

A NEW HORIZON

ANNUAL REPORT 2025 – 2026

Société Alzheimer Society

CANADA



Territorial Acknowledgement

We acknowledge that we exist on the traditional and ancestral territories of Indigenous Peoples. This land has been inhabited, cared for and governed by First Nations, Inuit and Métis Peoples. We recognize that these lands include both treaty and unceded territories, and regions governed by longstanding Indigenous cultural traditions. We recognize the enduring presence and inherent rights and cultures of all Indigenous people and affirm our collective responsibility to uphold the spirit and intent of treaty relationships where they exist and to engage in meaningful acts of reconciliation.

We are committed to ongoing learning, reflection and meaningful action in support of truth and reconciliation.

FROM OUR LEADERS

A NEW HORIZON

Last year, we told you it was a hopeful time. This year, we can see where that hope is taking us.

The science has reached a turning point. Treatments that change the course of Alzheimer's disease, not only its symptoms, are moving closer to the people who need them. And the evidence now shows us something just as powerful: there are real, everyday ways to lower our risk of dementia. Innovation and evidence have come together, revealing a new horizon we can see clearly. This new horizon brings new hope; hope we can act on.

Working alongside Alzheimer Society partners that are present in nearly 100 communities coast to coast, the Alzheimer Society of Canada is connected to the reality happening on the ground and we carry it into our national advocacy and research for collective impact. This year brought an encouraging sign of progress in our shared mission to alleviate the personal and social consequences of Alzheimer's disease and other dementias and to promote research.

For the first time, there is real momentum in how Alzheimer's disease can be found and treated early. Progress on disease-modifying therapies, blood biomarkers and clinical trials is opening the door to a future where more people can get treatment soon after diagnosis.

The horizon ahead is about far more than any single treatment. Science now tells us that risk reduction is possible, and that the lifestyle choices we make in daily life can help protect our brain health as we age. This is a profound shift.

This year, we walked together, coast to coast, in the IG Wealth Management Walk for Alzheimer's. We united around Alzheimer's Awareness Month for a shared day of action. Families, schools and community groups created their own fundraisers in support of people affected by dementia. And through the Alzheimer Society Research Program, we continued to fund research that turns evidence into hope.

We are more motivated than ever. To everyone who walks this road with us, thank you. Your lived experience, your time and your generosity are the foundation of everything we do. At ASC, we know that no one should have to choose between support today and progress tomorrow. We are building towards both.


Ray Bisson
Chair


Christina Scicluna
CEO



WHO WE ARE

VISION, MISSION
AND VALUES

Our Vision

A world without Alzheimer’s disease and other dementias.

Our Mission

To alleviate the personal and social consequences of Alzheimer’s disease and other dementias and to promote the search for causes, treatments and a cure.

Our Values

- C

Collaboration

We work together and with partners to fulfill our mission and achieve our goals, to ensure Canadians receive personal and responsive services throughout their dementia journey.
- A

Accountability

We measure our performance and follow a process of continuous improvement. We are wholly accountable for our actions and must account to our stakeholders for our use of the financial and human resources available to us.
- R

Respect

We set for ourselves the highest standards of honesty, trustworthiness and professional integrity in all aspects of our organization and carry out our work with the utmost respect for the dignity and the rights of the people we serve.
- E

Excellence

We strive to engage stakeholders in meaningful ways. To inform, listen and be attentive to those we work with: people living with dementia, families, community partners, donors, volunteers and staff members.

BOARD OF DIRECTORS

Ray Bisson, Chair Director at Large	Genevieve (Gig) Dooling Newfoundland & Labrador Representative	Lynn Murray Prince Edward Island Representative
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Candace Chartier Director at Large	Doug Milne Director at Large	Dr. Roger Wong Director at Large



A NEW HORIZON NATIONWIDE

ASC is part of a tri-level network of Alzheimer Societies – national, provincial and local.

Present in almost 100 communities nationwide, Alzheimer Societies provide immediate support through programs for people living with dementia and care partners, while also building hope for the future by funding research, advocating for policy change and raising public awareness.

150,000+
Total number of client service interactions across Canada

BRITISH COLUMBIA & YUKON
Served **12,943** unique First Link clients with **62,558** client interactions, averaging 5.01 interactions per client.

ALBERTA & NORTHWEST TERRITORIES
Support now offered in **more than a dozen languages**, from Punjabi to Tagalog. This has connected the Society with over **600 clients** who identify as part of an ethno-racial community, helping more people find support in the language that feels like home.

SASKATCHEWAN
Supported **3,617 clients across 380 communities** in Saskatchewan, helping ensure people affected by dementia have access to support wherever they live.

MANITOBA
Over the past five years, First Link has seen a **25% increase in clients served, supporting more than 1,500** additional people and families across Manitoba.

ONTARIO
527,000+ client interactions connected people living with dementia and care partners across Ontario with personalized programs, education and support.

QUEBEC
Societies across the province **supported more than 22,000 people**, including 6,151 people living with dementia and 16,113 family care partners.

NEWFOUNDLAND & LABRADOR
Launched Newfoundland and Labrador's **first MINT Memory Clinic in partnership with NL Health Services**, expanding access to specialized dementia assessment and support.

PRINCE EDWARD ISLAND
In September 2025, **276 health-care providers** and people affected by dementia attended Pieces of the Mosaic, a one-day event exploring personality, emotion, spirituality and behaviour.

NEW BRUNSWICK
First Link **provided more than 9,000** connections with clients and families, a 101% increase over the previous year.

NOVA SCOTIA
Supported **506 care partners** through education programs and groups.

A YEAR OF TRANSFORMATION

This was a landmark year for dementia in Canada. Disease-modifying therapies that change the course of Alzheimer's disease moved closer to the people who need them. Across research, advocacy, partnerships and community, ASC worked to prepare Canada for a new horizon in dementia care.

Disease-modifying therapies were one of our advocacy priorities this year. After Canada's Drug Agency issued an initial recommendation not to reimburse lecanemab, ASC worked alongside Federation partners, clinicians and people with lived experience throughout the reconsideration process.

That recommendation was ultimately reversed, and lecanemab received a positive recommendation for reimbursement for eligible Canadians. It was a landmark moment for Alzheimer's disease treatment in Canada, and we were proud to be part of the effort that informed it.

However, reimbursement alone is not enough. For new treatments to reach people, Canadians need timely diagnosis and the right support, no matter where they live. We worked to put Canada's National Dementia Strategy into practice, brought the voices of people affected by dementia into federal policy conversations and championed healthy aging as a national priority. And we continued to share evidence and learn from partners around the world.

This year brought transformation, and with it, a new horizon. ASC helped prepare Canada for this new chapter in dementia care by connecting governments, researchers, clinicians, people with lived experience and Alzheimer Societies across the country. Together, we continued to strengthen a trusted national voice for everyone affected by dementia.

RESEARCH ON THE HORIZON

The Alzheimer Society Research Program (ASRP) empowers Canada’s brightest minds to turn bold ideas into life-changing outcomes.

The program has two goals:

- Encourage researchers to explore radical new ways to advance our knowledge of dementia.
- Improve the quality of life for people living with dementia, their families and care partners.

Since 1989, ASC has invested over \$87 million in Canadian dementia research. That includes 500 research grants and 450 trainee awards across over 100 institutions.

This past year's open call generated 31 successful projects, totaling \$4.1 million in research support. ASRP signals the important work happening coast-to-coast and represents our shared commitment to improving the lives of people living with dementia.

From early-stage PhD candidates to established researchers testing new ideas, we fund projects across two streams:

Biomedical and Discovery Research: Understanding the science behind dementia and identifying targets to stop or cure it.

Quality of Life Research: Exploring what it means to live with dementia and how to improve care, services and day-to-day experiences.

2025-2026 FUNDING BREAKDOWN

- 11 Proof of Concept Grants
- 6 New Investigator Grants
- 6 Postdoctoral Awards
- 8 Doctoral Awards

Like everything we do, this work is about understanding the brain and understanding people.

Our program would not be what it is today without the strength of our partnerships. This past year our collaborators included Brain Canada Foundation and the Saskatchewan Health Research Foundation, who committed more than \$714,000 to support our shared goals.

But the support doesn’t stop there. Our peer review process is powered by 66 peer reviewers and 30 citizen reviewers with lived experience, who bring expertise and humanity to every decision.

To learn more about the projects funded this year visit: alzheimer.ca/fundingresults

HOW THE FUNDS FLOW

1 Funding partners

Funds are pooled together to create the annual ASRP budget. This past year, more than \$714,000 was committed by donors and partner organizations to support our shared goals.



Alzheimer Society

3 Peer and citizen review process

- All research applications are evaluated by experts from across Canada through a peer review process. Included in that process are academics, investigators, scientists and other experts in dementia research.
- Citizen Reviewers are individuals living with dementia, care partners and client service staff who offer unique perspectives on the needs of people living with dementia.

2 Call for proposals

Applications open in early September. Researchers across Canada submit applications to four funding opportunities:

AWARDS



Doctoral Awards



Postdoctoral Fellowships

GRANTS



New Investigator Operating Grants



Proof of Concept Grants

4 Scoring and selection

Each application is scored on a scale of 0–4.9 through a panel deliberation. Applications scoring 3.5 or higher are eligible for funding.

5 Funding announced

Applicants are notified in spring whether their project is being funded.

6 Grants begin

Funds are released and grants officially begin in July.

7 Research in progress

Researchers conduct their studies and programs.

8 RESEARCH PRIORITIES

CARE

CAUSE

DIAGNOSIS

EPIDEMIOLOGY

RISK

THERAPY

TRANSLATIONAL RESEARCH

TREATMENT

8 Results and public knowledge sharing

The real-world impact and outcomes of ASRP-funded research are shared. Past examples include:



Using wearable technology to support earlier detection



Supporting people living with dementia and care partners



Investigating new approaches to treatment

ABOUT THE RESEARCHERS

Since 1989, ASC has invested over \$87 million in dementia research in Canada. That includes 500 research grants and 450 trainee awards across over 100 institutions and has contributed to more than 800 publications in medical journals.



Dr. Mahsa Dadar

Douglas Research Centre
Co-funded with Brain Canada Foundation

Understanding the Impact of Socioeconomic Inequities, Social Support and Cognitive Resilience in Alzheimer’s Disease

Dr. Dadar is researching how everyday life factors, like income, neighbourhood and friendships, help different communities stay mentally sharp and resilient against Alzheimer's disease.

“We would like to thank the donors whose support will allow us to pursue this new line of research, and we hope that our findings will contribute to improvement of quality of life in aging populations.”



Dr. Newman Sze

Brock University
Co-funded with Brain Canada Foundation

Restoring Cerebrovascular Health in Alzheimer’s Disease by Targeting Molecular Damage in the Neurovascular Unit

Dr. Sze is developing a new treatment to repair damaged blood vessels in the brain, helping the brain naturally clear out the harmful proteins that cause Alzheimer's disease.

“Thank you to the donors for your generous support. Your contributions make it possible to explore new and innovative ideas that may lead to breakthroughs in understanding and treating dementia. This funding allows us to test new approaches that could not be pursued otherwise.”



CROSS-CANADA RESEARCH COLLABORATION



Dr. Roger Y.M. Wong, CM, BMSc, MD, FRCPC, FACP, FCAHS, FCGS
— Chair, RKC Committee, Alzheimer Society of Canada; VP, Medicine and Academic Affairs, Vancouver Coastal Health Authority

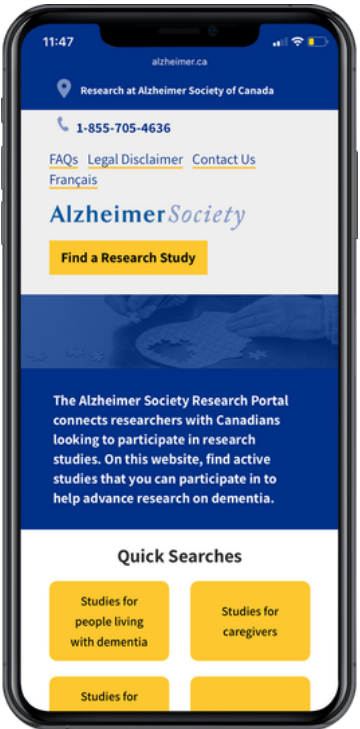
"On behalf of the Research, Knowledge Translation and Exchange Committee (RKC), we thank everyone who partners with the Alzheimer Society of Canada. We are entering a new horizon where progress in research, treatment and care is bringing real hope to people living with Alzheimer's disease and other major neurocognitive disorders. Through our advisory role, we are proud to help guide the strategy and priorities that translate this hope into meaningful change, and we are grateful to everyone who makes this work possible."

Our Partnership with CCNA

The Canadian Consortium on Neurodegeneration in Aging (CCNA) brings researchers together across every area of dementia research, from the neural mechanisms of the disease and clinical studies to brain health, risk reduction and quality of life for people living with dementia and their care partners. That kind of collaboration is what moves us toward the horizon ahead. With funding from ASC, CCNA has connected hundreds of researchers and trainees over the past eight years, brought people with lived experience into the research itself, shared scientific findings well beyond academic circles and helped train the next generation of dementia researchers in Canada.

Gratitude for our Funding Partners

The ASRP would not be what it is without the generous support from our partners and community donations that come directly to us. You have provided the tools to create hope and move with confidence towards the vision of a world without Alzheimer's disease and other dementias.



Opening Doors to Dementia Research

In 2022, ASC made it easier than ever to play a part in advancing research that changes lives. Our fully digital Research Portal connects dementia research efforts across Canada. Since the launch, more than 1,100 participants have stepped forward to participate in clinical and observational studies.

View the Portal and browse actively recruiting studies and trials at alzheimer.ca/find-studies

IG WEALTH MANAGEMENT WALK FOR ALZHEIMER'S

In 2025, the IG Wealth Management Walk for Alzheimer's raised more than \$7.2 million, growing 7% from the prior year. The program was ranked #8 overall, and #4 among walk programs, in Canada's Top 30 Peer-to-Peer Fundraising Programs for 2025.

For those who walked in memory or in support of people living with dementia, your presence honoured their experience and helped raise critical funds for Alzheimer Societies in communities across Canada.

"I walk to honour my mother who faced her journey with dementia with grace, dignity and acceptance. As her care partner I found invaluable support from our Alzheimer Society." — Walk participant



More than \$60 million raised since the Walk for Alzheimer's launched in 2015

28,187 people participated in community Walks across Canada

150+ communities across Canada hosted a Walk



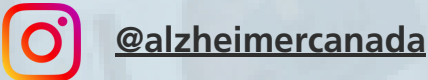
Walk with us next year:
walkforalzheimers.ca



WHY WE WALK

We walk so that people in our communities can access the education, programs and services they need. We walk because every step brings us closer to a future where no one faces dementia alone.

From coast to coast, participants shared their motivations for walking, and their memories. See more moments from this year's Walk on Instagram:



COMMUNITY PARTNERSHIPS

Community Fundraising

When people rally around a cause, incredible things happen. Our community partnerships create awareness, normalize conversation around Alzheimer’s disease and other dementias, and reflect the spirit of a Society that looks out for one another.

Community fundraisers continue to bring people together in creative and meaningful ways, transforming personal passions into powerful support for people affected by dementia. From coast to coast, individuals and groups have rallied their communities and raised critical funds while sharing stories, building connections and increasing awareness. This widespread dedication comes to life through the unique contributions of everyday advocates, as seen in the inspiring work of community members, Maria Phillips and Manny Maciel.

For Maria Phillips, supporting ASC was a natural extension of her passion for preserving memories. A scrapbooker and Creative Memories advisor from Ottawa, Maria knows firsthand how photographs and personal stories help people reconnect with cherished moments, especially those living with memory loss.

Maria leveraged that passion by launching two events of her own, the Memories Matter campaign and the Longest Day Crop, a virtual scrapbooking event that spanned from sunrise in Newfoundland to sunset in British Columbia. For 21 hours, participants across North America gathered online to share creative ideas, connect over their experiences with dementia, and turn their craft into meaningful support.

Learn more about the stories here:
<https://alzheimersocietycanada.crowdchange.ca/146815>
<https://alzheimersocietycanada.crowdchange.ca/112667>



Maria (left) and her friend Laura (right)



In May 2026, community member Manny Maciel of Waterdown, Ont., set out to achieve an extraordinary goal for his 70th birthday: to walk 70 kilometres in a single day in support of Alzheimer’s awareness. Inspired by the belief that bold goals can create meaningful change, Manny challenged his community to join him, successfully raising over \$50,000 for the Alzheimer Society of Canada while shining a light on a disease that affects countless families. Guided by the message, “Walking for the memories that Alzheimer’s tries to steal,” Manny transformed every step into an act of hope and determination.

A GENEROUS BOOST FOR GIVING TUESDAY

Our 2025 Giving Tuesday campaign delivered an incredible \$472,732 in revenue from 3,471 donors. The campaign was strengthened by the generous support of Extendicare, a leading care provider for seniors across Canada, which matched donations to help donors double their impact. Together, this support is helping to improve the lives of people living with dementia and their care partners across Canada.

\$472,732

RAISED ON GIVING TUESDAY 2025 FROM 3,471 DONORS, WITH MATCHING SUPPORT FROM EXTENDICARE.

“My husband ended up having a PET scan that showed he had Alzheimer’s. We went right to the Alzheimer Society. We had so many unanswered questions about what it meant, what it looked like, and where to go. [Support from the Alzheimer Society] was the lifeline. I had a family counsellor who I could call right away to get support. And that was life-changing.”
— Care partner

COMMUNITY PARTNERSHIPS

OUR PARTNERSHIP WITH HEALTHPARTNERS

Chronic health conditions are on the rise and donations to health charities are declining. HealthPartners believes part of the answer starts in the workplace. For more than 35 years, it has been the only national health charity collective focused on workplace giving, bringing employers, health charities and the families they support together around one shared purpose: improving the lives of people in Canada who live with chronic health conditions and illness.

For ASC, this partnership means steady, long-term support for the services, research, education and advocacy that families rely on. When employees can give easily where they work, it helps ensure that people affected by dementia can count on us to be there when they need us.



“Our partnership with HealthPartners is an important part of advancing our shared commitment to improving the lives of people affected by dementia across Canada. By working together, we are able to broaden our reach, strengthen awareness and connect more Canadians with the information and support they need. We are incredibly grateful for HealthPartners’ continued partnership and for the meaningful impact we are able to create together.” — Christina Scicluna, CEO, Alzheimer Society of Canada



CARE THAT MEETS PEOPLE WHERE THEY ARE: FIRST LINK®

A dementia diagnosis brings a lot of questions, and often people are not sure where to turn first. First Link® exists to answer that. It connects people to education, resources and one-on-one support soon after diagnosis, and stays with them as their needs change over time. Because it is available across the country, help is never far away when it is needed most.

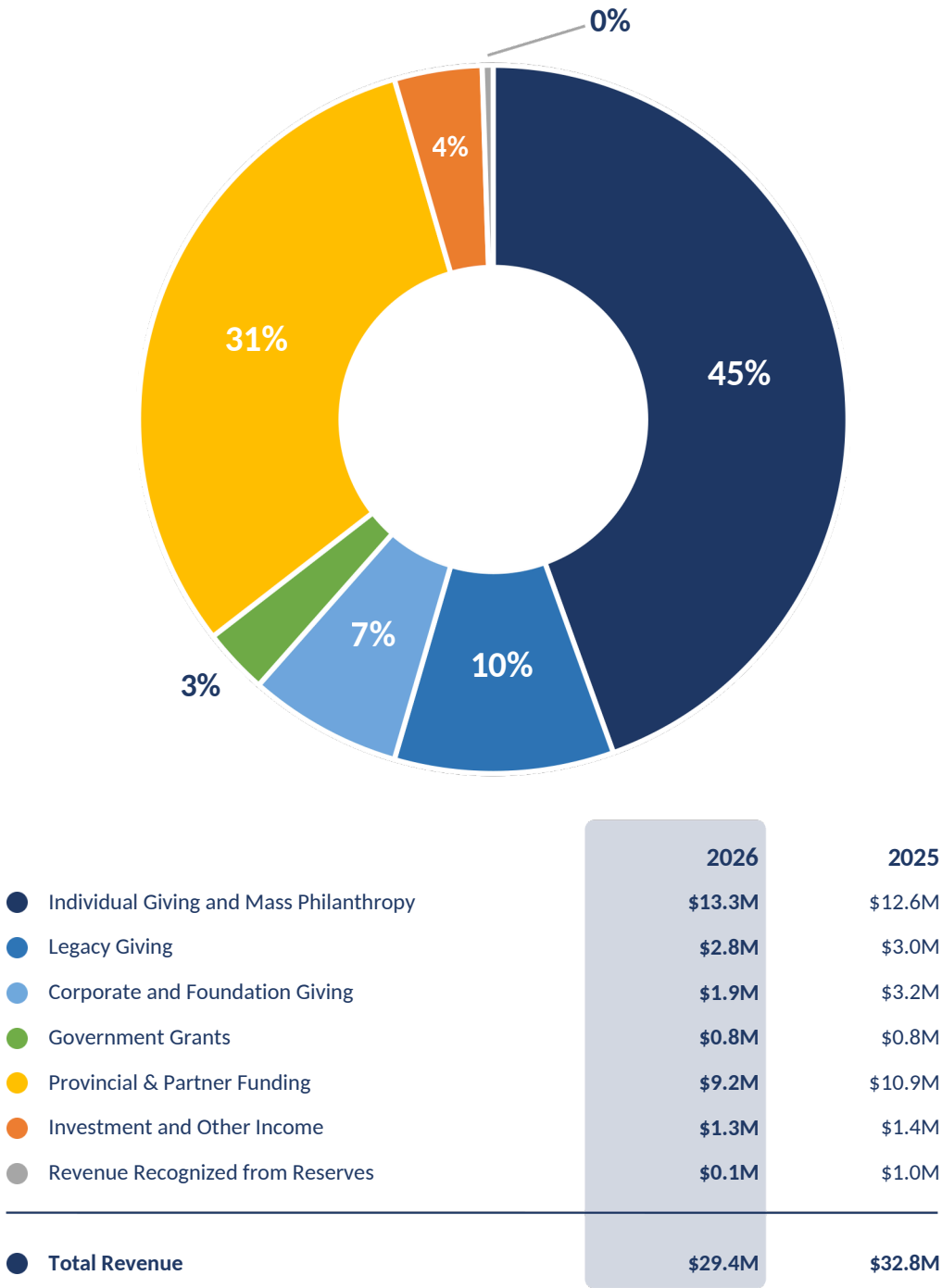
Through First Link, people can find personal and group support, connect with local health-care providers and community services, meet others who understand what they are going through and plan with more confidence. For many families, that early connection makes all the difference in how they cope in the months and years that follow.

“My mom was in Newfoundland, and I was living in Nova Scotia. There was a lot of navigating the health-care system. The Alzheimer Society of Newfoundland and Labrador was very helpful. I would not have been able to make such good decisions and provide such good care for my mom without their support.” — Care partner

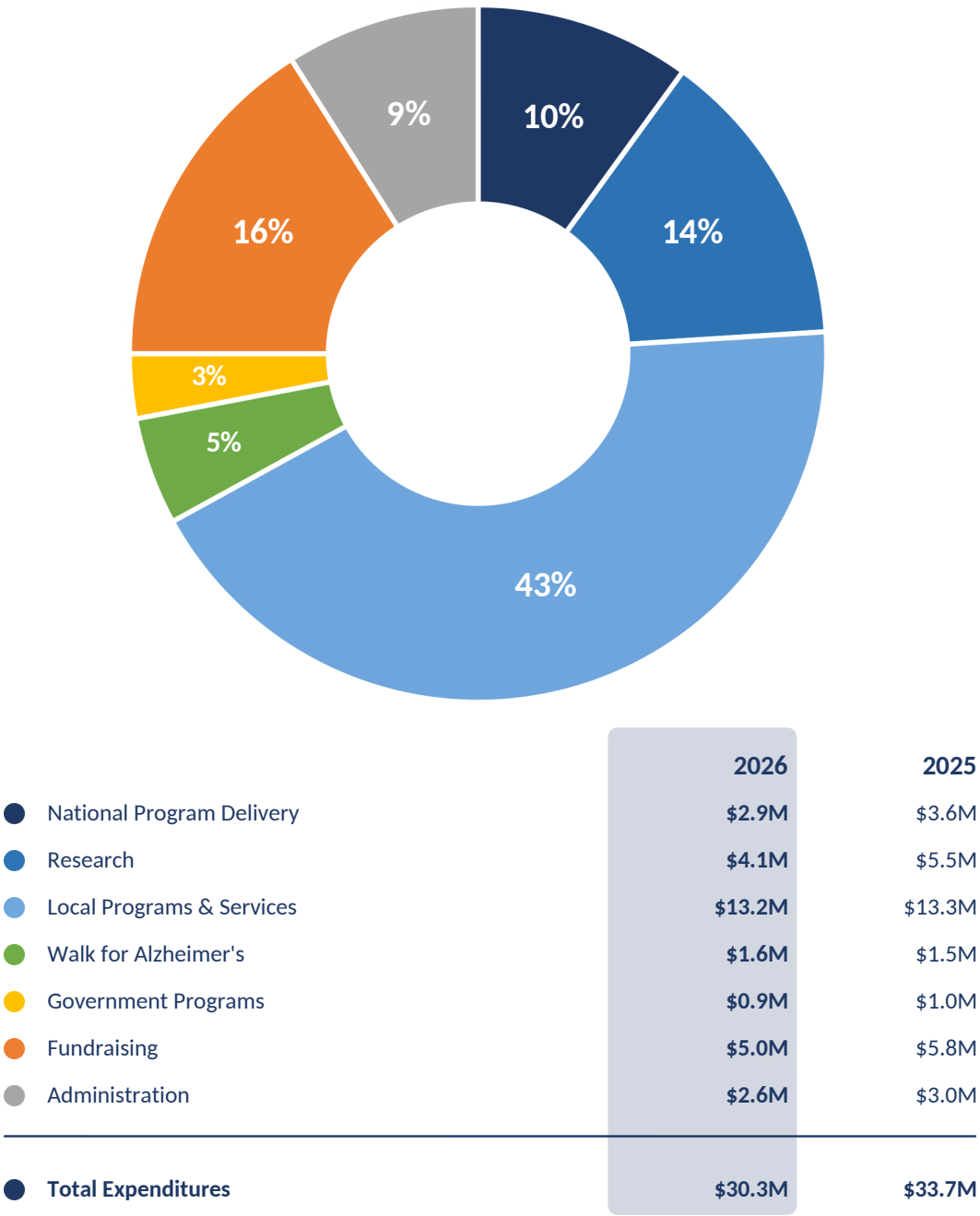


FINANCIAL STEWARDSHIP

HOW WE RECEIVED FUNDING



HOW WE INVESTED IN OUR MISSION



DONOR RECOGNITION

Every gift to ASC helps someone. Donations keep hope moving forward for people living with dementia and their care partners. They fund research that unlocks new possibilities, and they sustain the local programs and services that help families live well, day to day, in communities across the country. To the thousands of people, families, companies and foundations who give so generously, thank you. You make this work possible.

The list below recognizes those who donated \$5,000 or more this year and have given their consent to be acknowledged.

CORPORATE & ORGANIZATION PARTNERS

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Bar None Ranches Memorial Foundation
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Pamela Houwing & Houwing Mayburry Foundation
PayPal Giving Fund Canada

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W.J. David MacVicar Giving Account
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Penelope Knill Sullivan
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Robert Picard
Sharon Taube Cohen
Sophie Hamer
Susan Mariam Girard
Sylvia J. Moric
Thomas John Wood

THE HORIZON AHEAD

Today, we are more hopeful than ever. Next year, we aim to say the same thing. And the next year, and the next, until our vision of a world without dementia is no longer our hope, but a reality manifested.

Until then, the mission is to alleviate the personal and social consequences of Alzheimer's disease and other dementias, promote the search for causes and treatments, and walk the road to find a cure. We're going to continue connecting the dots, amplifying the voices of people with lived experience, and turning lab results into real-world change.

None of this happens through one organization alone. It grows from a community of partners, researchers, donors, volunteers and families who share their stories. Together, that is a force strong enough to change what the future holds.

To everyone who believes in this mission, thank you. Because of you, there are Alzheimer Societies in nearly 100 communities across Canada. Wherever you are on this journey, you are not alone. Support is here for you today.



"We're not just dealing with the here and now. We're changing the course of what this disease will look like in the future. That's the horizon ahead of us."

Christina Scicluna
CEO, Alzheimer Society of Canada

Every conversation we start,
every voice we lift up and every
discovery we make brings the
horizon closer.

Learn more at alzheimer.ca

A YEAR OF TRANSFORMATION IN ONE PICTURE

This illustration captures the collective impact of our work, and the many hands moving us toward a new horizon.





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