



2008 - 2009 *Annual Report*

remember *us*

Alzheimer *Society*  
ONTARIO

## President's Message

Dear Friends,

Imagine your beloved husband of 25 years slipping into the silence of a deep, long tunnel. Or your bright, smiling mother no longer remembering how to dress, bathe or feed herself. Or your daughter or son, confused and sad, because grandma struggles with their names.

This is the reality for the 185,000 individuals living with Alzheimer's disease and related dementias in Ontario today. And for every individual affected, eight to 10 more are directly impacted. They know the reality of this tragic disease: there is no cure, yet.

The staff and volunteers at the Alzheimer Society of Ontario are dedicated to making a difference in their lives. We're doing this by investing in breakthrough research to find a cure. We're doing this by supporting our 39 Member Chapters across the province so they can continue to provide the information and practical services these individuals need to better manage the disease. We're doing this by campaigning to promote early diagnosis and prevention, and enabling legislation that improves health care.

### ***Our mission has never been so relevant.***

New prevalence figures released in January 2009 tell us the number of Ontarians with Alzheimer's disease and related dementias will more than double in 25 years. What's troubling, still, is that nine per cent, or one in eleven, will be under the age of 65. We are facing a major public health crisis in Ontario and indeed across Canada. We are in the business of finding a cure. Until we get there, we will be relentless in our pursuit.

Our critical work in changing the course of this disease hinges on the many committed donors and volunteers like you. On behalf of the Alzheimer Society of Ontario, I would like to extend my heartfelt thanks. With your loyalty, we can continue to build optimism and renew hope in our quest of a world without Alzheimer's disease.



Kathy Dewling

***President, Alzheimer Society of Ontario***



### **Alzheimer Society of Ontario**

#### ***Our Vision***

**A** world without Alzheimer's disease and related dementias.

#### ***Our Mission***

**T**o alleviate the personal and social consequences of Alzheimer's disease and related dementias and to promote research. Our role is to collaborate with all levels of the organization to foster excellence in services, education and research.

# Alzheimer Society of Ontario

## Summarized Balance Sheet

(As at March 31, 2009)

	2009	2008
<b>ASSETS</b>		
<b>Current assets</b>		
Cash and cash equivalents	\$ 1,338,804	\$ 1,878,897
Accounts receivable	702,301	667,366
Prepaid expenses	117,677	78,499
	<b>2,158,782</b>	2,624,762
Investments	1,530,213	1,781,603
Property and equipment	297,753	41,850
	<b>\$ 3,986,748</b>	<b>\$ 4,448,215</b>
<b>LIABILITIES AND FUND BALANCES</b>		
<b>Current liabilities</b>		
Accounts payable and accrued liabilities	\$ 484,127	\$ 330,676
Support payable to Member Chapters	57,513	138,045
Deferred revenue	365,555	330,937
	<b>907,195</b>	799,658
<b>Fund balances</b>		
Internally Restricted Funds	1,864,355	1,951,961
Capital Fund	733,387	914,500
Endowment Fund	196,298	196,298
Invested in Property and Equipment Fund	297,753	41,850
Unrestricted Fund	(12,240)	543,948
	<b>3,079,553</b>	3,648,557
	<b>\$ 3,986,748</b>	<b>\$ 4,448,215</b>

On behalf of the Board:



**Kathy Dewling**  
President and Director



**Bob Jamison**  
Treasurer and Director

# Alzheimer Society of Ontario

## Summarized Statement of Revenue and Expenses

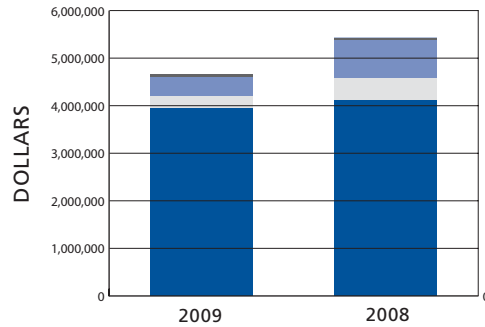
*(Year ended March 31, 2009)*

	2009	2008
<b>REVENUE</b>		
Bequests	<b>\$ 1,053,004</b>	\$ 1,688,610
Direct response	<b>1,516,037</b>	1,450,398
Donations	<b>1,288,014</b>	873,028
Other	<b>93,365</b>	104,242
	<b>3,950,420</b>	4,116,278
<b>Fund development expenses</b>	<b>(511,993)</b>	(584,148)
Net fund development revenue	<b>3,438,427</b>	3,532,130
Investment	<b>(223,144)</b>	20,302
Grants - government	<b>260,244</b>	482,023
Other	<b>58,496</b>	47,312
	<b>3,534,023</b>	4,081,767
<b>EXPENSES</b>		
Quality management and education	<b>649,526</b>	664,426
Public policy and government relations	<b>400,547</b>	401,817
Marketing and communications	<b>441,165</b>	368,461
Finance and operations	<b>533,802</b>	470,588
Governance	<b>98,890</b>	136,697
	<b>2,123,930</b>	2,041,989
First Link program	<b>80,628</b>	382,593
Alzheimer Knowledge Exchange	<b>173,202</b>	88,932
Uniform Data Management project	<b>87,606</b>	62,966
	<b>2,465,366</b>	2,576,480
Operating surplus	<b>1,068,657</b>	1,505,287
Member Chapter contributions for research	<b>388,797</b>	780,835
Research expenses	<b>(1,012,133)</b>	(1,342,431)
Net surplus	<b>445,321</b>	943,691
Revenue sharing - Member Chapters	<b>(1,014,325)</b>	(1,050,193)
<b>Deficiency of revenue over expenses</b>	<b>\$ (569,004)</b>	\$ (106,502)

# Alzheimer Society of Ontario

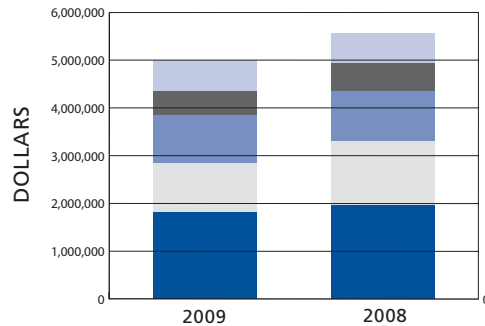
## Comparison of Revenue and Expenses for 2009 and 2008

### Revenue



	<b>2009</b>	2008
<span style="color: blue;">■</span> Dollars raised	<b>\$ 3,950,420</b>	\$ 4,116,278
<span style="color: grey;">■</span> Government and other grants	<b>260,244</b>	482,023
<span style="color: blue;">■</span> Member Chapter research contributions	<b>388,797</b>	780,835
<span style="color: grey;">■</span> Other income	<b>58,496</b>	47,312
<span style="color: blue;">■</span> [-] Investment income	<b>(223,496)</b>	20,302
	<b>\$ 4,434,813</b>	\$ 5,446,750

### Expenses



	<b>2009</b>	2008
<span style="color: blue;">■</span> Programs and services	<b>\$ 1,832,674</b>	\$ 1,969,195
<span style="color: grey;">■</span> Research	<b>1,012,133</b>	1,342,431
<span style="color: blue;">■</span> Revenue sharing - Member Chapters	<b>1,014,325</b>	1,050,193
<span style="color: grey;">■</span> Fundraising costs	<b>511,993</b>	584,148
<span style="color: blue;">■</span> Administration costs	<b>632,692</b>	607,285
	<b>\$ 5,003,817</b>	\$ 5,553,252

# Auditors' Report on Summarized Financial Statements

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## *To the Members of the Alzheimer Society of Ontario*

The accompanying summarized balance sheet and summarized statement of revenue and expenses are derived from the complete financial statements of the Alzheimer Society of Ontario (the "Society") as at March 31, 2009 and for the year then ended. In our auditors' report on the complete financial statements, dated May 13, 2009, we expressed a qualified opinion because we were unable to satisfy ourselves concerning the completeness of fundraising revenue, as is common with many charitable organizations. The fair summarization of the complete financial statements is the responsibility of management. Our responsibility, in accordance with the applicable Assurance Guideline of The Canadian Institute of Chartered Accountants, is to report on the summarized financial statements.

In our opinion, the accompanying financial statements fairly summarize, in all material respects, the related complete financial statements in accordance with the criteria described in the Guideline referred to above.

These summarized financial statements do not contain all the disclosures required by Canadian generally accepted accounting principles. Readers are cautioned that these statements may not be appropriate for their purposes. For more information on the Society's financial position, results of operations and cash flows, reference should be made to the related complete financial statements.

PKF Hill LLP

*Chartered Accountants, Licensed Public Accountants*  
May 13, 2009



**T**o sit with women who look after spouses or parents suffering from Alzheimer's disease is to be humbled by their courage in the face of daunting challenges... They are linked through the Alzheimer Society of Ontario, which offers support groups for care-givers in 39 communities across the province. The groups are essential for their survival."

"Challenges rise as memory fails,"

**Judy Steed,**  
*Toronto Star*, 2009

## Highlights of key accomplishments 2008-2009

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- Expanded **First Link** program from nine demo sites to 25 Chapter sites thanks to a \$2.4M investment through Ontario's Aging at Home Strategy. *The Canadian Journal on Community Mental Health* also endorsed **First Link** as a model service for early diagnosis and intervention by promptly connecting individuals to local Chapters and healthcare resources after diagnosis.
- As a member of the Ontario Working Group of the Neurological Health Charities Canada (NHCC), presented recommendations to the Ministry of Health and Long-Term Care for developing a strategy to benefit people with neurological diseases, including dementia.
- Part of a cross-Canada Alzheimer Society team that launched the first-ever All Party Caucus on dementia on Parliament Hill to advocate for a national dementia strategy for increased research and healthcare resources.
- Provided leadership in establishing the Ontario Caregiver Coalition to influence the Ontario Government to develop an inter-ministry policy that ensures health and other services respond appropriately to the increasing needs of caregivers and their families.
- Raised \$1.5M in annual fundraiser, **Manulife Walk for Memories**, an increase of 7% over last year, in 55 Walks in 35 Ontario communities. On-line donations also climbed by 14%, while on-line donors jumped by 19%.
- Launched the most successful public education campaign to date highlighting the results of a new prevalence study, *Rising Tide: The Impact of Dementia on Canadian Society*, securing 232 internet, 682 print, 58 radio and 86 TV hits in Ontario. Ontario's outreach efforts accounted for 47% of overall national media impressions.
- Collected \$1.2M through **Side by Side Campaign** for ongoing biomedical and psychosocial research, as well as promising new projects and scientific talent.
- Contributed \$500,000 to the Centre for Research in Neurological Diseases (CRND) at the University of Toronto, one of the world's highest-ranked labs. To date, ASO, a co-founder and principal funder of the Centre, has invested \$12M in the prevention, treatment and cure for dementia.



### Alzheimer Society of Ontario Board of Directors 2008-09

**Kathy Dewling**  
*President*  
Hamilton

**Paul Hebert**  
*Vice-President*  
Sault Ste. Marie

**Bob Jamison**  
*Treasurer*  
Stittsville

**Laraine Tapak**  
*Secretary*  
Thunder Bay

**Bryon Gero**  
*Kingsville*

**Jocelyne LeBlanc**  
*Timmins*

**Nancy MacArthur**  
*Past President*  
Toronto

**Heather MacNeil**  
*Mississauga*

**Sandy McAlpine**  
*Toronto*

**Vic Prendergast**  
*Brant*

**Joan Royle**  
*Dundas*

**Dr. R. Jane Rylett**  
*London*

**Linda Stebbins,**  
*Chief Executive Officer (Retired)*  
Alzheimer Society of Ontario

# Alzheimer Society of Ontario

## Gifts of \$1,000 or greater between April 1, 2008 and March 31, 2009

- Mary Aaron
- Lloyd Barbara
- Debbie & Murray Chant
- Marion Chant
- Dan & Jill Devlin
- Kathy Dewling
- Mildred Driscoll
- David Galloway
- Irving & Toddy Granovsky
- Lois Green
- Elsie Greenfield
- David Harvey & Marlene Haywood
- Paul Hazzard
- David & Mariella Holmes
- Kristian & Margaret Isberg
- Marjorie Jordan
- Mary Kelley
- Perry & Pearl Krieger
- Betsy Little
- Nancy MacArthur
- Michaels & Michaels Barristers and Solicitors
- D Jane Pooler
- Helen Rotenberg in memory of my sisters Virginia Joseph and Rose Vasso
- Jean Spero
- Linda Stebbins
- Margaret Stinson
- The Margaret Sworick Guardianship
- JoAn and Keith Thomas - in memory of Phyllis E. Thomas
- Paulin Williams, in memory of my husband, Edward F. (Ted) Williams
- Debbie Wright
- Anonymous
- Alzheimer Society of London and Middlesex
- BMO Employee Charitable Foundation
- Canadian Hospital Specialties Ltd.
- Colliers Macaulay Nicolls (Ontario) Inc.
- Cooper Standard Automotive Canada Limited
- DUCA Financial Services Credit Union
- Family Endowment Fund - Jewish Foundation of Greater Toronto
- Federated Health Charities Corporation - Ontario Public Service Employees
- Golf fore All
- Great-West Life, London Life & Canada Life
- Hydro One Employee's and Pensioner's Charity Trust Fund
- Indian Association Coordinating Committee of Ontario Inc.
- Isaac Osipoviz Memorial Endowment Fund - Jewish Foundation of Greater Toronto
- Jack McAllister Foundation Trust
- James and Alfred Parlee Fund at the Toronto Community Foundation
- Lorne and Carol Goldstein
- Lind Family Foundation
- Manulife Financial
- Margaret Ann & Donald S. McGiverin Foundation
- Ontario Power Generation
- S. & C. Electric Canada Ltd.
- Siskinds LLP
- Sage & Betty McRae Fund at the Strategic Charitable Giving Foundation
- The Catherine & Maxwell Meighen Foundation
- The Hazel Bradley Investment Corporation Limited
- The Walker Lynch Foundation
- United Way of Peel Region
- WB Family Foundation
- Estate of Barbara Armitage
- Estate of Charles Perry Arnold
- Estate of Marilyn Margaret Bohan
- Estate of Curlena Mae Brooker
- Estate of Anne Marie Brownlee
- Estate of Katherine Bruechle
- Estate of Lucy Cox
- Estate of Kathleen Elizabeth Dodman
- Estate of Elizabeth Edgeworth
- Estate of Mary Joan Evis
- Estate of Ronald Theodore Gibson
- Estate of Rae Adelina Harrison
- Estate of Mary Mabel Healey
- Estate of Florence May Higgs
- Estate of Joyce Mary Iles
- Estate of Janet Elizabeth Jones
- Estate of Marjorie Louise Kotovich
- Estate of Anna May Lachapelle
- Estate of Roy Carl Lindstrom
- Estate of Eva Eileen MacLeod
- Estate of Margaret Jean McCracken
- Estate of Albert Hollis Morrissey
- Estate of Jean Murray Oke
- Estate of Keith Allen Rafuse
- Estate of Branka Rancich
- Estate of Joseph Roach
- Estate of George Osborne Robertson
- Estate of Mary Anna Schneider
- Estate of Jamesina Maria Shields
- Estate of Esther Shub
- Estate of Joyce Simon
- Estate of Edward James Smiley
- Estate of Lindsay Thompson
- Estate of William Thompson

## Circle of Hope - Ontario Members

### Honouring those who have made a provision for a gift through a bequest, life insurance, annuity or trust arrangement.

- Anonymous
- Anne-Marie Ambert
- Wilhemina Bakkenes
- M. Ballantyne
- Deborah Barker
- Sally Bennett Politidis
- M. Blakely
- R.N. Bose
- Jean-Guy Bourgeois
- Russ Buchanan
- Pauline de Champlain
- Barbara Crisp
- Les Dakens
- Brian Collins & Amanda Demers
- Kathy Dewling
- Les Ficzer in memory of Roza Ficzer
- Donald Hodges
- Bettie-Jane de Jersey
- William Johnson
- Kit Julian
- Holger Kluge
- Sandra G. Knight
- Hanna & Ben Levy
- Nancy MacArthur
- Charles and Peggy MacDonald
- Al & Marilyn MacLean
- Craig Mellish in memory of Eleanor
- Vaughan Minor in memory of my grandmother Marjorie Thompson
- Kim Morgan
- Douglas & Joan Napier
- Victor & Blanche Norrington
- Andrea Olson
- Jeff Renaud
- Helen Rotenberg in memory of her sisters Virginia Joseph and Rose Vasso
- Steve & Susan Rudin
- Linda & Bill Saul
- E. Savage
- Lois Martin and William Seeley
- Ruth & David Smorodinski
- Jean E. Sonnenfeld
- Jean Spero
- Ken Stead
- Linda Stebbins
- Laraine & Richard Tapak
- Beatrice Titley
- Bill Twaddle
- Ernest & Mavis Underwood
- Rick Vader
- Bep Vanderkooy
- Jean Anne Verity
- Jan Vicars
- Heather E. Watt
- Kathy Wright

**Alzheimer Society**  
ONTARIO

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