy.

Boar	d of Directors 2018-2019
Chair:	Ann-Marie Kungl-Baker
Vice-Chair:	Jordan Weber
Immediate Past Chair:	Vacant
Secretary:	Valerie Powell
Treasurer:	Melissa Faulkner (until March 2019)
D'anata a	Dan McMahon (effective March 2019)
Directors:	Jonathan Friedman
	Deena-Kay Froese Sanju Hirji (until March 2019)
	Betty Jones
	Tara Maxwell
	Jennifer Montgomery
	Staff 2018-2019
Chief Executive Officer:	Debbie Islam
Manager of Education & Support Programs:	Laura-Lynn Bourassa
Education Coordinators:	Dana Bessette
	Erika Rice
Family Support Coordinators:	Meredith Barrie
	Heidi Haupt
	Sanju Hirji
	Susan Nagy Stephonia Soundary (offective March 2010)
First Link Care Navigator:	Stephanie Saunders (effective March 2019) Michelle Menecola
Minds in Motion Coordinator:	Taryl Bougie
Events Coordinator:	Josie Figliuzzi (until February 2019)
Special Events Assistant:	Julia Duits (summer student)
Volunteer Resources Coordinator:	Marguerite Glanfield
Administrative Assistant:	Kristin Flood
Behavioural Support System	Social Worker – Stephanie Saunders (until March 2019)
Mobile Support Team:	Occupational Therapist - Jenny Keresztesi (until February 2019)
	Contact Information
Barrie Office Location:	20 Anne Street South, Barrie, Ontario L4N 2C6
Barrie Mailing Address:	P.O. Box 1414, Barrie, ON L4M 5R4
Orillia Satellite Office Location:	Seniors Care Clinic, 25 Museum Drive, Orillia (by appointment only)
Telephone Numbers:	(705)722-1066 or 1-800-265-5391
E-Mail Address:	Simcoecounty@alzheimersociety.ca
Chapter Website:	www.alzheimer.ca/simcoecounty
Charitable Registration #:	11921 2116 RR0001