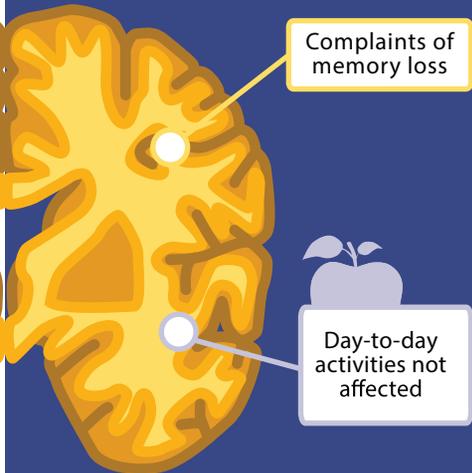


## Mild Cognitive Impairment:

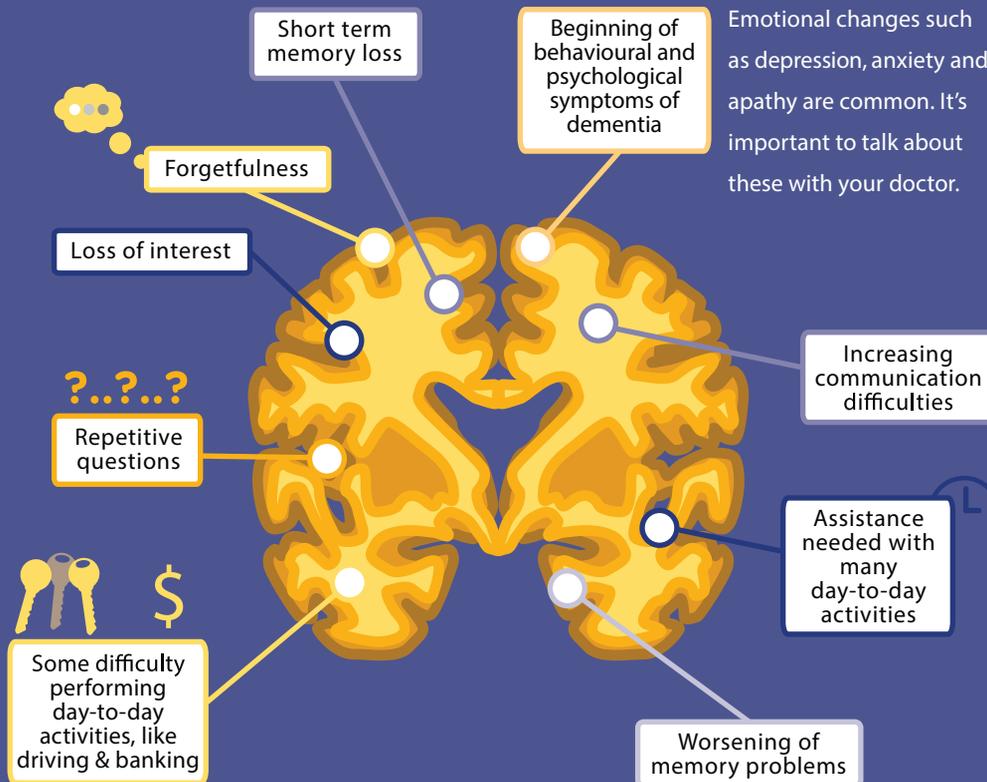
Memory loss is universal and is the most familiar symptom of Alzheimer's disease.

Alzheimer's disease is a progressive illness affecting more than memory. It can lead to problems with thinking, communication, reasoning and problem solving.



## Stage 1. Early

Mild Alzheimer's disease

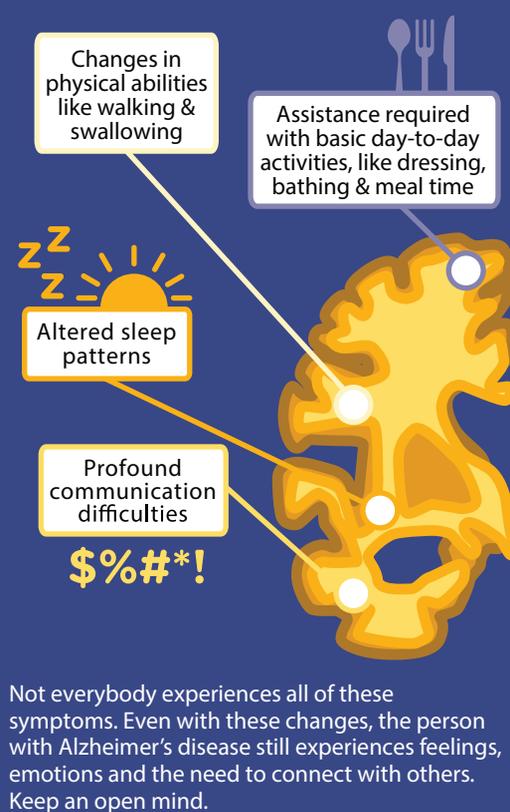


## Stage 2. Middle

Moderate Alzheimer's disease

## Stage 3. Late

Severe Alzheimer's disease



Not everybody experiences all of these symptoms. Even with these changes, the person with Alzheimer's disease still experiences feelings, emotions and the need to connect with others. Keep an open mind.

## Facts and Figures of Alzheimer's disease

**1** In Canada, it is estimated that there are over **750,000** people living with Alzheimer's disease or another dementia.<sup>1</sup>

**2** If nothing changes, this number is expected to **double** by 2038.<sup>2</sup>

**3 Risk Factors**<sup>2</sup>

- age
- being female
- head injury
- genetics
- family history
- type 2 diabetes

**4 Over half** of people with dementia live at home.<sup>2</sup>

**5 72%** of Canadians with Alzheimer's disease are women.<sup>1</sup>



Designed by: Jocelyn Marie Lee

<sup>1</sup> "Home | Alzheimer Society of Canada." Home | Alzheimer Society of Canada. N.p., n.d. Web. <www.alzheimer.ca/en>.

<sup>2</sup> Smetanin, P., Kobak, P., Briante, C., Sti, D., Sherman, G., and Ahmad, S. Rising Tide: The Impact of Dementia on Canadian Society. 2010. RiskAnalytica, 2009.



Brain with Alzheimer's

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## Be wise about your brain health



Research shows that being active reduces the risk of Alzheimer's disease.

Learn the other six strategies for better brain health at [www.betterbrainhealth.ca](http://www.betterbrainhealth.ca).

## Be a friend

Be a part of the community that supports people living with dementia. Become a Dementia Friend at [www.dementiafriends.ca](http://www.dementiafriends.ca)



## Be informed

[www.tenwarningsigns.ca](http://www.tenwarningsigns.ca)  
1-800-611-6345

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# Keep an Open Mind About Alzheimer's



Healthy brain

Alzheimer's disease is the most common form of dementia. It is irreversible, destroys brain cells, and causes thinking ability and memory to deteriorate. Alzheimer's disease is not a normal part of aging.<sup>1</sup>

Open to find out more