Thank you to all the Alzheimer Society of Canada’s (ASC) donors, supporters, and volunteers. Your support allows us to concentrate on the pillars of our mission which are research, knowledge sharing, advocacy and awareness-building.

ASC speaks with one strong voice for the 747,000 Canadians living with dementia, and the many family caregivers who support them. In 2013-14, we focussed on pursuing a national dementia plan and we helped propel the conversation about dementia to a higher level.

• The 2013 Speech from the Throne mentioned a commitment to dementia, the first time a specific disease was highlighted in a Speech from the Throne.

• We worked with all parties in Parliament and participated in budget roundtables and were pleased to see the House of Commons Finance Committee Fall report recommended support for a national dementia plan in budget 2014.

• ASC was invited, on behalf of Canadians affected by dementia, to attend the G8 Summit on Dementia in London, England, where Health Ministers from G8 countries, discussed how they can better coordinate efforts and formulate an international approach to deal with dementia. One of the noteworthy commitments agreed to at the Summit was to identify a cure or a disease-modifying therapy for dementia by 2025.

• We continued to collaborate with international colleagues to build on the reinvigorated international commitment to fight dementia.

This year, we invested over $4.4 million into our Alzheimer Society Research Program (ASRP), a significant increase that was made possible by the Mother Parkers Remembers special fundraising campaign throughout 2012-13 which raised over one million dollars for research. We continue to fund research projects to find the causes, treatments, cures and improved care of dementia. To learn more about the ASRP please refer to our upcoming report on research.

We also saw a distinct increase in bequests and memorials and we are grateful to the Canadians across the country who remember ASC in their wills. Our corporate partners have also remained loyal. Bulk Barn has supported our Coffee Break® program for more than a decade and this year their support reached a record of $338,646. We also received a substantial anonymous corporate donation.

At ASC, we develop written and web-based materials to support our partner Alzheimer Societies across Canada as they inform, educate and support hundreds of thousands of Canadians. This year, we launched groundbreaking materials about how best to support people living with dementia in long-term care homes and their families as well as helping families understand and live with their feelings of loss and grief throughout the disease course.

Our awareness campaign in January, promoting the importance of early diagnosis, reached millions of Canadians through media coverage, our www.earlydiagnosis.ca website, social media channels, printed materials and public service messages on TV, radio and in magazines.

It has been a successful year thanks to our individual and corporate donors, volunteers and staff. We continue to work with our provincial partners, government officials, researchers, Canadians living with dementia and other health-care organizations to advocate, to fund research and to share our knowledge about Alzheimer’s disease and other dementias to help improve the lives of Canadians.
**INDIVIDUAL DONORS**

### $100,000 +
- Murray & Deborah Chant*
- Les & Marjorie Dakens*
- Alan & Glynis MacGibbon*
- The Rudolph P. Bratty Family Foundation
- Pauline Spatz*

### $50,000 – $99,999
- John Byrne, Megan Tate & Family*
- Cynthia Devine & Peter Sucharda*

### $10,000 – $49,999
- The Alastair & Diana Gillespie Foundation
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- A. Doreen Steele
- Robert R. Young

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- Lloyd & Marie Barber
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### $1,000 – $4,999
- Susan Aberman
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- Deborah Barrett
- Paul Bastedo
- Leslie A. Beck
- William Bennett
- Harold Bent
- Robert Bird
- Cynthia Blumenthal
- G. Bowerman

* Multi-year pledge

---

The Alzheimer Society of Canada thanks the many businesses, employee groups, foundations, government agencies and individuals that contributed so generously in 2013/2014. Thousands of others have contributed to Alzheimer Societies in their province or community.
Canadian Bridge Federation  
Cenovus Energy Inc.  
CN Employees’ and Pensioners’ Community Fund  
Coffee Time Donuts  
Incorporated  
Firefly Foundation  
Fondation Bergeron-Jette  
Hoffman-La Roche Ltd.  
Macquarie Group Foundation  
Mckernon Family Fund at the torcho Community Foundation  
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Philip Smith Foundation  
Reddon Family Fund at the Burlington Community Foundation  
Scentsy Canada Enterprises  
Sears Employees Charitable Fund  
Shaw Communications Inc.  
Tenacquip Foundation  
The Barrett Family Foundation  
Victoria Foundation  

PREMIERE PROGRAM CHAMPIONS  
Burnbrae Farms Limited  
Extendicare (Canada) Inc.  
Health Partners  
KPMG  
Pfizer Canada Inc.  
Revera  
Rx&D  

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Christine Buckingham McCain – Presenting Sponsor  
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Griffith & Christina Lloyd  
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Dr. & Mrs. Albert Spatz  
Mary A. Stevens  
Jean-Guy St. Yves  
Victor Tucker  
Joy Wickett  

CORPORATE, FOUNDATION AND FAMILY CHAMPIONS  
American Express Canada Inc.  
Ann & Roger Phillips Foundation  
Aqueduct Foundation – The Hazel & Fred Dearsley Fund  
Barber Family Foundation  
Brookfield Financial Real Estate Group Limited  

CIRCLE OF HOPE  
We honour, recognize and thank donors who have made a provision for a future gift to the Alzheimer Society via their will, gifts of life insurance, annuities, charitable trusts or endowment funds.

ALBERTA  
Alison Jenner  
Herbert & Laddie Martin  
Lucella C. Ross  
Al & Daisy Schoen  
Elwyn Starr  

BRITISH COLUMBIA  
Anonymous (24)  
David and Joanna Aune  
Gloria Back  
Katherine Bier  
J.D. Coughlin  
M.J. Clapier  
Annica deTrey  
Earl DesLaurier  
S.M. Devine  
Toby Foush  
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Bob & Sue Hastings  
Paula Jakeman  
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Florence Lee  
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Peg demand  
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Sandy Riley  
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M. Spark  
Gail Steiger  
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David Street  
Andy & Cheryl Szocs  
John J. Tam  
Laurie Tatemeno  
Alan G. Thompson  
Mrs. H. Elizabeth Treheweay  
Mark Zuberbuhler  

NEWFOUNDLAND AND LABRADOR  
Marlene Burton  
Christopher English in memory of Basil, Kathleen and Margaret  
Victor Tucker  

NOVA SCOTIA  
Ellen Ager  
Andrew Cornford-Matheson  
James D. Grant  
Fiona Kirkpatrick Parsons  

ONTARIO  
Brent Allen in honour of Mary Bernice Allen  
Anne-Marie Ambert  
Wilhemina Bakkenes  
M. Ballantyne  
Deborah Barker  
Sally Bennett Politidis  
M. Blakey  
R.N. Bole  
Jean-Guy Bourgeois  
Russ Buchanan  
John Campbell  
Pauline de Champlain  
Jennifer Childs in memory of Poppa Childs  
Les & Marjorie Dakens  
Karen Del Degan  
Brian Collins & Amanda Demers  
Alison Denton in memory of Roland Sablick  
Kathy Dewling  
Les Ficzere in memory of Roza Ficzere  

MANITOBA  
Cal & Ben Shell  

NEW BRUNSWICK  
Audrey Coleman  
Mary Ruth Hawkins  
Pauline & Albert Spatz  
Wilma van der Torre  

REVERA  
Saskatchewan  

QUEBEC  
Cheryl Babcock  
Jeanine Trudeau  

SASKATCHEWAN  
Gerald Naylen  

Helen Rotenberg in memory of her sisters  
Steve & Susan Rudin  
Linda & Bill Saul  
E. Savage  
Lois Martin & William Seeley  
Ruth & David Smorodinski  
Jean E. Sonnenfeld  
Jean Spero  
Ken Stead  
Linda Stebbins  
Laraine & Richard Tapak  
Bill Twaddle  
Ernest & Mavis Underwood  
Rick Vader  
Bep Vanderkooy  
Jean Anne Verity  
Jan Vicars  
Heather E. Watt  
Kathy Wright  

 חוזר עלを作る
### Statement of Financial Position

**As at March 31, 2014**

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current assets</td>
<td>$5,084,735</td>
<td>$4,478,660</td>
</tr>
<tr>
<td>Long term investments</td>
<td>6,393,980</td>
<td>5,568,456</td>
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<tr>
<td>Capital assets</td>
<td>94,690</td>
<td>171,447</td>
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<tr>
<td><strong>Total Assets</strong></td>
<td><strong>11,573,405</strong></td>
<td><strong>10,218,563</strong></td>
</tr>
<tr>
<td><strong>LIABILITIES AND NET ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Liabilities</td>
<td>4,012,634</td>
<td>4,355,800</td>
</tr>
<tr>
<td>Net assets</td>
<td>7,560,771</td>
<td>5,862,763</td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>11,573,405</strong></td>
<td><strong>10,218,563</strong></td>
</tr>
</tbody>
</table>

### Statement of Operations

**Year Ended March 31, 2014**

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenue</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Public support</td>
<td>$8,781,034</td>
<td>$9,077,022</td>
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<tr>
<td>Bequests and memoriams</td>
<td>3,468,991</td>
<td>2,636,909</td>
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<tr>
<td>Corporate and foundations</td>
<td>2,216,730</td>
<td>573,236</td>
</tr>
<tr>
<td>Investment income</td>
<td>817,096</td>
<td>510,199</td>
</tr>
<tr>
<td>Other</td>
<td>82,416</td>
<td>59,427</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>15,366,267</strong></td>
<td><strong>12,856,793</strong></td>
</tr>
<tr>
<td><strong>Expenditures</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Research program</td>
<td>4,422,447</td>
<td>3,707,329</td>
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<tr>
<td>Public education</td>
<td>2,767,414</td>
<td>2,862,609</td>
</tr>
<tr>
<td>Fundraising</td>
<td>4,584,222</td>
<td>3,913,635</td>
</tr>
<tr>
<td>General and administrative</td>
<td>516,951</td>
<td>407,470</td>
</tr>
<tr>
<td>Board and committee</td>
<td>51,555</td>
<td>143,480</td>
</tr>
<tr>
<td><strong>Total Expenditures</strong></td>
<td><strong>12,342,589</strong></td>
<td><strong>11,034,523</strong></td>
</tr>
<tr>
<td><strong>Excess of Revenue over Expenditures before Partner Transfers</strong></td>
<td><strong>3,023,678</strong></td>
<td><strong>1,822,270</strong></td>
</tr>
<tr>
<td><strong>Partner Transfers</strong></td>
<td>(7,959,312)</td>
<td>(7,260,343)</td>
</tr>
<tr>
<td>Revenue flowed to partners</td>
<td>6,623,321</td>
<td>6,631,050</td>
</tr>
<tr>
<td><strong>Partner Assessments</strong></td>
<td>(1,355,991)</td>
<td>(629,293)</td>
</tr>
<tr>
<td><strong>Surplus (Deficiency) of Revenue over Expenditures</strong></td>
<td><strong>$1,687,687</strong></td>
<td><strong>$1,192,977</strong></td>
</tr>
</tbody>
</table>

**Board Members**

- **President:** John L. O’Keefe, Halifax, NS
- **Past President:** Leslie A. Beck, Montreal, QC
- **1st Vice-president:** Vacant
- **Secretary & Director-at-Large:** Kathy Dewling, Hamilton, ON
- **Treasurer & Co-opted Director:** Ron Noble, Toronto, ON
- **Co-opted Directors:**
  - Dr. B. Lynn Beattie, Vancouver, BC
  - Jim Mann, Surrey, BC, (diagnosed with Alzheimer’s disease in 2007)
- **Directors-at-Large:**
  - Heather MacNeil, Mississauga, ON
- **Director representing British Columbia:** Harry Diemer, Victoria, BC
- **Director representing Alberta and Northwest Territories:** Donna Neumann, Calgary, AB
- **Director representing Saskatchewan:** Linsay Martens, Saskatoon, SK (until Feb. 2014)
- **Director representing New Brunswick:** Diane Lemon, Regina SK (commencing Mar. 2014)
- **Director representing Manitoba:** Pearl Soltys, Winnipeg, MB
- **Director representing Ontario:** Vic Prendergast, Brantford, ON
- **Director representing Quebec:** Réal Leahey, Montreal, QC
- **Director representing New Brunswick:** Daphne Noonan, Fredericton, NB
- **Director representing Nova Scotia:** Marjorie Sullivan, Halifax, NS
- **Director representing Prince Edward Island:** Elva Myers, Mount Stewart, PEI
- **Director representing Newfoundland & Labrador:** Al Hawkins, Grand Falls-Windsor, NL
- **Honorary Director:** Dale Goldhawk, Pickering, ON

**Alzheimer Society of Canada**

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