

Alzheimer Society

BRITISH COLUMBIA

PHOTO RELEASE

FOR IMMEDIATE RELEASE

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RBC Foundation supports dementia education across British Columbia

Vancouver, B.C. — On February 18, representatives from the RBC Foundation showed a commitment to improving the lives of 70,000 British Columbians impacted by Alzheimer's disease and other dementias when they presented the Alzheimer Society of B.C. with a cheque for \$25,000. This donation will help fund dementia education offered by the Society in communities across the province. To make a donation to the Alzheimer Society of B.C., please visit alzheimerbc.org.



Caption: RBC Hastings and Granville Branch Manager Laeya Tsirogiannis, third from right, presents a \$25,000 cheque from RBC Foundation in support of the Alzheimer Society of B.C.'s province-wide dementia education program. Also pictured, from left to right, Alzheimer Society of B.C. Board Chair Michele Buchignani, Advocate Jim Mann, Director of Development Patrick Estey, Chief Executive Officer Maria Howard, Director Robert Piansentin, Treasurer Andy Shaw and Director Tony Yue.

High resolution image available on request.

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About Dementia

Dementia is a term that describes a general group of brain disorders. Symptoms include the loss of memory, impaired judgment, and changes in behaviour and personality. Dementia is progressive, degenerative and eventually terminal. Alzheimer's disease is the most common form of dementia accounting for almost two-thirds of dementias in Canada today.

About the Alzheimer Society of B.C.

The Alzheimer Society of B.C. provides a provincial network of support and education for families impacted by dementia and people concerned about memory loss. Communities across the province count on the Society for support services, information and education programs, advocacy to improve dementia care in B.C., and to fund research to find the causes and cures. As part of a national federation, the Society is a leading authority on the disease in Canada.



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