

Alzheimer *Society*

SAULT STE. MARIE
& ALGOMA DISTRICT

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Charitable Registration Number: 10670 5403 RR0001



2007-2008 ANNUAL REPORT

Presented at the Annual General Meeting, June 20, 2008



Mission Statement of the Alzheimer Society of Sault Ste. Marie and Algoma District

To improve the quality of life for people affected by Alzheimer's disease and related dementias and to provide support for their caregivers. We will accomplish this mission by:

- Providing support and guidance for people affected by Alzheimer's disease
- Promoting the rights and well-being of the person with Alzheimer's disease or a related dementia
 - Providing, information, education, and training
 - Increasing public awareness in the community
 - Providing support and/or funds for research
- Collaborating with the provincial and national levels of the organization.

PRESIDENT'S REPORT

Mark Zorzit, President

As I reflect on my two-year term as President, it is evident that the Alzheimer Society of Sault Ste. Marie and Algoma District has been in the midst of considerable change. Financially, we no longer benefit from certain forms of fundraising such as bingo revenues, and in terms of publicly funded programs, our relationship is now with the Local Health Integration Network rather than with the Ministry of Health and Long-term Care. In the past two years we have benefited from various grant programs such as New Horizons for Seniors (Government of Canada) and the Job Creation Partnership (Ministry of Training, Colleges, and Universities), and we have enjoyed some successful new fundraising partnerships such as the Blind River Dragon Boat Races, the Cameco Employee Giving Program, and the Tenaris Christmas Gala. Programs have been expanded, such as the First Link program in East Algoma, and we continue to explore ways to offer a full range of services throughout Algoma District.

What remains unchanged is the high level of support that we continue to receive from residents in Algoma District. The Alzheimer Society is truly grateful for the financial and volunteer support received over the past year, and, as stated in our values, we commit to being accountable to our clients, members, funding organizations, and donors for the stewardship of the resources entrusted to us on the behalf of our communities.

It has been an honour and a privilege to have been associated with this quality organization for the past six years. I will be staying on the board in an ex officio capacity for one additional year in the role of Past President, and I wish Susan Van Atte, the incoming President, every success in her position.

Board of Directors 2007-2008

Mark Zorzit, President
Karen McAndrew, Past President
Susan Van Atte, Vice President
Beth Laderoute, Secretary
Anna Hamilton, Treasurer
Eric McCooeye, Director
Susan McLean, Director
Anna Cartmill, Director
Garr Smith, Director
Dale Kenney, Director
Gil Contant, Director
Darin Rossetto, Director

Staff 2007-2008

Carolyn Cybulski, Executive Director
Vicky Roy, Family Support Case Worker
Linda Sullivan, Education Coordinator
Bea Fioramanti, Coordinator of Volunteers & Special Events
Monica Ruzyski, Bookkeeper/Office Assistant
Carolyn Ross, Support & Education Coordinator, East Algoma
Amy Bird, Recreation Therapist



THE YEAR IN REVIEW

Carolyn Cybulski, Executive Director

On May 24, 2007, the Board of Directors of the Alzheimer Society of Sault Ste. Marie and Algoma District approved a new Strategic Plan to guide our direction over the next three years. The unique feature of this plan is that it closely aligns with the Strategic Plans of the provincial Alzheimer Society and many of the 38 other chapters in Ontario. All staff and board members were included in the planning process, with the result that six broad directions were adopted as the foundation for the 2007-2010 Strategic Plan:

Strategic Directions:

Direction #1: Service

Outcome: People in Algoma District affected by dementia will have access to high quality services throughout the continuum of the disease.

Direction #2: Profile/Public Awareness

Outcome: People in Algoma District will understand Alzheimer's disease and related dementias (ADRD) and its implications, and will view the Alzheimer Society as a leader in the field.

Direction #3: Public Affairs

Outcome: The Alzheimer Society will provide input on public policy matters related to ADRD.

Direction #4: Research

Outcome: The Alzheimer Society will support research into the cause, prevention, care, and cure of ADRD.

Enabling Directions:

Direction #5: Fund Development

Outcome: The Alzheimer Society is recognized as a leading health charity in Algoma and as such, has the financial resources to achieve its mission.

Direction #6: Organizational Effectiveness and Capacity/Capability

Outcome: The Alzheimer Society is a dynamic, highly effective, and respected organization.

An implementation plan was created with outcome measures, objectives, strategies/tactics, and time frames to guide the accomplishment of the outcomes for the six directions.

At the close of the first year of implementation, we are pleased to report that 60 of the 65 (92%) strategies/tactics, and 18 out of 21 (86%) outcome measures, identified for Year 1 were achieved.

One Alzheimer Society scholarship was awarded to a Sault College student this year. Congratulations are extended to Liza Turpin in the Collaborative BScN program. The purpose of this scholarship is to encourage an interest in volunteerism and care of the elderly, and it is open to students enrolled in any health or human services program at Sault College.

Thanks to the generosity of donors and the success of our fundraising endeavours, we were pleased to be able to contribute \$15,000 to the Centre for Research in Neurodegenerative Diseases (CRND) in 2008 as part of the ongoing search for a cure for Alzheimer's disease. This is the highest amount ever donated to dementia research by our chapter in a single year. Over the past 14 years, our chapter has donated almost \$100,000 to research.

On Page 1, Alzheimer Society President Mark Zozit made mention of the many partnerships that we have enjoyed over the past year. Some very exciting fund development opportunities included:

- Town of Blind River—*Dragon Boat Festival*
- Station Mall Drug Mart—*Nevada Ticket Sales*
- Knights of Columbus 11608—*Wild Game Dinner*
- Gerlinde Haeffele—*Algoma Fall Craft Show*
- Boots & Saddles Roadhouse, Buttermilk Alpine Ski Village, Fireside Inn, Giovanni's, Joey Calzone's, Lone Star Café & Bar, Los Mexicanos, Lakeview Restaurant, Amici's Restaurant, Uncle Gino's Café, and Vincenzos—*Dessert and Coffee Specials (Coffee Break)*
- Absolutely Delicious, Bob's No Frills, Bulk Barn, Canadian Tire, Dinelle's Country Market, Foodland, Mitchell's IDA, Pino's Get Fresh, Subways, Pennington's, and A Taste of Scandia—*Coffee Break Decal Promotion*
- Sault Theatre Workshop - *Half Life*
- Shoppers Home Health Care - *Yard Sale*
- Algoma International Films - *Away From Her*

A heartfelt thanks is extended to all of the individuals who made these partnerships a reality.



SUPPORT AND EDUCATION SERVICES

Vicky Roy, Family Support Case Worker
Amy Bird, Recreation Therapist

Linda Sullivan, Education Coordinator
Carolyn Ross, Support and Education Coordinator,
East Algoma

As we concluded almost two full years of operation of our East Algoma satellite office, the need for the support and education services offered by the office became very clear. In the 2007-2008 year, the number of individuals served in both the support and education programs increased markedly. Supportive counseling and education was provided to 146 individuals (increase of 63% over last year), and public education and awareness services were provided to 593 individuals (increase of 60% over last year). Also introduced in East Algoma this year was First Link®, a direct referral system that links people with dementia and their family caregivers to coordinated learning, services, and support from the point of diagnosis throughout the continuum of the disease. The Society continued to be supported by Huron Lodge through the donation of space as well as overall support of the program.

All other programs, including individual support, support groups, public education and awareness, recreation therapy, and volunteer visiting also saw increases in numbers of individuals served, consistent with the projections for increased service needs over the next 20 years.

Several novel educational initiatives were offered by the Society in the past year:

- Amanda Wootton: *Life After Amanda's Choice* (Annual General Meeting - June 2007)
- Dr. Frank Ianni: *Alzheimer's Disease Update* (October 2007)
- Daniel Kuhn: *Making Tough Decisions in Dementia Care* (November 2007)
- Dr. James Chau: *Dementia and Treatment Update* (January 2008)
- Alzheimer Annual Education Conference: *Communication and Relationships in Dementia Care* (March 2008). Key note speaker Dr. J. B. Orange focused on "Enhancing Communication to Preserve Personhood Among Individuals with Dementia". Other conference presenters included Mary Ellen Szadkowski, Alana MacIntyre, and Deborah Antonello.

The Alzheimer Society offered the first "Caregiver Retreat" in June 2007. The event, intended to be a day of relaxation, information, sharing, and fun, was considered highly successful, and has been approved as an annual event.

Through a generous grant from the Government of Canada's New Horizons for Seniors Program, our Society was able to undertake a long-anticipated project. The "Preserving Our Past... Enhancing Our Lives" project aimed to capture the life stories of people with dementia in order to preserve personhood and improve quality of life. Upon completion of the project, 35 life stories were documented by volunteers, people with dementia, and their families.

The Alzheimer Roundtable was formed in 2006 as a means of providing an opportunity for people affected by dementia to take a more active role in the work of the Society and public policy issues. In 2007, members of the Roundtable participated in an all-candidates forum that took place prior to the provincial election, and in January assisted with Alzheimer Awareness Month.

Staff members continued to participate in various committees and community groups in order to ensure that the needs of people affected by dementia are brought forward. Included were:

- Dementia Care Network Algoma
- North East Dementia Network Coalition
- Geriatric Mental Health Coalition
- Slips, Trips, and Falls Committee
- Stroke Network
- Therapeutic Leisure Committee
- Elder Abuse Prevention Committee
- Advance Directives Subcommittee
- Alternate Level of Care Task Force
- Partners in End of Life Care
- Seniors at Risk
- Algoma Community Support Services CEO Roundtable.



VOLUNTEER PROGRAMS AND FUND DEVELOPMENT

Bea Fioramanti, Coordinator of Volunteers and Special Events

We continue to be astounded by the commitment and dedication of the more than 200 volunteers who donated 2,339 hours to the Alzheimer Society in the past year. From office assistance to special events, from governance to door-to-door canvassing, volunteers are indeed the heart and soul of this organization.

Approximately 60 volunteers were honoured at the annual Volunteer Appreciation Dinner held in June 2007 at the Verdi Hall. In addition to honouring all volunteers, tribute was paid to our dedicated office volunteers, and service awards were presented to volunteers who reached 5, 10, 15, and 20 years of service.

Six Alzheimer Society volunteers received Ontario Volunteer Service Awards from the Ministry of Citizenship in 2007: Janet Smith, Marg Vanderburg, Susan Martineau, David Muncaster, Joyce Gagnon, and Peggy Elwgren.

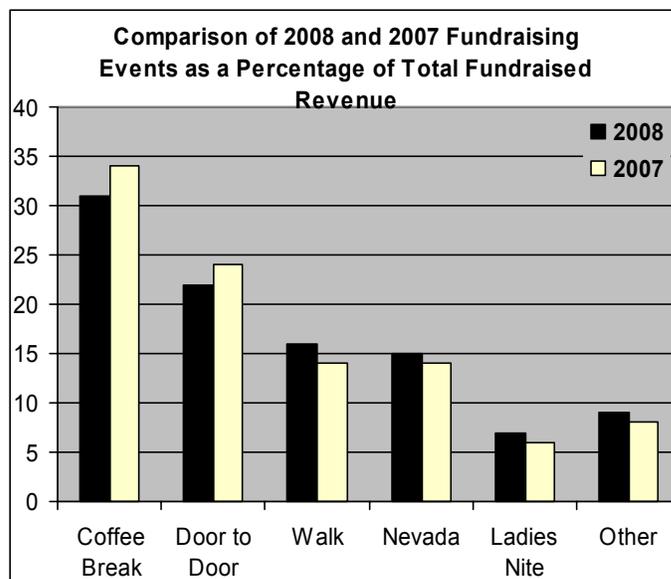
Bennardo's Jewellers was nominated by the Alzheimer Society for the 2007 Mayor's Award. This award is intended to recognize the businesses in our community that make significant contributions to the not-for-profit sector. Bennardo's was nominated for its generous sponsorship of Ladies' Night Out for the past 4 years.

Revenue derived from Donations increased by 38% over the previous year, and we are extremely grateful to the individuals who made donations in memory of loved ones or for other personal reasons. Fundraising revenue remained stable from the previous year. The most successful events, as noted on the chart opposite, continued to be Coffee Break™, Door-to-Door Canvassing, Manulife Walk for Memories, and Nevada ticket sales.

Various partnership events occurred in 2007-2008, including the Algoma Fall Craft Show, Forget-

Me-Not Tea & Dessert at Collegiate Heights, Wild Game Dinner, Blind River Dragon Boat Races, and the screenings of *Away From Her* and *Half Life*. The Alzheimer Society was honoured and pleased to be considered for these partnership ventures.

Sponsorship by the local business community remained a key component of various events, and the Society is grateful to have had the support of the following businesses in the past year: Riuniti Banquet Halls, Curves, Bennardo Jewellers, Mane Street Salon and Spa, New North Greenhouses, Everything Chocolate, Ferrero, Zenone's, Glidden Paints, Elizabeth Arden, Rachel Jewellery, Sault Star, KPMG, Penny's Pets, The Co-operators (Northern Ave.), Manulife, CTV, Marlin Travel, North Star Broadcasting, Northwood Funeral Home, Brookfield Power, Lamons Printing, The Medicine Shoppe (Great Northern Rd.), Bell, The Athlete's Foot, Royal Purple #155, Allstate - Allan Moore, And Son Contracting, Avery Construction, Blue Flame Gas, Castle Realty Ltd., Dairy Queen, Hess Jewellers, Lock City Monuments, Mike Moore & Sons Construction Ltd., Mio's Furniture Fashions, North Star Travel Plus, PUC Inc., Repeat Rentals, Soo Mill Build All, Soo Video Sales and Service, We Care Home Health Services, Pfizer Canada, Janssen-Ortho Inc., Lundbeck Canada Inc., Eli Lilly Canada Inc., USWA #2724, Kwik Kopy Printing, and Rezolution Digital Imaging and Signs.





PROGRAM STATISTICS 2007-2008

Client/Caregiver Support

357 clients served
1,187 total attendees
1.155 support sessions
335 direct service hours

Client/Caregiver Education

409 clients served
1,184 total attendees
1.109 education sessions
336 direct service hours

Public/Provider Education

3.770 participants/attendees
488 education hours delivered

Safely Home Wandering Registry

144 clients registered

Recreation Therapy

28 clients served
671 direct service hours

Katherine L. Punch Resource Centre

58 books and videos borrowed

Volunteer Visiting Program

15 volunteer/client matches
239 volunteer hours
197 visits

Volunteer Hours

Awareness & Fundraising	1,283
Office Assistance	282
Board & Committee Meetings	239
Volunteer Visiting Program	239
Other	<u>296</u>

Total Volunteer Hours **2,339**
(211 registered volunteers)

TREASURER'S REPORT

Anna Hamilton

The Alzheimer Society of Sault Ste. Marie and Algoma District realized a year-end surplus of approximately \$35,000 in the fiscal year 2007-2008. Areas of significant increased revenue included special events/donations and Alzheimer Society of Ontario revenue sharing. The Society managed two grants in the year: Job Creation Partnership (Ministry of Training, Colleges and Universities) and New Horizons for Seniors (Social Development Canada) which increased both revenues and expenditures from the previous fiscal year. Hours of service for the East Algoma satellite office were increased in 2007-2008 which also contributed to increased program costs. The chapter's contribution to research was increased by 50% over last year's donation.

As noted on the revenue chart on the previous page, the Society continues to rely on donations, special events, and Nevada/bingo for over 50% of its revenue, as well as on funding from the Ministry of Health and Long-term Care (32.5%). The board and staff of the Alzheimer Society is fully cognizant of the important role that fundraising plays in the delivery of dementia-related services, and are extremely appreciative of the high level of community support received. We thank all volunteers, donors, partners, sponsors, and supporters who assist the Society to achieve its mission of improving the quality of life for people affected by Alzheimer's disease and related dementias.

Help for Today. Hope for Tomorrow.



FINANCIAL REPORT*

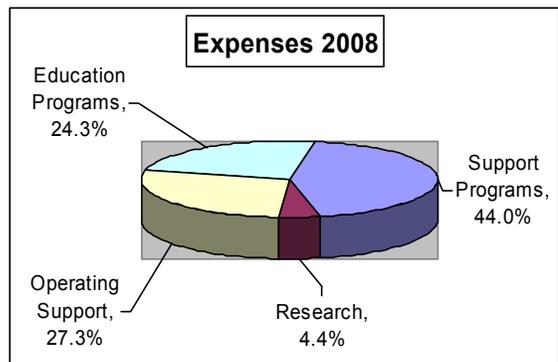
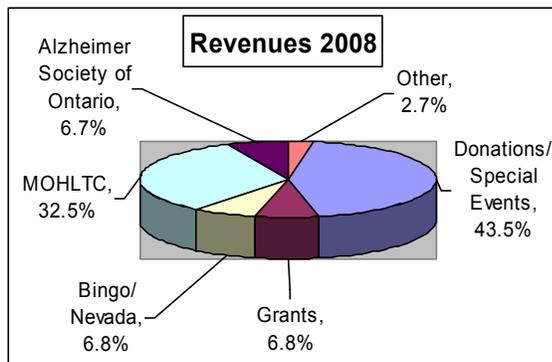
Condensed Statement of Financial Position, March 31, 2008, with comparative figures for 2007

	2008	2007
Assets		
Current Assets	<u>\$438,817</u>	<u>\$ 400,783</u>
Liabilities and Net Assets		
Current Liabilities	\$ 61,069	\$ 59,065
Net Assets	<u>\$377,748</u>	<u>\$ 341,718</u>
	<u>\$438,817</u>	<u>\$ 400,783</u>

Condensed Statement of Operations, March 31, 2008, with comparative figures for 2007

	2008	2007
Revenues		
Donations/Special Events	\$ 164,403	\$ 150,167
Bingo/Nevada	\$ 25,594	\$ 19,451
Ministry of Health and Long-term Care	\$ 122,654	\$ 120,185
Alzheimer Society of Ontario	\$ 25,364	\$ 15,784
Grants	\$ 25,650	\$ 16,667
Interest	\$ 3,902	\$ 7,383
Other	\$ 10,297	\$ 13,425
	<u>\$ 377,864</u>	<u>\$ 343,062</u>
Expenditures		
Salaries and Benefits	\$ 231,622	\$ 221,186
Building Occupancy	\$ 23,350	\$ 20,291
Office Expenses	\$ 32,255	\$ 25,890
Volunteer Training & Recognition	\$ 1,229	\$ 2,067
Travel	\$ 6,118	\$ 7,644
Staff Training	\$ 4,325	\$ 3,736
Service Fees	\$ 2,926	\$ 2,053
Research	\$ 15,000	\$ 10,050
Scholarship	\$ 564	\$ 600
Fundraising Costs	\$ 4,437	\$ 2,118
Grant Expenditures	\$ 8,833	\$ 2,745
Personal Support Worker Training	\$ 6,254	\$ 5,587
Other	\$ 4,921	\$ 5,056
	<u>\$ 341,834</u>	<u>\$ 311,023</u>

*Based upon financial statements audited by Calam Ruscio Rossi Chartered Accountants LLP. Complete audited financial statements available upon request.





OUR VALUES

Respect
Compassion
Integrity
Accountability
Partnerships
Person-centred

OUR VISION

The Alzheimer Society of Sault Ste. Marie and Algoma District will be a premier dementia knowledge resource and a recognized leader in dementia education and support.

The Alzheimer Society of Sault Ste. Marie and Algoma District, while an independently governed organization, is affiliated with the Alzheimer Society of Canada, the Alzheimer Society of Ontario, and the 38 other local Alzheimer Society chapters in Ontario.

Did you know...

- ◆ Our staff traveled 14,604 km in 2007-2008 for direct service delivery, spending approximately 292 hours on the road.
- ◆ It is estimated that in 2008, there are 1,966 people in Algoma District living with Alzheimer's disease or a related dementia*, and that the numbers throughout the district are estimated to be broken down as follows:
 - Sault Ste. Marie 1,262
 - Elliot Lake/Spanish 328
 - Central Algoma 144
 - Blind River/North Shore 98
 - Unorganized North 71
 - North Algoma—Wawa/White River 51
 - Hornepayne 10

**Source: Dementia Projections for the Counties, Regional Municipalities, and Districts of Ontario; RW Hopkins & JF Hopkins; December 2005.*

- ◆ With the exception of the annual donation to Alzheimer research, all funds raised in Algoma district remain here to provide important programs for those affected by Alzheimer's disease and related dementias.
- ◆ Over the past 14 years, the Alzheimer Society of Sault Ste. Marie and Algoma District has contributed almost \$100,000 to research into the cause and cure of Alzheimer's disease and related dementias, thanks to the generosity of donors throughout Algoma.
- ◆ The following is a sampling of comments that were received from recipients of our services over the past year:
 - *I am glad for the program (Recreation Therapy). It is enjoyable for him and it gives me some time for myself.*
 - *One thing I like about the support group is being able to talk about our situation with people who understand and can laugh together.*
 - *Thank you for all the time and effort that was put into the memoir book "My Life Story" for my Mum...We both enjoyed a wonderful afternoon of reminiscing and laughter...Not only did the book help bring back for her many wonderful memories and friendships, but when gathering the pictures and information, I too was reminded of the good times we as a family had which sometimes gets lost in the day to day struggle of trying to cope.*
 - *We are very fortunate in the Sault to have such a dedicated and friendly, caring staff working on behalf of the families in our district afflicted with this disease.*

Alzheimer Society

Providing 23 years of dementia services in Algoma District