



Alzheimer Society
GREY-BRUCE

FUNDRAISING EVENT IDEAS

Below are just a few ideas of what you can do as a Coffee Break host the possibilities are endless! Many of these ideas would work across all three host categories so feel free to choose whichever suits you best.

Private Individual(s) – can often be the most creative with their events. Large or small we appreciate them all.

Bake Sale: Nothing goes better with a cup of coffee than a homemade muffin, except maybe a homemade cupcake! Bring your bake sale to work, school, or wherever else you might get the most people involved.

Games Night: Have some friends over for a games night. You're sure to have a great time and raise some money for a great cause.

Garage Sale: You wanted to do this anyways – now you've got a reason not to delay any longer! Let people know where the proceeds are going and they may even make a donation or two.

High Tea: If coffee isn't your thing than it's time to host High Tea. Charge a small admission and enjoy each other's company.

4K4 Memories: A perfect example that Coffee Break can take many shapes and sizes. Last year, a couple of hosts organized a 4 km run as their event.



Business – are a major part of this fundraising campaign. Coffee Cup cut outs and coin boxes are well suited to retail businesses but offices can get in on the fun as well! Ask your boss or corporate office about matching programs to see if you can double every dollar!

Coffee Cup Cut-outs: Sell cut-outs to customers who can sign their names and display the coffee cups in a prominent visible location.

Coin Box: We have donation boxes that can be provided to collect coins or bills in the office or at the register.

Dress Down Day: Have staff contribute in order to dress down for the day. Add a theme - Hawaiian shirts – to make it even more fun!

Matching Gifts: Many organizations offer to match employee gifts. If your organization takes part this is an incredible way to make a big difference.

Questions-for-\$1: Constantly being asked questions at work? Start making them count! Place a donation box on the corner of your desk and collect a donation every time someone needs to ask you a question.

Church Group, Service Club, or other Organizations- offer us a tremendous amount of support. Incorporate Coffee Break into an activity you already do – like a monthly meeting or weekly service.

Lunch Hour/ Meeting Speaker: Bring in your own speaker or ask for one of ours. The Alzheimer Society of Grey-Bruce has fantastic educational programs that would work perfectly as a Coffee Break speaker.

BBQ: Put on a public BBQ with proceeds going towards the Alzheimer Society.

After Service/ Meeting Event: Stick around after a meeting or a service to share some coffee and treats. Add a few donation boxes and you've just hosted a Coffee Break event.

