

IG WEALTH MANAGEMENT

WALK FOR ALZHEIMER'S

Alzheimer Society

2020 Sponsorship Opportunities



The IG Wealth Management Walk for Alzheimer's is a province-wide event to raise awareness and funds to support people and families living with Alzheimer's disease and related dementias. An annual event, the Walk is currently celebrated in 7 Saskatchewan communities and continues to expand. This inspiring event calls on participants of all ages and abilities to help support people living with dementia.

The Walk for Alzheimer's unites the entire community – family, friends, coworkers, social, faith groups and more. Together we display a combined strength and dedication in the fight against this disease.

While there is no registration fee, each participant is encouraged to fundraise in order to contribute to the cause and raise awareness.

In addition, your actions, whether through sponsorship, fundraising or participating in the event, help to change the level of Alzheimer's awareness in your local community.

Benefits

- Be a community leader in supporting people living with dementia
- Gain a presence on the Alzheimer Society website (visited by approximately 2,500 people/month)
- Engage in meaningful conversations with Walk attendees and promote long term relationships
- Show support for participating employees, clients, family and friends



Take the first step towards a world without Alzheimer's disease.

Become a sponsor!

Tiered Sponsorship Program	Title	Provincial	Field of Forget-me-nots	Kids Zone	Route	Rest Area
Financial commitment/year	SOLD	\$2,500	\$1,500	\$1000	\$750	\$500
Exclusive sponsorship	✓		Per Location	Per Location		
Event Presence	Provincial	Provincial	1 Location	1 location	1 location	1 location
Speaking Opportunity	✓					
Verbal Recognition	✓	✓	✓	✓	✓	✓
Lead Ceremonial Memory Lap	✓	✓				
Onsite signage	Logo	Logo	Logo	Logo	Logo	Logo
Representative attending Walk	✓	✓	✓			
Print Material and Media						
Exclusive logo positioning in event title	✓					
Acknowledged on brochure and poster	✓					
Acknowledged on walk bibs	Logo	Logo	Logo			
Thank-you in Annual Report	✓	✓	✓	✓	✓	✓
Opportunity to provide promotional materials at Walk events	✓	✓				
Online Recognition						
Acknowledged on Alzheimer Society Walk web page	Logo	Logo	Logo	Logo	Logo	Logo
Pre-Event social media acknowledgement (Facebook, Twitter)	Logo	Logo	Logo	Logo	Logo	Logo
Post-event Thank you on social media – Logo (Facebook, Twitter)	✓	✓	✓	✓		
Thank you in email newsletter - Logo	✓	✓	✓	✓	✓	
Special Perks						
Logo on photo booth pictures where available	✓					
Exclusive signage			In Field of Forget-me-nots	In Kids Zone		

Customizable Higher Level Sponsorships Available!

For more information, or to become a sponsor please contact:

Angela Hodel, Events Coordinator at 306-949-3405 or ahodel@alzheimer.sk.ca

The above sponsorships have been valued using a sponsorship calculator developed for the Alzheimer Society of Saskatchewan to ensure transparent and valued partnerships.

Alzheimer Society

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