

Alzheimer Society

SIMCOE COUNTY

ANNUAL REPORT

For the period April 1, 2021 to March 31, 2022



Help for Today. Hope for Tomorrow...®

Report of the Board Chair

It is my pleasure to report to members on the 2021-2022 fiscal year.

Despite the challenges of the past year due to the COVID-19 pandemic, which continued to have a significant impact on our donations and fundraising revenue, the Society is in good financial health for many reasons.

We benefit from the strength of the Federation of Alzheimer Societies in Ontario that enables the collective to better manage the impact of the pandemic through collaborative fundraising, education, research, and awareness initiatives. A continued commitment to the well-being of the whole was signaled this past year as a new Federation Agreement and revenue sharing model was confirmed by members.

Our financial well-being coming out of several turbulent years is in part due to our good fortune in having an exceptional leader in Debbie Islam and the highly respected and dedicated staff team that adapted quickly to changing circumstances without compromising quality in our service, compassion in our approach, or our ability to grow our programs.

I want to thank them for their flexibility, patience, and resilience. They are inspiring.

When we transitioned into the 2021-2022 year, we were fortunate to have had the steady financial guidance of our Board Treasurer, Dan McMahon, who worked hand-in-hand with our CEO to secure government funding and navigated us through various financial processes and complexities.

At a governance level, I am ever grateful for the breadth of the skillset of our Board and their commitment to the mission and values of the Society.

Even in challenging times, we continued to be responsive to community needs in promotion of greater donor support. From the Skate with Steve to our recent and very successful Walk for Alzheimer's, it has been great to be back to our community events and hearing from the people we support across Simcoe County about the importance of our connection to them. Without a doubt, fundraising remains critical to both sustain and grow our programs and services to meet the increasing needs we are seeing and forecasting.

We continue to advocate for greater committed funding and will remain active with advocacy efforts particularly at the provincial level to improve the quality of life of persons living with dementia, and their care partners.

At our Society level, we have made progress on the goals within our 2020-2024 strategic plan despite the challenges of the pandemic. The lessons learned in terms of how we deliver programs/services and the use of technology will continue to serve us well. Over the past year we also saw alignment in our strategies across Societies and participated in developing the 2022-2025 Strategic Plan for the Alzheimer Societies in Ontario.

From the Board to staff level, the Society is looking forward with a more informed lens on diversity, equity, and inclusion. We are well positioned at the new Ontario Health Central Community Support Services Advisory Committee Table and we have achieved an increase in base funding and one-time funding to implement a pilot In-Home Recreation Program.

Our outstanding CEO, Debbie Islam has led the Alzheimer Society of Simcoe County for almost 25 years in service to thousands of clients and built a solid foundation and reputation of the Society locally and regionally. We recognize that her leadership approach has facilitated the continued involvement of our Society in local health system planning, with a particular focus on the pandemic response and recovery over the past year; and we have a strong stakeholder relationship with all local Ontario Health Teams.

As this is Debbie's final AGM with the Society, it presents an opportunity to acknowledge the year over year achievements that contributed to successes to date.

The Board holds a deep respect for Debbie. We know the ripple of her impact will continue through the broad impressions she has left on partners, volunteers, staff, clients, and their carers. Debbie has much to be proud of and we will be forever grateful for her dedicated service to both the mission of the Society, the strengthening of the Federation of Alzheimer Societies in Ontario, her unwavering commitment to the development of the Central Ontario Health Team for Specialized Populations, and her ability to leverage our collective strengths and support to one another to assist those affected by dementia to live well and thrive in their communities.

Through her heart and hands, Debbie has led our care team in elevating and expanding the essential programs and services we offer in Simcoe County, taking us from a small community support service organization to an important and well-respected provider of dementia care services in this region. Through her leadership and advocacy, Debbie has also been extremely successful in developing partnerships that have advanced dementia care locally and across Ontario.

I want to thank Debbie, staff, and the Board for their resiliency. We have an incredible team, and I am ever thankful for the privilege to work with you all.

Respectfully Yours,
Ann-Marie Kungl
Board Chair



Alzheimer Society of Simcoe County

The Year in Review

2021-2022

The Alzheimer Society of Simcoe County's response to the COVID-19 pandemic continued to dominate operations, the delivery of programs and services, and the execution of fund development events and activities throughout 2021-2022. We were challenged to adapt and find new and innovative ways of carrying out our mission for the second consecutive year. While the journey has been difficult, we can be extremely proud of the passion, dedication, and ongoing resiliency of our team and what we were able to accomplish over the past year to continue to support persons living with dementia, and care partners in this community.

COVID-19 Pandemic Response and Recovery Planning

Due to the trajectory of the COVID-19 pandemic and ongoing changes to government restrictions and local public health guidelines, the Alzheimer Society of Simcoe County (ASSC) continued to deliver programs and services online for the most part, with a few periods of in-person programming. Staff worked remotely with some scheduled office visits, and our two offices remained closed to the public for much of the fiscal year. Fundraising events and campaigns continued in the virtual space. It wasn't until March 2022 that we started to return to a more "normal" way of operating, but with an abundance of caution to protect our clients, staff, volunteers, and visitors from the spread of COVID-19 and its variants.

Education programs, First Link® care navigation, supportive counselling, support groups, Minds in Motion®, and social recreational programs were offered primarily over the phone and online. Our main goal was to ensure persons affected by dementia were physically, cognitively, and socially engaged to mitigate the impact of social isolation and loneliness, and to prevent functional decline. We continuously adapted our group programs in response to the needs of our clients to ensure a more effective and meaningful online experience and to promote greater client participation, as well as to manage staff time more efficiently. We also delivered many virtual education sessions and Minds in Motion® exercise classes in partnership with the Alzheimer Society of Muskoka.

We experienced a significant decline in client participation in online group programs over the course of the year which we attributed primarily to fewer referrals and "Zoom fatigue". We look forward to greater engagement with those who need our support as we resume more in-person programming in 2022-2023.

Our staff continued to manage operations and the delivery of virtual programs and services in remarkable ways from their remote offices, showing incredible resilience. We engaged volunteers in our important work when it was feasible and safe to do so, and we are so thankful for their contributions.

Throughout the past year, the ASSC continued to monitor information, directives, and guidance from public health agencies, the federal and provincial governments, the Ministry of Health (MOH), and Ontario Health - Central Region to adjust operations and service delivery as required. We engaged in regular North Simcoe Muskoka (NSM) Community Support Services (CSS) meetings related to pandemic planning and Infection Protection and Control (IPAC) practices and responded to Ontario Health – Central Region COVID-19 reporting requirements. As an essential service, our staff were able to work in the office setting on a scheduled basis, so the following measures were taken under the leadership of an internal working group to prevent and mitigate workplace health and safety risks:

- Conducted an IPAC audit with the support of our local IPAC Consultant.
- Continued to review and update our IPAC protocols.
- Participated in IPAC training.
- Maintained a COVID-19 Command Centre in the Barrie office with protocols, informational signage, PPE and cleaning/disinfecting supplies, sign-in sheets to confirm staff self-assessments and screening before coming into the office, and sign-off sheets to confirm end-of-day cleaning and sanitizing.
- Implemented a COVID-19 Vaccination Policy for staff, volunteers, students, and contractors.
- Provided staff with information and resources related to COVID-19 and COVID-19 vaccines.
- Collaborated with Catholic Family Services of Simcoe County to update IPAC protocols, signage, and safety measures for the spaces we share in Barrie.

We continued to collaborate with our Alzheimer Society in Ontario (ASiO) colleagues in unprecedented ways to share information, obtain guidance, discuss operational issues and challenges, plan and implement programs and services in the virtual space, and to plan, coordinate and execute online fundraising events and campaigns. Once again, the Alzheimer Society of Ontario (ASO) provided solid leadership and support to all Alzheimer Societies across the province as we navigated the second year of the pandemic together.

The ASSC participated in regular CSS meetings in the Ontario Health - Central Region, and we engaged in discussions with the NSM Specialized Geriatric Services Program on a routine basis regarding regional pandemic planning and initiatives.

We carefully monitored ASSC finances on an ongoing basis given the impact of the pandemic on donations and fundraising activities. We applied for and received the Canada Emergency Wage Subsidy and the Canada Emergency Rent Subsidy as eligible.

Again in 2021-2022, we engaged and supported our staff team virtually to ensure they were able to work effectively from their home offices, and to monitor their health and well-being. Regular staff meetings were held via Zoom; smaller teams met on a regular basis and as needed; and individual supervision meetings were held regularly. To

mitigate the impact of compassion fatigue and burnout, staff were provided with information about and access to mental health and wellness resources from many sources. The staff social committee planned and hosted several online and in-person events, in addition to providing inspirational messages and activities throughout the year. The ASSC is so proud of the way in which our team dedicated themselves to the important work of the Society and supported one another to stay well in the most challenging of circumstances.

As we move forward with our COVID-19 recovery phase, we plan to maintain a hybrid model of both in-person and virtual service delivery to meet the many needs of our clients. We will take a measured approach as some of our clients are hesitant to return to face-to-face interactions, and we are still experiencing limitations in the availability of settings to hold group programs in the community along with restrictions in numbers due to COVID-19 IPAC protocols. It is important that we remain vigilant with our COVID-19 health and safety measures given the vulnerable population we serve, and to protect our staff and volunteers. We will support staff to continue with a combination of in-office and remote working arrangements where reasonable as we move into 2022-2023.



Key Accomplishments

The ASSC continued implementation of its 2020-2024 Strategic Plan over the past year, achieving and making progress on many of its strategic objectives with the goal of assisting those affected by dementia to live well and thrive in the community. We are pleased to present some of the highlights.

Mission Program Excellence: Optimizing Quality of Life for Individuals Impacted by Dementia

- ✚ We partnered with the NSM Specialized Geriatric Services Program, Alzheimer Society of Muskoka, and MacLaren Art Centre to develop and deliver holiday art craft kits to seniors throughout the region in December 2021. We also collaborated with the Alzheimer Society of Muskoka and NSM Specialized Geriatric Services Program to assemble and deliver activity kits to all long-term care homes in Simcoe County and Muskoka, and to clients living in the community upon request.
- ✚ We continued to offer separate online exercise and cognitive games classes under the umbrella of our Minds in Motion® program, as well as a virtual drop-in Good Day Café, and special social events.
- ✚ We continued to offer a tele-social program with the support of trained volunteers to help promote social engagement and reduce isolation for interested clients.
- ✚ We successfully applied for funding from various sources to continue to offer social recreational programs online, including the Musical Memories series facilitated by a music therapist, and an art program called Creative Connections, presented in partnership with Quest Art School and Gallery in Midland.



- ✦ We continued to prepare and distribute a very popular client e-newsletter called *Our Connections Matter* filled with self-care information and links to resources, engaging online activities and games, and ASSC news and events.
- ✦ We collaborated with Catholic Family Services of Simcoe County once again to obtain a New Horizons grant to enable us to host another Virtual Care for the Care Partner series to support the mental health and wellness of caregiving seniors, including care partners of those living with dementia.
- ✦ We maintained our important partnership with the Barrie and Area Native Advisory Circle and Mamaway Wiidokdaadwin Primary Care Team to deliver culturally appropriate brain health education to Indigenous service providers to build their capacity to provide support to persons affected by dementia, and to members of local Indigenous communities.
- ✦ We received a \$5,500 grant from ASO to continue Finding Your Way program activities locally.
- ✦ We extended our partnership with Sinai Health System's Reitman Centre to deliver the Enhancing Care Program locally for another three years (2022-2025). The annual budget was increased to support a full-time clinician. This program is designed to address the complex needs and challenges of informal care partners taking care of persons living with dementia in the community. The goal is to equip care partners to better manage the day-to-day care of the person living with dementia, and to address emotional stress and reduce levels of care partner burden.
- ✦ We signed a U-First!® Licensing Agreement with ASO to enable the ASSC to coordinate workshops in this region. This opportunity will allow us to generate revenue from the delivery of the program.
- ✦ We participated in meetings of the North Simcoe Age Friendly Council established by the Midland Seniors Council and North Simcoe Ontario Health Team to support the development of a more dementia friendly community.
- ✦ We participated in planning for the annual NSM Dementia Conference hosted virtually by the NSM Dementia Network in October 2021. The conference focused on an overview of dementia, exploring trends in practice, research, and treatment, and experiences of navigating care delivery through the pandemic.
- ✦ We successfully applied for funding from Ontario Health – Central Region to implement an In-Home Recreation Program (IHRP) in Simcoe County. We received \$2,500 in one-time funding in 2021-2022 and were granted \$90,255 in one-time funding for 2022-2023 to pilot this exciting new program. The IHRP will offer a recreation and leisure assessment with a Therapeutic Recreation Specialist to create individualized activities for persons living with dementia.

Trained volunteers will then facilitate the activities and provide social and cognitive stimulation to the client through scheduled visits. This program will also empower care partners by teaching a variety of activities and caregiving strategies while also providing a respite opportunity.



Advocacy, Partnerships and Awareness: Strengthening our Voice, Brand and Relevance with Stakeholders

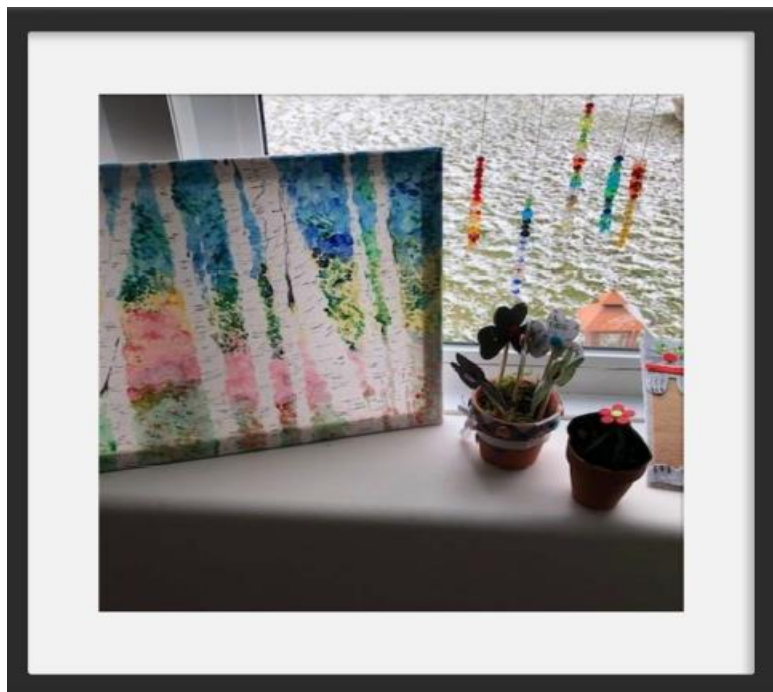
- ✚ Local Ontario Health Team (OHT) groups in Simcoe County resumed planning in a more fulsome way in 2021-2022. The ASSC continued to engage in the development and activities of several local OHTs, as follows:
 - The Chief Executive Officer (CEO) continued to serve as Vice-Chair of the Central OHT for Specialized Populations Steering Committee which was identified by the MOH as an “Innovative Model”, and participated in the Seniors Health Working Group, one of priority population working groups established under the umbrella of this OHT.
 - The CEO continued to actively participate at the Barrie and Area OHT Planning Table, bringing a community support services perspective to that group. This OHT was approved by the MOH in 2021-2022 and the ASSC signed on as a partner. The CEO also served on this OHT’s Specialized Geriatric Services Working Group.
 - The Manager of Education and Support Programs participated on the Seniors Action Team as part of the South Georgian Bay OHT. This OHT has been approved by the MOH.
 - The Manager of Education and Support Programs participated in meetings of the North Simcoe Age Friendly Council supported by the North Simcoe OHT. This OHT was approved by the MOH in 2021-2022.
 - The CEO remained connected to a group in South Simcoe proposing an OHT for that region. This team remains designated as “In Development”.
- ✚ The CEO served as Co-Chair of the new Ontario Health Central CSS Advisory Table encompassing the legacy Local Health Integration Networks of North Simcoe Muskoka, Central, Central West, and Mississauga Halton. This group represents the voice of 111 CSS agencies in the Central Region and works collaboratively to proactively support CSS service delivery in an integrated manner for the health and well-being of our communities. The table aims to problem solve and recommend innovative solutions to region-wide existing and emerging issues in the sector, initially focusing on supporting health service providers to deliver services during the COVID-19 pandemic and its recovery phase. The CEO attended weekly meetings of the cross-sectoral Ontario Health Central Integrated Planning Table as Co-Chair of the Ontario Health Central CSS Advisory Table.
- ✚ We shared the 2022 ASO Pre-Budget Submission with local MPPs and initiated preparations for the unprecedented 2022 provincial election advocacy campaign in alignment with the comprehensive ASiO election strategy.

- ✚ We continued to serve in leadership roles and actively participate on local, regional, and provincial planning and advisory groups and networks, including:
 - NSM Dementia Network Steering Committee
 - NSM Community Support Services Network
 - ASO Planning and Budget Advisory Panel
 - ASiO First Link® Advisory Committee
 - ASiO Data Working Group
 - ASiO Young Onset Dementia Planning Group

- ✚ We participated in the nation-wide Alzheimer's Awareness Month Campaign in January 2022 focusing on the First Link® program. We issued a press release and included a story on Anita Turgeon, a local person living with dementia. To see the impact music has had on improving Anita's quality of life, click [HERE](#) We used social media to highlight First Link® as well as our newsletter and website.

- ✚ We started work with local libraries to assist with the creation of loanable cognitive care kits and to provide dementia friendly training for their staff. Libraries in Barrie, Springwater, and Wasaga Beach now offer these kits to members of their community.

- ✚ In addition to the partnerships already mentioned in this report, we formally collaborated with many other local organizations and professionals to offer dementia education, including:
 - NSM Hospice Palliative Care Network
 - Psychogeriatric Resource Consultants
 - VON Day Program in Barrie



Revenue Growth: Cultivating Funding to Ensure Long Term Sustainability

- ✚ We planned and executed the most successful Walk for Alzheimer's fundraiser in ASSC's history, raising almost \$110,000. This virtual fundraiser held during the month of May 2022 exceeded our goal by \$35,000. We are so grateful to the nation-wide title sponsor, IG Wealth Management, our local sponsors, individual and team participants, donors, and supporters for helping us achieve this incredible result.
- ✚ We supported a very successful skating event in collaboration with Steve McNeil at the Webers Starbucks Rink on Family Day in February 2022, raising close to \$6,000. Steve skated for 19 hours and 26 minutes to support the ASSC in memory of his mother who lived with dementia. To learn more, visit www.1926skate.com.
- ✚ We collaborated with our ASiO colleagues to successfully plan, coordinate, and execute online fundraising events and campaigns, including a Catch the Ace online raffle and the Quest for Kindness (January 2021). We were fortunate to continue to have tremendous community support from event participants, donors, and sponsors.
- ✚ We received a \$2,500 donation from the Kempenfelt Rotary Club and \$500 in individual donations to match the \$3,000 donated through the provincial Catherine Booth and Michael Kirk Social Recreation Fund and \$3,000 donated by ASO in support of social recreational programming at the local level. The ASSC utilized the funds to support the Music Project and our Musical Memories and Creative Connections art programs in 2021-2022.
- ✚ We received \$22,391 from ASO as part of the ASiO Federation Agreement, including 2020-2021 surplus funds and the 2021-2022 distribution. All Alzheimer Societies continued to support the cost of shared services through a deduction from the revenue allocated to each local Society.
- ✚ ASSC continued to receive base funding from Ontario Health – Central Region (formerly the NSM LHIN) in 2021-2022 in accordance with our Multi-Sector Service Accountability Agreement (MSAA). Annualized base funding was provided to support our education programs, support services, First Link® care navigation, and Minds in Motion®.
- ✚ With a wage subsidy from the Canada Summer Jobs Program, the Society hired a youth worker in 2021 who assisted with fund development and communications activities.
- ✚ We successfully applied for a one-year Ontario Trillium Foundation Resilient Communities Fund grant to develop and implement a comprehensive communications and digital marketing strategy to support our fund development

and fundraising activities through the pandemic recovery period. The \$148,100 grant will also enable the delivery of training/coaching for Board members to leverage their engagement in fundraising, as well as additional training for staff to optimize the utilization of the Raiser's Edge donor database. A Digital Communications Manager was hired to launch the project in May 2022.



Research: Supporting Research

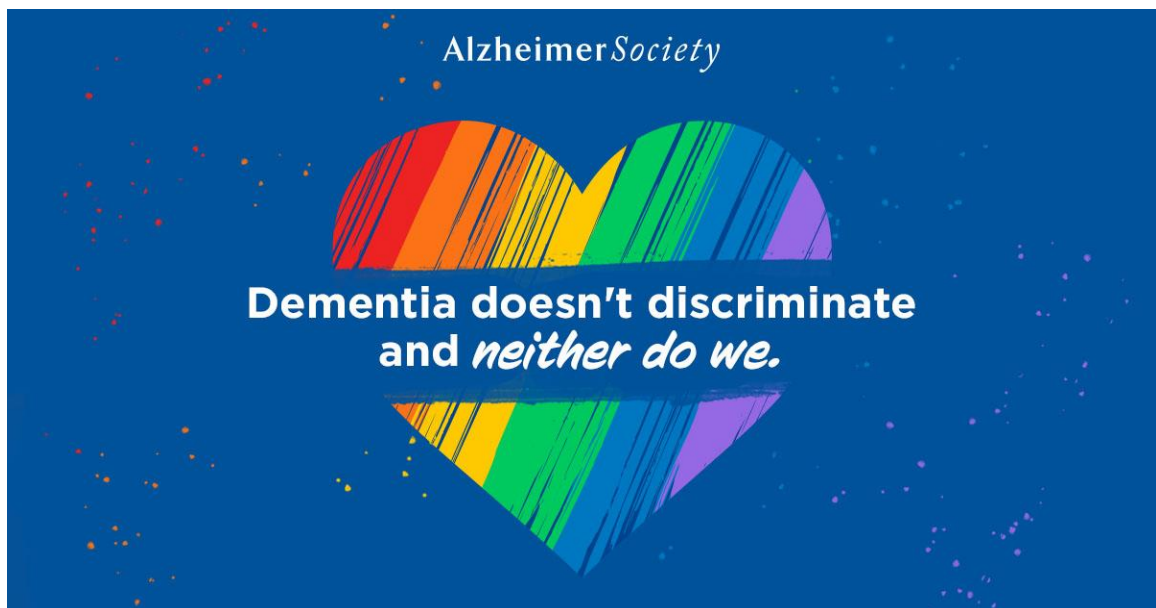
- ✚ ASSC continued to support leading-edge Canadian research in the field of dementia over the past year through the ASiO Federation Agreement. The Society was pleased to forward \$50 in additional local donations designated for research in 2021-2022 to the national Alzheimer Society Research Program.
- ✚ We supported Canadian researchers by promoting client involvement in various research studies throughout the year.



Federation Excellence: Improving Sustainability and Viability through New Ways of Collaborating with the Federation

- ✚ We participated in the development of the 2022-2025 ASiO Strategic Plan in 2021-2022. The ASSC will adapt its 2020-2024 Strategic Plan to ensure alignment of priorities with the provincial plan.
- ✚ We participated in the revision of the ASiO Federation Agreement which includes a simpler and more equitable revenue sharing model to take effect April 1, 2022.
- ✚ We implemented a Standardized First Link® Assessment Tool created by an ASiO working group to allow for consistency and comprehensiveness in assessing client needs and for care planning by First Link Care Navigators and First Link®/Counselling staff across all local Alzheimer Societies in Ontario.
- ✚ We implemented a Risk Assessment Decision Making Tool and Guidelines for Triage of Intake/Assessment and Follow-up created by an ASiO working group.
- ✚ We implemented the collection of health equity data in 2021-2022 utilizing a standardized tool created by the ASiO Data Working Group. The collection of standardized demographic information from our clients is the first step to providing equitable access to our programs and services for all people affected by dementia in Simcoe County. This data will give the ASSC a comprehensive picture of the community we serve, and the unique characteristics of clients served so that we can identify health inequities and gaps in quality care. It will also help us understand each client as whole person so we can create a more client-centred and impactful care plan.
- ✚ We participated in the second annual ASiO Standardized Client Satisfaction & Impact Survey in 2021-2022. Approximately 91% of survey respondents indicated that overall, they were satisfied with the supports received by the ASSC. The results will allow for a local and provincial understanding of program and service impacts and outcomes to inform strategic planning, to support continuous quality improvement, and to advocate for increased funding.
- ✚ With the support of ASO, we successfully transitioned all staff to a unified instance of Office 365. ASO covered the cost of the migration project, and manages the licenses, back-up services, and cybersecurity training. ASO continues to provide IT help desk services to all local Alzheimer Societies. This change will increase efficiencies and enhance internal communications at the ASSC level and with our AS colleagues across the province. In addition, it improves our cybersecurity with data being held and backed up by a sole cloud instance.

- ✚ ASiO agreed to move forward with implementation of a unified client database with funding support from ASO. ASSC will migrate to the new client records management system as part of phase 2 of the project which will begin in 2022-2023.
- ✚ Our Diversity, Equity, and Inclusion (DEI) Committee continued to foster a culture on matters related to diversity, inclusion, equity, and the elimination of explicit and implicit discrimination within our organization and community. This committee developed a workplan and accomplished the following deliverables during fiscal 2021-2022:
 - Development of a policy checklist for use when reviewing policies and developing new ones, to ensure person-centred and inclusive language.
 - Follow-up on our 2SLGBTQ+ organizational assessment to address areas for improvement, including the promotion of ASSC as a safe space; use of inclusive language during the client intake process; and implementation of Safer Spaces training when onboarding new staff.
 - Development of ASSC Land Acknowledgement with usage guidelines.
 - Ongoing Indigenous cultural safety training.
 - Completion of Anti-Racism training by all program staff.
 - Creation of a calendar of multi-cultural events and one-page information sheets.
 - Representation on ASiO DEI Committee.



Local Challenges and Opportunities: Addressing Local Challenges to Ensure Seamless Operations

- ✚ We successfully transitioned our finance services to BDO during the summer of 2021 and will be moving to BDO for the provision of payroll services early in 2022-2023.
- ✚ We installed business fibre internet services in our Barrie office to support enhanced virtual service delivery and online meetings.
- ✚ We welcomed Leigh Ann Febrey to our team in June 2021 as Minds in Motion Coordinator, and Maryse Raymond as Education Coordinator in September 2021. Jordan Quinnett joined us in October 2021 to provide administrative support to our operations and programs.
- ✚ We express our deepest gratitude to Erika Rice, Education Coordinator who left the ASSC in July 2021 following over 16 years of dedicated service to the organization and those we serve. We are pleased that she remains with the Alzheimer Society family, now working with ASO. We also thank Toni Jacobs for her contributions as Enhancing Care Program Clinician, and Shannon Graham for providing administrative support to cover a leave of absence.

In addition, we extend our thanks to Katie McIsaac for her contributions as Fundraising Assistant during the summer of 2021, and for continuing to support our communications activities for the remainder of 2021-2022. Katie will remain with the ASSC as Digital Communications Manager.

- ✚ Despite restrictions due to the pandemic, our volunteers provided 1,138 hours of service in 2021-2022. We are profoundly grateful to our incredible volunteer team for continuing to support the needs of the ASSC and our clients during a very challenging year.

We cannot thank our incredible staff team enough for their commitment to the ASSC and our clients over the past year. Despite staffing shortages and leaves of absence amid a global pandemic, these remarkable people stayed the course to ensure we were meeting the needs of those affected by dementia in Simcoe County. Individually and as a team, they worked tirelessly to bring our core values alive during another year of unprecedented challenges.

We C.A.R.E.

Collaboration Accountability Respect Excellence

Activity Statistics

Total Organization	2021/22	2020/21	2019/20
Total Individuals Served (registered clients)	1,043	1,086	1,159
Support Services (includes First Link® Care Navigation)			
New Referrals	384	548	689
Individuals Served (registered clients)	899	877	827
Visits (face-to-face, telephone & e-mail contacts with registered clients)	2,683	3,083	2,775
Service Recipient Interactions (non-registered clients)	54	72	83
Group Sessions	67	78	126
Group Sessions – Clients Attendance	275	348	1,390
Education Services			
New Referrals	62	141	265
Individuals Served (registered clients)	230	254	282
Visits (face-to-face, telephone & email contacts with registered clients)	611	219	243
Service Recipient Interactions (non-registered clients)	13	5	8
Group Sessions (Persons with Dementia, Family Caregivers, Health Care Staff, Volunteers, Students, General Public)	208	196	231
Group Participants – Non–registered Clients Attendance	878	1,214	3,158
Group Participants – Registered Clients Attendance	781	771	600
Minds in Motion®			
New Referrals (ASSC)	16	8	77
Individuals Served (registered clients) (ASSC)	101	166	262
Visits (face-to-face, telephone & email contacts with registered clients) (ASSC)	68	944	223
Service Recipient Interactions (non-registered clients) (ASSC)	0	1	1
Group Sessions (includes ASSC & ASM)	279	438	264
Group Participants – Registered Clients Attendance (includes ASSC & ASM)	2,634	3,499	3,502

Financial Report *

Condensed Statement of Financial Position, March 31, 2022, with comparative figures for 2021

	<u>2022</u>	<u>2021</u>
Assets		
Current Assets	\$586,214	\$546,751
Capital Assets	14,048	8,146
	\$600,262	\$554,897
Liabilities & Net Assets		
Current Liabilities	\$183,669	\$182,056
Deferred Contributions Related to Capital Assets	13,452	6,955
CEBA Loan	30,000	30,000
Net Assets	373,141	335,886
	\$600,262	\$554,897

Condensed Statement of Operations, March 31, 2022, with comparative figures for 2021

	<u>2022</u>	<u>2021</u>
Revenues		
Ministry of Health (MOH)	\$680,753	\$658,769
Government Assistance	53,991	84,206
Expenditure Recoveries	22,850	45,427
Donations	117,093	112,643
Bequest Donations	200	55
Fundraising	109,526	48,424
Alzheimer Society of Ontario Revenue Sharing	22,391	16,481
Grants	20,915	36,489
Interest Income	6,843	7,776
Amortization of deferred contributions related to capital assets	6,442	3,207
Total Revenues	\$1,041,004	\$1,013,477

Expenses

Education & Support Programs - MOH		
Compensation	\$396,380	\$378,229
Supplies	11,902	8,419
Sundry	46,959	43,838
Equipment	5,534	8,488
Buildings & Grounds	30,379	31,664
	\$491,154	\$470,638
First Link Care Navigation - MOH		
Compensation	\$85,486	\$81,159
Supplies	91	523
Sundry	3,063	7,002
Equipment	-	-
	\$88,640	\$88,684

Expenses (continued on next page)

Expenses (continued)	<u>2022</u>	<u>2021</u>
General Operations		
Compensation	\$182,484	\$236,177
Supplies	1,761	16,338
Sundry	63,669	38,896
Equipment	3,910	265
Buildings & Grounds	35,482	36,507
Research Donations	50	300
	<u>\$287,356</u>	<u>\$328,483</u>
Minds in Motion Program - MOH		
Compensation	\$100,623	\$102,658
Supplies	21,631	15,575
Sundry	5,816	9,517
Equipment	419	-
Building and grounds	1,073	-
	<u>\$129,562</u>	<u>\$127,750</u>
Total Expenses	\$996,712	\$1,015,555
Excess of revenues over expenses (expenses over revenues) before amortization expense	44,292	(2,078)
Amortization expense	<u>(7,037)</u>	<u>(3,802)</u>
Excess of revenues over expenses (expenses over revenues) for the year	\$37,255	\$(5,880)

* This is a condensed financial report. The Statement of Financial Position and Statement of Operations have been extracted from the audited financial statements for the year ended March 31, 2022 as reported by our auditors BDO Canada LLP, Chartered Professional Accountants, Licensed Public Accountants. Complete audited financial statements are available upon request.

Alzheimer Society

SIMCOE COUNTY

OUR VISION

Persons living with Alzheimer's disease and other dementias, and their care partners, live well and thrive in their community.

OUR MISSION

To improve the quality of life of persons living with dementia, and care partners, through the provision of support services, education, social programs, and research support.

Board of Directors 2021-2022

Chair:	Ann-Marie Kungl
Vice-Chair:	Karie Warnar
Immediate Past Chair:	Vacant
Secretary:	Valerie Powell
Treasurer:	Dan McMahon
Directors:	Sandra Catalano Jonathan Friedman Mike Jackson Betty Jones Tara Maxwell (until March 31, 2022) Carolyn Moran (since November 19, 2021) Christine Rush (since November 19, 2021)

Staff 2021-2022

Chief Executive Officer:	Debbie Islam
Manager of Education & Support Programs:	Laura-Lynn Bourassa
Education Coordinators:	Taryl Bougie Erika Rice (until July 2021) Maryse Raymond (since September 2021)
Family Support Coordinators:	Dana Bessette Heidi Haupt Sanju Hirji (until September 2021) Meredith Joy Susan Nagy
Enhancing Care Program Clinician:	Toni Jacobs (until September 2021)
First Link Care Navigator:	Sanju Hirji (since September 2021) Michelle Menecola (parental leave)
Minds in Motion Coordinator:	Leigh Ann Febrey (since June 2021)
Events Coordinator:	Katherine Breeson
Fund Development Officer: Fundraising Assistant:	Sandra MacNevin Katie Mclsaac
Volunteer Resources Coordinator:	Marguerite Glanfield
Administrative Assistant:	Shannon Graham (until March 18, 2022) Jordan Quinnett (since October 2021) Kristin Smith (parental leave)

Contact Information

Barrie Office Location:	20 Anne Street South, Unit 3, Barrie, Ontario L4N 2C6
Barrie Mailing Address:	P.O. Box 1414, Barrie, Ontario L4M 5R4
Orillia Satellite Office Location:	Seniors Care Clinic, 25 Museum Drive, Orillia (by appointment only)
Telephone Numbers:	(705)722-1066 or 1-800-265-5391
E-Mail Address:	simcoecounty@alzheimersociety.ca
Chapter Website:	www.alzheimer.ca/simcoecounty
Charitable Registration #:	11921 2116 RR0001



Alzheimer Society

SIMCOE COUNTY

[www.alzheimersociety.ca/
simcoecounty](http://www.alzheimersociety.ca/simcoecounty)



Throughout this year's Annual Report, we are pleased to include a few of the participants and impressive artwork created as part of the Creative Connections art program offered online in 2021-2022 in partnership with Quest Art School and Gallery in Midland.