



WALK FOR ALZHEIMER'S MAKE MEMORIES MATTER™

2019 Sponsorship Opportunities



The IG Wealth Management Walk for Alzheimer's is a province-wide event to raise awareness and funds to support people and families living with Alzheimer's disease and related dementias. An annual event, the Walk is currently celebrated in 7 Saskatchewan communities and continues to expand. This inspiring event calls on participants of all ages and abilities to help support people living with dementia.

The Walk for Alzheimer's unites the entire community – family, friends, coworkers, social, faith groups and more. Together we display a combined strength and dedication in the fight against this disease.

While there is no registration fee, each participant is expected to fundraise in order to contribute to the cause and raise awareness.

In addition, your actions, whether through sponsorship, fundraising or participating in the event, help to change the level of Alzheimer's awareness in your local community.

Benefits

- Be a community leader in supporting people living with dementia
- Gain a presence on the Alzheimer Society website (visited by approximately 2,500 people/month)
- Engage in meaningful conversations with Walk attendees and promote long term relationships
- Show support for participating employees, clients, family and friends



Take the first step towards a world without Alzheimer's disease.

Become a sponsor!

Join us in making dementia a memory!

Tiered Sponsorship Program	Presenting	Memory Lap	Nourishment	Provincial Lane	Field of Forget-me-nots	Lane
Financial commitment/year	SOLD	\$5,000	\$5,000	\$3,000	\$1,500	\$750
Exclusive sponsorship	✓	✓	✓		Per location	
Event Presence	Provincial	Provincial	Provincial	Provincial	1 location	1 location
Speaking Opportunity	✓					
Verbal Recognition	✓	✓	✓	✓		
Lead Ceremonial Memory Lap	✓	✓				
Onsite signage	Logo	Logo	Logo	Name	Name	Name
Representative attending Walk	✓	✓	✓	✓		
Print Material and Media						
Exclusive logo positioning in event title	✓					
Acknowledged on brochure and poster	✓					
Acknowledged on walk bibs	Logo	Logo	Logo	Name		
Thank-you in Annual Report	✓	✓	✓	✓	✓	✓
Opportunity to provide promotional materials at Walk events	✓	✓	✓	✓		
Online Recognition						
Acknowledged on Alzheimer Society Walk web page	Logo	Logo	Logo	Name	Name	
Thank you on social media (Facebook and Twitter)	✓	✓	✓	✓	✓	
Thank you in email newsletter	✓	✓	✓	✓	✓	
Special Perks						
Logo on photo booth pictures*	✓					
Exclusive signage in promotional area		On Memory Lap	In Food/Drink Area		In Field of Forget-me-nots	

* - Only available in Regina and Saskatoon

For more information, or to become a sponsor today, contact:
 Angela Klaassen, Events Coordinator at 306-949-3405 or aklaassen@alzheimer.sk.ca

Alzheimer Society

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