



NEWS RELEASE
May 9, 2013

NHL Alumni Help Put Alzheimer's On Ice

The Scotiabank Hockey for Alzheimer's charitable hockey tournament will raise funds and awareness for the Alzheimer Society of B.C.

Vancouver, B.C. – What do Jack McIlhargey, Dave Bodger and Greg C. Adams have in common? Yes, they all played for the Vancouver Canucks, but they have also signed on for the 2013 *Scotiabank Hockey for Alzheimer's* fundraiser in Vancouver this November 15 – 17. The event is the ultimate experience for local hockey enthusiasts who will play with and against NHL Alumni while supporting an important cause.

One in three Canadians know someone with Alzheimer's disease. In B.C., more than 70,000 families are living with Alzheimer's disease or a form of dementia and over 10,000 are under the age of 65.

"Funds raised from this event helps to ensure the Alzheimer Society of B.C. continues to be the go-to resource for families impacted by dementia," says Sharon Craver, past-chair of the Alzheimer Society of B.C. Board of Directors and a member of the volunteer committee who is organizing the hockey event.

The weekend tournament kicks off with the Gordie Howe and Friends Luncheon and Draft Night the Friday before the weekend tournament. Registered teams who have raised the minimum \$25,000 by game day play a minimum of three divisional games. The top 20 individual fundraisers will play in the All-Star game with all participating NHL Alumni, while the top two fundraising teams play in the Championship Game against an All-Alumni team. Local hockey players 30 years old (goalies can be 25 years old and up) and over are welcome to register for the event at www.hockeyforalzheimers.ca.

"Scotiabank is delighted to be involved in an event that gives hockey lovers an amazing opportunity to play the game with some of hockey's biggest stars while raising funds for a cause that impacts so many people and their families," said Rob Wilkins, Scotiabank's Vice President for Downtown Vancouver and Northern BC District. "Scotiabank Hockey for Alzheimer's is such a special event for us because we get to bring our love of hockey together with our commitment to giving back to the community."

The *2013 Scotiabank Hockey for Alzheimer's* charitable hockey tournament will raise funds for education programs and support services for families impacted by dementia across the province, research for a cure and to advocate for improved dementia health care.

Alzheimer's disease is the third most feared disease among British Columbians. It is a fatal disease with no known cure; unless something is done, it is projected that the prevalence of dementia in B.C. will more than double within one generation.

About Scotiabank Hockey for Alzheimer's

The *Scotiabank Hockey for Alzheimer's* tournament is an opportunity for local hockey enthusiasts to spend time on and off the ice with NHL Alumni while supporting an important cause. The tournament takes place Nov. 15 – 17, 2013 at Canlan Ice Sports North Shore and begins with The Gordie Howe & Friends Luncheon and the Draft Night on the Friday before the tournament. Draft positions are determined by the total dollars raised by each team. Each team must raise a minimum of \$25,000 to play in the tournament. The more a team raises the higher they rank on Draft Night. Registered teams practice together, fundraise together and live the ultimate hockey experience, playing with and against NHL Alumni!

About Scotiabank

Scotiabank is the Official Bank of the NHL[®], NHL Alumni[™], CWHL, Winnipeg Jets[®], Toronto Maple Leafs[®], Calgary Flames[®] whose home arena is the Scotiabank Saddledome, and the Ottawa Senators[®] whose home arena is Scotiabank Place. The Bank also has a partnership with the Montreal Canadiens[®]. Scotiabank has a long tradition of supporting hockey in Canada from local teams and minor hockey associations to professional players and leagues. Across Canadian communities from coast to coast, Scotiabank's Community Hockey Sponsorship Program reaches out to more than 4,500 minor hockey teams. To find out more about Scotiabank's hockey programs, please visit www.facebook.com/scotiahockeyclub.

Scotiabank is committed to supporting the communities in which we live and work, both in Canada and abroad, through our global philanthropic program, Scotiabank Bright Future. Recognized as a leader internationally and among Canadian corporations for our charitable donations and philanthropic activities, Scotiabank has provided on average approximately \$47 million annually to community causes around the world over each of the last five years. Visit us at www.scotiabank.com.

About the Alzheimer Society of B.C.

The Alzheimer Society of B.C. provides a province-wide network of support, education, and information resources for families impacted by dementia. The Society is a non-profit organization that also advocates for better dementia health care and raises money to fund research. Learn more at www.alzheimerbc.org.

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