



Fundraising from A to Z

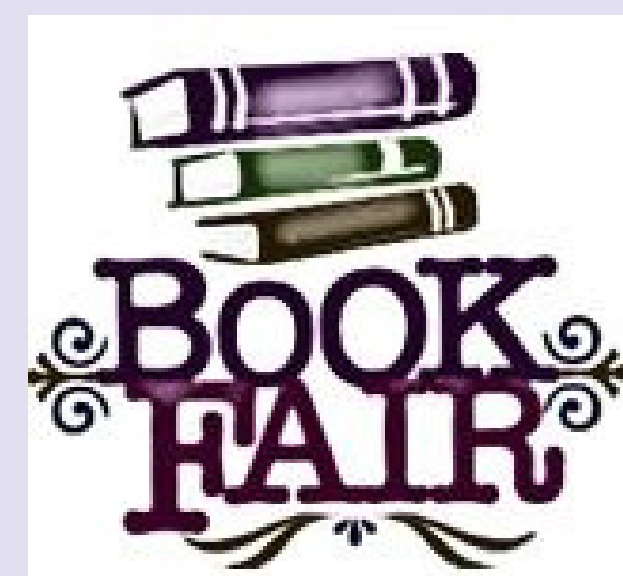
Here are some FUNdraising ideas to consider...

A

- **Auction** – Ask for donations from local businesses and set up a live or silent auction. Get creative – auction off that coveted parking spot.

B

- **Book Sale** – Ask your team to invite their friends and family to donate their gently used books. Spread the word and set up a table in highly visible spot!
- **Bake sale** - Do we need to say more?



C

- **Coin Box** – Each team member displays an Alzheimer Society coin box at their desk and the first person to fill it up gets a prize.

D

- **Distance with a difference** – Running events are very popular, so how about organizing your own little competition? Make the run fun with a theme or costume and you'll get more donations for your original approach.



E

- **Eco-Challenge** – Organize a bottle drive or a fundraising tree planting.

F

- **Flashback Fridays** – Pick your favourite decade and host a themed party!

G

- **Game Night** – Host a party and have every team members bring their favorite board game and charge "a player's fee".
- **Garage Sale** – Team members band together by donating items for one huge garage sale. Advertise the sale wherever you can and make sure everyone knows where their donations are going!



H

- **Host your own favorite reality show** – Play Office Survivor and vote out a different co-worker every day. Or Minute To Win It made from office supplies. Charge a fee to play or place bets on who will be eliminated next.



I

- **Ice cream social** – Have everyone in the office or your family each bring in different toppings and have an ice cream sundae bar!

J

- **Jeans Day** – Have coworkers donate \$5 to wear jeans for the day. Spice it up – Hat Day, Team Spirit Day, Blue Day, Ugly Sweater Day, etc.

K

- **Karaoke Night** – Hold this event at a popular neighborhood spot after work and charge entrance or rent a karaoke machine and hold a tournament at your house.



L

- **Lemonade Stand** – It's classic and effective. Let the kids help out with this one and make the lemonade with a twist – add fresh fruit, serve as a slushy.

M

- **Matching Gifts** – Many companies already have a matching gift program. Ask your company to match what you raise. This is a simple way to double your funds!
- **Movie Night** – Host a movie night in at a local park, civic center, school auditorium, library, or a team member's house. Sell popcorn, homemade treats, drinks, and candy.



N

- **Night In** – Invite your friends for pizza and a night in, then donate what you'd have spent out.
- **Networking** – Are you on Facebook, Twitter, Pinterest or any other social networking sites? Use it to let your friends and family across the country know about your fundraising efforts for the Anything for Alzheimer's campaign. Post updates on your goal and your progress.

O

- **Office Olympics** – Have a fun day at work! Hold events like typing competitions, swivel chair races, staple pull contests, stress ball toss.



P

- **Pancake Breakfast** – This is a perfect event to host before work. Create a mouth-watering hot breakfast menu with coffee and juice. Many community groups host similar events so ask if they could dedicate one to the ASNB.



Q

- **Quiz Bowl** – Hold a trivia night at a local establishment. See if the restaurant will donate a gift card to the winner and a portion of the night's proceeds to your fundraiser!

R

- **Raffles** – Raffle off prizes or split the pot with the popular 50/50 option.

S

- **Spelling Bee Contest** – Have some fun and raise funds while your friends spell and squirm!

T

- **Treasure Hunt** – This is a dream for the kid in us all! Theme it too!

U

- **Unwanted Gifts Sale** – Get your coworkers, friends, and family to donate the unwanted Christmas gifts they received. Set up a bazaar!

V

- **Vacation Day** – Ask your employer if they can offer a paid vacation day as a prize for your fundraiser.

W

- **Wall for Memories** – Sell Forget me not cut-outs and display them on a wall or in a window for everyone to see!

X

- **X-mas Party in September** – Ask your family, friends, and coworkers for donations instead of presents. Hang Alzheimer Society cut-outs in honor of someone on their journey with Alzheimer's disease on the branches of the Christmas tree.

Y

- **Yoga Lunch** – Get your coworkers to “ommmm” away work stress in a yoga session during the lunch hour. Find a yoga instructor who will donate half or all the proceeds. Afterwards, provide workout treats and ask for donations. Not into yoga? How about...

Z

- **Zumbathon** – Dance and donate with this energetic fundraiser.



**To register your event/activity:
info@alzheimernb.ca
1-506-459-4280 or 1-800-664-8411
www.alzheimer.ca/en/nb**