

# Alzheimer *Society*

SAULT STE. MARIE  
& ALGOMA DISTRICT

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Charitable Registration Number: 10670 5403 RR0001



## 2012-2013 ANNUAL REPORT

Presented at the Annual General Meeting, June 12, 2013



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## Mission Statement of the Alzheimer Society of Sault Ste. Marie and Algoma District

To improve the quality of life for people affected by Alzheimer's disease and related dementias and to provide support for their caregivers. We will accomplish this mission by:

- Providing support and guidance for people affected by Alzheimer's disease
- Promoting the rights and well-being of the person with Alzheimer's disease or a related dementia
- Providing information, education, and training
- Increasing public awareness in the community
- Providing support and/or funds for research
- Collaborating with the provincial and national levels of the organization.

### REPORT FROM THE BOARD OF DIRECTORS

*Graham Clark, Vice President*

"See me, not my disease" was the theme of this year's Alzheimer Awareness Campaign, and the Alzheimer Society continues to make concerted efforts to reduce the stigma of Alzheimer's disease. The board of directors is diligently focused on ensuring that the Society has the resources to achieve our mission of improving the quality of life for people affected by dementia, which includes promoting awareness of the disease and providing support to families.

During the past year, the board of directors has spent considerable time examining possible integration activities among the four Alzheimer Societies in the north east, as required through the Local Health System Integration Act (2006). The board is committed to pursuing integration initiatives that enhance the Society's effectiveness and efficiency without compromising client service delivery, and we hope to engage in a formal process within the coming year to determine the best types of integration activities.

At the provincial Alzheimer Federation level, the 37 local Alzheimer Society chapters, along with the Alzheimer Society of Ontario, have been engaged in the process of re-negotiating the five year Federation Agreement which will expire April 1, 2014. The agreement is an important means of ensuring that the federation partners have the means to work together to achieve common goals, and I am pleased to be the Northern Ontario representative on the task force that is developing the new agreement.

I would like to acknowledge the knowledgeable and committed board members with whom I have the privilege to serve, as well as outgoing President Sandra Lamon for her dedicated leadership for the majority of the year. I look forward to continuing to work to improve the quality of life for the people we serve.

#### **Board of Directors 2012-2013**

Sandra Lamon, President  
Dale Kenney, Past President  
Graham Clark, Vice President  
Chantelle Evans, Secretary  
Glen Manchester, Treasurer  
Gil Contant, Director  
Susan McLean, Director  
Nancy Komsa, Director  
Rene Mader, Director  
Barry Sullivan, Director  
David Baskcomb, Director

#### **Staff 2012-2013**

Carolyn Cybulski, Executive Director  
Vicky Roy, First Link Coordinator, Sault Ste. Marie  
Cathie Randell, First Link Coordinator, Sault Ste. Marie  
Carolyn Ross, First Link Coordinator, East Algoma  
Christy Reid, First Link Coordinator, North Algoma  
Stacey Shiels, Recreation Therapist  
Heather Grant, Recreation Therapist  
Janice Seppala, Education Coordinator  
Helga Moore, Behaviour Support Facilitator  
Wende Diemer, Community Outreach Coordinator, East Algoma  
Monica Ruzyski, Bookkeeper/Office Assistant  
Sharen Buchan, Administrative Assistant  
Bea Fioramanti, Resource Development Coordinator



## THE YEAR IN REVIEW: PROGRAMS AND SERVICES

The Alzheimer Society responds to changing needs in our community by creating new programs or enhancing those that exist to make them more accessible or useful to our clientele. Some initiatives from the past year include:

- Behaviour Support Program: One year ago, the government of Ontario provided funding to the Local Health Integration Networks for the development of the Behaviour Supports Ontario (BSO) project. The Alzheimer Society received funding for a Behaviour Support Facilitator who, in collaboration with the other Algoma BSO team members, supports people with dementia and their families in dealing with responsive behaviours. Based on the overwhelming number of referrals received each week, it is evident that this program is necessary and welcomed.
- Alzheimer Café: The Alzheimer Café is a program provided in partnership with the Adult Day Program in Sault Ste. Marie that provides a fun and safe environment where people with dementia and their care partners come together in a setting that feels like a regular café. This event, which takes place every two months, has become extremely popular over the past year, with approximately 40 people attending each café and new friendships being made at each one.
- Mild Memory Loss Support Groups: Throughout the district, we have established support groups for those dealing with memory loss. Groups can be found in Sault Ste. Marie, Elliot Lake, and Wawa, with more possible as need/interest is identified.
- Support Group for Long-term Care: Moving to a long-term care home is a difficult decision for the entire family, and support is often needed for family members during the transition period. The support group for long-term care has become very popular and has led to new friendships and ongoing peer support.
- New website: In early 2013, we joined the Alzheimer Society of Canada's National Web Portal. The site offers a myriad of information and resources for people with dementia, their care partners, and the general public. Please visit us at [www.alzheimer.ca/algoma](http://www.alzheimer.ca/algoma).

The Board of Directors was pleased to approve a \$10,000 donation to Alzheimer research in 2013. This donation represents the continuation of an annual commitment to research that the Society has made over most of its 28 year existence for a total of over \$210,000.

One Alzheimer Society scholarship was awarded to a Sault College student this year. Congratulations are extended to Aleisha Palermo in the BScN program. The purpose of the scholarship is to encourage an interest in the care of the elderly and is open to students enrolled in any health or human services program at Sault College.

Quality improvement activities include collecting information from clients regarding their satisfaction with our services. The following data was compiled after the 2012 surveys were completed:

### Individual Support, Support Groups, and Learning Series

- Improved understanding of dementia: 88-100%
- Improved understanding of Alzheimer Society services: 89-95%
- Improved understanding of dementia-related community services: 81-87%
- Benefitted from peer support: 94-100%

### Recreation Therapy

- Recreation Therapist's visits are beneficial: 97%
- Positive feelings result from visit: 97%
- Would recommend program to others: 100%

### Volunteer Visiting

- Volunteer's visits are beneficial: 100%
- Volunteer provides socialization, assistance with activities, and respite for caregiver: 100%

### Gentle Persuasive Approach to Dementia Care

- Increased knowledge of strategies to respond to challenging behaviours: 98%
- Increased knowledge of specific body containment techniques: 96%

### Behaviour Support

- Improved understanding of dementia: 100%
- Improved ability to cope with dementia: 100%
- Improved confidence in ability to care for myself (caregiver): 100%



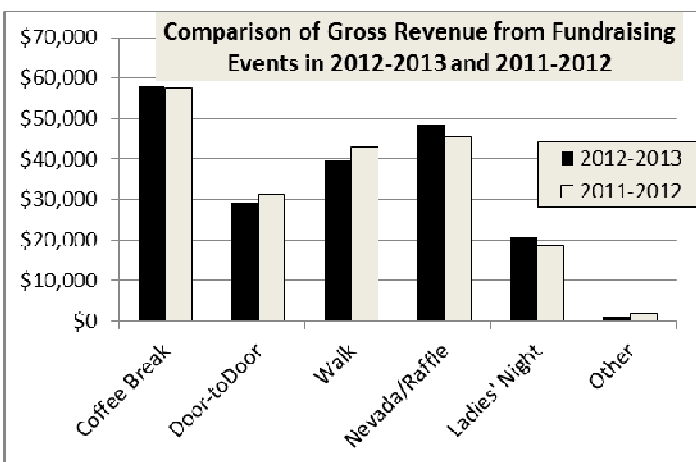
## THE YEAR IN REVIEW: VOLUNTEER PROGRAMS & FUND DEVELOPMENT

**W**e continue to be humbled by and grateful to the almost 200 volunteers who so generously donate their time and skills in support of people affected by dementia. From office assistance to fundraising to friendly visiting to governance, our volunteers are involved in all aspects of the organization and are critical to our ability to carry out our mission. In the past year, volunteers provided 2,574 hours of service to the Alzheimer Society. Thank you all.

Five Alzheimer Society volunteers received Ontario Volunteer Service Awards from the Ministry of Citizenship in 2012: Brenda Carbone, Georgina Naccarato, Beth Laderoute, Linda Sullivan, and Bea Fioramanti.

**R**evue from the Society's fundraising events decreased by approximately 7% over the previous year, mostly due to a 3rd party event that took place the previous year. Revenue from the major events stayed relatively stable, as noted in the graph below.

Not reflected in the fundraising total is the donation for the sales of the holiday CD "Forget You Not", which was dedicated to Brianna Niro's grandfather, Ronald Disano. Thanks to our community's generous support of this initiative, the Niro and Disano families donated \$10,000 to the Society which represents 100% of the proceeds from the CD sales.



**P**artnerships are key to our fund development activities, and we would like to thank the businesses and organizations that have supported the Society over the past year:

A Thymely Manner, Agero, Allstate Insurance, And Son Contracting, Antico Ristorante, Art Gallery of Algoma, Arturo Ristorante Italiano, Avery Construction, Bennardo Jewellers, Boots and Saddles Roadhouse, Brian Tremblay Photography, Brookfield Renewable Energy Group, Bulk Barn, C&R Home Improvements, Cameco Corporation, Canadian Tire Sault Ste. Marie and Elliot Lake, Candy Bouquet, Centre Stage, Collegiate Heights Retirement Residence, Comfort Suites, Community First Credit Union Trunk Road, Community First Credit Union, CupCakeZ, Curves, Dinelle's Country Market, DNM Plumbing & Heating Ltd., Docks Riverfront Grill, Elliot Lake Retirement Living, Embers Grill & Smokehouse, Extendicare Tendercare, Fashion First Ladies' Apparel, Fashion Shop, Feelin' Fabulous!, First Impression, Flakeboard Company Ltd., Food Basics Pine Street and Trunk Road, Fragrance Garage, Fresco European Grill, Glassworks, Gliss Resto Bar, Great Lakes Power Transmission, Hallmark Store Station Mall, Harmony Tea Room, Henderson Heating and Cooling, Hess Jewellers, Hollywood Cambrian Mall, Hollywood Limousine, Home Hardware Building Centre, HR Lash Ltd., Ideal Concept in Gift Giving, Identity Salon & Day Spa, Independent Drug Marts, Jasmine, Joey's Twisted Italian Pub & Grill, Jories Fine Clothing, Kevanna Fine Photography, KPMG, Kwik Kopy, Laser Advantage, Lia Sophia Jewellery, Lock City Monuments, Lyle's No Frill's, Mike Moore Construction Ltd., Milltown Motors, Mio's Furniture Fashions, Moose FM, Mustang's Grill, New North Greenhouses, North 82, North Star Travel Plus, Northwood Funeral Home, Oldies 93, Panna Bar & Grill, Partylite, Pennington's, Penny's Pets, Pino's Get Fresh, Pita Pit, PUC Services Inc., Purvis Marine Ltd., Q-104/EZ Rock, RAW, RBC, Rector Machine Works Ltd., Royal Purple #155, Royal Tire Service Ltd., Sault Star, Savoy's Jewellers, Scotia McLeod, Sears Cosmetics and Fragrances, Seniors' Drop In Centre, Service Grill, Shaylan Spurway Photography, Shoppers Drug Mart Second Line, Show Stoppers, Sims Custom Countertops, SK Group, Snips, Solo Trattoria, Soo Mill Build All, Soo Video Sales & Service, St. Mary's College, Station Mall Drug Mart, Subway, Suzie Yoo Bridal Boutique, TD Canada Trust Bay Street, The Athlete's Foot, The Country Way, The English Butler, The Flower Shop, The Medicine Shoppe Great Northern Road, The Totem Pole, Tim Hortons, Tulloch Engineering, Ubriaco's Italian Eatery, Uncle Gino's Café, Vanmark Builders Ltd., Viking Fish & Chips, Vincenzo's, We Care, Zoomer Radio 96.3.



## PROGRAM STATISTICS 2012-2013

### Family Support/First Link

582 families served  
1,674 visits  
965 group participants

### Recreation Therapy

85 clients served  
2,005 visits

### Volunteer Visiting

18 client/volunteer matches  
298 visits

### Behaviour Support

43 clients served  
240 visits

### Health Promotion and Education

107 education sessions  
1,466 group participants

### Website

No data due to change in website platform

### Volunteer Hours

Awareness & Fundraising	1,293
Office Assistance	642
Board & Committee Meetings	236
Volunteer Visiting	383
Other	21
<b>Total Volunteer Hours</b>	<b>2,574</b>

(194 registered volunteers)

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## TREASURER'S REPORT

*Glen Manchester*

It was a successful and rewarding year for the period ended March 31, 2013 with a surplus of \$21,477. This compares to a deficit of \$19,229 for the previous fiscal year with the improvement due mainly to higher donation revenues and only a very modest increase to expenditures. An unrealized gain on our investment in mutual funds added \$19,450 to the surplus. We achieved these results despite an increase to our program levels.

The Local Health Integration Network (LHIN) is an important source of revenues at \$234,442 or 36% of total revenues. However, donations, which includes fundraising, bequests, and Nevada/raffle sources, are the most important aspect of revenue accounting for 57% of total revenue. The higher revenue amount of \$31,534 reflected a large increase to donations partially offset by a decline to grant revenue (explained below).

Expenditures increased by \$11,516 or about 2% as higher salary costs were offset by lower grant revenue. The increase to salaries was due mainly to an expansion to our program and service levels. Actual cash received from grants was little changed from the previous year but we are required to amortize the grant revenue and expenses over the estimated life of the asset which approximates 10 years.

Our financial strength provides the organization with the resources to operate an expanded range of programs to deal with the devastating consequences that Alzheimer's disease inflicts on individuals and families in our community. The Alzheimer Society is extremely grateful for the generous support received from individuals, businesses, and organizations who ensure that we can continue to perform this important role in the Algoma district.

Help for Today. *Hope for Tomorrow...*<sup>®</sup>



# FINANCIAL REPORT\*

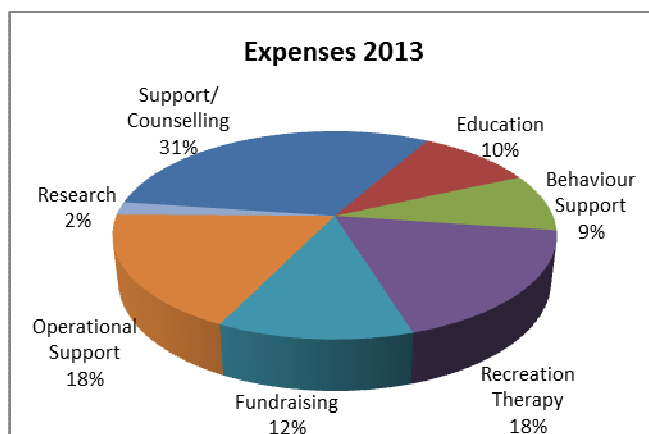
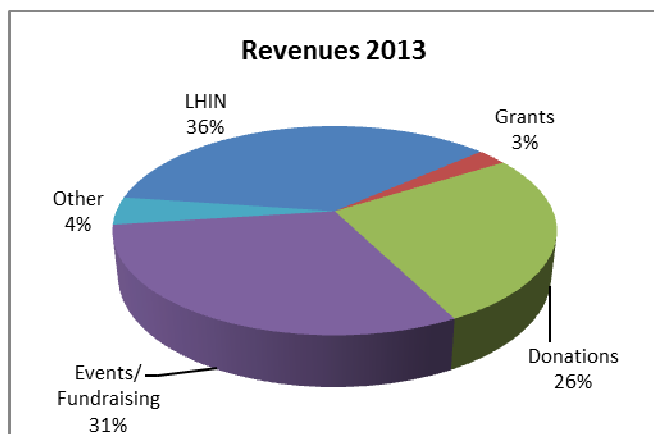
## Condensed Statement of Financial Position, March 31, 2013, with comparative figures for 2012

	2013	2012
<b>Assets</b>		
Total Assets	<u>\$1,180,537</u>	<u>\$1,143,486</u>
<b>Liabilities, Deferred Capital Contributions and Net Assets</b>		
Current Liabilities	\$ 109,666	\$ 120,920
Deferred Capital Contributions	26,828	-
Net Assets	<u>1,044,043</u>	<u>1,022,566</u>
	<u>\$1,180,537</u>	<u>\$1,143,486</u>

## Condensed Statement of Operations, March 31, 2013, with comparative figures for 2012

	2013	2012
<b>Revenues</b>		
Donations/Fundraising/Bequests	\$ 317,898	\$ 255,953
Nevada/Raffle	48,530	45,635
Local Health Integration Network	234,442	232,417
Alzheimer Society of Ontario	9,000	9,000
Grants	16,710	60,241
Interest	8,163	1,544
Other	7,615	9,015
Amortization of Deferred Capital Contributions	2,981	0
	<u>\$ 645,339</u>	<u>\$ 613,805</u>
<b>Expenditures</b>		
Salaries and Benefits	\$ 459,690	\$ 419,301
Building Expenses	46,137	31,608
Supplies and Sundry	63,962	65,843
Equipment	6,980	10,224
Research	10,000	10,000
Scholarship	600	600
Fundraising Costs	35,111	34,470
Grant Expenditures	6,638	57,801
Amortization of Capital Assets	14,194	1,869
	<u>\$ 643,312</u>	<u>\$ 631,716</u>
<b>Excess of revenues over (under) expenditures before the undernoted</b>	<u>\$ 2,027</u>	<u>\$ (17,911)</u>
Unrealized Loss (Gain) on Mutual Funds	<u>\$ (19,450)</u>	<u>\$ 1,318</u>
<b>Excess of Revenues over (under) Expenditures</b>	<u>\$ 21,477</u>	<u>\$ (19,229)</u>

\*Based upon financial statements prepared by KPMG LLP, Chartered Accountants. Complete audited financial statements available upon request.







## OUR VALUES

Respect  
Compassion  
Integrity  
Accountability  
Partnerships  
Person-centred

## OUR VISION

The Alzheimer Society of Sault Ste. Marie and Algoma District will be a premier dementia knowledge resource and a recognized leader in dementia education and support.

The Alzheimer Society of Sault Ste. Marie and Algoma District, while an independently governed organization, is affiliated with the Alzheimer Society of Canada, the Alzheimer Society of Ontario, and the 37 other local Alzheimer Society chapters in Ontario.

Supported by:



## Did you know...

- ◆ It is estimated that in 2013, there are 2,464 people in Algoma District living with Alzheimer's disease or a related dementia\*, and that the numbers throughout the district are estimated to be broken down as follows:

• Sault Ste. Marie	1,583
• Elliot Lake/Spanish	411
• Central Algoma	180
• Blind River/North Shore	123
• Unorganized North	89
• North Algoma—Wawa/White River	64
• Hornepayne	13

\*Source: *Dementia Projections for the Counties, Regional Municipalities, and Districts of Ontario*; RW Hopkins & JF Hopkins; December 2008.

- ◆ With the exception of the annual donation to Alzheimer research, all funds raised in Algoma district remain here to provide important programs for those affected by Alzheimer's disease and related dementias.
- ◆ Over the past 25 years, the Alzheimer Society of Sault Ste. Marie and Algoma District has contributed approximately \$213,000 to research into the cause and cure of Alzheimer's disease and related dementias, thanks to the generosity of donors throughout Algoma.
- ◆ Our staff traveled almost 33,000 km in 2012-2013, over 70% of which was for direct service delivery.
- ◆ The following is a sampling of comments that were received from recipients of our services over the past year:
  - *The visits have made a huge change in my mom's state for the better. Your response was super quick when we were failing (fast) and this has helped to stabilize her functioning for now. We can't begin to explain how awesome your program is from receptionist (always friendly, kind and calm) to the rec therapist who is awesome. Thanks.*
  - *I would recommend the "Learning Series" to anyone who is starting to deal with Alzheimers. It taught me so much about dealing with my mother and taught me to take care of myself.*
  - *I have always found the staff at the Alzheimer Society to be most intelligent, caring and compassionate.*
  - *Love the program - it really helps my dad with social interaction and stimulates his mind. He looks forward to the visits.*
  - *I am really thankful that I called and made the appointment. I am more educated dealing with dementia...I know how to communicate with my family member now.*
  - *The support I have received has been absolutely outstanding. The information from groups and from the staff have made our lives much better. Personal visits and phone calls to see how we were doing have been lifesavers. Sympathetic ears and support given wonderful.*
  - *I just want to say "Thank you" from the bottom of my heart.*

# Alzheimer Society

Providing over 25 years of dementia services in Algoma District