



Fasken Martineau DuMoulin LLP donates \$250,763 for dementia care and research

More and more Canadian families are learning to live with Alzheimer's disease. While the search for a cure continues, we're making sure they have the resources in place to live the best quality of life. That's why we're excited about a \$250,763 donation from Fasken Martineau, one of Canada's iconic and leading international business law and litigation firms.

The donation, championed by firm partner, Robert Girard, will support two critical projects: launching the Music and Memory™ with the Fédération québécoise des Sociétés Alzheimer and supporting the Alzheimer Society Research Program.

The Music and Memory™ program uses personal playlists to recreate memories for people living with Alzheimer's disease and other dementias. Plenty of evidence shows that not only does familiar music sooth people with dementia, it also stimulates memories and self-expression and fosters independence and self worth. Music is also a great way to strengthen the bond between the person with the disease and their caregiver.

The Alzheimer Society Research Program portion of the donation will further the work of two promising researchers. Véronique Provencher at the Université de Sherbrooke, and Marjorie Silverman at the University of Ottawa.

Provencher's research is focused on improving safety and home care after the person with dementia is discharged from a hospital. Silverman's work aims to make the role of caregivers more manageable and less stressful by better understanding their day-to-day activities and realities.

"This donation comes at a time when care is so crucial," says Mimi Lowi-Young, CEO of the Alzheimer Society of Canada. "The Music and Memory™ project helps people with dementia to connect with music that has personal meaning for them. We're incredibly grateful to Fasken Martineau for their support of our work and of Canadian researchers just starting out in their careers."

"With the number of Canadians impacted by dementia steadily climbing, it's essential we have the capacity to meet their needs," says Robert Girard. "On behalf of Fasken Martineau, we're proud to contribute to Alzheimer Society programs and services and advance research at the same time."