

ANNUAL REPORT

2018-2019

Mission

The Alzheimer Society of Grey-Bruce exists to reduce the personal and social impact of dementia while promoting research.

2019



BOARD PRESIDENT'S MESSAGE
KELLY GRAHAM



I have been honoured to be the President of the Alzheimer Society of Grey-Bruce for the past year. 2018-2019 was another one for the books.

Much positive news happening day in and day out that it is hard to condense it into two pages, but I will try my best. On a National level, the National Dementia Conference was held last May hosted by the Minister of Health. This got the work started on sharing perspectives and learning about research and innovation, support and care, awareness, stigma reduction and education. Provincially, the Ontario Dementia Strategy rolled out across all 29 Societies, ensuring Grey Bruce has their very own First Link Care Navigator. This was just one piece of the strategy that included additional support for day programming, respite, and education. With the announcement of the Ontario Health Teams, we know changes are coming, but are extremely confident that with the strong staff team, dementia care will be well maintained in Grey and Bruce Counties.





Locally, we continued to make huge strides. We introduced more programming and events across Grey and Bruce to ensure people are receiving the right care, close to home. As mentioned before, we hired a First Link Care Navigator to help people with dementia and their loved ones navigate the complex health care system throughout their journey. This increased our capacity to help more people living with dementia and their care partners. We finished yet another addition to our office to ensure we could have the physical space for everyone.

The great services we provide would not be possible without our volunteers. We have a very strong core group of volunteers who help out with a smile on their faces, striving to improve the Alzheimer Society of Grey Bruce. A couple specific volunteers I'd like to recognize this year in particular are Doug Bierer, our treasurer for the past 3 years. He helped with the hire of our Executive Director and will be missed. Secondly, our longest tenured board of director and Secretary, Lloyd Wilson will be retiring this year, after 12 years on the board, and hundreds of hours towards the Golf, Gala and Walk for Alzheimer's. The board of Directors just won't feel the same without you both.

Of course, our budget is made up of both government money and fundraised money. I want to thank all of our donors, large and small for their continued support. From IG Wealth Management and Canadian Tire being over \$50,000 lifetime donors this year, to young Wyatt Arnold raising over \$5000 the last several years in his Walk for Alzheimer's. Each and every dollar counts and I thank you from the bottom of my heart for this. As a Board, we will continue to work hard for the people of Grey and Bruce counties to ensure the services and programs will continue to be available for those who need it, when you need it, and where you need it. I look forward to a great 2019-2020!

Sincerely,

Kelly Graham, Board President

EXECUTIVE DIRECTOR'S MESSAGE

STEPHEN MUSEHL



What an amazing year the Alzheimer Society of Grey-Bruce has had in being able to support families across Grey-Bruce!

We served more families than ever before, reaching over 1000 families as registered clients, over 1600 people who have not become clients yet but needed some assistance and navigation and had over 250 group sessions that served close to 5000 participants!

We have been able to expand our services, offering a new First Link Care Navigator position to our existing staffing team. This position has helped hundreds of people navigate through the system on their journey and made life easier for our clients. We have also been fortunate to have our Public Education Co-ordinator start a new education series focused on Brain Health, called Memory and Aging. This course has run a few times, and has been so popular, it has been sold out, with a waiting list. We hope to continue this as a regular course for the people of Grey and Bruce as we have heard how greatly it is appreciated! We also received some great grant news! Community Foundations Grey-Bruce supported us with a community grant for the purchase of robotic cats and dogs, in which we are sharing with person's living with dementia who feel isolated, lonely or just need a pet to cuddle with. While we researched great things about the possibility of these pets helping, we never dreamed of how well they would be received, and how much they would help our families cope with some of their stress and anxiety. We are happy to have helped person's living with dementia and caregivers, even if it is just a little!





We also received amazing news about our Trillium Grant, as we were awarded a \$652,000, 3-year grant in collaboration with the Alzheimer Society's of Perth and Huron. This will help us continue the great work of our Minds in Motion program and expand to include a social recreation piece to it as well.

We were lucky enough to receive another New Horizons grant, This Somebody is Me- documenting life stories for people with dementia, which paired many of our clients with student volunteers, to help them scrapbook their lives, including showings at Tom Thomson Art Gallery and other events!

With these new programs and services, as well as a retirement and maternity, we were lucky enough to add 3 new staff members to the team. Welcome to Brooke Jay, Cindy Zettler and Sarah Greenall. All 3 have made amazing contributions in their first year to the Alzheimer Society.

We have also been very lucky this last year with our forever generous supporters. We reached an all-time high with our Walk this year raising \$84,000, and our Christmas mailings raising over \$40,000. A big thank you to the Ackert family for supporting our Christmas letter as well as IG Wealth Management and Canadian Tire who are the long-standing sponsors of our Walk for Alzheimer's and Gala, "A Night to Remember." We also had a very generous estate donation come in, which will help us long-term as we look to find an accessible larger space and plan to continue our grant funded programs down the line.

It truly is amazing the amount of support, from \$5 Walk sponsors, to large corporate sponsorships, we appreciate it all so much, and look forward to showing this appreciation in the coming year. Our promise to you is to continue to work hard to support families living with dementia and to be there when you need us!

Thank you so much,

Stephen Musehl, Executive Director

KIND WORDS FROM OUR EMPLOYEES



BROOKE JAY
FIRST LINK SUPPORT COUNCELLOR

The past year working at the Alzheimer's Society of Grey-Bruce has been a wonderful experience! I have learned so much and I'm looking forward to many more years with the agency. My colleagues, the clients and our community partners are amazing! I feel very lucky to work with such positive people while supporting those who are dealing with such a challenging health issue.



TAMARA PETERS
FIRST LINK SUPPORT COUNCELLOR

It has been such a honor being able to share the dementia Cats and Dogs with people living with dementia! The comfort, companionship and joy they have brought has been incredibly beautiful to watch, and the effects of reducing agitation and providing a wonderful transitional companion from home to Long Term Care have provided memories I will always cherish! It is such a privilege to be a part of this organization!



CINDY ZETTLER
FIRST LINK SUPPORT COUNCELLOR

The ASGB team provides an open and honest community that is very supportive of each other. I feel privileged to have joined this team!



LINDA DAKIN
ADMINISTRATIVE SECRETARY

All of the staff at the Alzheimer Society of Grey-Bruce take their jobs seriously and those jobs vary from personal support, teaching and training, counselling, volunteering, fundraising and helping in any way they can. My job has changed many times over the years and I appreciate being a part of the growth and caring of all that has, and is happening for those in need. I'd like to acknowledge the volunteers/students this past year that have helped me with the changes that have affected my work load. From the very beginning to now, volunteers continue to be part of our backbone. You should also know that "pot-luck" lunches draw all staff together and are a release valve in the business of our days.



CAROL MCCURDY
MINDS IN MOTION COORDINATOR

Minds in Motion continues to grow through the collaborative efforts of our staff and community partners. It's a privilege for me to be a part of the program which brings so much meaning and happiness to our clients. The program motto that we nurture each session is, "We can, and we do!"

KIND WORDS FROM OUR EMPLOYEES



SUSAN POUGET
TEAM LEADER

What always amazes me is how we have always managed to expand what we offer to individuals with dementia and care partners in new and innovative ways. This Somebody is Me was a great success. We have added a Memory Café in Lion's Head. We had great interest in Taking Control of our Lives in Owen Sound. And we have now started Minds in Motion in Meaford. We have just hired a Social Recreation Coordinator and I look forward to yet again being able to offer new programs for individuals with dementia. "Skies the limit" is something that we live by



SANDRA HONG
PUBLIC EDUCATION COORDINATOR

Providing excellent care for someone with dementia requires special knowledge and skills. In my experience, the rewards of sharing life with someone with dementia increase as our knowledge increases. Some of us have been learning about Alzheimer's disease and other dementias for many years. I have discovered that my growing knowledge gives me new ideas and insight, increasing the satisfaction I feel in interacting with someone with dementia and helping others to understand the disease. I am learning from my own experiences, from the experiences of others, and from research findings. I am never finished learning. I can always learn more.



JENNIFER ISBER-LEGGE
VOLUNTEER AND SPECIAL EVENTS COORDINATOR

Working on This Somebody is Me - documenting life stories for people living with dementia, with a New Horizons for Seniors Grant, has really brought together all of the pieces that ASGB is striving for. Getting to do something that is meaningful with our clients, and creating partnerships in our community with schools, museums, and businesses, at the same time displaying to the world that people living with dementia are More than Meets the Eye...well! I have felt so honored to participate. We will be looking to provide more of these opportunities in the future!



JENNIFER COFFEY
FIRST LINK NAVIGATOR

In 2018, I had an amazing opportunity to apply to a new position here thanks to the Ontario Dementia Strategy. The new role as the First Link Care Navigator has been a good challenge and it's exciting to be part of a new position that can be adapted and grown to best support all staff. The positive growth and development I have witnessed at ASGB in my last 7 years here has been amazing; the team is always looking at ways to better support all our clients especially those living with dementia.

KIND WORDS FROM OUR **EMPLOYEES**



CHRIS DOYLE
COMMUNITY DEVELOPMENT COORDINATOR

This past year we rearranged our fundraising event schedule making it more efficient and maintaining donation levels. We shared a lot of client stories and raised the organization's profile which helps to make things better for local people living with dementia.



SARAH GREENALL
FIRST LINK SUPPORT COUNCELLOR

I have enjoyed seeing the amazing support of the Alzheimer Society of Grey Bruce's community. Seeing all of the people, their families, and their friends, come out for the Walk, the Gala, Living Well with Dementia Art Exhibit and other events to support each other has driven home the resilient spirits of everyone involved.



KRYSTLE PRATT DIODATI
SOCIAL RECREATION COORDINATOR

I am looking forward to being a part of the development and implementation of the new Social Recreation program for persons living with Alzheimer's disease and other dementias. It will be a great opportunity to offer activities focused on providing meaningful social and cognitive stimulation in a welcoming and inclusive atmosphere.



DORIS HODGSON
ADMINISTRATIVE ASSISTANT

Our office is an exceptional place to work. The staff works well together like a family; through happy and sad times we all support one another. I find that the community respects our staff and the hard work that we do and show their support through their generous donations. I'm proud to be part of this organization.



KIRSTEN CAMARTIN
FIRST LINK SUPPORT COUNSELLOR

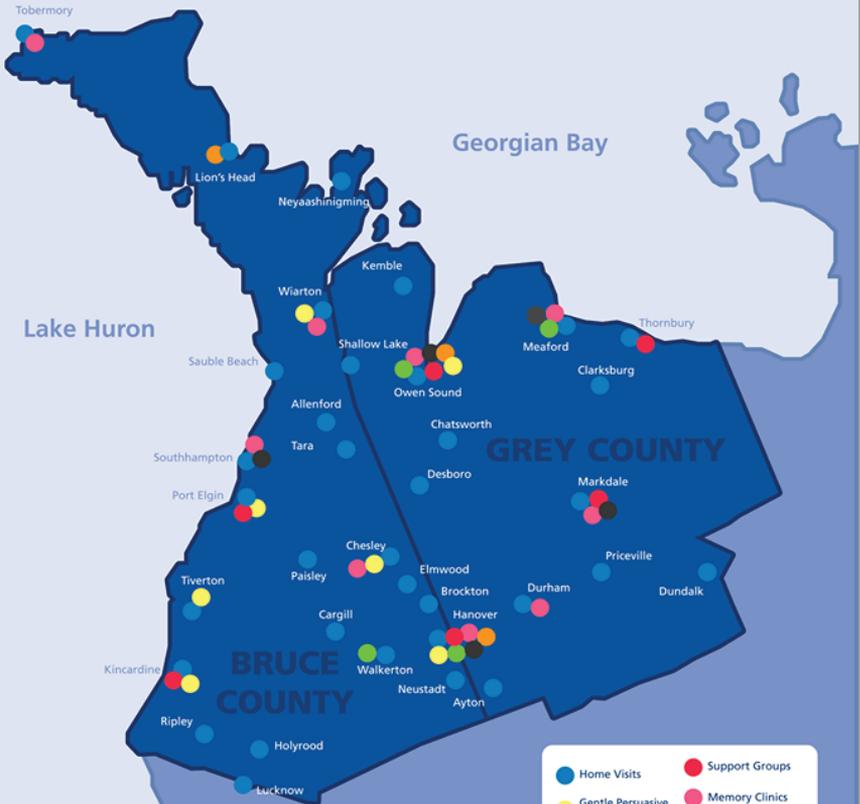
I have enjoyed welcoming new staff to our organization and witnessing our strength grow as we increase in numbers. I have also enjoyed facilitating the Expressions of the Mind art therapy project. Seeing it in the Gallery and on the tables at the Gala was a proud moment for me.

I look forward to working with our new Social Recreation staff member Krystle to see what sort of magic we can make together. You never know what can happen with an art therapist and a Social Rec therapist. Magic I tell you!

PROVIDED SERVICES AREA MAP

Alzheimer Society
GREY - BRUCE

Where we reach in Grey & Bruce:
HOME VISITS & SERVICES



- Home Visits
- Support Groups
- Gentle Persuasive Approach Training
- Memory Clinics
- First Link Learning Series
- Minds in Motion
- Memory Café

*Blue Home Visit dots are previously visited locations. This program can be done in any Grey-Bruce community.

EVENTS AND SERVICES

LIVING WELL WITH DEMENTIA

The Alzheimer Society of Grey-Bruce is proud to offer the following programs and supports

- Counselling
- Support Groups
- Memory Café
- Ambiguous Loss and Grief Group
- Minds in Motion
- Music and Memories
- Art Therapy
- Virtual Dementia Tour
- First Link Learning Series
- Learning the Rope of Mild Cognitive Impairment
- Taking Control of our Lives
- Finding your Way
- Support at Memory Clinics

ANNUAL EVENTS

- IG Wealth Management Walk for Alzheimers
- Coffee Break
- A Night to Remember Gala



FINANCIAL STATEMENT

Financial Report			
Statement of Financial Position as at March 31st			
		2019	2018
ASSETS			
Current			
Cash		693,440	155,375
Accounts Receivable & Prepaid Expenses		11,056	15,086
		<u>704,496</u>	<u>170,461</u>
Capital			
Land, Building and Equipment (net)		205,341	219,590
Investments			
		<u>228,501</u>	<u>602,929</u>
		<u><u>1,138,338</u></u>	<u><u>992,980</u></u>
LIABILITIES & FUND BALANCES			
Accounts Payable & Deferred Revenue		97,667	49,781
Deferred Contributions for Capital Assets		96,165	106,358
Bridge to Tomorrow Fund		26,937	4,084
Accumulated Net Assets - General Fund		739,310	654,937
Endowments		68,503	64,008
Invested in Capital Assets		109,756	113,812
		<u>1,138,338</u>	<u>992,980</u>
Statement of Operations for the year ended March 31st			
		2017	2018
REVENUES			
Alzheimer Societies of Ontario & Canada		19,715	12,196
Donations & Memorials		101,258	163,856
Fundraising		205,923	212,380
Grants		656,008	545,768
Other Income		71,430	68,688
		<u>1,054,334</u>	<u>1,002,888</u>
EXPENDITURES			
Programs/Services		780,069	759,662
Public Awareness		4,959	2,681
Fundraising		43,610	76,535
Administration/Support		99,055	89,049
Amortization		14,249	12,578
		<u>941,942</u>	<u>940,505</u>
SURPLUS (DEFICIT)			
		<u><u>112,392</u></u>	<u><u>62,383</u></u>

Alzheimer Society

GREY - BRUCE



Alzheimer Society Grey-Bruce Board of Directors

Kelly Graham
President

Sharon Galway
Vice-President

Douglas Bierer
Treasurer

Lloyd Wilson
Secretary

Stephen Musehl
Executive Director

Barb Carrier
Director

Elise King
Director

Gord Eyre
Director

Jason Lehtovaara
Director

Kimberley Love
Director

Robert Hatten
Director

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