

Alzheimer *Society*

SAULT STE. MARIE
& ALGOMA DISTRICT

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Charitable Registration Number: 10670 5403 RR0001



2011-2012 ANNUAL REPORT

Presented at the Annual General Meeting, June 14, 2012



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Mission Statement of the Alzheimer Society of Sault Ste. Marie and Algoma District

To improve the quality of life for people affected by Alzheimer's disease and related dementias and to provide support for their caregivers. We will accomplish this mission by:

- Providing support and guidance for people affected by Alzheimer's disease
- Promoting the rights and well-being of the person with Alzheimer's disease or a related dementia
- Providing, information, education, and training
- Increasing public awareness in the community
- Providing support and/or funds for research
- Collaborating with the provincial and national levels of the organization.

PRESIDENT'S REPORT

Dale Kenney, President

In keeping with the predictions in the Rising Tide report (Alzheimer Society of Canada, 2010), this year once again saw an increase in the number of families served by the Society. We are proud to deliver quality core programs such as family support, education, and recreation therapy, and also to introduce new programs as needs are identified.

The need for a new office with improved accessibility, visibility, and space had become very apparent over the past few years, and this culminated in the move to our brand new location at 341 Trunk Rd. in February 2012. People with concerns about memory loss and their family members are now able to meet with a First Link Coordinator in comfort and privacy. As well, our group meeting space is now able to comfortably accommodate more than double that of our previous location.

Many people helped to make our dream of improved space a reality, but I would like to pay particular tribute to board director Garr Smith who oversaw all details of the project and made significant contributions on many levels. Unfortunately this year marks Garr's last year on the board of directors, but he has left a lasting legacy that will benefit those affected by dementia for many years to come.

I would also like to thank the many individuals, businesses, and groups that made financial contributions to the Society in the past year. Your generosity has helped ensure that people affected by dementia in Algoma district receive the support they need. As I complete my last year as President, I would like to thank my fellow board members for their support and for their amazing dedication to this important cause. Lastly, I would like to thank the professional staff under the excellent leadership of Carolyn Cybulski for their incredible work to support those we serve. It has been a great privilege for me to fulfill this role.

Board of Directors 2011-2012

Dale Kenney, President
Susan Van Atte, Past President
Sandra Lamon, Vice President
Chantelle Evans, Secretary
Glen Manchester, Treasurer
Graham Clark, Director
Susan McLean, Director
Nancy Komsa, Director
Garr Smith, Director
Sylvia Westerman, Director
Gil Contant, Director

Staff 2011-2012

Carolyn Cybulski, Executive Director
Vicky Roy, First Link Coordinator, Sault Ste. Marie
Cathie Randell, First Link Coordinator, Sault Ste. Marie
Carolyn Ross, First Link Coordinator, East Algoma
Christy Reid, First Link Coordinator, North Algoma
Stacey Shiels, Recreation Therapist
Helga Moore, Recreation Therapist
Janice Seppala, Education Coordinator
Crystal Hillier, Community Outreach Coordinator, East Algoma
Monica Ruzyski, Bookkeeper/Office Assistant
Tammy Bingley, Administrative Assistant
Bea Fioramanti, Coordinator of Volunteers & Special Events



THE YEAR IN REVIEW: PROGRAMS AND SERVICES

Program delivery remained front and centre this year, as we provided service to 13% more people compared to the previous fiscal year. Thanks to the generous gifts of donors as well as increased support from the Local Health Integration Network, we were able to increase to two full-time First Link Coordinators in Sault Ste. Marie and add a Community Outreach Coordinator in East Algoma who provided education and recreation therapy services. Support group and learning series attendance increased by 54% over the previous fiscal year, and therefore the move to a larger office with a larger meeting space has been extremely beneficial for the people we serve. It has also provided improved comfort and privacy for individual meetings, which is vital as we increase our activity in the area of cognitive assessment.

We were pleased to see the Government of Ontario commit to developing solutions for improving support of older Ontarians with responsive or challenging behaviours, through the Behavioural Supports Ontario (BSO) project. In the North East, this has resulted in the development of an action plan for behavioural supports developed by the Local Health Integration Network, and an interdisciplinary, inter-agency, coordinated approach to behavioural issues. In Sault Ste. Marie, dedicated funding will result in increased resources in both the long-term care and community sectors, including a new Behaviour Support Facilitator with the Alzheimer Society.

The Dementia Help Line Feasibility Study, which was a one-year Ontario Dementia Network project funded by the Ontario Trillium Foundation, was completed in the spring of 2012. In this study, over 600 caregivers of persons with dementia across the province were consulted, and 97% of all participants supported the need for an after hours telephone support for dementia caregivers. The results will be forwarded to the Ministry of Health and Long-Term Care for further discussion and consideration.

The Board of Directors was pleased to approve a \$10,000 donation to Alzheimer research at the Centre for Research in Neurodegenerative Diseases at the University of Toronto. This donation represents the continuation of an annual commitment to research that the Society has made over most of its 27 year existence for a total of over \$200,000.

Quality improvement remains a key activity, and the Alzheimer Society monitors the quality of its programs and services on a regular basis by a variety of means, one of which is client satisfaction surveys. In 2011, the satisfaction survey included questions related to the impact of the Alzheimer Society programs on the broader health care system. Two such questions were as follows:

- Do you think that the information and support you received from the Alzheimer Society helped to keep you/your relative from visiting the Emergency Department? 81% of the responses were “yes”.
- Do you think that the education and support you received has or will delay move of the person with dementia into a long term care home? 74% responded “yes”.

These results demonstrate the value of community programs, not only by helping those with dementia and their family members, but also by potentially alleviating some of the pressures on the health care system. We will continue to monitor these responses and ensure that the North East Local Health Integration Network is made aware.

The Alzheimer Society of Sault Ste. Marie and Algoma District was recently recognized for meeting standards of high quality operations, service and governance after a peer review process by the Alzheimer Society of Ontario's Ensuring Quality Standards Project. Along with several other Alzheimer Society chapters, we received the Circle of Excellence Award at a presentation ceremony in Toronto.



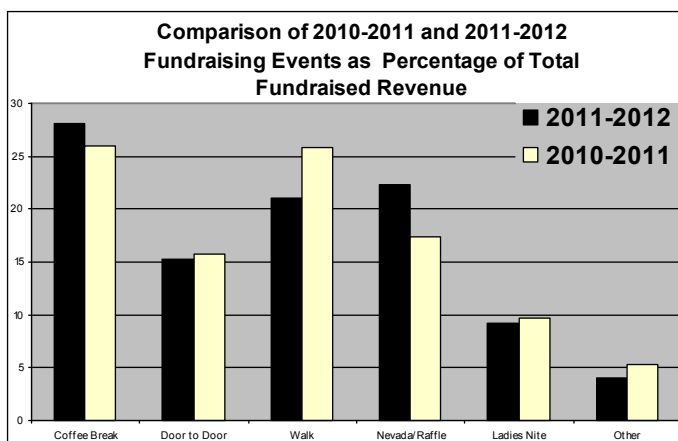
THE YEAR IN REVIEW: VOLUNTEER PROGRAMS & FUND DEVELOPMENT

The Alzheimer Society is truly grateful to have a dedicated group of volunteers who assist in all aspects of the organization from office assistance to fundraising to client visiting to governance. We are proud and honoured to have 210 people who are so dedicated to this cause that they donate their time and expertise to improving the quality of life for persons affected by dementia and their families.

Six Alzheimer Society volunteers received Ontario Volunteer Service Awards from the Ministry of Citizenship in 2011: Susan Van Atte, Elizabeth Isles, Leona Stephen, Pat Vaughan, Nona Dawson, and Ron Dawson.

Revenue from the Society's fundraising events increased by 8% over the previous year. Although revenue from the Walk for Memories was 11% less than the previous year, revenue from Coffee Break rose an astounding 26%. The 3rd party "Young and Restless" event contributed to the overall total by raising \$6,397.

Trending of the Society's fundraising events is done annually, as shown in the graph below which represents various fundraising events and their contribution to overall fundraised revenues, comparing 2011-2012 data to that of 2010-2011. This year-by-year trending allows the Society to determine which events provide opportunity for growth and therefore is helpful when creating the annual fund development plan.



Partnerships are key to our fund development activities, and we would like to thank the businesses and organizations that have supported the Society over the past year:

Comfort Suites, Mane Street Salon and Spa, Candy Bouquet, Brian Tremblay, Community First Credit Union, Curves, New North Greenhouses, Zenone's, HR Lash Ltd., Sears Cosmetics & Fragrances, Art Gallery of Algoma, Beauty Tips, Centre Stage, Collegiate Heights Retirement Residence, DNM Plumbing & Heating Ltd., Ellen Hadath, Emma's Fashions, Feelin' Fabulous, Fashion First, Fashion Shop, Ferrero, First Impression, Fragrance Garage, Glassworks, Hallmark Store- Station Mall, Harmony Tea Room, Home Hardware Building Centre, Ideal Concept in Gift Giving, Jasmine, Kevanna Fine Photography, Lia Sophia Jewellery, Lindor/Dorlene, Panache, RBC, Rexall- Second Line, Scotia McLeod, Shoppers Drug Mart- Second Line, Show Stoppers, Sugar & Spice Bulk Foods, Suzie Yoo Bridal Boutique, The Ball Florist, The English Butler, The Flower Shop, The Totem Pole, The Comedics, Arturo Ristorante Italiano, A Thymely Manner, Fresco European Grill, Gliss Resto Bar, Gran Festa Italian Ristorante, Panna Bar & Grill, Solo Trattoria, Rome's Independent Grocer, Sault Star, KPMG, Penny's Pets, Extencicare Tendercare, Q-104/EZ Rock, St. Joseph Island Coffee Roasters, Tim Hortons, Boots & Saddles Roadhouse, Uncle Gino's Café, Vincenzo's, Viking Fish & Chips, Mustang's Grill, AdditionElle, Bulk Barn, Dinelle's Country Market, Canadian Tire (Sault Ste. Marie and Elliot Lake), Food Basics (Pine St.), Joe's No Frills, Pennington's, Pino's Get Fresh, Subway, Foodland, Lyle's No Frills, Hollywood Events, Algoma's Water Tower Inn, Station Mall Drug Mart, USWA Local 2724, Pfizer Canada Inc., The Edwards Family Charitable Foundation, Home Instead Senior Care, Chartwell Senior Housing Reit, Agero, Oldies 93, Northwood Funeral Home, Great Lakes Power, Henderson Metal Fabricating Co. Ltd. Brookfield Renewable Power, Lamon's Printing, The Athlete's Foot, KPMG, Allstate Insurance Agency, And Son Contracting, Avery Construction, Flakeboard Company Ltd., Hess Jewellers, Lock City Monuments, Mike Moore & Sons Construction Ltd., Mio's Furniture Fashions, North Star Travel Plus, PUC Services Inc., Rector Machine Works Ltd., Royal Purple #155, Royal Tire Service Ltd., Sims Custom Countertops, Soo Mill Build All, The Country Way, The Medicine Shoppe- Great Northern Road, Vanmark Builders Ltd., C&R Home Improvements, 94.1 Moose FM, Elliot Lake Funeral Chapel & Cremation Centre, Brown & Fabris Associates, Cameco Corporation, Elliot Lake Retirement Living, White Pines Secondary School, Collins Hall.



PROGRAM STATISTICS 2011-2012

Client/Caregiver Support

580 clients served
2,778 visits

Recreation Therapy

93 clients served
1,747 visits

Volunteer Visiting

13 client/volunteer matches
258 visits

Chapter Website

31,453 visits

Health Promotion and Education

1,747 non-registered service participants
1,404 registered participants

Safely Home Wandering Registry

180 clients registered as of March 31, 2012

Volunteer Hours

| | |
|------------------------------|--------------|
| Awareness & Fundraising | 1,159 |
| Office Assistance | 243 |
| Board & Committee Meetings | 517 |
| Volunteer Visiting | 281 |
| Other | <u>22</u> |
| Total Volunteer Hours | 2,222 |
| (210 registered volunteers) | |

TREASURER'S REPORT

Glen Manchester

Total revenues for 2011-2012 increased by approximately 4% over 2010-2011 despite the absence of the \$66,667 bequest that was received in the previous year. Reasons for this include one-time additional funding of \$50,000 from the North East Local Health Integration Network (LHIN) for the Caregiver Support program, and a grant of \$58,000 received on behalf of the Ontario Dementia Network from the Ontario Trillium Foundation to explore the feasibility of a provincial Dementia Help Line.

Total expenses for the year were approximately 27% higher than the previous year, primarily due to increased salary and benefit costs as the Alzheimer Society followed through on its commitment to increase service delivery in Algoma district. Due to the move of the Sault Ste. Marie office to a new location, building expenses and equipment costs were higher than in the previous year, and also resulted in amortization costs for leasehold improvements that will extend over the 10 year lease period. Finally, grant expenditures were significantly higher this year due to the activity from the Ontario Trillium Foundation grant noted in the previous paragraph. The net result was a deficit of \$19,229 for the 2011-2012 fiscal year.

As illustrated by the chart on the next page, fundraising and donations continue to play a very significant role in our revenue generation, contributing almost 50% to overall revenues. The Alzheimer Society is extremely grateful to the generous individuals, businesses, and organizations who help to ensure that we are able to continue to provide Help for Today and Hope for Tomorrow.

Help for Today. *Hope for Tomorrow*...[®]



FINANCIAL REPORT*

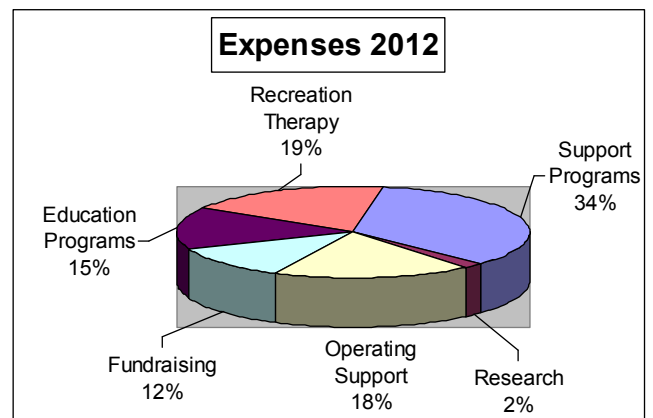
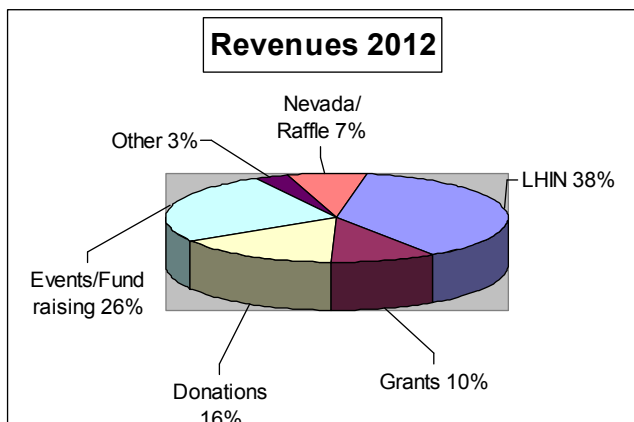
Condensed Statement of Financial Position, March 31, 2012, with comparative figures for 2011

| | 2012 | 2011 |
|-----------------------------------|--------------------|--------------------|
| Assets | | |
| Total Assets | <u>\$1,143,486</u> | <u>\$1,118,239</u> |
| Liabilities and Net Assets | | |
| Current Liabilities | \$ 120,920 | \$ 76,444 |
| Net Assets | <u>\$1,022,566</u> | <u>\$1,041,795</u> |
| | <u>\$1,143,486</u> | <u>\$1,118,239</u> |

Condensed Statement of Operations, March 31, 2012, with comparative figures for 2011

| | 2012 | 2011 |
|---|--------------------------|--------------------------|
| Revenues | | |
| Donations/Fundraising/Bequests | \$ 255,953 | \$ 322,204 |
| Nevada/Raffle | \$ 45,635 | \$ 41,650 |
| Local Health Integration Network | \$ 232,417 | \$ 179,721 |
| Alzheimer Society of Ontario | \$ 9,000 | \$ 9,000 |
| Grants | \$ 60,241 | \$ 25,042 |
| Interest | \$ 1,544 | \$ 3,619 |
| Other | \$ 9,015 | \$ 8,580 |
| | <u>\$ 613,805</u> | <u>\$ 589,816</u> |
| Expenditures | | |
| Salaries and Benefits | \$ 419,301 | \$ 343,680 |
| Building Expenses | \$ 31,608 | \$ 26,781 |
| Supplies | \$ 14,527 | \$ 14,369 |
| Equipment | \$ 10,224 | \$ 3,625 |
| Sundry | \$ 51,316 | \$ 50,700 |
| Research | \$ 10,000 | \$ 10,000 |
| Scholarship | \$ 600 | \$ 600 |
| Fundraising Costs | \$ 34,470 | \$ 33,171 |
| Grant Expenditures | \$ 57,801 | \$ 16,053 |
| Amortization | \$ 1,869 | \$ - |
| | <u>\$ 613,716</u> | <u>\$ 498,979</u> |
| Excess of revenues over (under) expenditures before the undernoted | <u>\$(17,911)</u> | <u>\$ 90,837</u> |
| Unrealized Loss (Gain) on Mutual Funds | \$ 1,318 | \$ (78,188) |
| Excess of Revenues over (under) Expenditures | <u>\$(19,229)</u> | <u>\$ 169,025</u> |

*Based upon financial statements audited by Joe Ruscio Professional Corporation. Complete audited financial statements available upon request.





OUR VALUES

Respect
Compassion
Integrity
Accountability
Partnerships
Person-centred

OUR VISION

The Alzheimer Society of Sault Ste. Marie and Algoma District will be a premier dementia knowledge resource and a recognized leader in dementia education and support.

The Alzheimer Society of Sault Ste. Marie and Algoma District, while an independently governed organization, is affiliated with the Alzheimer Society of Canada, the Alzheimer Society of Ontario, and the 38 other local Alzheimer Society chapters in Ontario.

Supported by:



Did you know...

- ◆ It is estimated that in 2012, there are 2,390 people in Algoma District living with Alzheimer's disease or a related dementia*, and that the numbers throughout the district are estimated to be broken down as follows:
 - Sault Ste. Marie 1,534
 - Elliot Lake/Spanish 399
 - Central Algoma 174
 - Blind River/North Shore 120
 - Unorganized North 86
 - North Algoma—Wawa/White River 62
 - Hornepayne 12

*Source: *Dementia Projections for the Counties, Regional Municipalities, and Districts of Ontario*; RW Hopkins & JF Hopkins; December 2008.

- ◆ With the exception of the annual donation to Alzheimer research, all funds raised in Algoma district remain here to provide important programs for those affected by Alzheimer's disease and related dementias.
- ◆ Over the past 24 years, the Alzheimer Society of Sault Ste. Marie and Algoma District has contributed approximately \$203,000 to research into the cause and cure of Alzheimer's disease and related dementias, thanks to the generosity of donors throughout Algoma.
- ◆ Our staff traveled 23,152 km in 2011-2012 for direct service delivery, spending approximately 490 hours on the road.
- ◆ The following is a sampling of comments that were received from recipients of our services over the past year:
 - *This program is certainly an asset to our journey.*
 - *(Staff member) provides excellent service, is a great listener and empathizes with others...I would definitely refer family, friends and others to her.*
 - *(Staff member) has the ability to bring out the best and is always encouraging.*
 - *I gained a much better understanding of my mom's situation. Thank you for your help.*
 - *The Alzheimer Society...[provides] the skills to be an effective caregiver. They are very passionate and concerned. We are not alone and have a safety net. Contacts and resources are there as needed. Thank you for being there.*
 - *Thank you for having this service in Wawa...anytime at all I can call on (staff member) to answer all my questions...a great help.*
 - *At times I was overwhelmed by my parent's behaviour. (Staff member) would be able to get me to understand that it was the disease and not my mother that was reacting.*
 - *(The Alzheimer Society) helps to alleviate fears and misconceptions of the disease process and provides amazing support to families and clients.*
 - *Thank you!! For everything.*

Alzheimer Society

Providing over 25 years of dementia services in Algoma District