

# IG WEALTH MANAGEMENT

# WALK FOR ALZHEIMER'S

Alzheimer *Society*

## 2019 Sponsorship Opportunities



The IG Wealth Management Walk for Alzheimer's is a province-wide event to raise awareness and funds to support people and families living with Alzheimer's disease and related dementias. An annual event, the Walk is currently celebrated in 7 Saskatchewan communities and continues to expand. This inspiring event calls on participants of all ages and abilities to help support people living with dementia.

The Walk for Alzheimer's unites the entire community – family, friends, coworkers, social, faith groups and more. Together we display a combined strength and dedication in the fight against this disease.

**While there is no registration fee, each participant is expected to fundraise in order to contribute to the cause and raise awareness.**

In addition, your actions, whether through sponsorship, fundraising or participating in the event, help to change the level of Alzheimer's awareness in your local community.

### Benefits

- Be a community leader in supporting people living with dementia
- Gain a presence on the Alzheimer Society website (visited by approximately 2,500 people/month)
- Engage in meaningful conversations with Walk attendees and promote long term relationships
- Show support for participating employees, clients, family and friends



**Take the first step towards a world without Alzheimer's disease.**

**Become a sponsor!**

# Join us in making dementia a memory!

| Tiered Sponsorship Program                                  | Presenting  | Memory Lap    | Nourishment        | Provincial Lane | Field of Forget-me-nots    | Lane       |
|---|-------------|---------------|--------------------|-----------------|----------------------------|------------|
| Financial commitment/year                                   | <b>SOLD</b> | \$5,000       | \$5,000            | \$3,000         | \$1,500                    | \$750      |
| Exclusive sponsorship                                       | ✓           | ✓             | ✓                  |                 | Per location               |            |
| <b>Event Presence</b>                                       | Provincial  | Provincial    | Provincial         | Provincial      | 1 location                 | 1 location |
| Speaking Opportunity  | ✓           |               |                    |                 |                            |            |
| Verbal Recognition  | ✓           | ✓             | ✓                  | ✓               |                            |            |
| Lead Ceremonial Memory Lap                                  | ✓           | ✓             |                    |                 |                            |            |
| Onsite signage  | Logo        | Logo          | Logo               | Name            | Name                       | Name       |
| Representative attending Walk                               | ✓           | ✓             | ✓                  | ✓               |                            |            |
| <b>Print Material and Media</b>                             |             |               |                    |                 |                            |            |
| Exclusive logo positioning in event title                   | ✓           |               |                    |                 |                            |            |
| Acknowledged on brochure and poster                         | ✓           |               |                    |                 |                            |            |
| Acknowledged on walk bibs                                   | Logo        | Logo          | Logo               | Name            |                            |            |
| Thank-you in Annual Report                                  | ✓           | ✓             | ✓                  | ✓               | ✓                          | ✓          |
| Opportunity to provide promotional materials at Walk events | ✓           | ✓             | ✓                  | ✓               |                            |            |
| <b>Online Recognition</b>                                   |             |               |                    |                 |                            |            |
| Acknowledged on Alzheimer Society Walk web page             | Logo        | Logo          | Logo               | Name            | Name                       |            |
| Thank you on social media (Facebook and Twitter)            | ✓           | ✓             | ✓                  | ✓               | ✓                          |            |
| Thank you in email newsletter                               | ✓           | ✓             | ✓                  | ✓               | ✓                          |            |
| <b>Special Perks</b>  |             |               |                    |                 |                            |            |
| Logo on photo booth pictures*                               | ✓           |               |                    |                 |                            |            |
| Exclusive signage in promotional area                       |             | On Memory Lap | In Food/Drink Area |                 | In Field of Forget-me-nots |            |

\* - Only available in Regina and Saskatoon

**For more information, or to become a sponsor today, contact:**  
 Angela Klaassen, Events Coordinator at 306-949-3405 or [aklaassen@alzheimer.sk.ca](mailto:aklaassen@alzheimer.sk.ca)

# Alzheimer Society

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